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## Interest Rate Risk at Banks: An Economist's Perspective

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## **Interest Rate Risk at Banks**

• What would you look at to gauge banks' exposure to interest rate risk?

### • Metrics:

- Net interest margins/income
- Net Income
- Regulatory capital
- Market value of equity
  - Most forward-looking
  - Counterparties pay attention

#### Net Interest Margin, All Banks



## **Determinants of exposure**

• What some of the key determinants of banks' exposure to interest rate risk?

## **Duration/Maturity Mismatch**

- 1. Duration or maturity mismatch
  - Conventional wisdom: Banks benefit from a steep yield curve because they engage in maturity transformation.
  - But rising longer-term rates can cause immediate capital losses on longer-term assets.
    - AFS securities are 17 % of U.S. bank assets
  - Banks may hedge interest rate risk.
  - Noninterest income/expense may change in response to changes in interest rates.

#### Maturity Gap at All Banks



## **Core Deposits**

#### 2. Core deposits:

- Core (demand, transactions, and savings) deposits are "special"
  - Evidence of sticky rates and quantities (Hannan & Berger [1991]; Neumark & Sharpe [1992]; Driscoll and Judson [2013]).
  - Interest rates on core deposits are typically below shortterm market rates, which can be a source of profits ('deposit franchise value').
  - Thus, banks with a strong deposit franchise can benefit from an increase in market rates. (Samuelson [1945])
  - But if deposit withdrawals are sufficiently interestsensitive, the deposit franchise value could also decline.

#### **Core deposit rates and market interest rates**



#### **Core-deposit volumes and market rates**



Core-deposit and market funding: Rates and volumes



- Many factors account for the current high share of core deposits
  - Current low rates historically related to core-deposit share
  - Shifts in investor risk preference
  - Change in the FDIC insurance assessment base in 2011

## **Embedded options in assets**

#### 3. Embedded options in assets

- Importance of mortgage-related assets (pre-payment)
- Duration of 'callable' assets shortens as rates fall





Market interest rate

## **Off-balance sheet**

- 4. Interest rate derivatives
  - For hedging, or trading purposes
  - Activity highly concentrated among large dealer banks.



## Interest rate derivatives by purpose



Source: English et al. (2012)

## **Other considerations**

- What interest rate shocks to consider?
  - Level of the yield curve
  - Slope of the yield curve
- What is the macroeconomic environment?
  - Higher rates in the context of a strengthening recovery?
  - Or do higher rates lead to an economic slowdown, diminished lending opportunities and higher loan losses?

# Illustration: Interest rate changes and profitability metrics of U.S. banks

Variable $\times$ Interest Rate	NII	NNI	ROA	$\Delta \log A$
Level effect (median)	0.088***	-0.015	0.051***	-2.139**
	(0.014)	(0.011)	(0.010)	(0.879)
Slope effect (median)	0.071***	-0.005	0.037***	-1.830***
	(0.011)	(0.008)	(0.008)	(0.618)

- Based on a panel of 4,776 of U.S. commercial banks, using merger-adjusted Call Report data (from English, Van den Heuvel and Zakrajsek [2012]).
- Positive effect of a rise in the *level* of interest rates on NII is more pronounced when **core deposits** are high.
  - But balance sheet growth decelerates more in that case.
- Positive effect of a *steepening* of the yield curve on NII is stronger when the **maturity gap** is larger.

# Illustration: Interest rate surprises and market value of equity

- Reaction of bank stock valuations to interest rate surprises following FOMC announcements.
  - Uses intraday data on fed funds futures, Treasury yields and bank stock prices.
  - Uncorrelated with other macroeconomic news.

Interest rate surprise	Effect on bank equity values (in percent, for a 100 bps. surprise)
Level of the yield curve	- 8.6%
<b>Slope</b> of the yield curve (5-year)	- 4.8 %

Source: English, Van den Heuvel and Zakrajsek [2012]