



EMBARGOED UNTIL THURSDAY, FEBRUARY 5, 2015 AT 5:00 A.M. IN U.S. EASTERN TIME
AND 11:00 A.M. IN FRANKFURT, GERMANY; OR UPON DELIVERY

Lessons from the U.S. Experience with QE

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February 5, 2015

Joint Event on Sovereign Risk and Macroeconomics
Moody's Investors Service and
Peterson Institute for International Economics
Frankfurt, Germany

bostonfed.org



Federal Reserve Experience with QE

- ▶ Too soon to make a full assessment in the U.S.
 - full evaluation will require a successful return to a normalized monetary policy
 - ▶ While the tapering process is complete, we still are a long way from normalizing either short-term interest rates or our balance sheet
 - ▶ However, it is still appropriate to evaluate which design features were effective, and which were less successful in achieving our monetary policy goals
 - ▶ An important lesson is that the communications strategy is equally important
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Central Bank Differences

- ▶ Important caveat – institutional, structural and governance differences across central banks can make comparisons of policy actions difficult
 - ▶ An important difference between the Fed in the U.S. and most central banks in developed countries is the Federal Reserve's dual mandate (maximum sustainable employment as well as stable prices)
 - ▶ Another important difference involves restrictions on securities the Fed can purchase – we are limited to securities that have the full backing of the U.S. government
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Role of Energy Shocks

- ▶ Oil supply shocks have been associated with major monetary policy changes before
 - ▶ Negative oil shock factored into failure to control inflation in the U.S. in the 1970s
 - ▶ Former Chairman Volcker is recognized for taking forceful action and ultimately taming inflation
 - ▶ Positive oil shock now – mirror image of the problem in the 1970s
 - ▶ Failure to quickly address a significant undershooting of inflation targets could potentially leave economies stagnant at the zero lower bound
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Lessons Learned

- ▶ Significant *undershooting* of the inflation target should be treated with the same policy urgency as a significant *overshooting*
 - ▶ *Open-ended* quantitative easing tied to policy goals is likely to be much more effective than limited quantitative easing programs
 - ▶ Clarity on monetary policy communications is difficult to achieve, but critically important for the success of the program
 - ▶ Communication is as critical to how we *normalize* policy as it is to how we *initiate* quantitative easing policies
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Figure 1: Monetary Policy: Large-Scale Asset Purchase Programs – QE1, QE2, QE3, and Operation Twist

Program	Announcement Date	Targeted End Date	Targeted Total Purchase	Composition of Purchases	Program Details as Announced
Quantitative Easing 1 (QE1)	November 25, 2008	Over Several Quarters	Agency Debt: Up to \$100 bil Agency MBS: Up to \$500 bil	Agency Debt and Agency MBS	Purchase up to \$100 bil of agency debt and up to \$500 bil of agency MBS. Purchases expected to take place over several quarters.
	March 18, 2009	Treasury Securities: September 30, 2009 Agency Debt and MBS: December 31, 2009	Agency Debt: Additional \$100 bil Agency MBS: Additional \$750 bil Longer-Term Treasuries: \$300 bil	Agency Debt, Agency MBS, and Longer-Term Treasury Securities	Total purchases of agency MBS will now be up to \$1.25 trillion, and agency debt up to \$200 bil. Purchase up to \$300 bil of longer-term Treasury securities over next 6 months.
Quantitative Easing 2 (QE2)	November 3, 2010	June 30, 2011	\$600 bil	Longer-Term Treasury Securities	Purchase \$600 bil of longer-term Treasury securities by the end of the second quarter of 2011, a pace of about \$75 bil per month.
Maturity Extension Program (Operation Twist)	September 21, 2011	June 30, 2012	\$400 bil	Longer-Term Treasury Securities ¹	Purchase, by the end of June 2012, \$400 bil of Treasury securities with remaining maturities of 6-30 years and sell an equal amount of Treasury securities with remaining maturities of 3 years or less.
	June 20, 2012	December 31, 2012	Amount Limited by Remaining Shorter-Term Treasury Securities ¹	Longer-Term Treasury Securities ¹	Purchase Treasury securities with remaining maturities of 6-30 years at the current pace and sell or redeem an equal amount of Treasury securities with remaining maturities of approximately 3 years or less.
Quantitative Easing 3 (QE3)	September 13, 2012	None Given	None Given	Agency MBS and Longer-Term Treasury Securities	Purchase agency MBS at pace of \$40 bil per month and continue Twist through yearend, increasing holdings of longer-term securities in aggregate by \$85 bil.
	December 12, 2012	None Given	None Given	Agency MBS and Longer-Term Treasury Securities	Purchase agency MBS at a pace of \$40 bil per month and longer-term Treasury securities initially at a pace of \$45 bil per month after Twist ends at yearend.

¹Shorter-term Treasury securities are sold or redeemed while an equal amount of longer-term Treasury securities are purchased, resulting in no net increase in balance-sheet size.



Figure 2: Federal Reserve System Assets
January 2007 - December 2014

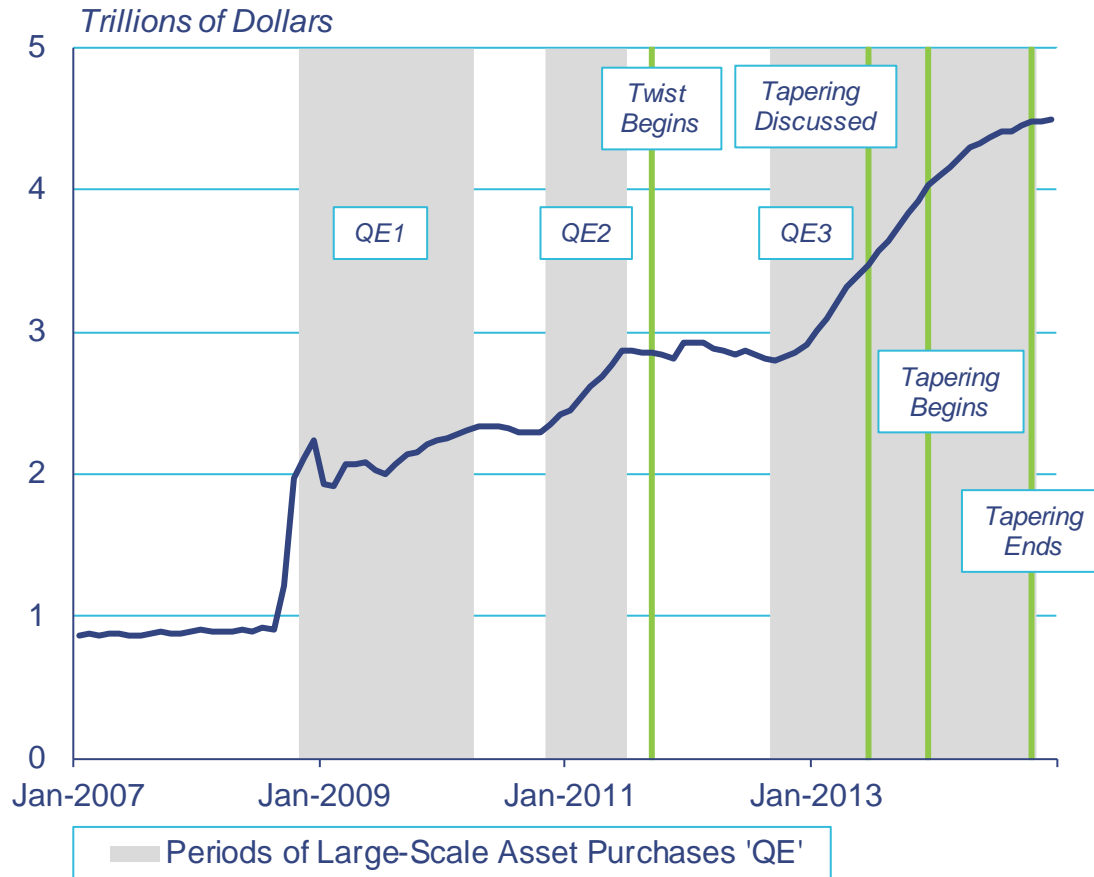
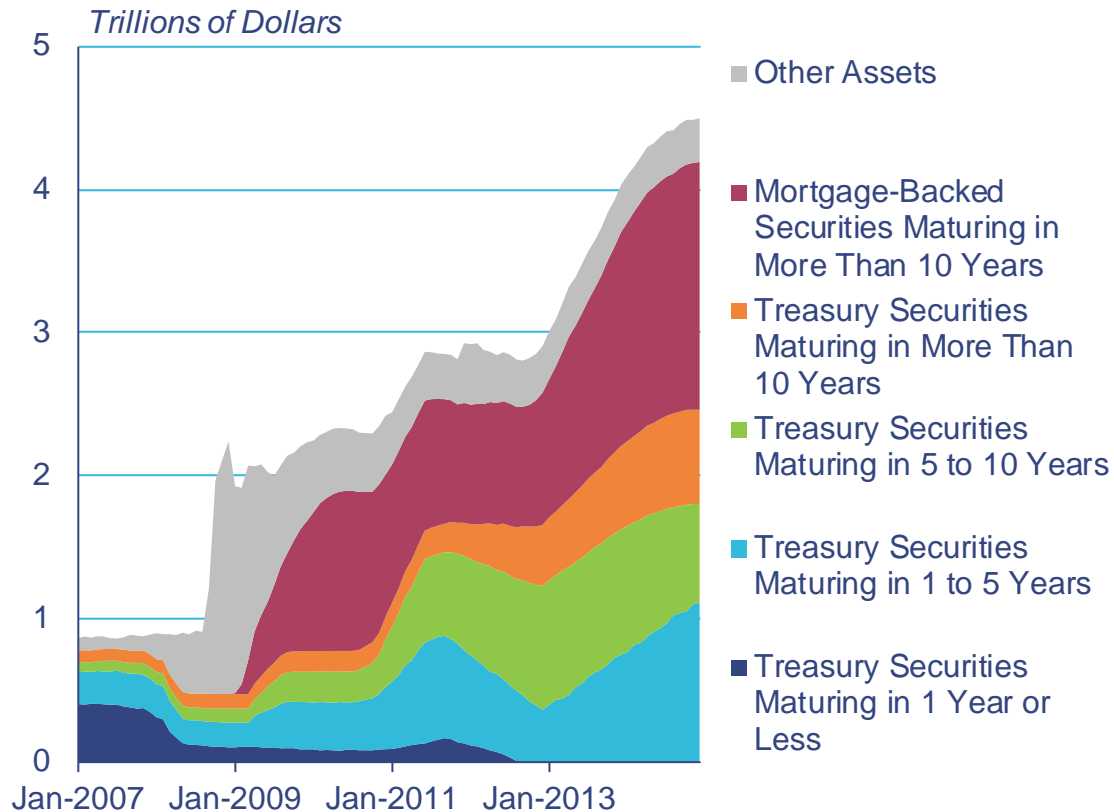




Figure 3: Federal Reserve System Assets January 2007 - December 2014





Impact of Programs

- ▶ Event Studies – Gagnon, Raskin, Remache and Sack (2011), Hancock and Passmore (2011), Hamilton and Wu (2010), Krishnamurthy and Vissing-Jorgensen (2011)
 - ▶ Imprecisely estimated, but roughly a 20-25 basis point reduction in long-term rates associated with a purchase of \$500 billion in long-term assets
 - ▶ Numerous Federal Reserve officials were publicly discussing possible policy options
 - ▶ Timing of *exactly when the market came to expect* a new program is hard to pinpoint
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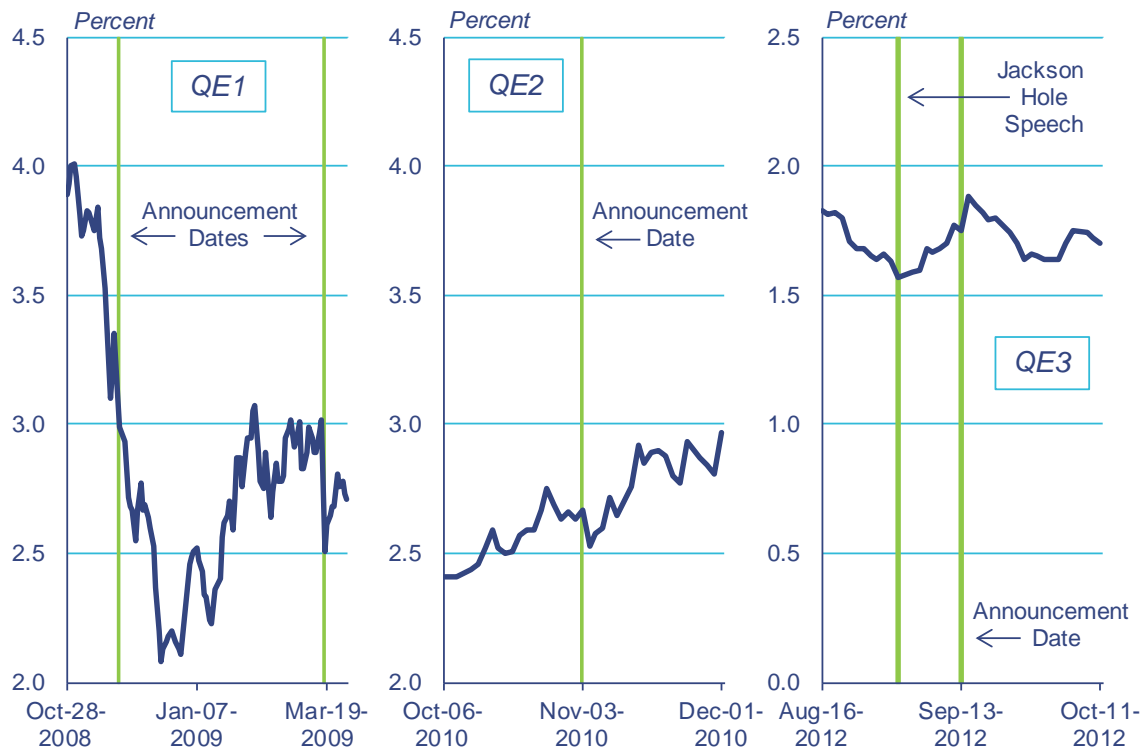


Broader Impact

- ▶ Statements at various times emphasized that program would:
 - ▶ “Put downward pressure on longer-term interest rates”
 - ▶ “Support mortgage markets”
 - ▶ Examine broad differences in QE2 and QE3 impact
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Figure 4: Quantitative Easing Announcements and Ten-Year Treasury Yields



Source: Federal Reserve Board, Haver Analytics



Figure 5: Housing Starts

April 2010 - December 2014

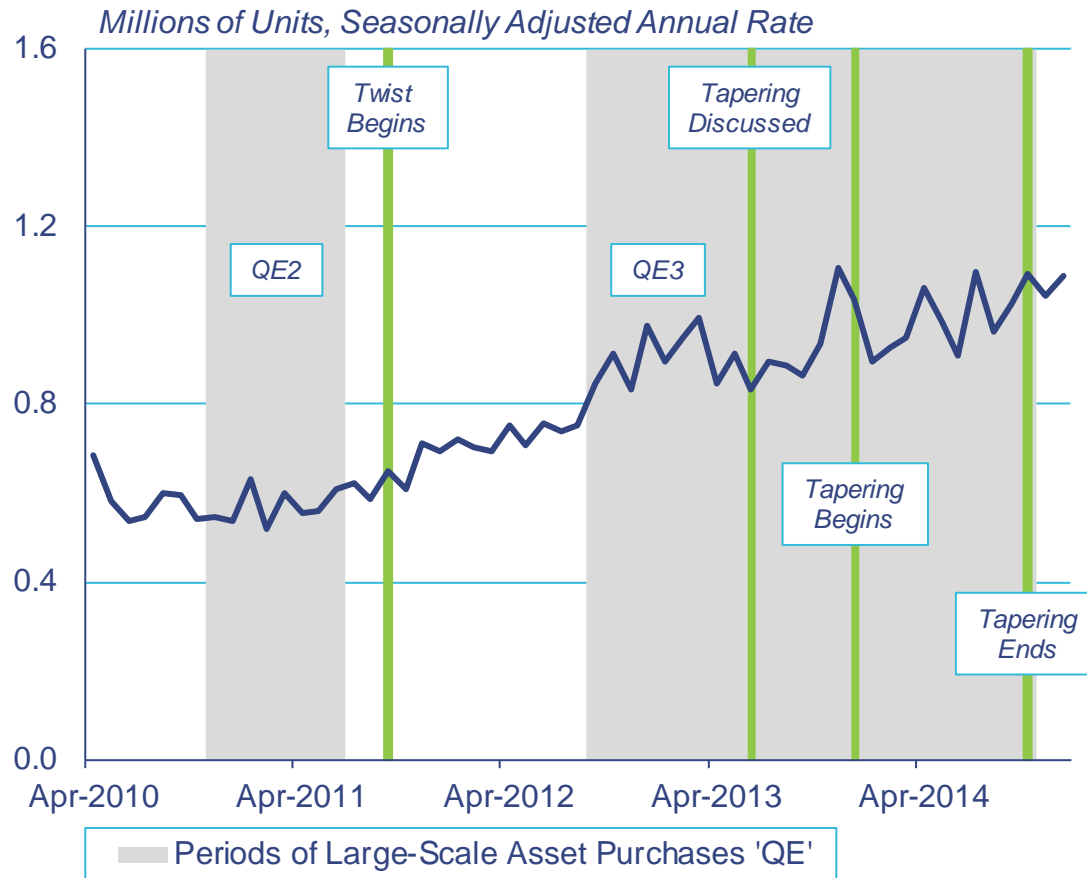




Figure 6: U.S. House Price Index

April 2010 - November 2014

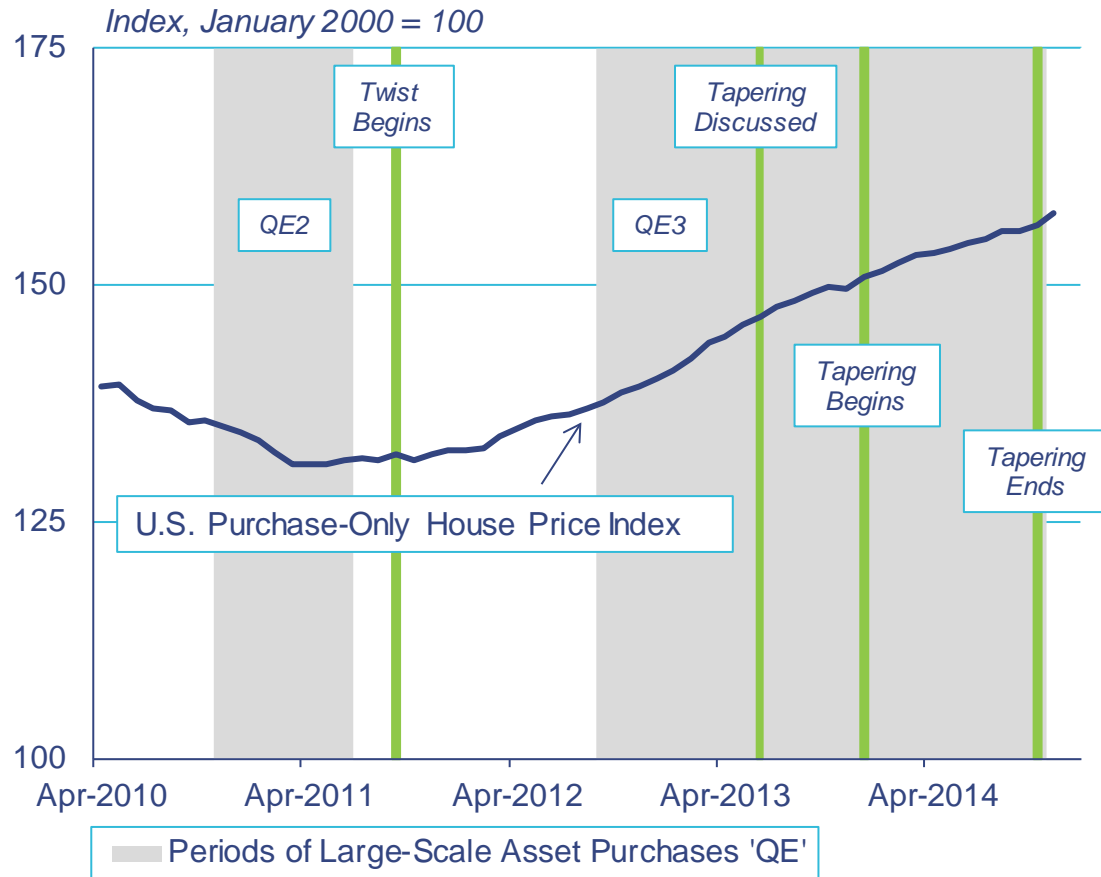




Figure 7: Auto and Light-Weight Truck Sales April 2010 - December 2014

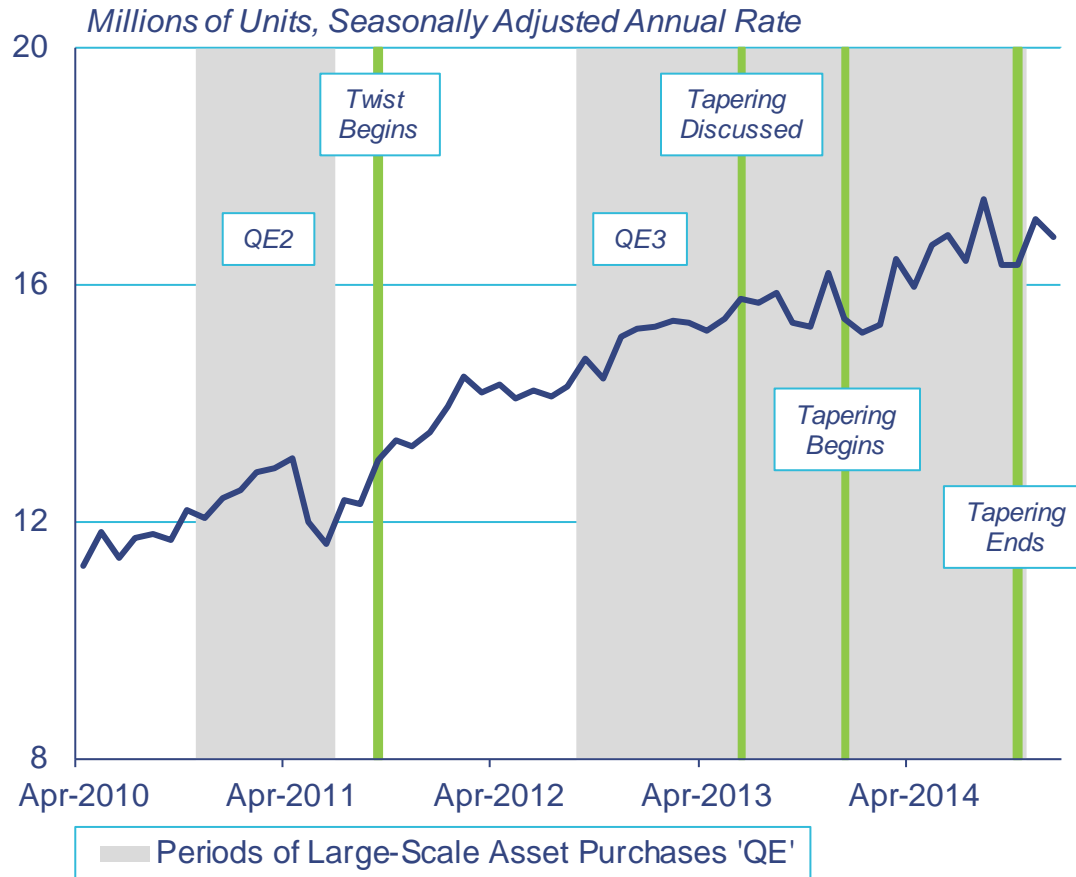




Figure 8: S&P 500 Composite Stock Price Index
April 2010 - December 2014

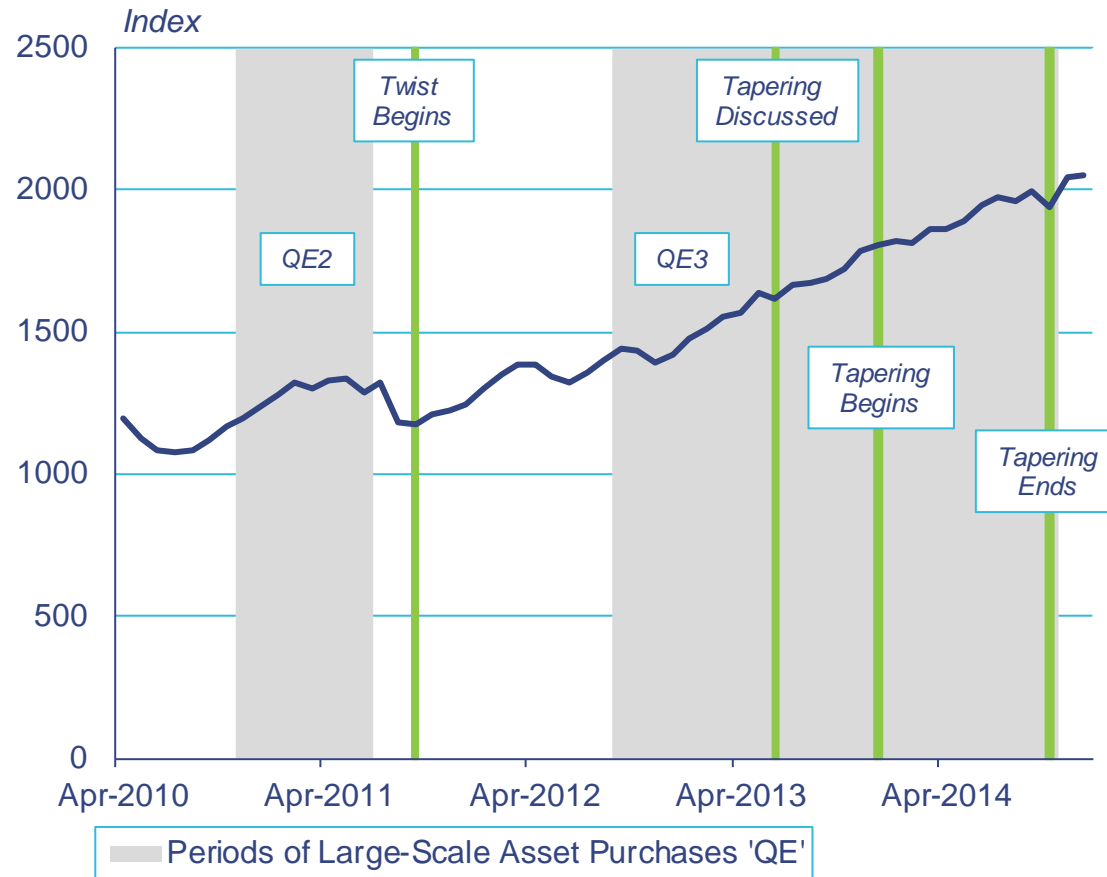




Figure 9: Civilian Unemployment Rate

April 2010 - December 2014

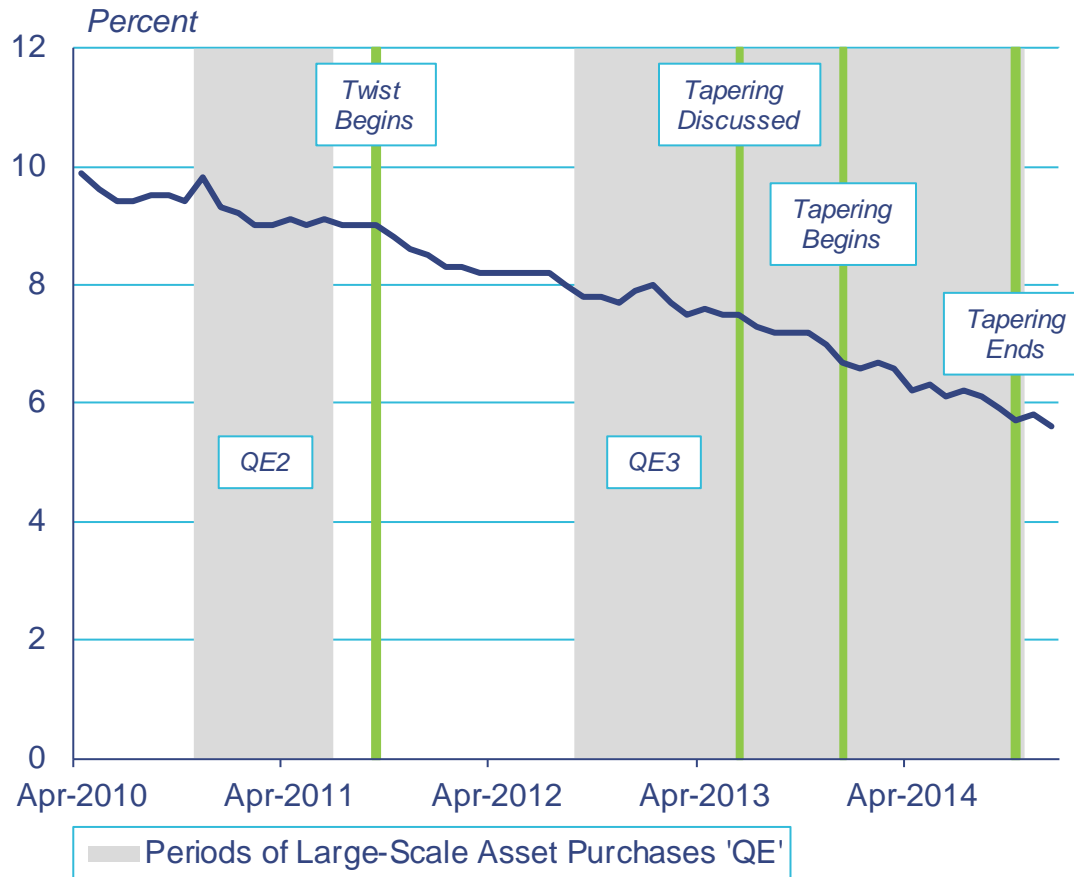
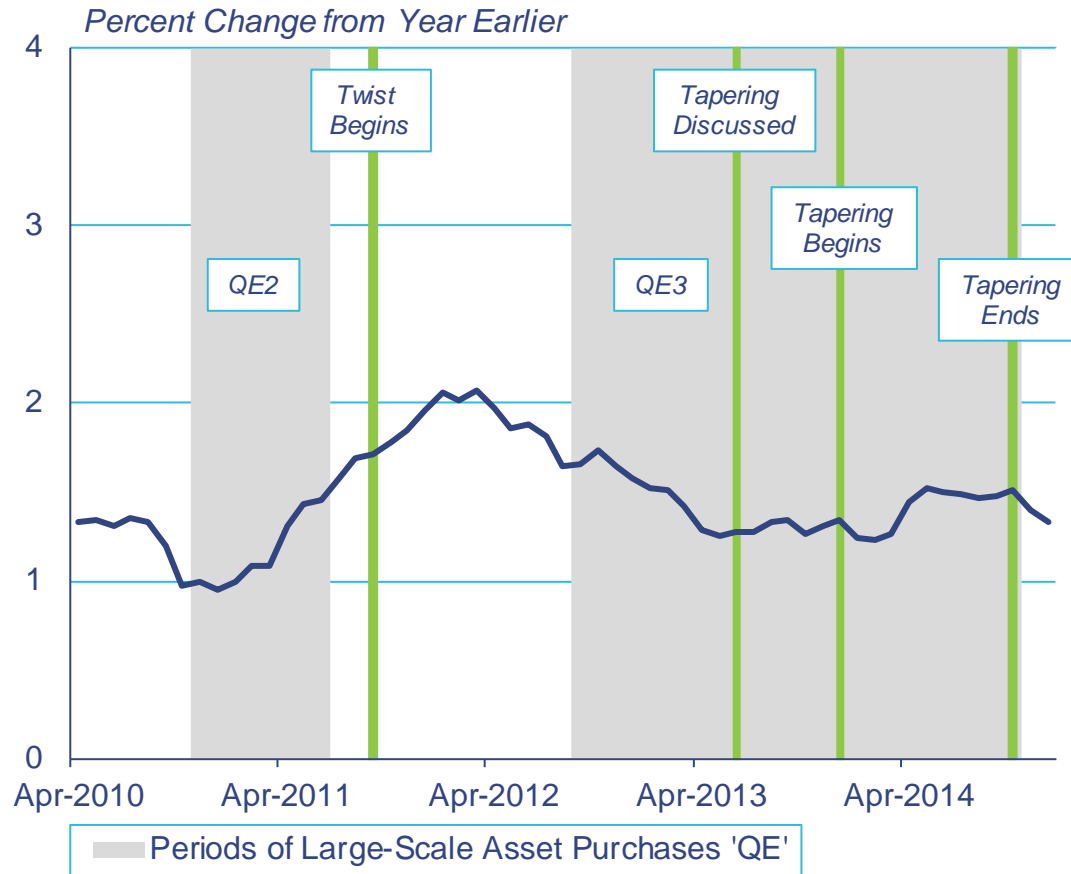




Figure 10: Inflation Rate: Change in Core Personal Consumption Expenditures Price Index
April 2010 - December 2014





Observations

- ▶ The presence of full employment in the Fed's dual mandate, and the pain felt in U.S. labor markets, coupled with core inflation below 2 percent, provided plenty of support for aggressive policy actions
 - ▶ QE2
 - ▶ Limited in scope – fixed purchase amount
 - ▶ Not communicated in a manner tied to goals
 - ▶ Focused on Treasury securities rather than areas with larger spreads, such as mortgages
 - ▶ As a result – limited impact
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QE3

- ▶ QE3 was limited only by the progress made against goals
 - ▶ Purchases were open-ended
 - ▶ Communication was firmly tied to goals
 - ▶ It included areas with larger spreads, such as mortgages
 - ▶ Both financial variables and real variables showed improvement with this program
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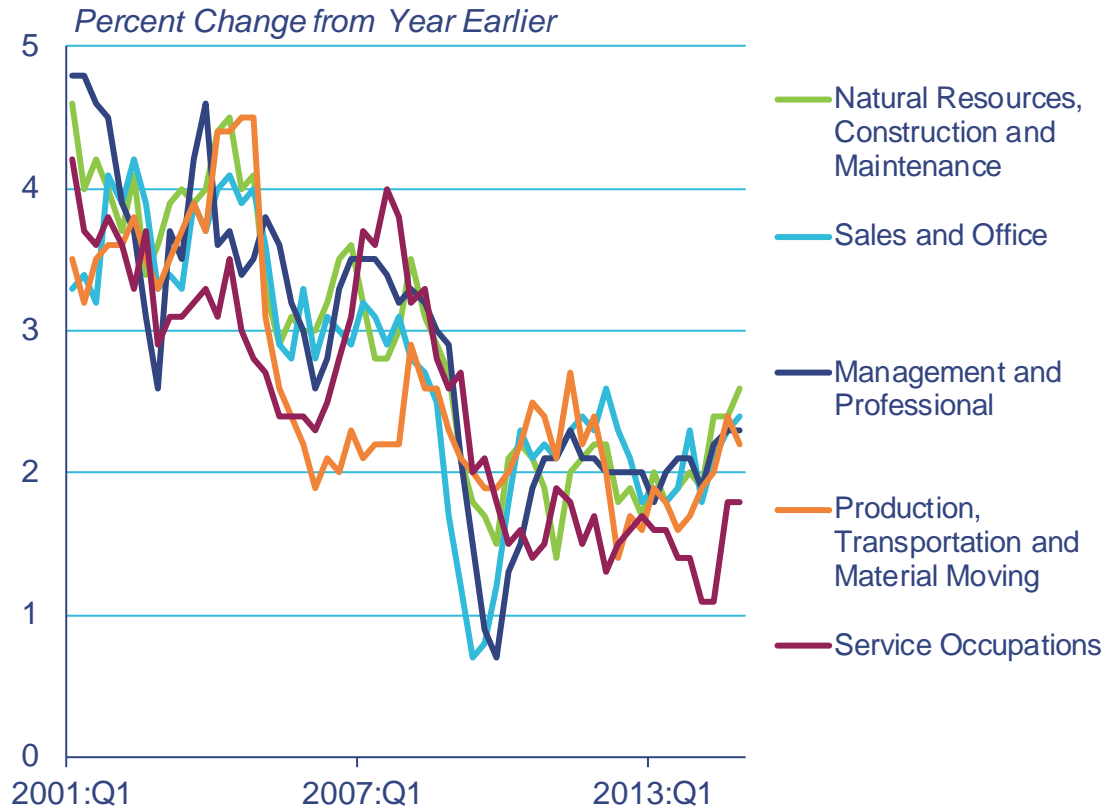


Exit Strategy

- ▶ Policy should not be focused on progress from where we have been
 - ▶ Policy should instead be focused on meeting the ultimate goals in a timely fashion
 - ▶ At this time, there is insufficient evidence that U.S. inflation is clearly trending toward the 2 percent goal
 - ▶ A policy of patience in the U.S. continues to be appropriate
 - ▶ There are asymmetric costs and challenges, given that the U.S. remains at the zero lower bound
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Figure 11: Employment Cost Index for Total Compensation for Private Industry Workers by Occupational Group

2001:Q1 - 2014:Q4





Concluding Observations

- ▶ Focus has been on the U.S. experience
 - ▶ Japanese experience of raising the rate of inflation with a broad open-ended program tied to its policy goal is encouraging
 - ▶ We will also learn from recently announced programs being initiated in Europe
 - ▶ The focus among central banks around the world on persistently low inflation rates is encouraging
 - ▶ Problems generated by low inflation and interest rates settling at the zero lower bound were underestimated by professional economists and central bankers alike
 - ▶ Actions being taken to achieve inflation targets should result in a more robust global economy
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