

Brockton



- Brockton became a majority minority city during the last decade, largely because the Black population more than doubled, from 17.8% to 37.7% of the city’s total.
- Brockton has almost double the statewide average rate of hospital discharges from asthma.
- While overall the number of jobs in the city was largely unchanged, jobs in wholesale and retail trade declined by more than 5,000.

Brockton

	2000	2011	Change in Population	Percent Change
Total Population	94,304	94,017	8	0.01%

Demographics*			
	2000	2011	% Difference
% White	61.5%	47.8%	-22.3%
% Black	17.8%	37.7%	111.8%
% Hispanic**	8.0%	10.0%	25.0%
% Asian	2.2%	2.8%	27.3%
% Foreign Born	18.4%	25.5%	38.6%

2011 Hispanic Breakdown	
Mexican	0.7%
Puerto Rican	6.8%
Cuban	0.1%
Other Hispanic or Latino	2.4%

* Percentages do not sum to 100% due to some individuals belonging to multiple categories

** Hispanic population counts changed between 2000 and 2011, to include "more than one race" in 2011

Age Breakdown (number of people within age bracket)				
Age	2000	2011	Difference	% Difference
Under 5	6,633	6,796	163	0.024574099
5 to 9	7,687	6,583	-1104	-14.36%
10 to 14	7,824	5,988	-1836	-23.47%
15 to 19	6,676	7,925	1249	18.71%
20 to 24	6,056	6,824	768	12.68%
25 to 34	13,585	12,086	-1499	-11.03%
35 to 44	15,008	12,620	-2388	-15.91%
45 to 54	11,868	14,073	2205	18.58%
55 to 59	4,377	5,525	1148	26.23%
60 to 64	3,510	4,432	922	26.27%
65 to 74	5,449	6,069	620	11.38%
75 to 84	4,136	3,358	-778	-18.81%
85 and over	1,495	1,756	261	17.46%
Median age	34.1	35.9	1.8	5.28%

Source for 2000 data: 2000 Decennial Census, U.S. Census Bureau, U.S. Department of Commerce, <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>

Source for 2011 data: 2011 American Community Survey, U.S. Census Bureau, U.S. Department of Commerce, <http://factfinder2.census.gov/faces/nav/jsf/pages/searchresults.xhtml?refresh=t>

Economy			
	2000	2011	% Change
Per Capita Income*	\$21,885	\$21,395	-2.24%
Median Household Income*	\$50,375	\$47,575	-5.56%
Median Family Income*	\$58,954	\$55,328	-6.15%

* Adjusted for inflation to reflect 2011 dollars

Poverty rate (individuals)	14.5%	17.1%	17.9%
Poverty rate (families)	12.0%	13.8%	15.0%
TANF Recipients	5.6%	4.9%	-12.5%
Social Security Recipients**	25.7%	30.1%	17.1%

** Includes Social Security pensions, survivor benefits, permanent disability insurance, and railroad retirement insurance

Household Income Distribution (% of households within each bracket)	
	2011
Less than \$10,000	8.9%
\$10,000 to \$14,999	7.5%
\$15,000 to \$24,999	10.3%
\$25,000 to \$34,999	12.1%
\$35,000 to \$49,999	13.6%
\$50,000 to \$74,999	18.9%
\$75,000 to \$99,999	13.4%
\$100,000 to \$149,999	10.7%
\$150,000 to \$199,999	2.9%
\$200,000 or more	1.7%

Housing	2000	2011	Difference	
Owner Occupied	54.5%	57.4%	5.3%	
Avg. Household Size (renter occupied)	3.03	2.54	-0.49	
Avg. Household Size (owner occupied)	2.41	2.97	0.56	
Median home value*	\$163,595	\$235,000	\$71,405	44%

* Adjusted for inflation to reflect 2011 dollars

Gross rent as a percentage of household income			
	2000	2011	Difference
Less than 15 %	18.1%	5.9%	-67.4%
15 to 19 %	14.3%	6.7%	-53.1%
20 to 24 %	12.8%	13.5%	5.5%
25 to 29 %	10.4%	11.0%	5.8%
30 to 34 %	7.3%	10.0%	37.0%
35 % or more	29.5%	52.9%	79.3%

Commuting Indicators			Difference
Mean Travel Time to Work (minutes)	28.2	30.3	2.1
% Public Transportation to work	7.5%	7.0%	-6.7%

Source for 2000 data: 2000 Decennial Census, U.S. Census Bureau, U.S. Department of Commerce, <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>

Source for 2011 data: 2011 American Community Survey, U.S. Census Bureau, U.S. Department of Commerce, <http://factfinder2.census.gov/faces/nav/jsf/pages/searchresults.xhtml?refresh=t>

Educational Attainment			
	2000	2011	% Difference
Less than 9th Grade	7.7%	9.0%	16.9%
9th to 12th grade	16.4%	11.2%	-31.7%
High school degree	35.7%	34.0%	-4.8%
Some college	18.9%	19.2%	1.6%
Associates Degree	7.3%	8.1%	11.0%
Bachelor's Degree	9.5%	13.3%	40.0%
Graduate or Professional	4.4%	5.2%	18.2%

	2000	2011	% Difference
Percent speak English less than "very well"	13.0%	16.8%	29.2%

Source for 2000 data: 2000 Decennial Census, U.S. Census Bureau, U.S. Department of Commerce, <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>

Source for 2011 data: 2011 American Community Survey, U.S. Census Bureau, U.S. Department of Commerce, <http://factfinder2.census.gov/faces/nav/jsf/pages/searchresults.xhtml?refresh=t>

High School Dropout Rate		
Student Group	# in cohort	Dropout rate
All	1155	12.2%
Male	565	15.0%
Female	590	9.5%
English Language Learners	245	13.5%
Students with disabilities	176	22.7%
Low income	967	13.0%
African American/Black	645	13.2%
Asian	28	10.7%
Hispanic or Latino	146	13.0%
White	309	9.1%

Source: MA Department of Elementary & Secondary Education, http://profiles.doe.mass.edu/state_report/gradrates.aspx

2012 10th grade MCAS Scores				
	% Advanced	% Proficient	% Needs Improvement	% Warning/Failing
English	31%	48%	15%	5%
Math	37%	29%	21%	13%

Source: MA Department of Elementary & Secondary Education, <http://www.doe.mass.edu/mcas/results.html>

Health Indicators		
	Brockton	State
Fertility Rate (women 15 to 44, per 1,000 women)	64	55
Low Birth Weight (percent)	9	8
Infant Mortality (per 1,000 live births)	7	5
Admission to DPH substance abuse programs (per 100,000)	2166	1590
Hospital discharges for asthma (per 100,000)	313	159
HIV/AIDS Prevalence (per 100,000)	394	261
Cardiovascular disease deaths (per 100,000)	218	211
Lung Cancer Deaths (age adjusted, per 100,000)	53	49

Source: Massachusetts Executive Office of Health and Human Services, <http://www.mass.gov/eohhs/gov/departments/dph/programs/health-stats/rep/>

Unemployment Rate (population 16+)	2000	2011	June, 2013
	4.3%	11.1%	9.9%

Source for 2000 data: 2000 Decennial Census, U.S. Census Bureau, U.S. Department of Commerce, <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>

Source for 2011 data: 2011 American Community Survey, U.S. Census Bureau, U.S. Department of Commerce, <http://factfinder2.census.gov/faces/nav/jsf/pages/searchresults.xhtml?refresh=t>

Source for 2013 data: Massachusetts Executive Office of Labor and Workforce Development, http://lmi2.detma.org/lmi/town_comparison.asp

Top 5 Areas of Employment						
	2001		2011		Change in # of Employees	% Change
	# of Employees	Share of Total	# of Employees	Share of Total		
Total Employment	37,604	NA	37,051	NA	-553	-1%
Health Care and Social Assistance	9,115	24.2%	11,402	30.8%	2287	25%
Transportation & Warehousing	3,474	9.2%	4,666	12.6%	1191	34%
Educational Services	NA	NA	3,348	9.0%	NA	NA
Other Services, Ex. Public Admin	1,578	4.2%	2,570	6.9%	993	63%
Accommodation & Food Services	2,315	6.2%	2,225	6.0%	-90	-4%

Source: Massachusetts Executive Office of Labor and Workforce Development, <http://www.mass.gov/lwd/economic-data/>

Change in number of employees and share of total employment by 2-digit NAICS Code						
	2001 Avg Employees	2001 % of Total	2011 Avg Employees	2011 % of Total	Avg Employees Difference	Avg Employees % Change
Total, All Industries	37,604		37,051		-553	-1.5%
23 - Construction	1,151	3.1%	939	2.5%	-212	-18.5%
31-33 - Manufacturing	3,194	8.5%	1,989	5.4%	-1,205	-37.7%
Durable Goods Manufacturing	1,124	3.0%	648	1.7%	-476	-42.4%
Non-Durable Goods Manufacturing	2,070	5.5%	1,342	3.6%	-729	-35.2%
42 - Wholesale Trade	2,037	5.4%	389	1.1%	-1,648	-80.9%
44-45 - Retail Trade	4,508	12.0%	1,058	2.9%	-3,450	-76.5%
48-49 - Transportation and Warehousing	3,474	9.2%	4,666	12.6%	1,191	34.3%
51 - Information	1,026	2.7%	1,601	4.3%	576	56.1%
52 - Finance and Insurance	822	2.2%	454	1.2%	-368	-44.7%
53 - Real Estate and Rental and Leasing	303	0.8%	847	2.3%	545	179.8%
54 - Professional and Technical Services	843	2.2%	264	0.7%	-579	-68.7%
55 - Mgmt of Companies and Enterprises	816	2.2%	748	2.0%	-68	-8.3%
56 - Administrative and Waste Services	1,309	3.5%	538	1.5%	-771	-58.9%
61 - Educational Services *	NA	NA	3,348	9.0%	NA	NA
62 - Health Care and Social Assistance	9,115	24.2%	11,402	30.8%	2,287	25.1%
71 - Arts, Entertainment, and Recreation	274	0.7%	292	0.8%	18	6.4%
72 - Accommodation and Food Services	2,315	6.2%	2,225	6.0%	-90	-3.9%
81 - Other Services, Ex. Public Admin	1,578	4.2%	2,570	6.9%	993	62.9%
92 - Public Administration	1,420	3.8%	1,498	4.0%	78	5.5%

* "Educational Services" was not used as a category in 2001. Source: Massachusetts Executive Office of Labor and Workforce Development, <http://www.mass.gov/lwd/economic-data/>

Top 5 Employers	# of Employees
City of Brockton	3,000
Signature Healthcare Brockton Hospital	1,500
Old Colony Y	1,400
Massasoit Community College	1,203
Tas-Cgsmc, Inc	930

Source: Hoovers, <http://www.hoovers.com/>

20 Largest Non-Profits (By Total Assets)		
Name	Expenses	Total Assets
Brockton Hospital Inc*	\$189,910,753	\$121,382,625
Signature Healthcare Corporation*	\$577,820	\$65,184,942
Old Colony Y Old Colony Brockton	\$42,641,433	\$46,021,970
Brockton Neighborhood Health Center*	\$22,403,376	\$22,655,187
Brockton Area Multi-Services Inc	\$52,465,482	\$20,554,263
Teen Challenge New England Inc	\$6,924,370	\$10,431,625
Old Colony Elder Services Inc	\$24,018,725	\$10,093,938
Alliance Health of Brockton Inc*	\$11,408,198	\$9,741,653
Brockton Visiting Nurse Association*	\$11,142,038	\$9,378,273
Father Bills & Mainspring Inc	\$14,956,238	\$6,693,796
Signature Healthcare Medical Group Inc Signature Medical Group*	\$33,034,738	\$5,403,617
Growthways Inc	\$6,386,506	\$5,199,942
Southeastern Massachusetts Affordable Housing Corporation	\$316,551	\$5,133,891
St Joseph Manor Nursing Home Inc	\$11,383,607	\$4,707,548
Work Express Housing Inc	\$414,405	\$3,925,800
Fuller Craft Museum Inc	\$1,686,328	\$3,026,074
Lutheran Social Services of New England, Inc Lutheran Housing Corp Brockton Inc	\$2,818,021	\$2,949,505
Brockton Day Nursery Inc	\$2,613,332	\$2,677,499
Health Imperatives Inc	\$10,466,537	\$2,532,486
Boys and Girls Club of Brockton Inc	\$1,030,256	\$2,246,806

Assets of Top 20 Non-Profits	\$359,941,440
Total Non-Profit Assets	\$376,563,875
Total Number of Nonprofits	85

* Organizations whose primary activity is the delivery of educational or health care services with assets of more than \$5 million

Source: National Center for Charitable Statistics, <http://nccsdataweb.urban.org/PubApps/geoSearch.php>