



**Working Cities Challenge Design Phase Session 3**  
**Massasoit Community College, Brockton, MA**  
**March 9, 2016**

- 9:30 Welcome & team huddles
- 9:45 Agenda review  
Today's session topics:
- Systems change
  - Ideas to action
- 10:00 Speaker: Monique Baptiste-Good, Project Director, Strong, Healthy Communities Initiative
- 10:30 Introduction to exercise
- 10:45 Teams work independently  
Break at facilitator's discretion
- 12:15 Lunch
- 12:45 Review key implementation application FAQs
- 1:00 Q&A with Farid Kheloco on Holyoke's process for piloting/scaling up systems change strategies
- 1:15 Review roadmap part 3: ideas to action  
Introduction to exercise
- 1:30 Teams work independently  
Break at facilitator's discretion
- 3:00 Teams shift discussion to action steps
- 3:15 Facilitators: share one action step  
Review next session
- 3:30 Adjourn

**Wi-Fi network name:** Conference Center (no password required)

