



working cities
challenge

Design session 1
12/2/15

www.BostonFed.org/WorkingCities

Warm-up

What energizes or excites you about this work, and what keeps you going when things get tough?

Before we begin

Future design sessions

- 1/26: drivers of change + community engagement (location: Boston Fed or TBD)
- February: ideas to action + systems change
- March: feedback loops/governance + evidence-based decision-making

Implementation application

- 3 components: cover page, design grant report/budget, and implementation narrative/budget; attachments include financials, documentation of local match, project director job description
- Available now in review-only format; page-limited, fillable version to follow
- Please review and share your questions so we can develop FAQ document
- Deadline: Thursday, May 5 at 5p
- Award amount: \$475,000

Today's agenda

AM – Your team's shared result

- Hear from Round 1 winner Chelsea on the importance of this step
- JaNay Queen of Living Cities presents key questions for helping you determine and articulate a shared, population-level result
- Work independently on questions presented by JaNay
- AM session reflects application question #2, as well as 1, 3, and 4

PM – Who else needs to be at the table?

- Brittany DeBarros of Living Cities presents an exercise to help you think about what other stakeholders need to be engaged in achieving your result
- Work independently on exercise presented by Brittany
- PM session reflects application question #10

Team planning time → share one next step per team

Perspective from a Round 1 winner

Melissa Walsh

Community Engagement Director/Chelsea Thrives Director
The Neighborhood Developers
Chelsea



Moving from Vision to Shared Result

JaNay Queen

Associate Director of Collective Impact

jqueen@livingcities.org





Powerful work in the lives of children, youth, families, adults, and communities can be transformative when supported by a focus on results.

Significance of a Result

- People want to make a difference
- People want to **KNOW** they are making a difference
- People need better tools to help them **KNOW** and **TRACK** that they are making a difference

Having a shared result is a tool!



What is a result?

Results-Based Accountability framework definition

- A result is condition of wellbeing for children, youth, adults, communities and families.

Living Cities

- Uses “shared” to signal selecting an ambitious, measurable, “big-picture” goal about well-being and enduring change that is defined and selected by the Cross-Sector Table

Examples

- All citizens in Haverhill are economically stable
- Families in Brockton have quality, affordable and sustainable housing by 2025

Example Results from The Integration Initiative (TII)

- Low income families of color in San Francisco are sustainably housed and safe.
- All people in Seattle thrive economically.
- All children in Newark are healthy and learning.
- African American men in New Orleans earn family sustaining wages.

Making the Distinction

- Results are not...
 - Statements that do not speak to a particular population
- Results are...
 - Statements about accountability to a population in a place
- Results are not...
 - Statements that indicate means and strategies or highlight direction
 - Ex. Homeless people in Boston will have increased access to housing services
- Results are...
 - Statements that represent an end condition

Choosing a Result

ASK!!

- Does it have communication power?
- Does it pass the public square test?
- Can people see themselves in it?

Individual Activity

- To establish a result statement, complete the following sentences in no more than four words:
 - We want adults who are...
 - We want children who are...
 - We want families that are...
 - We want communities that are...
 - We want [INSERT POPULATION] who are...

Team Activity

- Share your sentences
- Decide what factors best represent the population change you seek in your city
- Create a results statement using the following structure as a guide:
 - All [POPULATION] in [GEOGRAPHIC PLACE] are [END CONDITION]
 - You may have more than one result statement
- Choose 3-5 to “vote on” and use for your team work later
- Reconvene as a large group and share 1 result statement

Getting to Results

- What would these conditions look like if we achieved them?
- What measures can we use to quantify these conditions (population measures)?
- How are we doing on the population measures quantitatively (data trend) and qualitatively (story behind the data)?

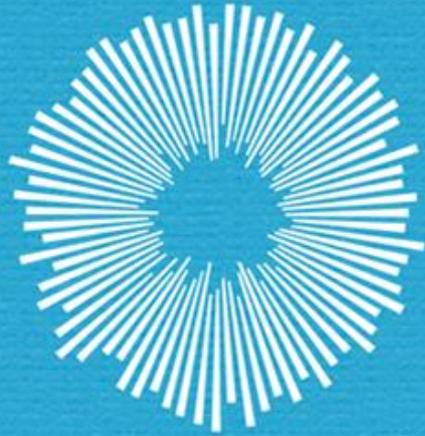
Making a Real Difference

If poverty is a disease that infects an entire community in the form of unemployment and violence, failing schools and broken homes, then we can't just treat those symptoms in isolation. We have to heal the entire community. And we have to focus on what actually works.

- President Barack Obama, July 18, 2007

Questions?





LIVING CITIES

INNOVATE ▶ INVEST ▶ LEAD

Building, Sustaining & Improving Cross-sector Partnerships

By Brittany DeBarros



Collective Impact

Cross-sector Partnerships

Sustainable Change

Collaborative Change

Cross-sector Collaboration

Cooperative Action

Sector Strategies

It doesn't matter what you call the tool

Collective Impact Core Elements

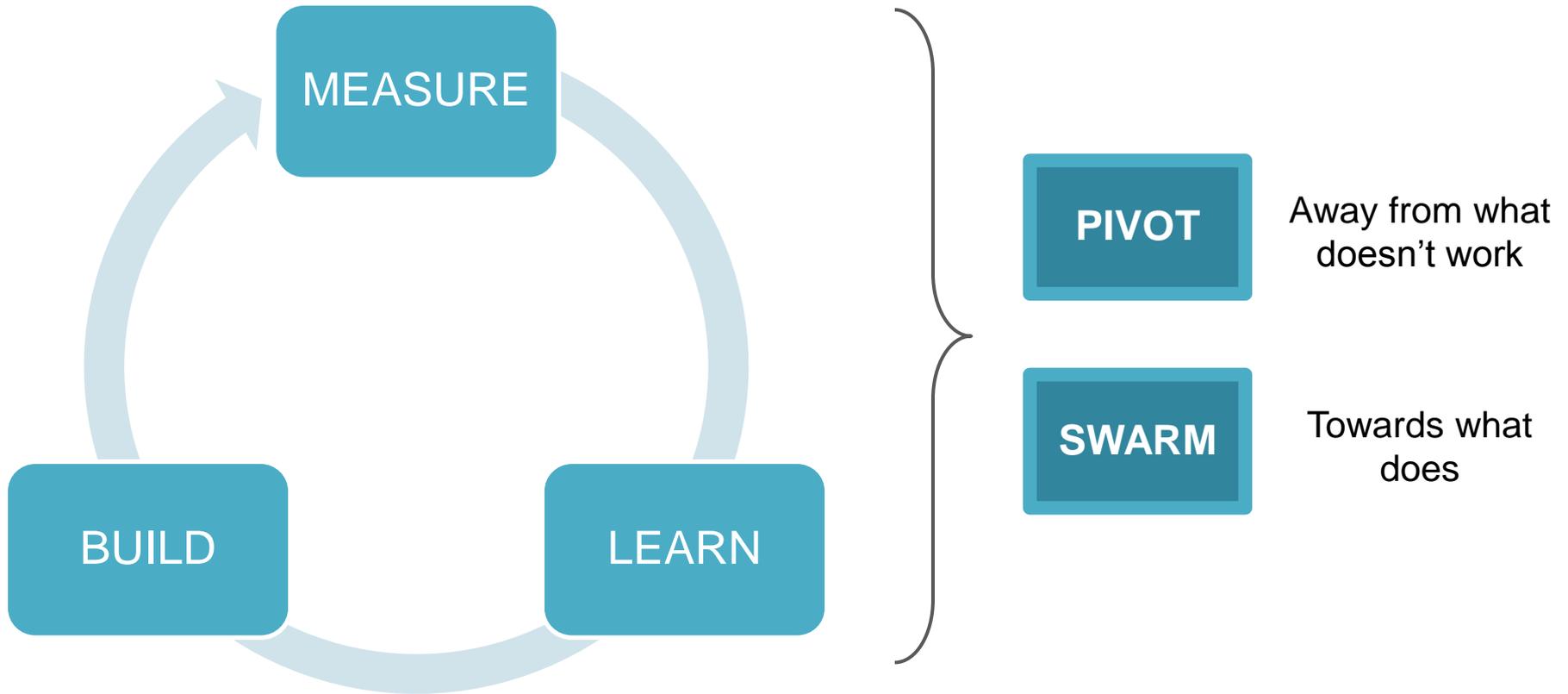
Cross-sector table(s)

Shared result

Commitment to change behavior to achieve shared result

Feedback loops that signal progress towards shared result

What should the cross-sector table do?



*Lean Start Up Method

Why this tool?

Co-blab-oration	Collaboration
Focused on assigning blame or taking credit	Focused on outcomes
Stakeholders participate to protect	Stakeholders participate to generate value
Opinions rule	Data is king
Talk exceeds action	Actions emerge from engagement
Informal process	Intentional, rigorous process

Source: Chris Thompson's Regional Physics Blog

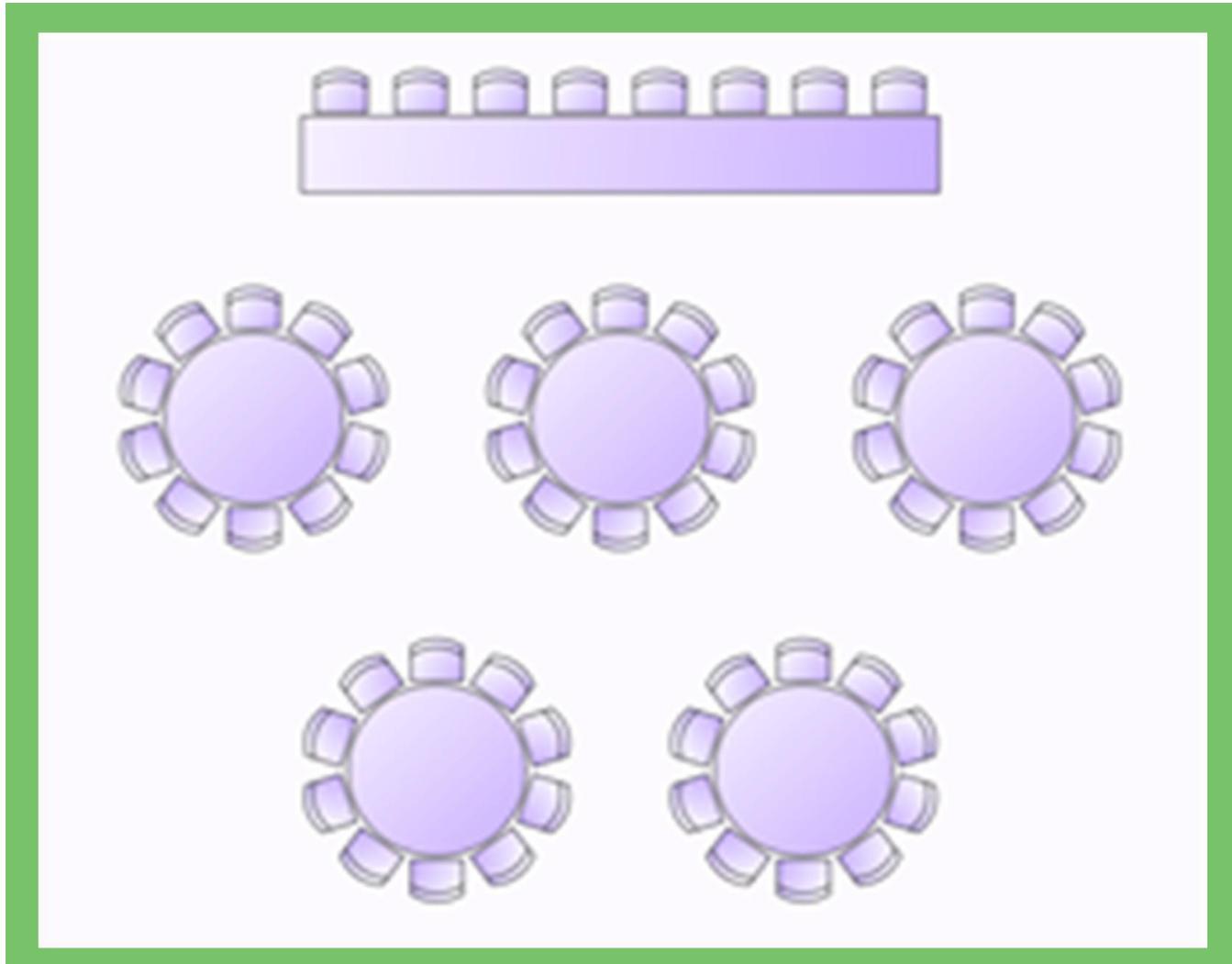
<http://regionalphysics.blogspot.com/2013/11/coblaboration-vs-collaboration-for.html>

Key Partnership Considerations

How are we structured?



Who should be at the table?



Accounting for differences in...



Power

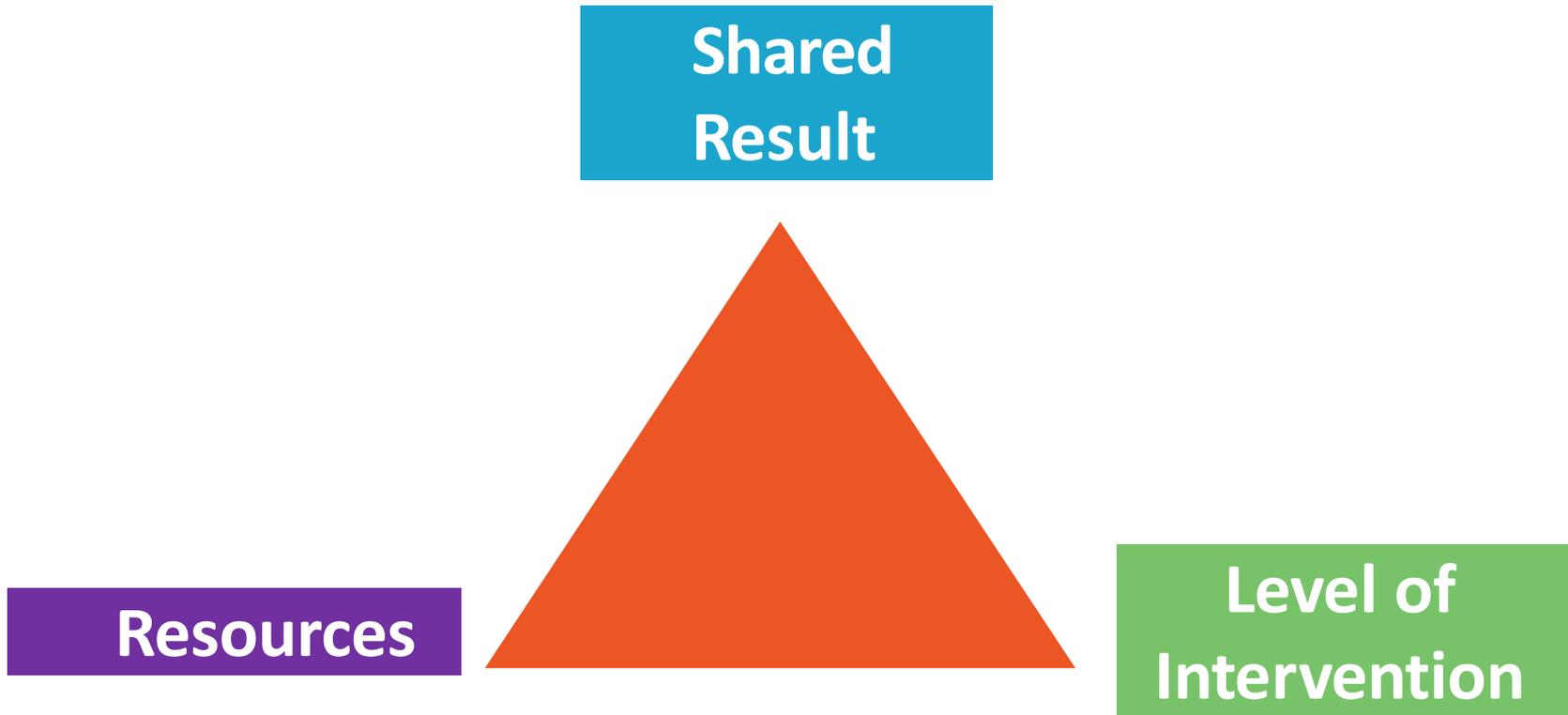


Authority

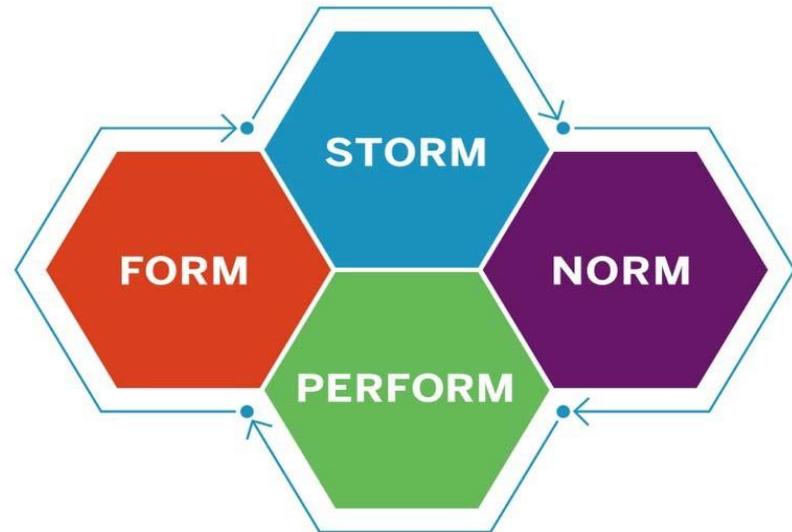
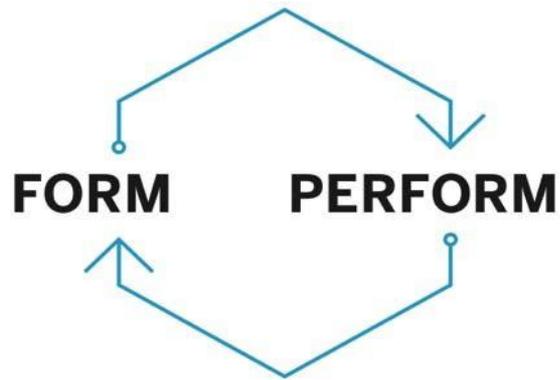


Expertise

How are you aligned?



How developed is your partnership?



Work Session Agenda

15 min	Survey/Reflection time
45 min	Exercise

Take the survey at

<http://bit.ly/xpaLCP>

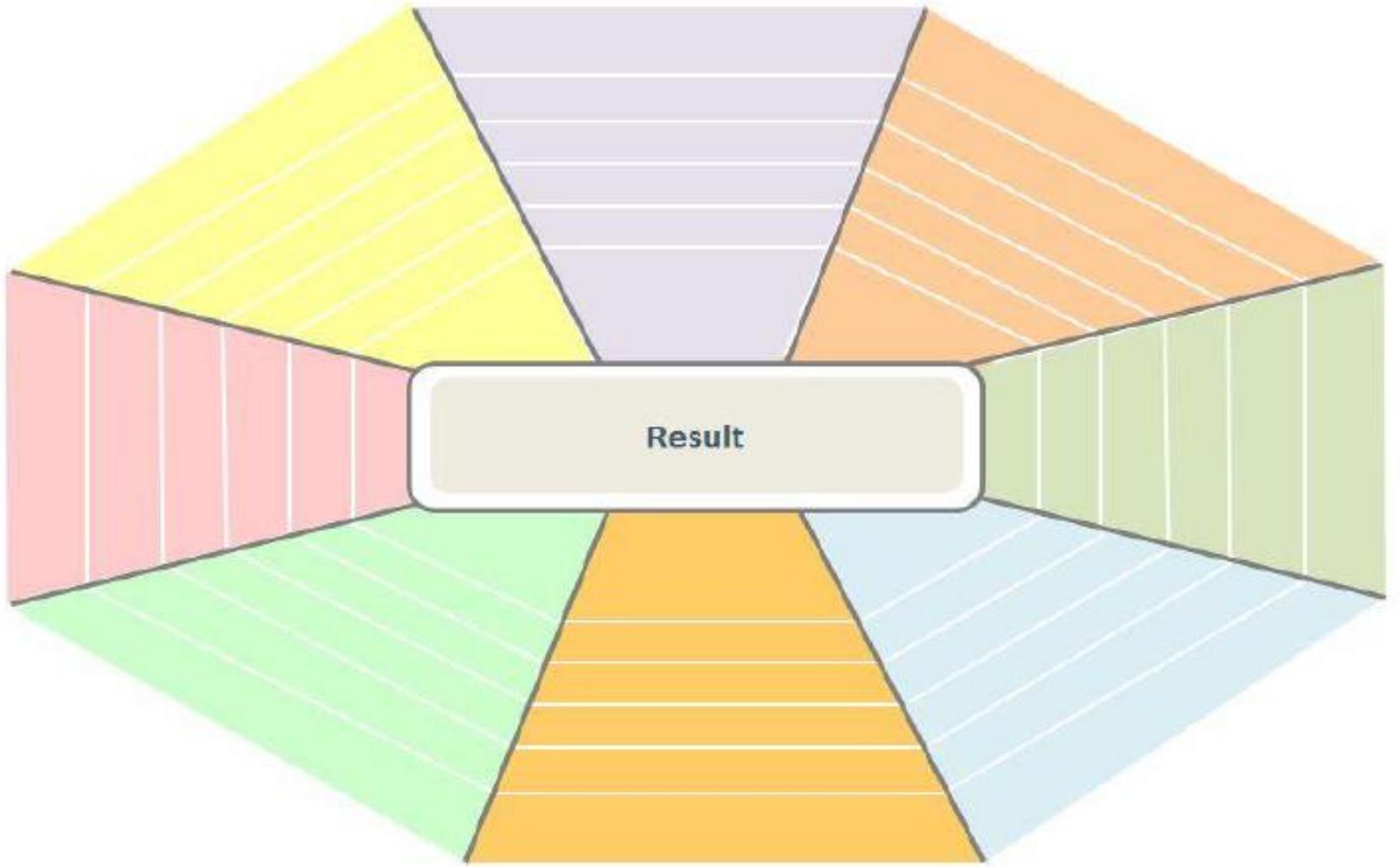
and/or

Reflect on the feedback you received
from the assessment

Exercise

STEP 1:

Select one shared result
your partnership may work
toward or is working toward
and write it at the center of
your chart.



Exercise

STEP 2:

Chart:

Who is currently involved in your cross-sector partnership?

What sector do they represent?

How close are they to the result that you are trying to achieve?

Exercise

STEP 3:

Use the “key questions” to consider who is missing from your chart.

Key questions to consider

- Who will be impacted if you succeed/fail?
- What systems are connected to what you are trying to change?
- Who has the power to make decisions that will impact your success/failure?
- Who is already working on a similar goal?
- Who has/controls access to something your partnership will need to be successful?

Exercise

STEP 4:

Discuss how you might engage those
you identified.

Team planning time

You may wish to work on:

- Developing your shared result
- Continuing the conversation about engaging more stakeholders
- Planning for independent work
- Articulating commitments to action steps

Facilitators: prepare to share one next step your team has committed to take

Next steps

- Tomorrow: respond to evaluation survey
- Continue to work on today's questions, and begin thinking about your responses to the implementation application
- Send your questions about the application to Colleen
- Undertake independent planning work
- Prepare for our next session on 1/26 (drivers of change and community engagement); we will connect with facilitators in early January