

Who Are We?

Founded in 2011 in partnership with Living Cities, Inc. & Prudential Foundation, SHCI is a **cross-sector partnerships** designed to reshape **policy, practice, and resource allocation** to achieve systemic change that improves educational outcomes for low-income children.

Population Impact Statement: All Newark children, regardless of zip code or household income, will be healthy and learning

Systems Strategies:

- **Housing** – Remove blight; create safe, affordable neighborhoods for families
- **Health** – Integrate and align local health services with schools to address student need
- **Nutrition** – Improve student access to healthy food options

STRONG HEALTHY COMMUNITIES INITIATIVE NEWARK, NJ

PRESENTED BY MONIQUE BAPTISTE-GOOD



What is Our Systems Approach?

Operate as a local “backbone” organization with the following core functions:

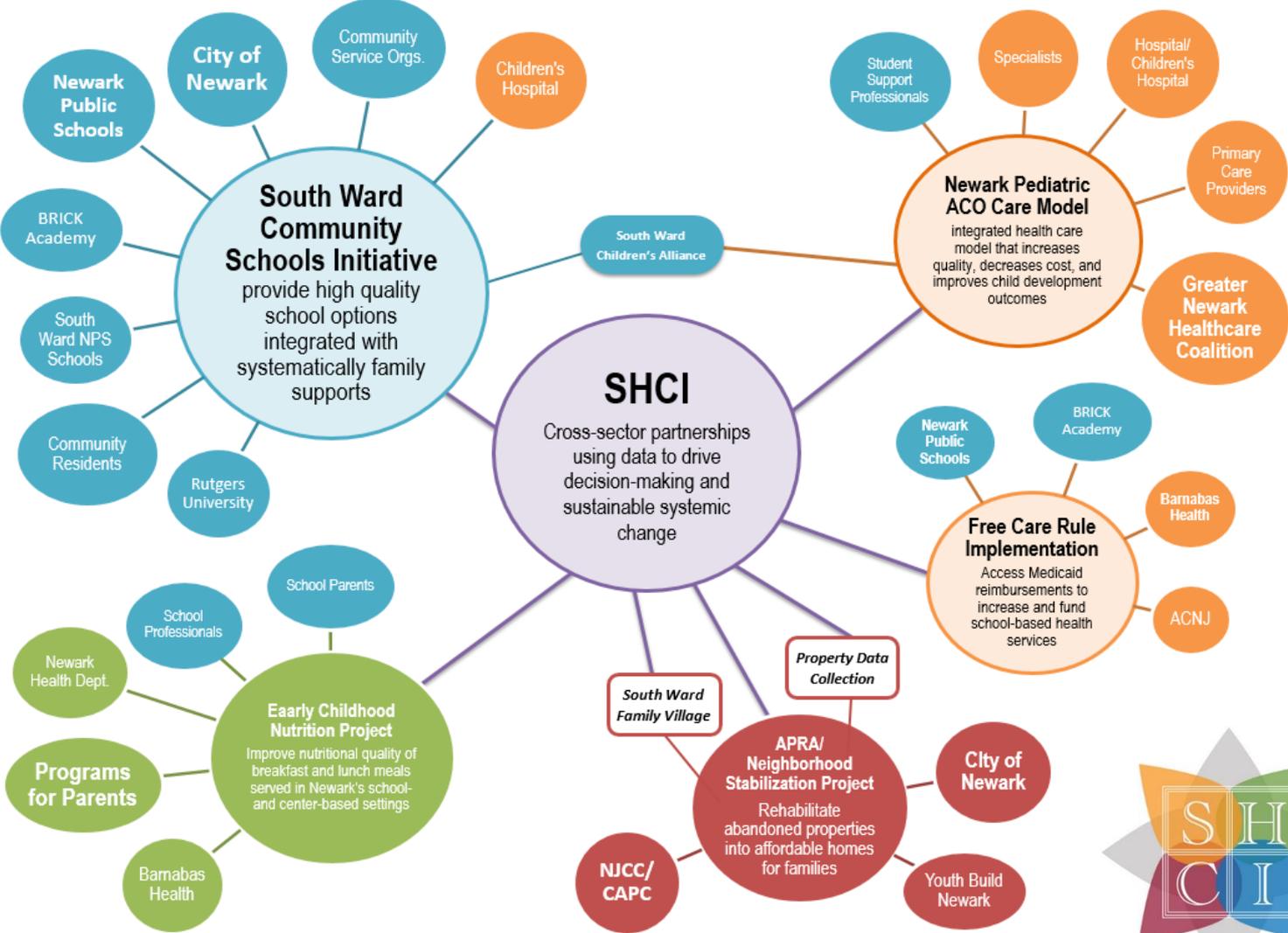
- **Drive** leaders, practitioners, and customers across sectors to ensure child & family success
- **Connect** children, families and communities to needed resources and services
- **Measure** baselines and effectiveness to ensure quality and impact
- **Scale & Sustain** effective and innovative practices through advocacy and progressive policies

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Who Are Our Partners?



What is Systems Change in Our Work?

Shifting decision-making processes, policies, and resources to produce dramatically better outcomes for citizens at scale. (Living Cities, Inc.)

Requires Moving People and Practice!

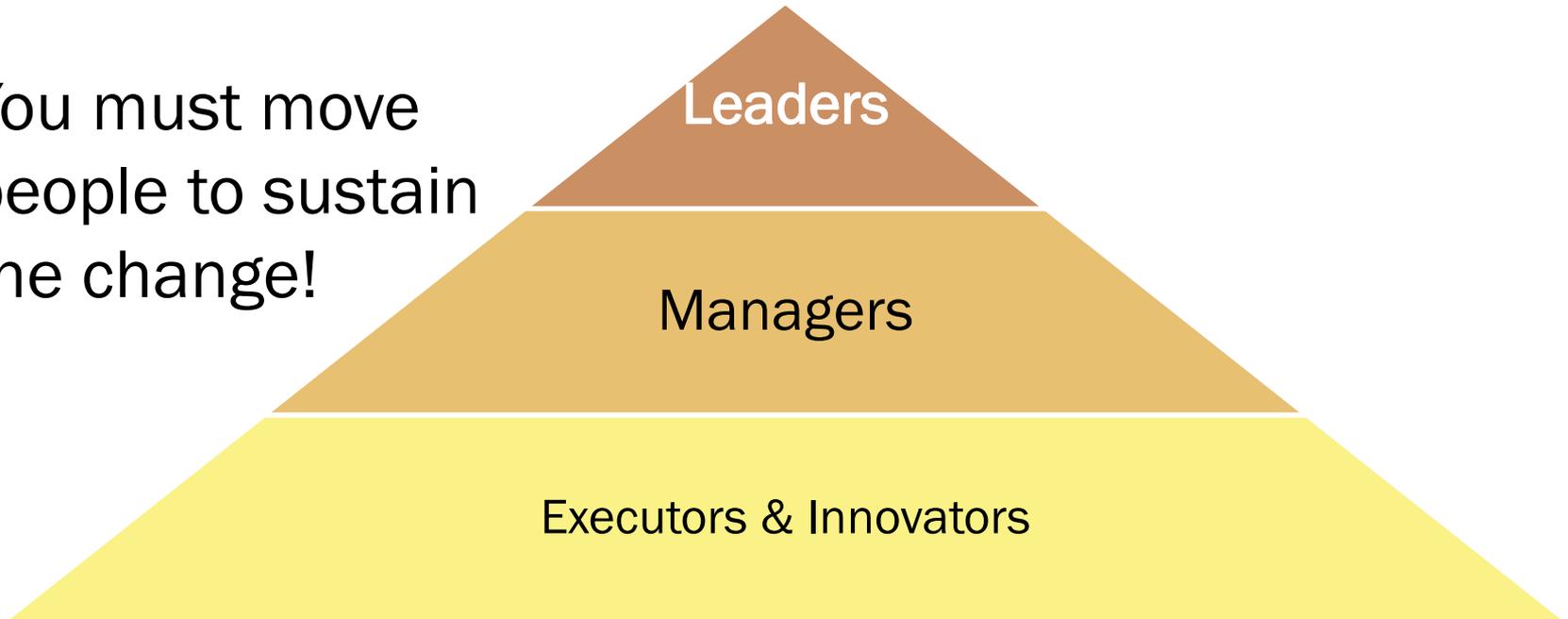
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What is Systems Change in Our Work?

You must move
people to sustain
the change!

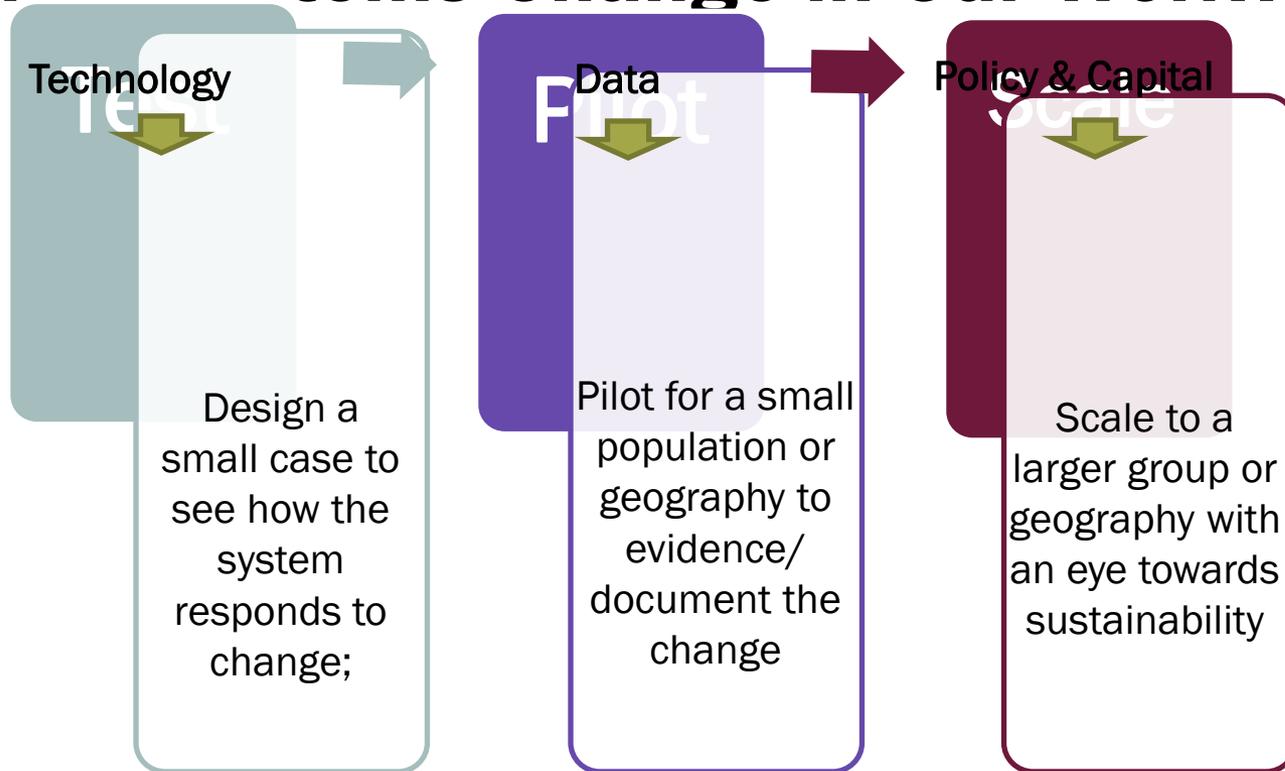


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What is Systems Change in Our Work?



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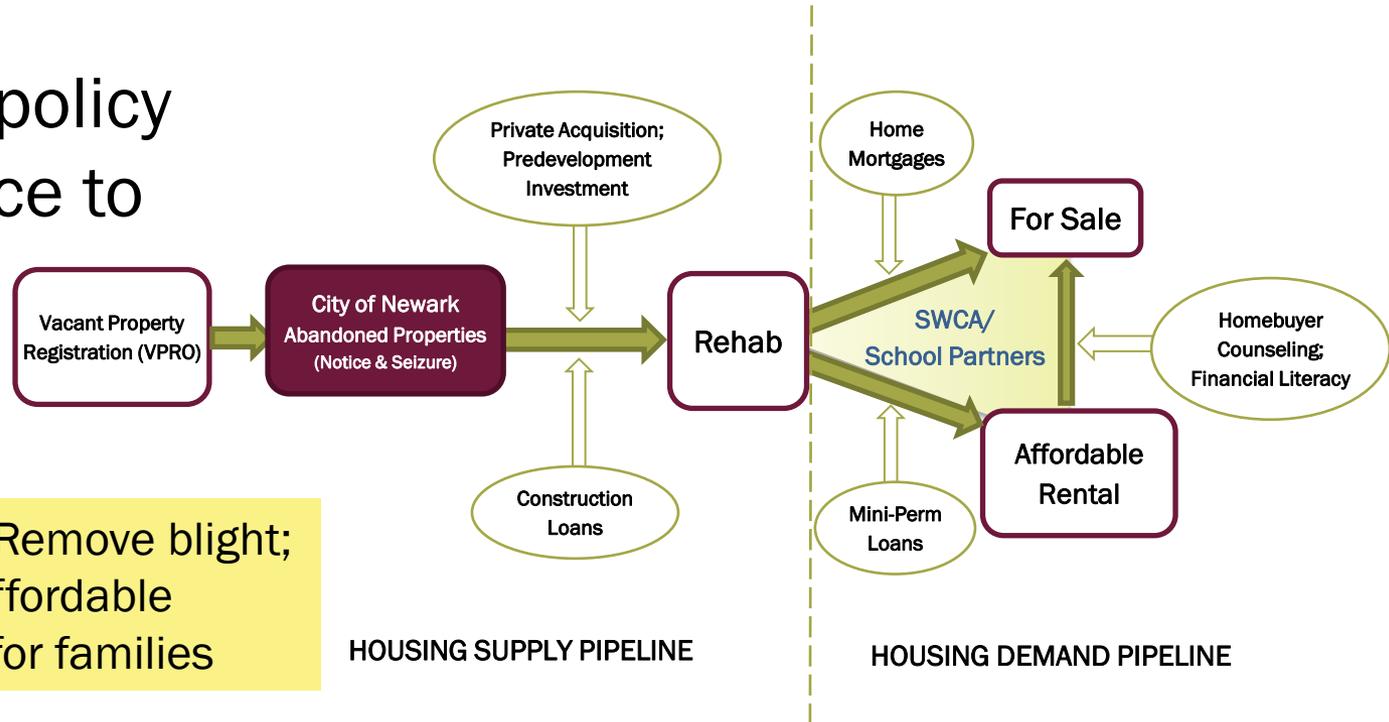
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What is Systems Change in Our Work?

You move policy and practice to scale the change!



Strategy Housing – Remove blight; create safe, affordable neighborhoods for families

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What Lessons Have We Learned?

1. Challenges are both **technical** and **adaptive**
2. Partnerships and priorities are set through a **common purpose and shared vision/impact**
3. Backbone capacity is key; Funding for innovation is essential
4. Resources are scarce; collaboration is critical

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What Has Been Our Impact?

Housing – Helped change municipal policy and new technologies to increase efficiency; Created \$8 Million capital pool to address abandoned properties and affordable housing

Health – Opened 5 school-based health centers to serve high-need schools located in “medical deserts; deployed hospital-based patient navigation team to serve families and schools; Expanding Medicaid funding to serve high-need students in high-poverty schools

Nutrition – Improved health quality of food service contract serving 10 Newark early childhood centers; introduced new municipal food policy standards; Created a “Food Innovation Zone” launching in 2017

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Questions?

Thank You!

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