

## When Credit Bites Back: Leverage, Business Cycles, and Crises\*

### Abstract

This paper studies the role of credit in the business cycle, with a focus on private credit overhang. Based on a study of the universe of over 200 recession episodes in 14 advanced countries between 1870 and 2008, we document two key facts of the modern business cycle: financial-crisis recessions are more costly than normal recessions in terms of lost output; and for both types of recession, more credit-intensive expansions tend to be followed by deeper recessions and slower recoveries. In addition to unconditional analysis, we use local projection methods to condition on a broad set of macroeconomic controls and their lags. Then we study how past credit accumulation impacts the behavior of not only output but also other key macroeconomic variables such as investment, lending, interest rates, and inflation. The facts that we uncover lend support to the idea that financial factors play an important role in the modern business cycle.

*Keywords:* leverage, booms, recessions, financial crises, business cycles, local projections.

*JEL Codes:* C14, C52, E51, F32, F42, N10, N20.

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Almost all major landmark events in modern macroeconomic history have been associated with a financial crisis. Students of such disasters have often identified excess credit, as the “Achilles heel of capitalism,” as James Tobin (1989) described it in his review of Hyman Minsky’s book *Stabilizing an Unstable Economy*. It was a historical mishap that just when the largest credit boom in history engulfed Western economies, consideration of the influence of financial factors on the real economy had dwindled to the point where it no longer played a central role in macroeconomic thinking. Standard models were ill equipped to handle financial factors, so the warning signs of increased leverage in the run-up to the crisis of 2008 were largely ignored.

But crises also offer opportunities. It is now well understood that the interactions between the financial system and the real economy were a weak spot of modern macroeconomics. Thus researchers and policymakers alike have been left searching for clearer insights, and we build on our earlier work in this paper to present a sharper picture using the lens of macroeconomic history. It is striking that, in 2008, when prevailing research and policy thinking seemed to offer little guidance, the authorities often found themselves turning to economic history for guidance. According to a former Governor of the Federal Reserve, Milton Friedman’s and Anna Schwartz’ seminal work on the Great Depression became “the single most important piece of economic research that provided guidance to Federal Reserve Board members during the crisis” (Kroszner 2010, p. 1). Since the crisis, the role of credit in the business cycle has come back to the forefront of research and macroeconomic history has a great deal to say about this issue.

On the research side, we will argue that credit plays an important role in shaping the business cycle, in particular the intensity of recessions as well as the likelihood of financial crisis. This contribution rests on new data and empirical work within an expanding area of macroeconomic history. Just as Reinhart and Rogoff (2009ab) have cataloged in panel data the history of public-sector debt and its links to crises and economic performance, we examine how private bank lending may contribute to economic instability by drawing on a new panel database of private bank credit creation (Schularick and Taylor 2012). Our findings suggest that the prior evolution of credit does shape the business cycle—the first step towards a formal assessment of the important macroeconomic question of whether credit is merely an epiphenomenon. If this is so, then models that omit banks and finance may be sufficient; but if credit plays an independent role in driving the path of the economy in addition to real factors, more sophisticated macro-finance models will be needed henceforth.

On the policy side, a primary challenge going forward is to redesign monetary and financial regimes, a process involving central banks and financial authorities in many countries. The old view that a single-minded focus on credible inflation targeting alone would be necessary and sufficient to deliver macroeconomic stability has been discredited; yet if more tools are needed, the question is how macro-finance interactions need to be integrated into a broader macroprudential policymaking framework that can mitigate systemic crises and the heavy costs associated with them.<sup>1</sup> A broader review of these issues is provided in the survey chapter in the *Handbook of Monetary Economics* by Gertler and Kiyotaki (2010) and in Gertler, Kiyotaki, and Queralto (2010). In addition, while there is an awareness that public debt instability may need more careful scrutiny (e.g., Greece), in the recent crisis the problems of many other countries largely stemmed from private credit fiascoes, often connected in large part to housing booms and busts (e.g., Ireland, Spain, U.S.).<sup>2</sup>

In this paper, we exploit a long-run dataset covering 14 advanced economies since 1870. We document two important stylized facts about the modern business cycle: first, financial-crisis recessions are more painful than normal recessions; second, the credit-intensity of the expansion phase is closely associated with the severity of the recession phase for both types of recessions. More precisely, we show that a stronger increase in financial leverage, measured by the rate of change of bank credit relative to GDP in the prior boom, tends to correlate with a deeper subsequent downturn. Or, as the title of our paper suggests—credit bites back. Even though this relationship between credit intensity and the severity of the recession is strongest when the recession coincides with a systemic financial crisis, it can also be detected in “normal” business cycles, suggesting a deeper and more pervasive empirical regularity.

<sup>1</sup> For example, Turner (2009): “Regulators were too focused on the institution-by-institution supervision of idiosyncratic risk: central banks too focused on monetary policy tightly defined, meeting inflation targets. And reports which did look at the overall picture, for instance the IMF Global Financial Stability Report..., sometimes simply got it wrong, and when they did get it right, for instance in their warnings about over rapid credit growth in the UK and the US, were largely ignored. In future, regulators need to do more sectoral analysis and be more willing to make judgements about the sustainability of whole business models, not just the quality of their execution. Central banks and regulators between them need to integrate macro-economic analysis with macro-prudential analysis, and to identify the combination of measures which can take away the punch bowl before the party gets out of hand.”

<sup>2</sup> See, inter alia, Martínez-Miera and Suarez (2011), who argue that capital requirements ought to be as high as 14% to dissuade banks from excessive risk-taking behavior using a dynamic stochastic general equilibrium (DSGE) model where banks can engage in two types of investment whose returns and systemic risk implications vary with each other. Such views are consistent with the new rules on capital requirements and regulation of systemically important financial institutions (SIFIs) considered in the new Basel III regulatory environment. Goodhart, Kashyap, Tsomocos and Vardoulakis (2012) go one step further by considering a model that has traditional and “shadow” banking sectors in which fire sales can propagate shocks rapidly. Their analysis spells out the pros and cons of five policy options that focus on bank supervision and regulation rather than relying on just interest-rate policy tools.

## 1 Motivation and Methodology

The global financial crisis of 2008 and its aftermath appear consistent with the empirical regularities we uncover in this study. It has been widely noted that countries with larger credit booms in the run-up to the 2008 collapse (such as the United Kingdom, Spain, the United States, the Baltic States, and Ireland) saw more sluggish recoveries in the aftermath of the crisis than economies that went into the crisis with comparatively low credit levels (like Germany, Switzerland, and the Emerging Markets). In many respects, such differences in post-crisis economic performance mirror the findings by Mian and Sufi (2010) on the impact of pre-crisis run-ups in household leverage on post-crisis recovery at the county level within the United States, and the earlier work of King (1994) on the impacts of 1980s housing debt overhangs on the depth of subsequent recessions in the early 1990s.

Our results add clarity at a time when it is still being argued that “[e]mpirically, the profession has not settled the question of how fast recovery occurs after financial recessions” (Brunnermeier and Sannikov 2012) and when, beyond academe, political debate rages over what the recovery “ought” to look like. Thus we engage a broad new agenda in empirical macroeconomics and history that is driven by the urge to better understand the role of financial factors in macroeconomic outcomes (see, inter alia, Bordo et al. 2001; Cerra and Saxena 2008; Mendoza and Terrones 2008; Hume and Sentance 2009; Reinhart and Rogoff 2009ab; Bordo and Haubrich 2010; Reinhart and Reinhart 2010; Teulings and Zubanov 2010; Claessens, Kose, and Terrones 2011; Kollman and Zeugner 2012; Schularick and Taylor 2012). Our paper also connects with previous research that established stylized facts for the modern business cycle (Romer 1986; Sheffrin 1988; Backus and Kehoe 1992; Basu and Taylor 1999). In line with this research, our main aim is to “let the data speak.” We document historical facts about the links between credit and the business cycle without forcing them into a tight theoretical structure.

The conclusions lend *prima facie* support to the idea that financial factors play an important role in the modern business cycle, as exemplified in the work of Fisher (1933) and Minsky (1986), works which have recently attracted renewed attention (e.g., Eggertsson and Krugman 2012; Battacharya, Goodhart, Tsomocos, and Vardoulakis 2011). Increased leverage raises the vulnerability of economies to shocks. With more nominal debts outstanding, a procyclical behavior of prices can lead to greater debt-deflation pressures. Rising leverage can also lead to

more pronounced confidence shocks and expectational swings, as conjectured by Minsky. Financial accelerator effects described by Bernanke and Gertler (1990) are also likely to be stronger when balance sheets are larger and thus more vulnerable to weakening. Such effects could be more pronounced when leverage “explodes” in a systemic crisis. Additional monetary effects may arise from banking failures and asset price declines and confidence shocks could also be bigger and expectational shifts more “coordinated.” Disentangling all of these potential propagation mechanisms is beyond the scope of this paper. As a first pass, our focus is on the large-scale empirical regularities.

In the following part of the paper, we present descriptive statistics for 140 years of business cycle history in 14 countries. Our first task is to date business cycle upswings and downswings consistently across countries, for which we use the Bry and Boschan (1971) algorithm. We then look at the behavior of real and financial aggregates across these episodes. To allow comparisons over different historical epochs, we differentiate between four eras of financial development, echoing the analysis of trends in financial development in the past 140 years presented in Schularick and Taylor (2012).

The first era runs from 1870 to the outbreak of the World War I in 1914. This is the era of the classical gold standard, with fixed exchange rates and minimal government involvement in the economy in terms of monetary and fiscal policies. The establishment of the Federal Reserve in 1913 coincides with the end of a *laissez-faire* epoch. The second era we look at in detail is delineated by the two world wars. After World War I attempts were made to reconstitute the classical gold standard, but its credibility was much weakened and governments started to play a bigger role in economic affairs. The Great Depression of the 1930s would become the watershed for economic policymaking in the 20th century. The third period we scrutinize is the postwar reconstruction period between 1945 and 1973. After World War II, central banks and governments played a central role in stabilizing the economy and regulating the financial sector. Capital controls provided policy autonomy despite fixed exchange rates under the Bretton Woods system. The last era runs from the 1970s until today. It is marked by active monetary policies, rapid growth of the financial sector and growing financial globalization. Looking comparatively across these four major eras, we show that the duration of expansions has increased over time and the amplitude of recessions has declined. However, the rate of growth during upswings has fallen and credit-intensity has increased.

In the next part of the paper, we turn to the much-debated question whether recessions following financial crises are different. For some perspective, we can note that Cerra and Saxena (2008) found that financial crises lead to output losses in the range of 7.5% of GDP over ten years. Reinhart and Rogoff (2009ab) calculate that the historical average of peak-to-trough output declines following crises are about 9%, and many other papers concur. Our results are not dissimilar, and we find that after 5 years the financial recession path of real GDP per capita is about 4% lower than the normal recession path. But we go further and show how a large build-up of credit makes matters worse in all cases, in normal as well as financial recessions.

We construct a measure of the “excess credit” of the previous boom—the rate of change of aggregate bank credit (domestic bank loans to the nonfinancial sector) relative to GDP, relative to its mean, from previous trough to peak—and correlate this with output declines in the recession and recovery phases for up to 5 years. We test if the credit-intensity of the upswing (“treatment”) is systemically related to the severity of the subsequent downturn (“response”), controlling for whether the recession is a normal recession or a financial-crisis recession. We document, to our knowledge for the first time, that throughout a century or more of modern economic history in advanced countries a close relationship has existed between the build-up of credit during an expansion and the severity of the subsequent recession. In other words, we move beyond the average unconditional effects of crises typically discussed in the literature and show that the economic costs of financial crises can vary considerably depending on the leverage incurred during the previous expansion phase. These findings of meaningful and systematic differences among “unconditional” output-path forecasts provide our first set of benchmark results.

In the next part of the paper, we take a slightly more formal approach using local projection methods pioneered in Jordà (2005) to track the effects of excess credit on the path of 7 key macroeconomic variables for up to 5 years after the beginning of the recession. We provide a richer dynamic specification that allows us to study whether our main findings are robust to the inclusion of additional control variables and to see how the excess credit treatment shapes the recovery path responses of other macroeconomic variables such as investment, interest rates, prices, and bank lending. We find large and systematic variations in the outcomes such as output, investment, and lending. The effects of excess credit are somewhat stronger in recession episodes that coincide with financial crises, but remain clearly visible in garden-variety recessions. We also then examine the robustness of our results in different ways.

To put the results to use, we turn to an illustrative quantitative out-of-sample exercise based on our estimated models. In light of our results, the increase in credit that the U.S. economy saw in the expansion years after the 2001 recession until 2007 means that the subsequent predicted financial crisis recession path is far below that of a normal recession, and is lower still due to the excess credit that built up. It turns out that actual U.S. economic performance has exceeded these conditional expectations by some margin. This relative performance is particularly visible in 2009–2010 when the support from monetary and fiscal policy interventions was strongest and arguably most consistent.

## **2 The Business Cycle in Historical Context**

### **2.1 The Data**

The dataset used in this paper covers 14 advanced economies over the years 1870–2008 at annual frequency. The countries included are the United States, Canada, Australia, Denmark, France, Germany, Italy, Japan, the Netherlands, Norway, Spain, Sweden, Switzerland, and the United Kingdom. The share of global GDP accounted for by these countries was around 50% in the year 2000 (Maddison 2005).

For each country, we have assembled national accounts data on nominal GDP and real GDP per capita. We have also collated data on price levels and inflation, investment and the current account, as well as financial data on outstanding private bank loans (domestic bank loans), and short- and long-term interest rates on government securities (usually 3 months tenor at the short end, and 5 years at the long end).

For most indicators, we relied on data from Schularick and Taylor (2012), as well as the extensions in Jordà Schularick and Taylor (2011). The latter is also the source for the definition of financial crises which we use to differentiate between “normal recessions” and recessions that coincided with financial crises, or “financial-crisis recessions”. (For brevity, we may just refer to these two cases as “normal” and “financial.”) The classification of such episodes of systemic financial instability for the 1870 to 1960 period follows the definitions of “systemic” banking crisis in the database compiled by Laeven and Valencia (2008) for the post-1960 period. Details can be found in the authors’ appendix.

## 2.2 The Chronology of Turning Points in Economic Activity

Most countries do not have agencies that determine turning points in economic activity and even those that do have not kept records that reach back to the nineteenth century. Jordà, Schularick and Taylor (2011) as well as Claessens, Kose, and Terrones (2011) experimented with the Bry and Boschan (1971) algorithm—the closest algorithmic interpretation of the NBER’s definition of recession.<sup>3</sup> The algorithm for yearly frequency data is simple to explain. Using *real GDP per capita* data in levels, a variable that generally trends upward over time, the algorithm looks for local minima. Each minimum is labeled as a trough and the preceding local maximum as a peak. Then recessions are the period from peak-to-trough and expansions from trough-to-peak. In Jordà, Schularick, and Taylor (2011) we drew a comparison of the dates obtained with this algorithm for the U.S. against those provided by the NBER. Each method produced remarkably similar dates, which is perhaps not altogether surprising since the data used are only at a yearly frequency.

In addition, we sorted recessions into two types, those associated with financial crises and those which were not, as described above. The resulting chronology of business cycle peaks is shown in Table 1, where “N” denotes a normal peak, and “F” denotes a peak associated with a systemic financial crisis. There are 298 peaks identified in this table over the years 1870 to 2008 in the 14 country sample. However, in later empirical analysis the usable sample size will be curtailed somewhat, in part because we shall exclude the two world wars, and still more on some occasions because of the limited available span for relevant covariates.

## 2.3 Four Eras of Financial Development and the Business Cycle

In order to better understand the role of credit and its effects on the depth and recovery patterns of recessions, we first examine the cyclical properties of the economies in our sample. We differentiate between four eras of financial development, following the documentation of long-run trends in financial development in Schularick and Taylor (2012).

The period before World War II was characterized by a relatively stable ratio of loans to GDP in the advanced countries, with credit and economic growth moving by and large in sync. Within that early period, it is worth separating out the interwar period since, in the aftermath

<sup>3</sup> See [www.nber.org/cycle/](http://www.nber.org/cycle/).



Table 1: Business Cycle Peaks

“N” denotes a normal business cycle peak; “F” denotes a peak associated with a systemic financial crisis.

AUS	N	1875	1878	1881	1883	1885	1887	1889	1896	1898	1900	1904	1910
		1913	1926	1938	1943	1951	1956	1961	1973	1976	1981		
	F	1891	1894	1989									
CAN	N	1871	1877	1882	1884	1888	1891	1894	1903	1913	1917	1928	1944
		1947	1953	1956	1981	1989	2007						
	F	1874	1907										
CHE	N	1875	1880	1886	1890	1893	1899	1902	1906	1912	1916	1920	1933
		1939	1947	1951	1957	1974	1981	1990	1994	2001			
	F	1871	1929	2008									
DEU	N	1879	1898	1905	1913	1922	1943	1966	1974	1980	1992	2001	
	F	1875	1890	1908	1928	2008							
DNK	N	1870	1880	1887	1911	1914	1916	1923	1939	1944	1950	1962	1973
		1979	1987	1992									
	F	1872	1876	1883	1920	1931	2007						
ESP	N	1873	1877	1892	1894	1901	1909	1911	1916	1927	1932	1935	1940
		1944	1947	1952	1958	1974	1980	1992					
	F	1883	1889	1913	1925	1929	1978	2007					
FRA	N	1872	1874	1892	1894	1896	1900	1905	1909	1912	1916	1920	1926
		1933	1937	1939	1942	1974	1992						
	F	1882	1907	1929	2007								
GBR	N	1871	1875	1877	1883	1896	1899	1902	1907	1918	1925	1929	1938
		1943	1951	1957	1979								
	F	1873	1889	1973	1990	2007							
ITA	N	1870	1883	1897	1918	1923	1925	1932	1939	1974	1992	2002	2004
		1874	1887	1891	1929	2007							
	F												
JPN	N	1875	1877	1880	1887	1890	1892	1895	1898	1903	1919	1921	1929
		1933	1940	1973	2001	2007							
	F	1882	1901	1907	1913	1925	1997						
NLD	N	1870	1873	1877	1889	1894	1899	1902	1913	1929	1957	1974	1980
		2001											
	F	1892	1906	1937	1939	2008							
NOR	N	1876	1881	1885	1893	1902	1916	1923	1939	1941	1957	1981	2008
	F	1897	1920	1930	1987								
SWE	N	1873	1876	1881	1883	1885	1888	1890	1899	1901	1904	1913	1916
		1924	1939	1976	1980								
	F	1879	1907	1920	1930	1990	2007						
USA	N	1875	1887	1889	1895	1901	1909	1913	1916	1918	1926	1937	1944
		1948	1953	1957	1969	1973	1979	1981	1990	2000			
	F	1873	1882	1892	1906	1929	2007						

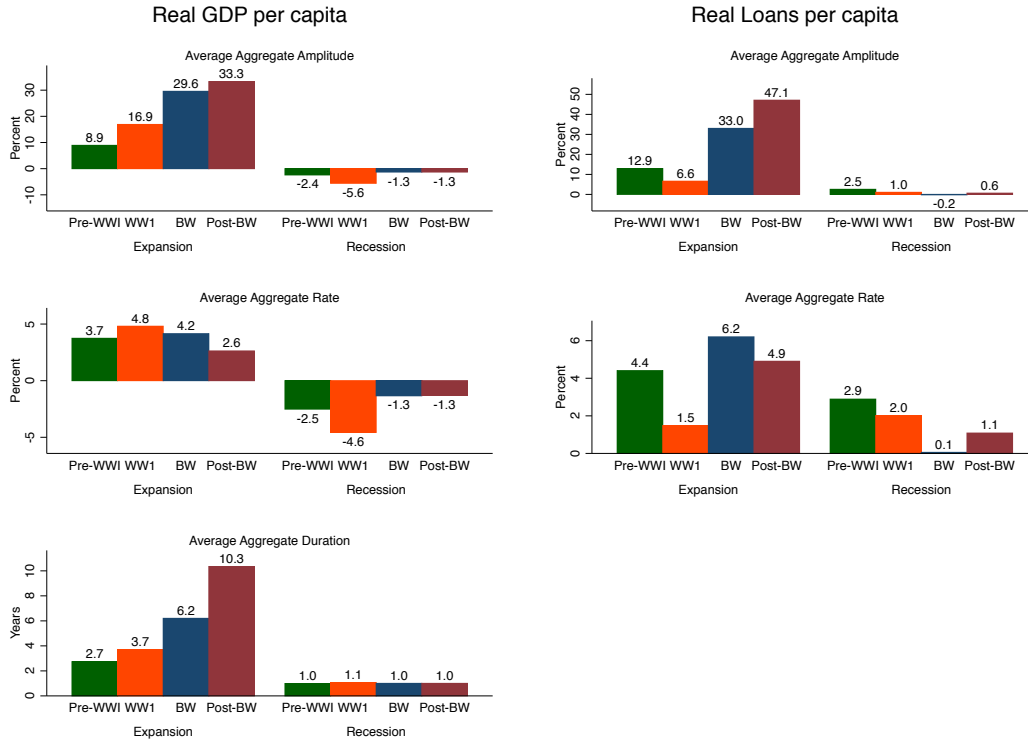
Notes: AUS stands for Australia, CAN Canada, CHE Switzerland, DEU Germany, DNK Denmark, ESP Spain, FRA France, GBR United Kingdom, ITA Italy, JPN Japan, NLD The Netherlands, NOR Norway, SWE Sweden, USA United States. Dating follows Jordà, Schularick, and Taylor (2011) using real GDP per capita and the Bry and Boschan (1971) algorithm. See text.

of World War I, countries on both sides of the conflict temporarily suspended convertibility to gold. Despite the synchronicity of lending and economic activity before World War II, both the gold standard and the interwar era saw frequent financial crises, culminating in the Great Depression. Major institutional innovations occurred, often in reaction to financial crises. In the United States, this period saw the birth of the Federal Reserve System in 1913, and the Glass-Steagall Act of 1933, which established the Federal Deposit Insurance Corporation (designed to provide a minimum level of deposit insurance and hence reduce the risk of bank runs) and introduced the critical separation of commercial and investment banking. This separation endured for over 60 years until the repeal of the Act in 1999. Similar ebbs and flows in the strictness of financial regulation and supervision were seen across the advanced economies.

The regulatory architecture of the Depression era, together with the new international monetary order agreed at the 1944 Bretton Woods conference, created an institutional framework that provided financial stability for about three decades. The Bretton Woods era, marked by international capital controls and tight domestic financial regulation, was an oasis of calm. None of the countries in our sample experienced a financial crisis in the three immediate post-World War II decades. After the end of the Bretton Woods system, credit began to explode and crises returned. In 1975, the ratio of financial assets to GDP was 150% in the United States; by 2008 it had reached 350% (Economic Report of the President 2010). In the United Kingdom, the financial sector's balance sheet reached a nadir of 34% of GDP in 1964; by 2007 this ratio had climbed to 500% (Turner 2010). For the 14 countries in our sample, the ratio of bank loans to GDP almost doubled since the 1970s (Schularick and Taylor 2012). Perhaps not surprisingly, financial crises returned, culminating in the 2008 global financial crisis.

We begin by summarizing the salient properties of the economic cycle for the countries in our sample over these four eras of financial development. For this purpose we calculate several cyclical measures which we apply to the time series of real GDP per capita and to lending activity as measured by our (CPI-deflated) real loans per capita variable: (1) the negative of the peak-to-trough percent change and the trough-to-peak percent change, which we denominate as the *amplitude* of the recession/expansion cycle; (2) the ratio of amplitude over duration which delivers a per-period rate of change and which we denominate *rate*; and, for real GDP per capita only, (2) the *duration* of recession/expansion episodes in years. Figure 1 summarizes these measures in graphical form.

Figure 1: Cyclical Properties of Output and Credit in Four Eras of Financial Development



Notes: See text. Peaks and troughs are as defined by the Bry and Boschan (1971) algorithm using real GDP per capita. Expansion is trough to next peak; recession peak to next trough. Duration is time between peak and trough. Amplitude is absolute log difference between peak and trough levels. Rate is amplitude divided by duration. The four periods are 1870–1913, 1919–1939, 1948–1971, and 1972–2008.

This analysis of real GDP per capita data in column 1 of the figure reveals several interesting features. The average expansion has become longer lasting, going from a duration of 2.7 years before World War I to about 10 years in the post-Bretton Woods period (row 3, column 1). Because of the longer duration, the cumulative gain in real GDP per capita quadrupled from 9% to 33% (row 1, column 1). However, the average rate at which the economies grew in expansions has slowed down considerably, from a maximum of almost 5% before World War II to 2.6% in more recent times (row 2, column 1). In contrast, recessions last about the same in all four periods but output losses have been considerably more modest in recent times (before the Great Recession, since our dataset ends in 2008). Whereas the cumulative real GDP per capita loss in the interwar period peaked at 5.6%, that loss is now less than half at 1.3% (row 1, column 1). This is also evident if one looks at real GDP per capita growth rates (row 2, column 1).

Looking at loan activity in column 2 of the figure, there are some interesting differences and similarities. The credit story takes form if one looks at the relative amplitude of real loans per capita versus real GDP per capita. Whereas in pre-World War I times the amplitude of real loans was 13%, it dropped to an all-time low in the interwar period of 7% (a period which includes the Great Depression but also the temporary abandonment of the Gold Standard), but by the most recent period the cumulated loan activity of 47% in expansions was almost half as large as the cumulated real GDP per capita of 33% (from row 1, column 1). Another way to see this is by comparing the rates (in row 2). Prior to World War II, real GDP per capita grew at a yearly rate of 3.7% and 4.8% (before and after World War I) during expansions, and real loans per capita at a rate of 4.4% and 1.5% respectively; that is, real GDP per capita growth in the interwar period was more than double the rate of loan growth. In the post-Bretton Woods era, a yearly rate of loan per capita growth of 4.9% in expansions was almost double the yearly rate of real GDP per capita growth of just 2.6%, a dramatic reversal.

Interestingly, the positive numbers in column 2 of the figure for recessions indicate that, on average, credit continues to grow even in recessions. Yet looking at expansions, we see that the rate of loan growth has stabilized to a degree in recent times, going from 6.2% in the Bretton Woods era to 4.9% in the post-Bretton Woods era (row 2, column 2). However, we must remember that, for some countries, the recent explosion of shadow banking may obscure the true extent of leverage in the economy. For example, Pozsar et al. (2010) calculate that the U.S. shadow banking system surpassed the size of the traditional banking system in 2008, and we shall consider such caveats later in an application to the U.S. experience in the Great Recession.

## 2.4 Credit Intensity of the Boom

The impact of leverage on the severity of the recession and on the shape of the recovery is the primary object of interest in what is to come. But the analysis would be incomplete if we did not at least summarize the salient features of expansions when credit intensity varies.

Key to our subsequent analysis will be a measure of “excess credit” during the expansion preceding a recession and to that end we will construct an *excess credit variable* (denoted  $\zeta$ ) that measures the excess rate of change per year in the aggregate bank loan to GDP ratio in the expansion, with typical units being percentage points per year (ppy). Table 2 provides a

Table 2: Real GDP per capita in Expansions and “Excess Credit”

	Amplitude		Duration		Rate	
	Low excess credit	High excess credit	Low excess credit	High excess credit	Low excess credit	High excess credit
<b>Full Sample</b>						
Mean	13.6%	21.2%	3.7	5.6	4.1%	3.5%
Standard Deviation	(12.9)	(33.9)	(3.5)	(6.6)	(2.2)	(2.0)
Observations	83	126	83	126	83	126
<b>Pre-World War II</b>						
Mean	11.9%	9.4%	2.7	2.8	4.8%	3.5%
Standard Deviation	(9.8)	(9.1)	(1.9)	(2.2)	(2.3)	(2.1)
Observations	52	90	52	90	52	90
<b>Post-World War II</b>						
Mean	22.9%	47.8%	6.9	11.8	3.0%	3.5%
Standard Deviation	(21.4)	(55.3)	(5.1)	(9.4)	(1.3)	(1.9)
Observations	35	32	35	32	35	32

*Notes:* See text. Amplitude is peak to trough change in real GDP per capita. Duration is peak to trough time in years. Rate is peak to trough growth rate per year of real GDP per capita. High (low) “excess credit” means that this measure is above (below) its full sample mean during the expansions within the given sample or subsample period. The full sample runs from 1870 to 2008 for 14 advanced countries. To cleanse the effects of the two world wars from the analysis, the war windows 1914–18 and 1939–45 are excluded, as are data corresponding to peaks which are within 5 years of the wars looking forwards, or 2 years looking backwards (since these leads and lags are used in the analysis below).

summary of the average amplitude, duration and rate of expansions broken down by whether excess credit during those expansions was above or below its full-sample historical mean—the simplest way to divide the sample. Summary statistics are provided for the full sample (excluding both world wars) and also over two subsamples split by World War II. The split is motivated by the considerable differences in the behavior of credit highlighted by Schularick and Taylor (2012) before and after this juncture and described above.

In some ways, Table 2 echoes some themes from the previous section. From the perspective of the full sample, the basic conclusion would seem to be that excess credit tends to extend the expansion phase by about 2 years (5.6 versus 3.7 years) so that accumulated growth is about 7% higher (21% versus 14%), even though on a per-period basis, low excess credit expansions display faster rates of real GDP per capita growth (4.1% versus 3.5% per year). However, there are marked differences between the pre- and post-World War II samples. As we noted earlier, expansions last quite a bit longer in the latter period, in Table 2 the ratio is about 2-to-3 times larger. Not surprisingly, the accumulated growth in the expansion is also about 2-to-3 times larger in the post-World War II sample. Even though excess credit is on average much higher

in the post–World War II era, excess credit appears to translate into longer periods of economic growth whichever way it is measured: cumulated growth from trough to peak between low and high leverage expansions is almost 25% larger (48% versus 23%); and expansions last almost 5 years longer in periods of high excess credit (12 versus 7 years). However, the net result in terms of growth rates is little different whether leverage is high or low (3% versus 3.5%).

Naturally, the sample size is rather too short to validate the differences through a formal statistical lens, but at a minimum the data suggest that the explosion of leverage after World War II had a small but measurable impact on growth rates in expansion phases. But it is quite another matter whether these gains were enough to compensate for what was to happen during downturns and to answer that question in detail, we now focus on recessions and recoveries.

### **3 The Credit in the Boom and the Severity of the Recession**

With our business cycle dating strategy implemented, we can now begin formal empirical analysis of our main hypotheses. We will make use of a data universe consisting of up to 223 business cycles in 14 advanced countries over 140 years. In all cases we exclude cycles which overlap the two world wars. This forms our core sample for all the analysis in the rest of this paper. Most key regressions also exclude those cycles for which loan data are not available.

Recall that we are motivated to construct and analyze these data by the ongoing puzzle about whether, in advanced economies, all recessions are created equal. By collating data on the entire universe of modern economic experience under finance capitalism in the advanced countries since 1870, we cannot be said to suffer from a lack of data: this is not a sample, it is very close to the entire population for the question at hand. If inferences are still unclear with this data set, we are unlikely to gain further empirical traction using aggregate macroeconomic data until decades into the future.

Thus the real challenge is formulating hypotheses, and moving on to testing and inference using the historical data we already have. We want to address two key questions:

- Are financial recessions significantly different, i.e., more painful, than normal recessions?
- Is the intensity of credit creation, or leveraging, during the preceding expansion phase systematically related to the adversity of the subsequent recession/recovery phase?

Table 3: Summary Statistics for the “Treatment” Variables

	(1) All recessions		(2) Financial recessions ( $F = 1$ )		(3) Normal recessions ( $N = 1$ )	
	mean	(s.d.)	mean	(s.d.)	mean	(s.d.)
Financial recession indicator ( $F$ )	0.29		1		0	
Observations	223		50		173	
Normal recession indicator ( $N$ )	0.71		0		1	
Observations	223		50		173	
Excess credit measure ( $\xi$ ), ppy	0.47	(2.17)	1.26	(2.51)	0.24	(2.01)
Observations	154		35		119	

Notes: See text. The annual sample runs from 1870 to 2008 for 14 advanced countries. To cleanse the effects of the two world wars from the analysis here and below, the war windows 1914–18 and 1939–45 are excluded, as are data corresponding to peaks which are within 5 years of the wars looking forwards, or 2 years looking backwards. “ppy” denotes rate of change in percentage points per year (of bank loans relative to GDP).

We will follow various empirical strategies to attack these questions, beginning in this section with the simplest unconditional regression approach. The unit of observation will consist of data relating to one of the business cycle peaks in country  $i$  and time  $t$ , and the full set of such observations will be the set of events  $\{i_1t_1, i_2t_2, \dots, i_Rt_R\}$ , with  $R = 223$ . For each peak date, a key pre-determined independent “treatment” variable will be the percentage point excess rate of change per year in aggregate bank loans relative to GDP in the prior expansion phase (previous trough to peak, where excess is determined relative to the mean). We denote this measure  $\xi$  and think of it as the “excess credit” intensity of the boom, a way of thinking about how fast the economy was increasing leverage according to the loan/GDP ratio metric. The only other “treatment” variables will be indicators for whether the peak comes before a normal recession  $N$  or a financial recession  $F$ .

Some summary statistics on these treatment variables can be found in Table 3. We have information on up to 223 recessions.<sup>4</sup> Of these recessions, 173 are normal recessions, and the 50 others are financial crisis recessions, as described earlier. We also have information on the excess credit variable  $\xi$  for a subsample of these recessions, just 154 observations, due to missing data, and covering 119 normal recessions and 35 financial recessions. The excess credit variable has a mean of 0.47 percentage points per year (ppy) change in the loans to GDP ratio over prior

<sup>4</sup> To cleanse the effects of the two world wars from the analysis, the war windows 1914–18 and 1939–45 are excluded, as are data corresponding to peaks which are within 5 years of the wars looking forwards, or 2 years looking backwards (since these leads and lags are used in the analysis below).

expansions, when averaged over all recessions (s.d. = 2.17 ppy). The mean of excess credit for normal recessions is 0.24 ppy (s.d. = 2.01) and is, not surprisingly, quite a bit higher in financial recessions at 1.26 ppy (s.d. = 2.51 ppy). The latter finding meshes with the results in Schularick and Taylor (2012) who use the loan data to show that excess credit is an “early warning signal” that can help predict financial crisis events.

### 3.1 Unconditional Recession Paths

The dependent variables we first examine will be the key characteristic of the subsequent recession and recovery phases that follow the peak: the level in post peak years 1 through 5 of log real GDP per capita ( $y$ ) relative to its level in year 0 (the peak year). The data on  $y$  are from Barro and Ursúa (2008) and the peaks and troughs are derived from the Bry-Boschan (1971) algorithm, as discussed above.

We are first interested in characterizing the following simple *unconditional path* of the cumulated response of the variable  $y$  which depends only on a “treatment”  $x$  at time  $t(r)$ :

$$\begin{aligned} CR(\Delta_h y_{it(r)+h}, \delta) &= E_{it(r)}(\Delta_h y_{it(r)+h} | x_{it(r)} = \bar{x} + \delta) \\ &- E_{it(r)}(\Delta_h y_{it(r)+h} | x_{it(r)} = \bar{x}), \quad h = 1, \dots, H, \end{aligned} \quad (1)$$

where  $CR(\Delta_h y_{it(r)+h}, \delta)$  denotes the average cumulated response of  $y$  across countries and recessions,  $h$  periods in the future, given a size  $\delta$  change in the treatment variable  $x$ . In principle,  $x$  could be a discrete or continuous treatment. And in general  $x$  may be a vector, with perturbations  $\delta$  permissible in each element. In what follows, we introduce at various times controls for both normal recessions and financial crisis ( $N, F$ ) recessions into  $x$  as a discrete treatment, and we also introduce our “excess credit” variable ( $\xi$ ) in both discrete and continuous forms.

### 3.2 Normal v. Financial Bins

Our first results are shown in Table 4 for the simplest of specifications. Here the treatment variable  $x$  consists simply of binary indicator variables for normal and financial recessions, which we speak of as the two “treatment bins” in this empirical design. These indicators sum to one, so the constant term is omitted.



Table 4: Unconditional Recession Paths, Normal v. Financial Bins

Log real GDP per capita (relative to Year 0, $\times 100$ )	(1)	(2)	(3)	(4)	(5)
	Year 1	Year 2	Year 3	Year 4	Year 5
Normal recession ( <i>N</i> )	-2.0* (0.2)	-0.0 (0.3)	2.0* (0.4)	3.3* (0.6)	4.5* (0.7)
Financial recession ( <i>F</i> )	-2.7* (0.3)	-3.1* (0.6)	-2.5* (0.8)	-0.9 (1.1)	1.0 (1.2)
<i>F</i> -test Equality of coefficients, Normal=Financial ( <i>p</i> )	0.11	0.00	0.00	0.00	0.01
Observations, Normal	173	173	173	173	173
Observations, Financial	50	50	50	50	50
Observations	223	223	223	223	223

Dependent variable:  $\Delta_h y_{it(r)+h}$  = (Change in log real GDP per capita from Year 0 to Year  $h$ )  $\times 100$ .  
Standard errors in parentheses. +  $p < 0.10$ , \*  $p < 0.05$

The table shows the unconditional path for the level of log real GDP per capita computed from a set of regressions at each horizon corresponding to equation (1), where the normalization implies that peak year reference level of log real GDP per capita is set to zero, and deviations from that reference are measured in log points times 100. The interpretation is that the intercept coefficients at horizon  $h$  (up to 5 years) represent the average path for a recession of each type. The sample is the largest possible on given our dataset and covers 223 recessions (173 normal, 50 financial), excluding windows that overlap the two world wars (and excluding the recessions starting in 2007–08 for which the windows do not yet have complete data).

The results reveal that in year 1 there is no significant difference between the two recession paths. The per capita output change is  $-2.0\%$  in normal recessions and  $-2.7\%$  in financial recessions, but an *F* test cannot reject the null of equality of coefficients. However, at all other horizons out to year 5 the difference between the normal and financial-crisis recession paths is statistically significant (at the 1% level), and the paths accord very well with our intuitions.

Financial-crisis recessions are clearly shown to be more costly than normal recessions: output relative to peak is more depressed in the former case relative to the latter case all along the recovery path. The difference is about  $-3\%$  in year 2,  $-4.4\%$  in year 3,  $-4.1\%$  in year 4 and  $-3.5\%$  in year 5. These losses are quantitatively significant, as well as being statistically significant. Is this a robust finding?

### 3.3 Financial Bin split into Excess Credit Terciles

To provide a more granular look at financial-crisis recession paths and offer some simple motivation for the work that follows we introduce our excess credit variable ( $\zeta$ ) into the empirical analysis in a very simple way to address the conjecture that the intensity of the pre-crisis credit boom could affect the subsequent recession/recovery trajectory. A simple way to capture such variation is to split the financial recessions into discrete bins, and we chose three bins corresponding to the terciles of  $\zeta$  in the set of financial recessions for which data on  $\zeta$  are available. There are 35 such recessions, so we end up with 11 or 12 observations in each bin, plus the same 173 normal recessions as before, for 208 recessions in total.

Table 5 shows the results and reveal that the nature of the credit boom in the prior expansion does have significant predictive power as regards the depth of the subsequent slump. The normal recession path here is very similar to that shown in the 2-bin analysis in Table 4. The per capita output level falls 2% in year 1, is back to peak in year 2, and then grows at an average of 1.5% per year in the subsequent 3 years.

The path in financial-crisis recessions when the excess credit treatment is in the lowest tercile (*lo*) is not so different from that in a normal recession. The trough is lower, with a twice-as-large drop of 4% in year 1, and the output path is still below zero in years 2 and 3. The differences between these paths in years 1 to 3 is statistically significant. But in years 4 and 5 that is no longer the case, and by year 5, the level is at +3.8%, and within one percentage point of the normal recession path.

However, things are not nearly as pleasant on the other two financial recession paths, when the excess credit treatment is in the middle or high terciles (*med, hi*). The recession is longer, and the troughs are lower, with a leveling off only in years 2 or 3 at around the  $-4.3\%$  to  $-5.3\%$  level. After that growth is sluggish and per capita output is still typically below the zero reference level in year 5. These two paths are below the normal recession path in all 5 years, and  $F$  tests show that these differences in coefficients are statistically significant in all but one case. A joint test for all horizons would show that in all three bins the financial recession paths are different from the normal recession path.

These results now lead to further analysis with more refinements to the way we account for excess credit and additional controls to provide assurance that our findings are robust.

Table 5: Normal v. Financial Bins split into Excess Credit Terciles

Log real GDP per capita (relative to Year 0, $\times 100$ )	(1)	(2)	(3)	(4)	(5)
	Year 1	Year 2	Year 3	Year 4	Year 5
Normal recession ( $N$ )	-2.0*	-0.0	2.0*	3.3*	4.5*
	(0.2)	(0.3)	(0.4)	(0.6)	(0.7)
Financial recession $\times$ lo excess credit ( $F \times lo$ )	-4.0*	-2.1 <sup>+</sup>	-2.3	1.5	3.8
	(0.7)	(1.2)	(1.7)	(2.3)	(2.6)
Financial recession $\times$ med excess credit ( $F \times med$ )	-2.3*	-4.0*	-4.3*	-3.1	-1.1
	(0.7)	(1.2)	(1.7)	(2.2)	(2.5)
Financial recession $\times$ hi excess credit ( $F \times hi$ )	-3.6*	-5.3*	-3.9*	-2.9	-0.4
	(0.7)	(1.2)	(1.7)	(2.2)	(2.5)
$F$ -test Equality of coefficients, Normal=Financial lo ( $p$ )	0.01	0.10	0.02	0.45	0.79
$F$ -test Equality of coefficients, Normal=Financial med ( $p$ )	0.78	0.00	0.00	0.01	0.03
$F$ -test Equality of coefficients, Normal=Financial hi ( $p$ )	0.04	0.00	0.00	0.01	0.06
Observations, Normal	173	173	173	173	173
Observations, Financial lo	11	11	11	11	11
Observations, Financial med	12	12	12	12	12
Observations, Financial hi	12	12	12	12	12
Observations	208	208	208	208	208

Dependent variable:  $\Delta_h y_{it(r)+h}$  = (Change in log real GDP per capita from Year 0 to Year  $h$ )  $\times 100$ .

Standard errors in parentheses. <sup>+</sup>  $p < 0.10$ , \*  $p < 0.05$

Notes: Financial recessions are divided into terciles (lo-med-hi) based on the excess credit variable ( $\xi$ ), and a separate indicator is constructed for each of the respective bins.

### 3.4 Excess Credit as a Continuous Treatment

The previous results, based on 3 bins for financial recessions and 1 bin for normal recessions, are illuminating but somewhat restrictive. The setup assumes that normal recessions are alike, but financial recessions vary, and the variation with respect to excess credit is discrete.

A natural way to relax these assumptions is to control for excess credit in both types of recession, and to make such control continuous rather than discrete, so as not to discard information. This we do in Table 6.

In addition to indicator variables for each type of recession ( $N, F$ ) to capture an average treatment effect in each bin, we also include interaction terms to capture marginal treatment effects due to deviations of excess credit from its mean within each bin: in normal recessions the variable is defined as ( $N \times (\xi - \bar{\xi}_N)$ ) and in financial recessions the variable is defined as ( $F \times (\xi - \bar{\xi}_F)$ ). As a result the sample is reduced further to 154 recessions for which the excess credit variable is available in all recessions, 119 of these being normal recessions and 35 being financial recessions.

Table 6: Normal v. Financial Bins with Excess Credit as a Continuous Treatment in Each Bin

Log real GDP per capita (relative to Year 0, $\times 100$ )	(1)	(2)	(3)	(4)	(5)
	Year 1	Year 2	Year 3	Year 4	Year 5
Normal recession ( $N$ )	-1.9* (0.2)	0.3 (0.4)	2.2* (0.5)	3.4* (0.7)	4.5* (0.9)
Financial recession ( $F$ )	-3.3* (0.4)	-3.9* (0.7)	-3.5* (1.0)	-1.6 (1.4)	0.7 (1.6)
Excess credit $\times$ normal recession ( $N \times (\xi - \bar{\xi}_N)$ )	0.0 (0.1)	-0.2 (0.2)	-0.0 (0.3)	-0.2 (0.4)	-0.2 (0.4)
Excess credit $\times$ financial recession ( $F \times (\xi - \bar{\xi}_F)$ )	-0.1 (0.2)	-0.7* (0.3)	-0.4 (0.4)	-0.9+ (0.6)	-1.0 (0.6)
$F$ -test Equality of coefficients, Normal=Financial ( $p$ )	0.01	0.00	0.00	0.00	0.03
$F$ -test Equality of coefficients, interaction terms ( $p$ )	0.45	0.13	0.46	0.28	0.31
Observations, Normal	119	119	119	119	119
Observations, Financial	35	35	35	35	35
Observations	154	154	154	154	154

Dependent variable:  $\Delta_h y_{it(r)+h}$  = (Change in log real GDP per capita from Year 0 to Year  $h$ )  $\times 100$ .

Standard errors in parentheses. +  $p < 0.10$ , \*  $p < 0.05$

Notes: In each bin, recession indicators ( $N, F$ ) are interacted with demeaned excess credit, respectively  $(\xi - \bar{\xi}_N, \xi - \bar{\xi}_F)$ .

As a summary of treatment effects on unconditional paths, Table 6 offers a concise look at our hypothesis that “credit bites back”: not only are financial crisis recessions on average more painful than normal recessions (row 2 effects are lower than row 1) but within each type a legacy of higher excess credit from the previous expansion creates an ever more painful post-peak trajectory (row 3 and 4 coefficients are negative, all bar one which is zero).

The average treatment effects show that, with controls added, financial recession paths are below normal recession paths. The difference is shown by an  $F$  test to be statistically significant out to 5 years. In a normal recession (with excess credit at its “normal” mean) GDP per capita is typically  $-2\%$  in year 1 with a bounce back to zero in year 2, trending to about  $+4.5\%$  in year 5. In a financial recession (with excess credit at its “financial” mean) GDP per capita drops  $-3\%$  to  $-3.8\%$  in years 1 and 2, and is not significantly different from zero in year 5.

As for the marginal treatments associated with excess credit, the coefficient for the normal bin ( $N \times (\xi - \bar{\xi}_N)$ ) ranges between 0 and  $-0.2$  over the five horizons, but no single coefficient is statistically significant. But the coefficient for the financial bin ( $F \times (\xi - \bar{\xi}_F)$ ) ranges between  $-0.1$  and  $-1.0$ , which is to say much larger in quantitative terms, and it does breach statistical significance levels at some horizons (and also does so in a joint test).

### 3.5 Summary: All Recessions are not Created Equal

According to the long-run record in advanced economies based on a data universe of roughly 200 recession episodes over a century and a half, the post-peak recession path is not a random draw but is very much path dependent. First, a recession and recovery path associated with a financial crisis peak is liable to be much prolonged and more painful than that found after a normal peak. Second, what happens to credit during the previous boom phase of an expansion generally matters a great deal as regards the expected nature of the subsequent recession.

Our main argument, to be explored below, is now clearly seen. On the one hand, we already know that financial-crisis events tend to be more likely after credit booms in the previous expansion, a chain of association that has been noted before (Schularick and Taylor 2012). However, we now see that, in addition, even allowing for that discrete effect, which assigns the event into two bins, and even allowing for different average effects within each bin, we have also found evidence that *within* each bin, and most clearly within the financial recession bin, the extent of the credit boom could matter. When the expansion has been associated with high rates of change of loans-to-GDP, the subsequent recession is generally more severe, all else equal.

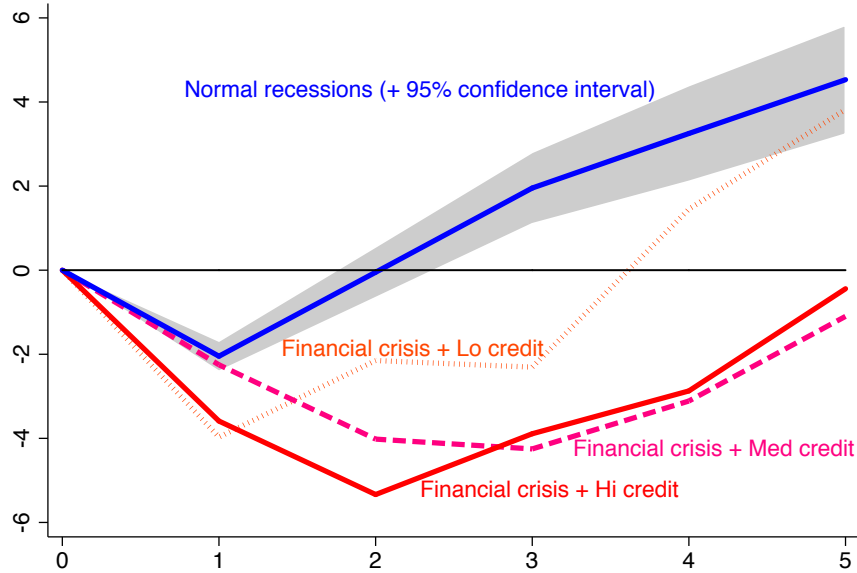
To sum up where we are, Figure 2 plots the treatment effects derived from Tables 5 and 6 in each panel. The former, in the top panel, are shown as fixed effects for the normal bin, and 3 financial bins; the normal bin is the solid line, with shaded 95% confidence interval; financial bins are shown by dotted/dashed/solid lines, as labeled. The latter, in the bottom panel, as shown as the average treatment effect (when excess credit is at the within-bin mean), are the predicted treatments that arise when the excess credit measure is perturbed +1, +2 or +3 percentage points per year above its mean in each bin; the normal and financial bins are solid lines, and perturbations are shown by dotted/dashed lines. We can calibrate this exercise to historical reality by recalling from Table 3 that the standard deviation of the excess credit variable is about 2 percentage points overall in normal recessions, or a little higher at around 2.5 percentage points in the case of financial-crisis recessions. Thus the fan chart shown here corresponds to deviations in excess credit from the average expansion by amounts corresponding to 0.5, 1 and 1.5 standard deviations.

These results serve to motivate the more detailed analysis which follows. In the rest of the paper we utilize more sophisticated techniques to provide stronger assurance as to both the

Figure 2: Unconditional Paths

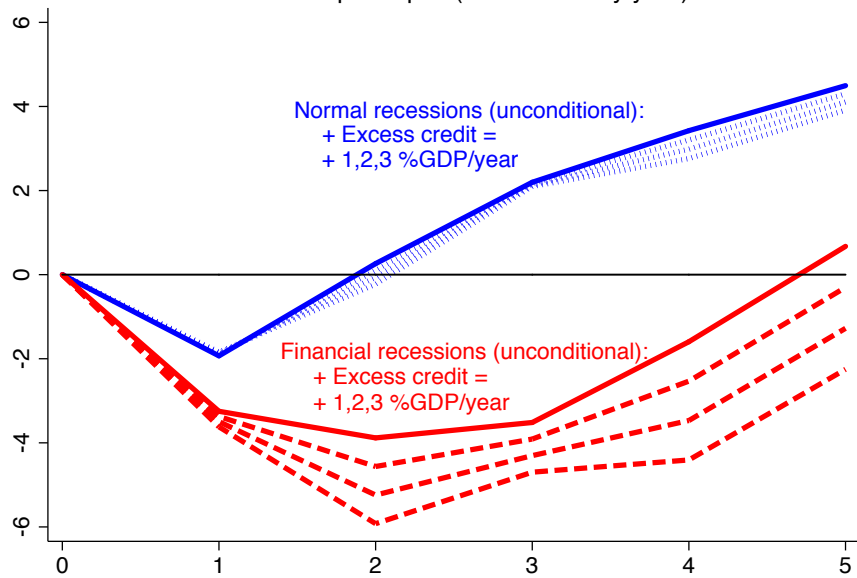
(a) Discrete excess credit treatment

Real GDP per capita (% deviation by year)



(b) Continuous excess credit treatment

Real GDP per capita (% deviation by year)



Notes: See text. Upper panel lines show coefficient values from Table 5. Lower panel solid lines show coefficient values from Table 6, that is, when the excess credit variable  $\zeta$  is at its mean in each bin. In the lower panel, dotted/dashed lines show predicted paths when  $\zeta$  is perturbed in 3 increments of +1 percentage points per year in each bin.

statistical and quantitative significance of these impacts, using dynamic modeling techniques and local projection methods to get a finer-grained view of how the recession phase plays out according to precise but empirically plausible shifts in leverage during the prior boom. The goal in the remainder of this paper is to verify the statistical robustness of this finding, and clarify its practical quantitative relevance with an application to current conditions.

## 4 The Dynamics of Excess Credit: Recession and Recovery

The previous sections have uncovered two interesting features of our historical data. Using little more than unconditional averaging, we have seen that the evolution of economies from the onset of the recession onwards differs greatly depending on whether the recession is associated with a financial crisis or not. In addition, the more excess credit formation in the preceding expansion, the worse the recession and the slower the subsequent recovery appear to be. These findings are based on a basic event-study approach à la Romer and Romer (1989) that treats every occurrence identically.

Still, this approach may not provide sufficient texture. Economies are complex and dynamic. Could the results be explained by other macroeconomic factors and a richer dynamic specification? Will the *prima facie* evidence survive more rigorous scrutiny? In this section we explore these questions using more advanced econometric techniques. By enriching the analysis with more variables and more complex dynamics, we make it far less likely that excess credit survives as an independent driver of business cycle fluctuations. And yet this is precisely what we are going find.

The statistical toolkit that we favor builds on the local projection (LP) approach introduced in Jordà (2005). The elementary premise is that dynamic multipliers are properties of the data that can be calculated directly, rather than indirectly through a reference model (e.g., a standard VAR). In this respect, our approach can be rightfully called semi-parametric.

There are several advantages to the direct approach. The most obvious is that specification of a reference model is not required. Dynamic multipliers depend only on the quality of the local approximation, and not on whether the model is a good global approximation to the data generating process. Moreover, extending the analysis to account for asymmetries, nonlinearities, and richer data structures (such as time-series, cross-section panels of data) is greatly simplified.

We can also sidestep the parametric and numerical demands that richer structures impose on a global reference model and which can often make the problem intractable in practice.

Our *treatment* variable will still be excess credit  $\xi$ , defined as the percentage point per year change in the ratio of loans to GDP in the expansion expressed as defined earlier. We use the term *treatment* as an intervention to the historical norm. Our results should not be interpreted in a causal sense. We do not have exogenous sources of variation in credit formation. Nor are there obvious natural experiments available. Credit is clearly endogenously determined. Put differently, the treatment is an answer to the question: How differently would the path of the economy be, conditional on a rich set of covariates and their lags, if excess credit in the expansion had deviated from its conditional mean. It does not, however, define the treatment as an exogenous event.

The mechanics of how this is done require a bit of notation. The dimensions of our panel are as follows. Let  $N$  denote the cross-section dimension of 14 countries. Let  $T$  denote the time dimension of approximately 140 years. Let  $K$  denote the vector of macroeconomic variables, to be described shortly. For any variable  $k = 1, \dots, K$ , we want to characterize the change in that variable from the start of the recession to some distant horizon  $h = 1, \dots, H$ , or from time  $t(r)$  to time  $t(r) + h$ . Here, the time index  $t$  denotes calendar time and  $t(r)$  denotes the calendar time period associated with the  $r^{th}$  recession.

We will use the notation  $\Delta_h y_{it(r)+h}^k$  to denote the relevant measure of change  $h$  periods ahead in  $y^k$  for country  $i = 1, \dots, N$  from the start of the  $r^{th}$  recession where  $r = 1, \dots, R$ . Sometimes the change measure might be the percentage point change, given by the difference in 100 times the logarithm of the variable. An example would be when  $y_{i,t}^k$  refers to 100 times the log of real GDP per capita. Other times it may refer to the simple time difference in the raw variable, for example, think of interest rates.

This notation highlights that the analysis is based on the subsample of recessions and what happens in their neighborhood. It does not use data outside those periods. Excess credit may well affect expansions and some of the earlier evidence suggests this is the case, but it is not the direct object of study here. Their omission eliminates sources of bias and sharpens the focus on recessions and the recovery.

For notational convenience, we collect the  $K$  variables  $y_{it}^k$  into the vector  $Y_{it}$  as follows:  $Y_{it} = [ \Delta y_{it}^1 \quad \dots \quad \Delta y_{it}^J \quad y_{it}^{J+1} \quad \dots \quad y_{it}^K ]'$ . That is, the first  $J$  out of the  $K$  variables enter in their first



differences (appropriate for likely nonstationary variables). An example would be 100 times the logarithm of real GDP per capita so that  $\Delta y_{it}^{GDP}$  would refer to the yearly growth rate in percent. The latter  $K - J$  variables enter in the levels (appropriate for likely stationary variables). An example would be an interest rate.

Finally, denote  $x_{t(r)}$  as our treatment variable  $\zeta$  when the treatment is excess credit formation in the expansion that preceded the  $r^{th}$  recession. In terms of turning points,  $t(r)$  refers to a *peak* of economic activity as defined in earlier sections. Therefore  $t(r) + h$  for  $h = 1, \dots, H$  refers to the subsequent  $H$  periods, some of which will be recessionary periods (those immediately following  $t(r)$ ), some of which will be expansion periods linked to the recovery from the  $r^{th}$  recession.

We are now interested in the following *conditional path* for the cumulated response of each variable in the  $K$ -variable system:

$$\begin{aligned} CR(\Delta_h y_{it(r)+h}^k, \delta) &= E_{it(r)}(\Delta_h y_{it(r)+h}^k | x_{it(r)} = \bar{x} + \delta; Y_{it(r)}, Y_{it(r)-1}, \dots) \\ &- E_{it(r)}(\Delta_h y_{it(r)+h}^k | x_{it(r)} = \bar{x}; Y_{it(r)}, Y_{it(r)-1}, \dots), \quad k = 1, \dots, K; h = 1, \dots, H. \end{aligned} \quad (2)$$

Here  $CR(\Delta_h y_{it(r)+h}^k, \delta)$  denotes the average cumulated response across countries and across recessions of the  $k^{th}$  variable in the system, at a horizon  $h$  periods in the future, in response to a  $\delta$  change in the treatment variable, *conditional* on the lagged history of all the variables in the system at the path start time  $t(r)$ . It is worth noting that this expression (2) for the conditional path differs in one key respect from expression (1) for the unconditional path: it flexibly allows for the feedback dynamics within the system and controls for them through the inclusion of the controls  $Y$ .

Under linearity, the cumulated response in expression (2) is simply the sum of the 1 to  $h$  impulse responses:

$$\begin{aligned} IR(\Delta y_{it(r)+h}^k, \delta) &= E_{it(r)}(\Delta y_{it(r)+h}^k | x_{it(r)} = \bar{x} + \delta; Y_{it(r)}, Y_{it(r)-1}, \dots) \\ &- E_{it(r)}(\Delta y_{it(r)+h}^k | x_{it(r)} = \bar{x}; Y_{it(r)}, Y_{it(r)-1}, \dots), \quad k = 1, \dots, K; \quad h = 1, \dots, H. \end{aligned} \quad (3)$$

That is,

$$CR(\Delta_h y_{it(r)+h}^k, \delta) = \sum_{j=1}^h IR(\Delta y_{it(r)+j}^k, \delta). \quad (4)$$

Expression (3) will be recognized as the definition of an impulse response in Jordà (2005). There are several advantages to calculating the cumulated response directly from expression (2) rather than with expression (4). First, it can be used to display the paths that the economy would follow in normal versus financial-crisis recessions for different assumptions on the treatment level in a manner similar to that in Figure 2. Second, it provides a direct estimate of the marginal accumulated effect that is more convenient for inference.

In this paper we calculate the cumulated response in (2) with a fixed-effects panel specification, and at each horizon we allow a discrete treatment depending on whether the recession is financial or not ( $N, F$ ), and a continuous treatment, based on the excess credit variable ( $\zeta$ ):

$$\begin{aligned} \Delta_h y_{it(r)+h}^k &= \alpha_i^k + \theta_N^k N + \theta_F^k F + \beta_{h,N}^k N (\zeta_{t(r)} - \bar{\zeta}_N) + \beta_{h,F}^k F (\zeta_{t(r)} - \bar{\zeta}_F) \\ &+ \sum_{j=0}^p \Gamma_j^k Y_{it(r)-j} + u_{it(r)}^k; \quad k = 1, \dots, K; \quad h = 1, \dots, H \end{aligned} \quad (5)$$

where  $\alpha_i^k$  are country fixed effects,  $\theta_N^k$  is the common constant associated with *normal* recession treatment ( $N = 1$ );  $\theta_F^k$  is the constant associated with *financial* recession treatment ( $F = 1$ ); a history of  $p$  lags of the control variables  $Y$  at time  $t(r)$  are included, with coefficients  $\Gamma$ ; and  $u$  is the error term. There are also two additional treatments admitted via the interaction terms. Notice that the continuous treatment variable  $\zeta$  enters in deviation from its mean in *normal/financial* recessions respectively. The reason is that these means can (and do) differ depending on the type of recession (see Table 3); hence, the above  $\beta_{h,N}^k$  and  $\beta_{h,F}^k$  will be homogeneous direct measures of the cumulated marginal effect of a unit treatment applied to  $\zeta$  in each bin.

The treatment effects ( $\theta, \beta$ ) will be the chief coefficients of interest, and represent the *conditional path* for the cumulated response of each variable controlling for the history  $Y$ ; this is in contrast to the *unconditional path* of the kind presented in the previous section, where no allowance was made for the the system dynamics captured via the control variables  $Y_{it(r)}, Y_{it(r)-1}, \dots$ . Clearly, for the case where the discrete (0-1) treatment is applied to the indicator variables, it will again be simple to test for the significance of the effects given the  $\theta$  coefficients. And in the case where the treatment is applied to the excess credit variable  $\zeta$ , the above panel estimator implies that the marginal effects are given by  $\widehat{CR}_N(\Delta_h y_{it(r)+h}^k, \delta) = \widehat{\beta}_{h,N}^k \delta$  and  $\widehat{CR}_F(\Delta_h y_{it(r)+h}^k, \delta) = \widehat{\beta}_{h,F}^k \delta$ , and it is simple to test for the significance of these effects. In the special case where the two

effects are of equal magnitude with  $\beta_{h,N}^k = \beta_{h,F}^k = \beta_h^k$  then we would find a common marginal treatment effect with  $CR(\Delta_h y_{it(r)+h'}^k, \delta) = \beta_h^k$ . This hypothesis is also testable.

Fixed effects are a convenient way to allow cross-country variation in the typical path as well as in the average response to excess credit (as one might expect, say, when there is variation in the institutional framework in which financial markets and policies operate in each country), while at the same time allowing us to identify the common component of the response.

#### 4.1 Conditional Paths from Local Projections: GDP

The following parts of the paper investigate how leverage affects the recession and subsequent recovery by distinguishing whether the recession is financial in nature (i.e., associated with a financial crisis) or not, and depending on the “excess credit” indicator in each bin, normal or financial. We therefore include all 4 “treatment” variables  $x$  that we explored in the richest of the unconditional specification seen above in Table 6. This is a significant point of departure from the typical VAR literature and one we feel worth emphasizing.

What remains is for us to specify the “control” variables  $Y$  in our system. Using the conditional local projection methods just described, we use a 7-variable system that contains the following variables: (1) the growth rate of real GDP per capita; (2) the growth rate of real loans per capita; (3) the CPI inflation rate; (4) short-term interest rates on government securities (usually 3 months or less in maturity); (5) long-term interest rates on government securities (usually 5 years or more in maturity); (6) the investment to GDP ratio; and (7) the current account to GDP ratio. Notice that including (2), the growth rate of real loans per capita, and its lags, as controls will considerably stack the odds against finding that the credit build up during the boom matters in explaining the path of the recession and subsequent recovery.

#### 4.2 Conditional Paths: Normal v. Financial

Table 7, panel (a), presents the conditional paths estimated using the LP method using controls to illustrate this method and compare findings with the earlier unconditional approach. The sample is now reduced to 132 recessions (101 normal, 31 financial) as we need data for all the controls. The controls are contemporaneous and 1-year lagged values of  $Y$  at horizon  $h = 0$ , and their coefficients are not shown; we focus on the coefficients of the four treatment effects.

Table 7: LP Conditional Paths — 7 Variable System, Normal v. Financial Bins

(a) Full sample					
Log real GDP per capita (relative to Year 0, $\times 100$ )	(1)	(2)	(3)	(4)	(5)
	Year 1	Year 2	Year 3	Year 4	Year 5
Normal recession ( $N$ )	-1.5*	0.0	2.6*	3.1*	4.0*
	(0.3)	(0.6)	(0.9)	(1.1)	(1.2)
Financial recession ( $F$ )	-3.0*	-4.6*	-3.9*	-3.4 <sup>+</sup>	-2.0
	(0.5)	(1.0)	(1.4)	(1.8)	(1.9)
$F$ -test Equality of coefficients, Normal=Financial ( $p$ )	0.00	0.00	0.00	0.00	0.00
Observations, Normal	101	101	101	101	101
Observations, Financial	31	31	31	31	31
Observations	132	132	132	132	132
(b) Excluding the Great Depression (omit 1928–38)					
Log real GDP per capita (relative to Year 0, $\times 100$ )	(1)	(2)	(3)	(4)	(5)
	Year 1	Year 2	Year 3	Year 4	Year 5
Normal recession ( $N$ )	-1.5*	0.2	2.6*	3.8*	5.1*
	(0.3)	(0.6)	(0.7)	(0.9)	(1.0)
Financial recession ( $F$ )	-2.6*	-4.2*	-2.4*	-0.69	0.9
	(0.5)	(1.0)	(1.2)	(1.6)	(1.6)
$F$ -test Equality of coefficients, Normal=Financial ( $p$ )	0.03	0.00	0.00	0.00	0.01
Observations, Normal	94	94	94	94	94
Observations, Financial	24	24	24	24	24
Observations	118	118	118	118	118

Dependent variable:  $\Delta_h y_{it(r)+h}$  = (Change in log real GDP per capita from Year 0 to Year  $h$ )  $\times 100$ .

Standard errors in parentheses. <sup>+</sup>  $p < 0.10$ , \*  $p < 0.05$ . Country fixed effects not shown.

Year 0 controls not shown:  $\text{dprv}$   $\text{dlrgdp}$   $\text{dlcpi}$   $\text{dlriy}$   $\text{stir}$   $\text{ltrate}$   $\text{cay}$   $\text{l.drprv}$   $\text{l.dlrgdp}$   $\text{l.dlcpi}$   $\text{l.dlriy}$   $\text{l.stir}$   $\text{l.ltrate}$   $\text{l.cay}$ .

Panel (a): LM test: normal and financial coefficients equal at each horizon:  $F(10,640) = 9.208$ ;  $p = 0.000$ .

Panel (b): LM test: normal and financial coefficients equal at each horizon:  $F(10,570) = 5.651$ ;  $p = 0.000$ .

Notes: In each bin, recession indicators ( $N, F$ ) are interacted with demeaned excess credit, respectively  $(\xi - \bar{\xi}_N, \xi - \bar{\xi}_F)$ .

The results are consistent with the patterns seen earlier in the unconditional estimation. The path of real GDP per capita in normal recessions sits well above the path seen in financial recessions. In year 1 the levels are  $-1.5\%$  versus  $-3.0\%$ . By year 2 they are  $0\%$  versus  $-4.6\%$ . The differences persist, and by year 5, the levels are  $+4\%$  versus  $-2\%$ . Individually, the normal and financial paths are different at each horizon, and an LM test confirms that the same is true in a joint test at all horizons. These conditional results with a full set of controls thus reveal even starker differences between normal and financial recessions as compared to the corresponding unconditional results that we saw in Table 4.

Table 8: LP Conditional Paths — 7 Variable System, Normal v. Financial Bins and Excess Credit

Log real GDP per capita (relative to Year 0, $\times 100$ )	(1)	(2)	(3)	(4)	(5)
	Year 1	Year 2	Year 3	Year 4	Year 5
Normal recession ( $N$ )	-1.3* (0.4)	0.7 (0.6)	3.2* (0.9)	3.8* (1.1)	4.8* (1.2)
Financial recession ( $F$ )	-2.8* (0.6)	-4.1* (1.0)	-3.6* (1.4)	-2.8 (1.8)	-1.4 (1.9)
Excess credit $\times$ Normal recession ( $N \times (\xi - \bar{\xi}_N)$ )	-0.3 (0.2)	-0.7* (0.3)	-0.8 <sup>+</sup> (0.4)	-0.9 <sup>+</sup> (0.5)	-0.7 (0.6)
Excess credit $\times$ Financial recession ( $F \times (\xi - \bar{\xi}_F)$ )	-0.4 <sup>+</sup> (0.2)	-1.0* (0.4)	-0.4 (0.5)	-1.3 <sup>+</sup> (0.7)	-0.9 (0.7)
$F$ -test Equality of coefficients, Normal=Financial ( $p$ )	0.01	0.00	0.00	0.00	0.00
$F$ -test Equality of coefficients, interaction terms ( $p$ )	0.57	0.47	0.49	0.62	0.82
Observations, Normal	92	92	92	92	92
Observations, Financial	29	29	29	29	29
Observations	121	121	121	121	121

Dependent variable:  $\Delta_h y_{it(r)+h}$  = (Change in log real GDP per capita from Year 0 to Year  $h$ )  $\times 100$ .

Standard errors in parentheses. <sup>+</sup>  $p < 0.10$ , \*  $p < 0.05$ . Country fixed effects not shown.

Year 0 controls not shown: *drprv dlrgrdp dlcpil dlriyr lstr ltrate cay ldrprv ldlrgdp ldlcpi ldlriyr lstr ltrate l.cay*.

LM test: All excess credit coefficients equal zero:  $F(10,585) = 3.026$ ;  $p = 0.001$ .

Notes: In each bin, recession indicators ( $N, F$ ) are interacted with demeaned excess credit, respectively  $(\xi - \bar{\xi}_N, \xi - \bar{\xi}_F)$ .

### 4.3 Robustness Check: Excluding the Great Depression

The Great Depression is, without a doubt, the major financial event of the twentieth century. Is the Great Depression be driving our results? Table 7, panel (b), addresses this concern by repeating the analysis but excluding the Great Depression era (years 1928–38 are dropped). The sample size falls to 118. The results show that the basic story holds even outside this watershed event. Not surprisingly, the paths in both types of recessions are somewhat higher in levels. Looking at panel (b), the year 1 declines are similar to panel (a), but at year 5, the normal path is higher by about +0.9% (5.1% versus 4.0%) and the financial path by +2.8% (+0.8% versus -2.0%). This result merely confirms what we already knew, that downturns in the 1930s, especially those associated with financial crises, were among the worst negative shocks ever seen and recovery from them took unusually long. When these are excluded from our sample, we are bound to find faster recovery paths taking averages over the remaining set of milder recession events left in the historical record.

#### 4.4 More Treatments: Accounting for Excess Credit

Table 8 now presents, for our full sample excluding the great wars, the conditional paths estimated with the continuous excess credit treatment added. The sample is now reduced to 121 recessions as we need data on not only the excess credit variable, but also for all the controls. The controls are contemporaneous and 1-year lagged values of  $Y$  at horizon  $h = 0$ , and their coefficients are not shown; we focus on the coefficients of the four treatment effects as before.

For the average treatments, results are very similar to Table 7, and compared to the unconditional results in Table 6, normal recessions display a slightly faster recovery path in these LP results; the average normal recession (row 1) suffers only  $-1.5\%$  loss in output per capita in year 1 and recovers to  $+4.4\%$  in year 5. The average financial recession (row 2) looks a little more severe with output per capita levels at  $-3.0\%$ ,  $-4\%$ , and  $-3.4\%$  in years 1, 2 and 3, recovering to only  $-2.7\%$  in year 4, and still stuck below the reference level at  $-1.4\%$  in year 5.

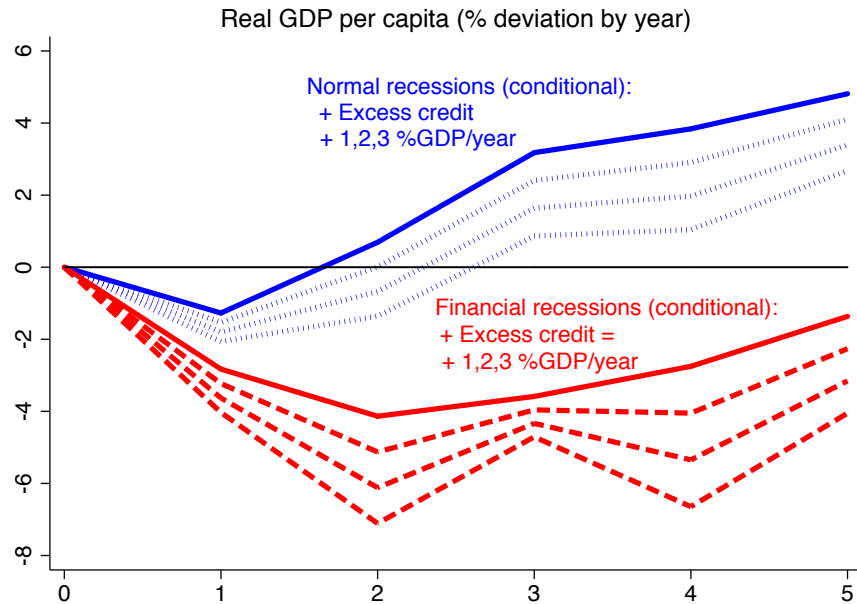
Moving on to the marginal treatments in Table 8 based on excess credit ( $\xi$ ), we see here that both normal and financial recessions display negative and significant correlations between increases in  $\xi$  and the trajectory of output per capita. All 10 coefficients (rows 3 and 4) are negative and they pass a joint significance test ( $F(10,585) = 2.186$ ;  $p = 0.017$ ). Equality of these marginal effects across each recession type cannot be rejected at any horizon. To get a grasp of the quantitative significance of these marginal treatment effects, the average coefficient for normal recessions across the five horizon years is  $-0.51\%$ ; in the case of financial recessions the average coefficient is half again as large,  $-0.76\%$ .

Given that the standard deviation of the excess credit variable is 2 ppy for normal recessions and 2.5 ppy in financial recessions (Table 3), these coefficients imply that a 1 s.d. change in the excess credit variable in each bin would depress output in each bin by nontrivial amounts: the 5-year post-peak recovery path would be lower on average by 1% in normal recessions and by 1.9% in financial recessions.

#### 4.5 Summary: Financial v. Normal plus Variable Leverage Scenarios

Our preliminary findings based on unconditional paths remain robust, and are now even strengthened once we implement a fully conditional LP path estimation. Average treatments show that financial recessions are unambiguously more painful than normal recessions, to an

Figure 3: Conditional Paths, Continuous excess credit treatment



Notes: These responses correspond to estimates of regression equation (5) for log real GDP per capita for eight different treatments using the full sample. Solid lines show coefficient values from Table 8, that is, when the excess credit variable  $\zeta$  is assume to be at its mean in each bin. The dotted and dashed lines show predicted paths when the excess credit variable  $\zeta$  is perturbed in 3 increments of +1 percentage points per year in each bin. For each case all the controls are set to their historical mean values and the average country fixed effect is imposed.

even greater degree than before. And the marginal treatment based on excess credit comes through as a statistically and quantitatively significant source of additional drag on the pace of economic recovery in both types of recession. To sum up our preferred result concerning the influence of recession type and excess credit on the path of real GDP per capita, Figure 3 shows the corresponding recession paths derived from Table 8.

#### 4.6 Conditional Paths: Full System

Of course, an advantage of system estimation (5) is that it can furnish conditional forecast paths not only for output per capita, but for all macroeconomic variables of interest in  $Y$ . It would be cumbersome to present seven tables of results like Table 7 to display such estimates, but a clear and concise picture can be delivered by plotting the corresponding cumulative-response curves for each variable given by the predicted values from the fixed-effects panel estimator; that is, we can construct the conditional analogs of the unconditional paths we plotted earlier in Figure 2.

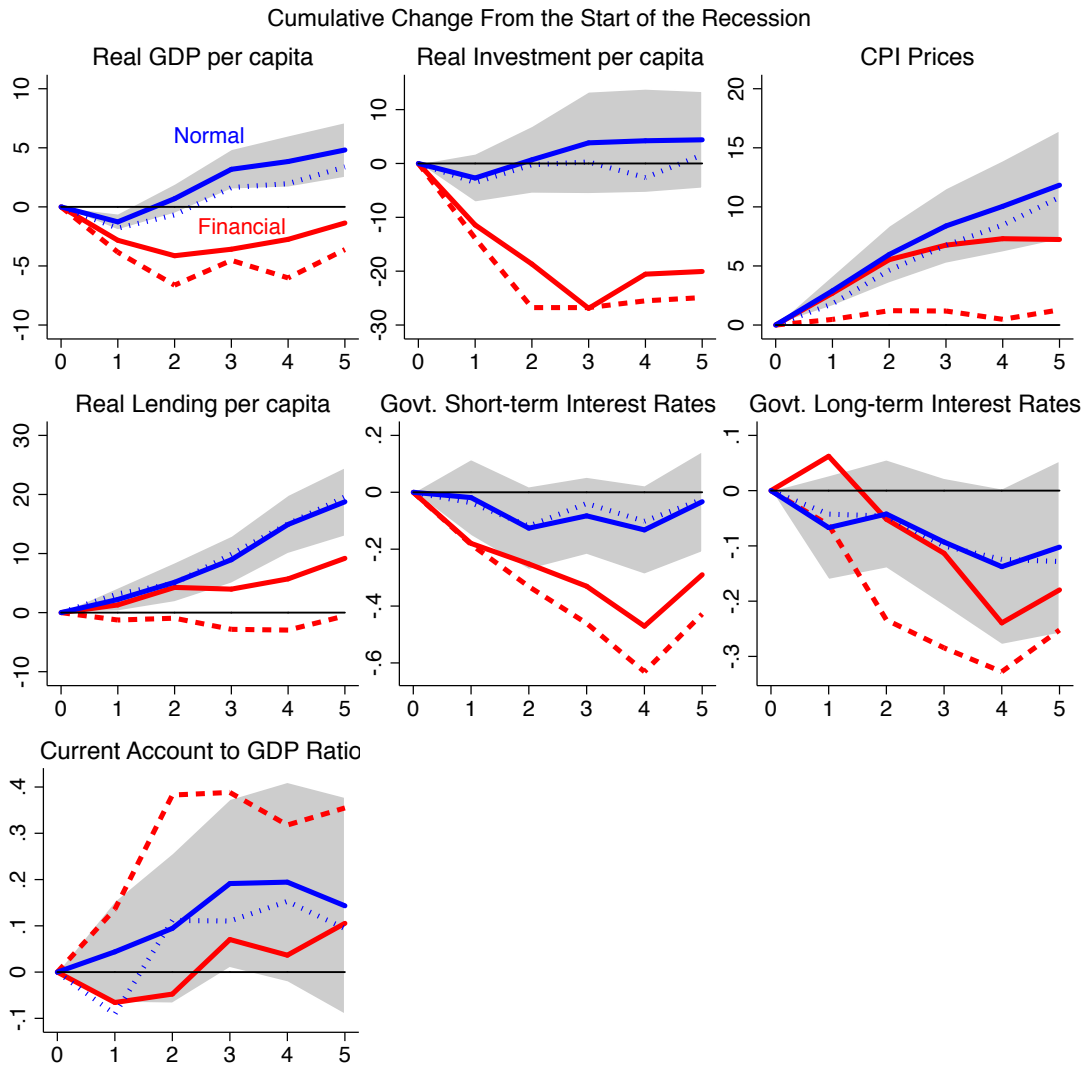
The conditional paths for the 7-variable system are shown in Figure 4. The path for normal recessions is again shown with a 95% confidence interval (black solid line, shaded area), and the path for financial recession is also depicted (red solid line, with no shaded area). We also show perturbations to these paths when the excess credit variable  $\zeta$  is set one standard deviation above its mean level in each bin, which we shall think of as characterizing a “highly-levered” scenario after a credit boom. As noted, this corresponds to about an extra +2 % change in the loans to GDP ratio per year in the normal case, and about +2.5% in the financial crisis case.

The results are striking but intuitive, and we discuss them in turn.

- **GDP per capita** Previous results are robust. Financial recessions are more painful, with recovery to the previous peak taking about 5 years, versus 2 in the normal case. The financial trough is about 3% below peak on average, the normal trough only 1.5%. The paths are significantly worse when excess credit is raised by 1 s.d.; the normal path is dragged down by about 100 bps, and the financial crisis path by about 200 bps. Highly-levered recessions are more painful.
- **Real investment per capita** Investment falls about 5% in normal recessions, and more than GDP, in the usual procyclical pattern. It then recovers starting in year 2. In financial recessions investment collapses by 20% and remains depressed out Year 5. In the highly-levered scenarios, the paths are significantly worse when excess credit is raised by 1 s.d.; the normal path is dragged down by about 3 or 4 percentage points, and the financial path by a similar amount. Highly-levered recessions put a serious brake on investment.
- **CPI prices** These follow an upward track on average in normal recessions, gaining 10% in 5 years, so inflation averages about 2% per year in the window. In financial recessions, a slightly deflationary deviation appears, and prices rise only about 6% or 7% over 5 years. In the highly-levered scenarios, the paths are significantly depressed in the financial recession case where inflation is held at a level close to zero. Highly-levered financial crises appear to carry a lasting deflationary kick for several years, all else equal.
- **Real lending per capita** This follows an upward track on average in normal recessions, gaining 15% to 20% in 5 years. In financial recessions, the trend is muted, perhaps around 10% in 5 years. In the highly-levered scenarios, the paths are significantly worse only in



Figure 4: All Conditional Paths: Financial v. Normal Recessions



Notes: See text. These responses correspond to estimates of regression equation (5) for four different treatments using the full sample. The solid blue lines with shaded 95% confidence interval show predicted values for the case of an average normal recession ( $N = 1, \bar{\zeta} = \bar{\zeta}_N$ ). The solid red lines show predicted values for the case of an average financial recession ( $F = 1, \bar{\zeta} = \bar{\zeta}_F$ ). The blue dotted and red dashed lines show the predicted values for the cases of normal recession and financial recession where  $\bar{\zeta}$  is set at 1 s.d. above the mean in each bin. For each case all the controls are set to their historical mean values and the average country fixed effect is imposed.

the financial recession case where the lending is flat for the entire 5 year window. Highly-levered financial crises end with prolonged credit crunches.

- **Government short and long term rates** Both follow a downward trend in recessions, but given the scales as shown, the collapse in rates is more pronounced on the short end of the yield curve, as one would expect. Financial recessions are not so different on average, with a slightly steeper dip in short terms rates perhaps reflecting more aggressive policy. However, in the highly-levered scenarios, the paths are significantly down only in the financial recession case where the rates drop significantly further and for a more extended period. Highly-levered financial crises presage unusually low interest rate environments.
- **Current account to GDP ratio** The external balances shift sharply towards surplus in normal recessions, and less dramatically after financial recessions, when the response appears delayed. However, the change is pronounced in a financial recession after a credit boom. Highly-levered financial crises seem to lead to more acute external forces requiring large and fast current account adjustment.

## 5 History versus Reality: USA 2007–2012

A practical interpretation of our results can be obtained by considering the U.S. experience in the recent crisis as an example, and using our empirical work to give an out-of-sample prediction. With this we can assess the question as to whether U.S. economic performance in the recession and recovery phase has been above or below what might have been reasonably expected.

This question has attracted much attention in current debates in the academic and policy communities. Despite the seemingly broad agreement in the previous literature reviewed above, and notably the widely-cited work of Reinhart and Rogoff (2009ab), some uncertainty seems to remain as to whether financial recessions are really more painful, and if so, by how much and for whom. For example, in studies such as Howard et al. (2011) and Bordo and Haubrich (2010), which focus on just the history of U.S. recessions a clear picture may be hard to discern given the small sample size. Recently, in a paper for the 2012 Jackson Hole symposium, the general consensus was questioned: “Empirically, the profession has not settled the question of how fast recovery occurs after financial recessions” (Brunnermeier and Sannikov

2012). Doubts may also follow from the majority of past studies in the literature having pooled advanced and emerging/developing countries in their sample: e.g., a recent U.S. budget analysis, seemingly referring to the IMF's studies and others, said: "Some international economic organizations have argued that a financial recession permanently scars an economy. . . The statistical evidence. . . comes mostly from the experiences of developing countries and its relevance to the current situation in the United States is debatable" (OMB 2012).

We share concerns that emerging market experience may not provide an entirely suitable parallel for most advanced countries, and we also worry that a focus on a single-country sample provides too few recession observations for meaningful, robust inference. We see such doubts as an argument for the type of analysis we have undertaken here, which focuses *only* on the experience of advanced countries.

So how is the United States doing? To apply our model to the current situation, our treatment effect needs to be calibrated to actual U.S. data for the 2007 business cycle peak. The easy part is to set  $F = 1$  for a financial crisis peak. What about the excess credit treatment? For that we need data from the prior expansion from 2001 to 2007. The USA actual excess credit variable based on the change in bank loans was +1.74 percentage points of GDP over the six years. This corresponds to the 60th percentile of  $\zeta$  in the  $F$  bin over our full historical sample, placing this episode in the upper part of the middle tercile and close to the upper tercile, so predicted paths based on these treatment bins are shown in the upper panel.

However, one major concern is that the U.S. credit boom from 2001 to 2007 is not fully captured by aggregate loans on banks' loan books. This might lead us understate the "excess credit" treatment in our out-of-sample prediction. In particular, and far more than any other episode in our historical sample, the U.S. boom was also fed by the shadow banking system, via the creation of credit instruments to support mortgage, auto, student, credit card and other types of securitized lending outside the traditional banking channels. Whether nonbank sources of credit should be included in the analysis is an open question. In the previous sections we have only looked at loans extended by the domestic banking sector to non-financial business and households. There are plausible arguments both for and against the inclusion of credit extension by nonbanks.

On the one hand, to the extent that such shadow credit creates macroprudential/crisis shocks via over-leveraged debits on borrowers' balance sheets (leading to deleveraging and subdued

borrowing, i.e., damage on the credit demand side), a loan is a loan, whether it ends up as a credit on a bank loan book or in a securitized product held elsewhere. It is a financial obligation for the borrower and the distinction whether the creditor is a bank or someone else may not matter. On the other hand, to the extent that it is the loans appearing on bank balance sheets that create macroprudential/crisis shocks via the banking channel (overlending followed by a crunch and limited bank intermediation, plus payments-system risk/panic, i.e., damage on the credit supply side) then by dispersing risk, the non warehoused securitized loans held outside the banking system may—in theory—mitigate or cushion the impact of crises on banks themselves and help to shield the real economy.

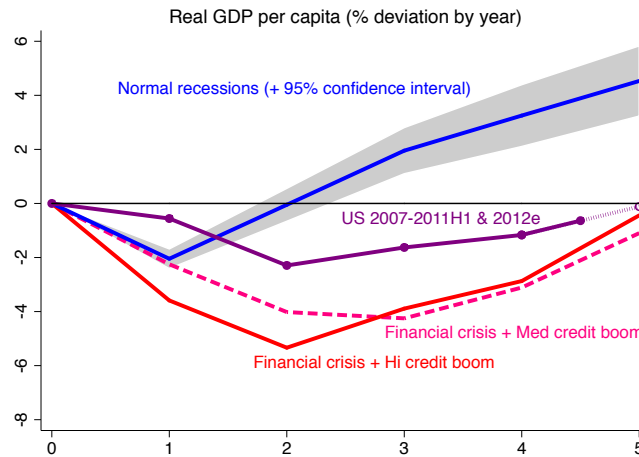
These remain open questions for future research. But to attempt to measure the importance of shadow system loans—to see if such distinctions might matter—we use Federal Reserve Flow of Funds statistics and compute the change in total credit market liabilities (change in stock of all credit market liabilities of the non financial sector minus corporate bonds) for the 2001–07 expansion. This broad excess credit measure, on the liability side of nonbanks, rose by +5.0 percentage points of GDP per year, well above the +1.75 percentage points of GDP per year for just bank loans, and an excess of +2.75 percentage points per year relative to the historical mean of excess credit in the  $F$  bin ( $\bar{\zeta}_F = +1.26$ ). This broad measure would clearly put the U.S. boom at the higher end of the historical range, and definitively in the top tercile of the  $F$  bin.

In Figure 5, we use these measures of U.S. excess credit before the crisis to compare outcomes (actual data to mid-2012 plus the Federal Open Market Committee’s Economic Projection midpoint to end-2012 and population growth trends) with the path that would have been predicted based on historical experience. To show that our results are not sensitive to the model structure we illustrate with both unconditional and conditional path forecasts. The unconditional forecast in the upper panel is based on Table 5 and uses only the information that the U.S. discrete “treatment” corresponded to a financial crisis and a mid- or hi-tercile credit boom in the expansion from 2001 to 2007, but it uses no other conditioning variables. The conditional forecast in the lower panel is based on Table 6 and uses the actual measures of excess credit seen in the U.S. expansion from 2001 to 2007, either for strictly bank loans or for the whole system including shadow credit, and it sets all other control variables equal to their historical mean values.<sup>5</sup>

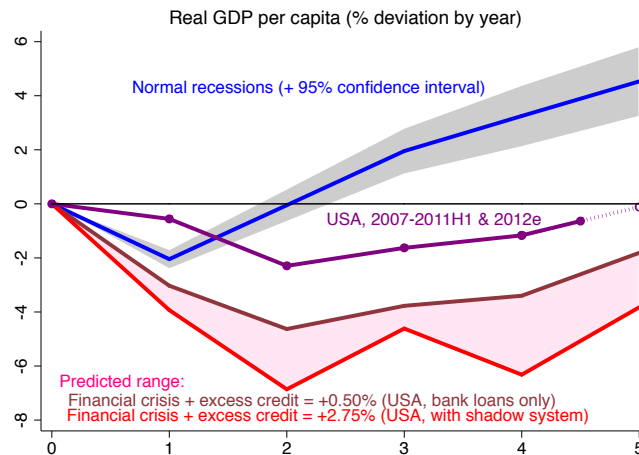
<sup>5</sup> We do not show the case where conditioning variables are set equal to USA 2007 values. This would actually produce an even more adverse real GDP path, around 200–300 bps below that shown here, so the main conclusion (the U.S. has done better than expected) would not be changed, only amplified.

Figure 5: The United States, 2007–12: Actual v. Predicted Paths

(a) Based on unconditional paths, discrete excess credit treatment



(b) Based on conditional paths, continuous excess credit treatment



Notes: See text. The output per capita forecast paths are based on Tables 5 and 7. For the forecast paths, the excess credit variable must be chosen. The USA actual excess credit variable based on the change in bank loans was 1.74 percentage points of GDP for the prior expansion from 2001 to 2007. This corresponds to the 60th percentile of  $\zeta$  in the  $F$  bin, placing this episode in the upper part of the middle tercile and close to the upper tercile, so these two predicted paths are shown in the upper panel. In the lower panel the value of 0.5 (upper boundary of predicted range) corresponds to the difference between the actual level (1.74) and the mean of excess credit in the  $F$  bin (1.26). The value of 2.75 (lower boundary of predicted range) corresponds to the difference between the estimated excess credit for both conventional and shadow systems (5.0) and the mean of excess credit in the  $F$  bin (1.26). In the lower panel predictions, all other control variables ( $Y$ ) are set at the historical sample mean.

In the upper panel, the USA is seen to have performed better than could have been expected given the historical outturn for financial recessions following mid- or hi-tercile credit booms. In years 1 to 3 (2007–09) the U.S. did considerably better than could have been expected, although the favorable outcome in year 1 might have reflected the delay of the full-blown impact of the crisis until late-2008 after the Lehman collapse and related events, as compared to the milder effects following the 2007 subprime tensions and less catastrophic early-2008 Bear Stearns event. By years 4 and 5 (2010–11), however, we see that the U.S. appears to be only just above the two historical paths shown, suggesting that the U.S. economic recovery may have faced stronger headwinds in this later phase of the recovery period.

A similar interpretation can be drawn from the lower panel, albeit the conditional forecast paths look even worse than the unconditional paths. By this reckoning the U.S. economy has done rather well, steering itself along a path that has, on average, tracked along roughly midway between the normal recession path and the to-be-expected financial recession path, though again with some extra drag seen towards the end of the window. It may be tempting for some readers to see these paths, by historical standards, as a partial or relative success story, and even as a reflection of unprecedented policy responses. Both globally, and particularly in the United States there was aggressive and unprecedented policy action at the start of the slump: central bank and fiscal policy actions applied in 2008–09 (e.g., Fed QE1 and ARRA stimulus). In the next couple of years the policy actions were held steady or even reversed. We view an examination of the role of policy as fertile ground for future research.

## 6 Conclusion

We tracked the effects of leverage in normal and financial crisis recessions. The latter are more painful. All else equal, aftermath of leveraged booms is associated with somewhat slower growth, investment spending and credit growth than usual. If the recession coincides with a financial crisis, these effects are compounded and typically accompanied by pronounced deflationary pressures. Whilst we confirmed the plausibility of the ranges of estimates typically found in the literature, we also show how the economic costs of crises vary considerably depending on the run-up in leverage during the preceding boom. These are potentially important stylized facts about the nature of the business cycle.

Our objective was to demonstrate these effects empirically without imposing a tight theoretical frame *a priori*. Generally speaking, a credit build-up in the boom seems to heighten the vulnerability of economies. Our results do not speak as to the causes of credit accelerations nor can we make strong inferences yet about the net effects of credit booms, these being goals of our ongoing work. Yet our results would generally seem compatible with the idea that financial factors play an important cyclical role. Potential explanations for these effects include the possibility that financial accelerator effects are larger with more leveraged balance sheets; that debt-overhang pressures are more acute after credit-intensive booms; or that expectational shifts have more serious effects when credit intensity has risen in a more extreme fashion. Investigating these different channels is an important task for future research. For now, we content ourselves with documenting these new important facts about the role of credit in the modern business cycle.

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