Industries are where people work, and occupations are what people do. Occupations help to capture what types of workers are in demand by businesses. In Pioneer Valley, Office & Administrative Support is the largest occupational group, accounting for 14.5 percent of the region’s jobs in 2008–2010. However, the number of jobs in the occupation in 2008-2010 was actually fewer than in 2000. Sales jobs make up the second largest occupational group and increased over the course of the decade. Employment increased in occupations that are closely associated with growing industries, such as Healthcare Support occupations with a very high employment concentration in Health Care & Social Assistance. Similarly, some occupations that are strongly concentrated in declining industries have contracted, such as Production occupations in the Manufacturing sector.

**Source:** US Census Bureau 2008–2010 American Community Survey PUMS data files.

**Note:** All Other occupations are composed of Community & Social Services, Legal, Protective Services, Farming, Fishing, & Forestry, and Military Specific. Occupations are sorted largest to smallest by size in Massachusetts in 2008-2010. See the on-line Data Appendix for occupational employment trends.