

Make Your **Voice Count**

Take the **Mass ECHOS** Survey

Your response matters.

Your answers will help us learn more about household finances in Massachusetts.



This study, led by the Federal Reserve Bank of Boston in partnership with The Boston Foundation and their partners, aims to understand the economic conditions of households across Massachusetts. Findings will help inform strategies for greater economic opportunities.

The survey will focus on household finances, including assets (like homes) and debts, such as student loans. You will not be asked for account numbers or about where your money is stored, and all answers will be kept confidential. Your participation will provide insights into how people are doing in Massachusetts. Participants will receive a **\$50 gift card** from the survey firm as a thank you.

Did you get the invitation with the Mass ECHOS logo? If so, take these three steps to participate in the survey:



**Take the survey online,
or on paper if you prefer**



Submit your responses



**Look out for your \$50 Visa
gift card from the survey
firm in the mail**

**Not everyone will receive the survey.
It's important to check your mail for the envelope.**