

Developing Win-Win Internships: A Best Practices Workshop

Hosted by the
Federal Reserve Bank of Boston and the Greater Boston Chamber of Commerce
April 16, 2009

Agenda

8:00—Registration & Networking

8:30—Welcome & Opening Remarks

8:45—Ingredients for a World-Class Internship Program

Panelists: Susan Brennan, Bentley University; J.C. Lapierre, PriceWaterhouseCoopers; Richard Bottner, Intern Bridge

Moderator: Joan Wood, Genzyme Corporation

9:50—Networking Break

10:10—Breakout Session I

Please choose one of the following sessions:

- Strengthening the Employer/University Relationship—New England Room
- Effective Recruiting Techniques and Mentoring of Interns—Conference Room D
- Compensation and Legal Considerations Related to Internships—Conference Room A

Workshop descriptions are on the reverse side of this agenda; please see provided map for workshop locations

10:50—Networking Break

11:10—Breakout Session II

Please choose one of the following sessions:

- Strengthening the Employer/University Relationship—New England Room
- Effective Recruiting Techniques and Mentoring of Interns—Conference Room D
- Understanding and Communicating with the Millennial Student—Conference Room A

11:50—Wrap Up & Closing Remarks—New England Room



Breakout session descriptions:

Strengthening the Employer/University Relationship

Moderated by Leonard Morrison and Melissa Sawyer, Bentley University

Learn ways in which your company can build mutually beneficial and recession-proof partnerships with colleges and universities. Create a talent pipeline of students through proactive and strategic engagement; tap the intellectual capital of faculty; harness the creativity of classroom innovations; and develop a broad network of employee/alumni “ambassadors”.

(New England Room, Session I and Session II)

Effective Recruiting Techniques and Mentoring of Interns

Moderated by Shawna Ferguson, Genzyme Corporation and Ellen Stoddard, Northeastern University

Participants will engage in a conversation to learn about specific strategies that enhance employer’s efforts to attract, develop, and retain a student talent pipeline. You will review how to sustain on-going student recruitment relationships, source a diverse pool of students, and about effective tips for welcoming, motivating, and managing students.

(Conference Room D, Session I and Session II)

Compensation and Legal Considerations Related to Internships

Moderated by Richard Bottner, InternBridge

This workshop will present information about intern compensation, including results of a national survey about compensation levels and types. Participants will also learn about the legal considerations of hosting an internship program including Department of Labor regulations. (Internships Conference Room D)

(Conference Room A, Session I)

Understanding and Communicating with the Millennial Student

Moderated by Todd Hoffman, Collegia

What is Gen-Y’s view of the world and the workplace? How does it impact their performance as both interns and new professionals? What drives their choice of first post-college employer? This workshop will address these and many other key questions in an open forum that will also draw from Collegia’s own surveys of current students and recent college graduates.

(Conference Room A, Session II)

