

September 18, 2002

# Monthly Stock Market Report

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Market Analysis for Period Ending Friday, September 13, 2002

This document presents technical and fundamental analysis commonly used by investment professionals to interpret direction and valuation of equity markets, as well as tools commonly used by economists to determine the health of financial markets and their impact on the domestic United States economy. The purpose is to provide a synopsis of equity markets from as many disciplines as possible, but is in no way an endorsement of any one mode of study or source of advice on which one should base investment decisions.

Definitions of terms and explanations of indicator interpretation follow the charts in the Endnotes section.

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## Technical Trends

Figure 1 presents price trends and daily volumes for the New York Stock Exchange and Nasdaq Composite Indices.

The New York Stock Exchange Composite Index (NYSE Index) closed Friday, September 13 at 482.35. This level marked a 20.9 percent decline since the recent high of 609.53 on March 19. The index is down 18.2 percent in 2002, and has lost 15.5 percent just since the beginning of June. The index now stands 4.3 percent below its close on September 21, the low point following the terrorist attacks.

The National Association of Securities Dealers Composite Index (Nasdaq Index) closed at 1291.4 after falling 20.1 percent since June 1. The index has fallen 74.4 percent from its all-time high in March 2000, and is down 33.8 percent for the current year (figure 1).

Figures 2, 3, and 4 present some technical indicators commonly cited by stock market analysts.

As of September 13, the relative strength index for the NYSE Composite had a value of 45.2 percent, a figure normally interpreted as neutral (figure 2, upper panel). The number of stocks falling to new 52-week lows has declined sharply since the end of July, while the number of stocks making new highs has increased slightly (figure 3 upper panel). The middle panels show that momentum (overbought/oversold oscillator) is in neutral territory and basically flat. The Market Breadth indicator (figure 3, bottom panel) has risen slightly since the July 23 lows.

For the Nasdaq Index, the relative strength remains neutral (figure 2). The upper panel in Figure 4 shows that the number

of stocks reaching new lows has slightly increased in the last two weeks after falling from their late-July high, while the number of stocks reaching new highs has remained low. Declining stocks have outnumbered advancing ones at a decreasing rate (lowest panel, figure 4). The momentum indicator is in oversold territory and rising, a potentially neutral indicator (figure 4, middle panel).

## **Volatility**

Indicators of market volatility are shown in figure 5.

The Chicago Board of Options Exchange (CBOE) provides daily measures of volatility for the S&P 100 (VIX) and for the Nasdaq 100 (VXN). Both volatility indicators have spiked in recent months, with the VIX exceeding levels seen after the terrorist attacks and the VXN reaching its highest point since October.

Put/Call ratios appear in figure 6.

Monthly data are shown from January 1997 through August 2002. Both the CBOE individual equity put/call ratio and the S&P 100 put/call ratio decreased sharply in August and remain in what is usually regarded as neutral territory.

## **Sector Performance**

Figure 7 compares the performance of the various economic sectors within the S&P 500 as well as other international and style indices.

None of the ten economic sectors in the S&P 500 have a positive year-to-date return as of September 13. Telecommunications has had the largest loss, -45.3 percent. Information technology, which had the largest return over the past five years, had seen positive returns in the first few weeks of the year but is now down 39.8 percent for 2002. The consumer staples sector, which had the second-smallest return from 1997 through 2001, has just about broken even this year, by far the smallest loss for a sector in 2002 (figure 7, top panel).

The Wilshire 5000, composed of all U.S. equity issues, has lost 21.2 percent year-to-date. While the Wilshire 5000 has increased since July, the German DAX (34.9 percent loss in 2002), the British FTSE 100 (23.2 percent loss) and the Japanese Nikkei 225 (12.3 percent loss) have continued to slide (figure 7, middle panel).

Over the last five years the Russell 1000 Large-Cap Index returned 15.0 percent, while the 2000 Small-Cap Index returned on average 8.7 percent annually. Year-to-date, however, the 1000 Large-Cap Index has depreciated 22.0 percent, while the Russell 2000 Small-Cap Index has depreciated 20.2 percent (figure 7, bottom panel). Growth stocks returned 15.2 percent in the years 1997 through 2001, but have declined 27.0 percent

this year. Value stocks have declined 17.2 percent, as measured by the Russell 1000 Value Index.

## Valuation

Figure 8 displays historical and current price-earnings ratios for the S&P 500 economic sector groups described above. Figure 9 graphs the current and previous earnings forecasts for several calendar years in the top panel, and lists the current and previous growth of earnings forecasts for each S&P 500 sector in the two tables. Figure 10 shows three measures of historical and future valuation: historical PE ratios in the top panel, forward and trailing PE ratios using analysts' estimates of operating earnings in the middle panel, and strategists' two-year forecasts of earnings growth in the lower panel.

Declining prices have finally deflated some of the extraordinary price-earnings ratios seen in many industries. Among the economic sectors, price-earnings ratios have increased for about half of the ten sectors since the fourth quarter of 2000. The consumer cyclicals sector has risen the most, from 17.9 to 37.8. The health care sector's ratio has fallen from 42.2 in the fourth quarter of 1998 to 25.4 as of September 13, due to both a decline in stock prices and an increase in earnings (figure 8, top panel).

Over the last five years, earnings per share for the S&P 500 has increased an average of only 1.7 percent per year, and operating earnings per share has fallen 0.8 percent per year. Only the energy and health care sectors have seen double-digit eps growth since 1996, and four of the ten sectors saw earnings per share fall in the same period. Only one sector, utilities, saw positive growth in both earnings and operating earnings per share between 2000 and 2001. The information technology sector saw earnings shrink the most in 2001, 94.8 percent (figure 8, middle and lower panels).

The analysts surveyed by Thomson Financial/First Call report an 11.0 percent increase in earnings for the S&P 500 in the third quarter of 2002, and a 3.5 percent increase for the calendar year. Since July, the third quarter projection has been cut more than five percentage points; analysts rarely trim the projections that much within the quarter. Analysts have cut earnings expectations for the third quarter for nine of the eleven sectors, often sharply, since April's projection. The technology and transportation sectors are expected to see the largest gains from a year ago, though both sectors had especially poor third quarters in 2001. Earnings projections for consumer cyclicals have been revised up slightly since January, while the utilities sector has seen a large downward revision (figure 9).

The macro projections from strategists for the growth of earnings for the Standard and Poor's 500 index over the next two years have been revised upward to 34.0 percent in the second quarter of 2002. The **S&P 500 trailing price-earnings ratio** decreased to 36.3 in the second quarter of 2002 from 46.5 in the first quarter. During the second quarter, the price-earnings ratio

for the Russell 2000 increased to 41.3 from 39.5. The third quarter forecast for the **S&P 500 forward price-to-operating-earnings ratio**, using bottom-up forecasts from analysts, decreased to 16.1 from 18.2 in the second quarter (figure 10).

### **Breadth of the S&P 500**

Prices rose for 41.3 percent of stocks in the S&P 500 in the second quarter of 2002 was 41.3 percent, down from 64.9 percent in the first quarter (figure 11, middle panel). Although the median price to operating earnings ratio dropped for all deciles of the S&P 500, only three deciles have median ratios below the historical average price-to-earnings ratio of 14.4 (figure 11, bottom).

### **Comparative Returns**

The dividend-price ratio, an indication of the yield investors receive through dividends by holding stocks, decreased to 1.39 percent in the first quarter from 1.41 percent in the fourth quarter. The earnings-price ratio increased to 2.5 percent in the second quarter from 2.2 percent in the first quarter. Both of these ratios are still substantially below the 5.0 percent real rate of interest on corporate bonds and their respective historical averages, 3.01 percent and 6.20 percent (figure 12). Typically, the earnings-price ratio falls below the real return on bonds when analysts expect earnings to rise rapidly.

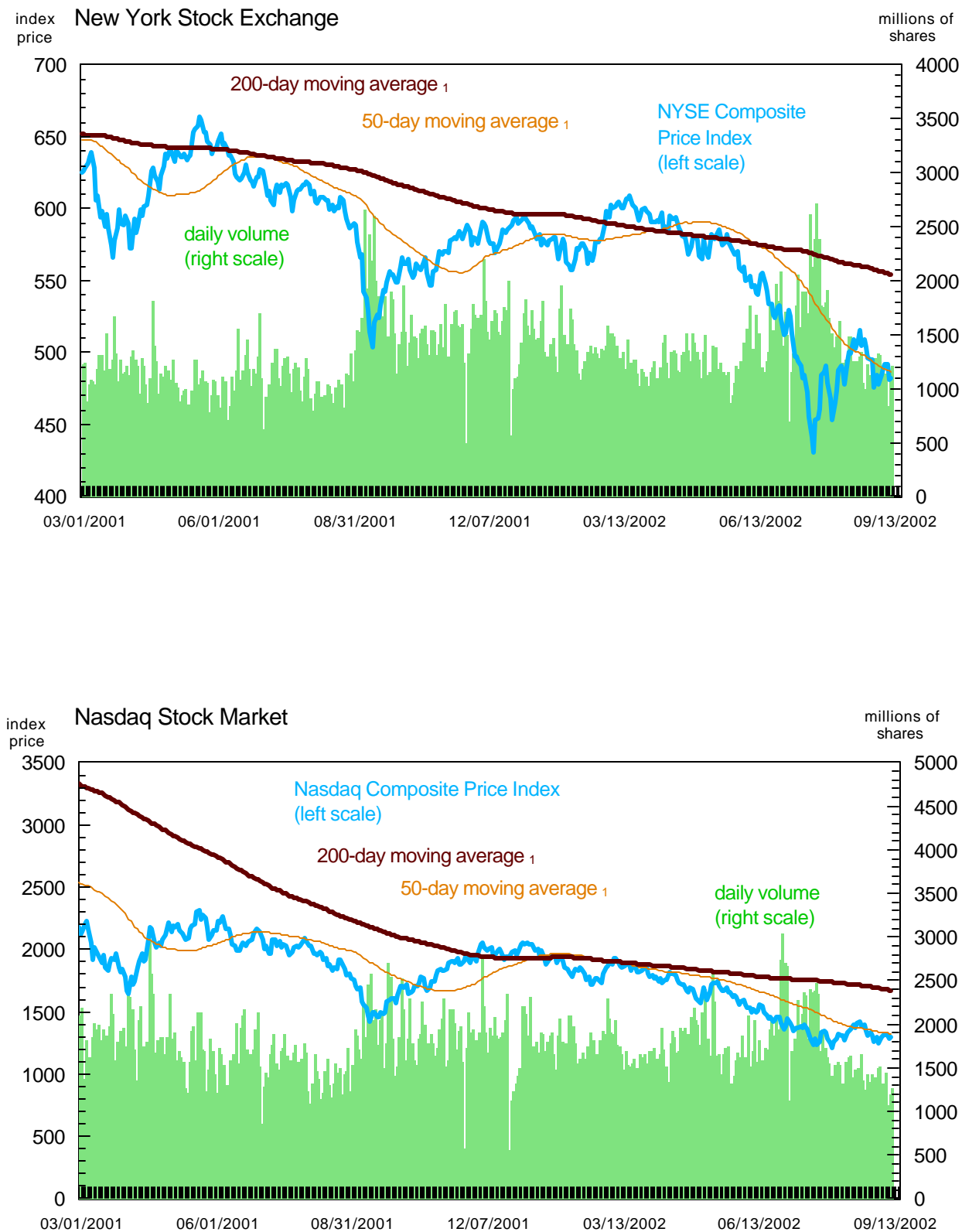
Nonfinancial corporate businesses have tried to maintain dividends in the face of sagging profits, resulting in an unusually high dividend to operating profit payout rate of 62.9 percent, just below the highest ever recorded (figure 13, lower panel).

After being very active in May and June, Moody's upgraded very few investment grade securities and downgraded fewer speculative grade securities in July (figure 15, top and middle panels). The default rate on junk bonds has increased to 21.0 percent in July from 16.3 percent in June (figure 15, lower panel).

**The Stock Market Report is available online (internally)  
at <http://bosweb.bos.frb.org/bnkgrps/msmr/index.htm>**

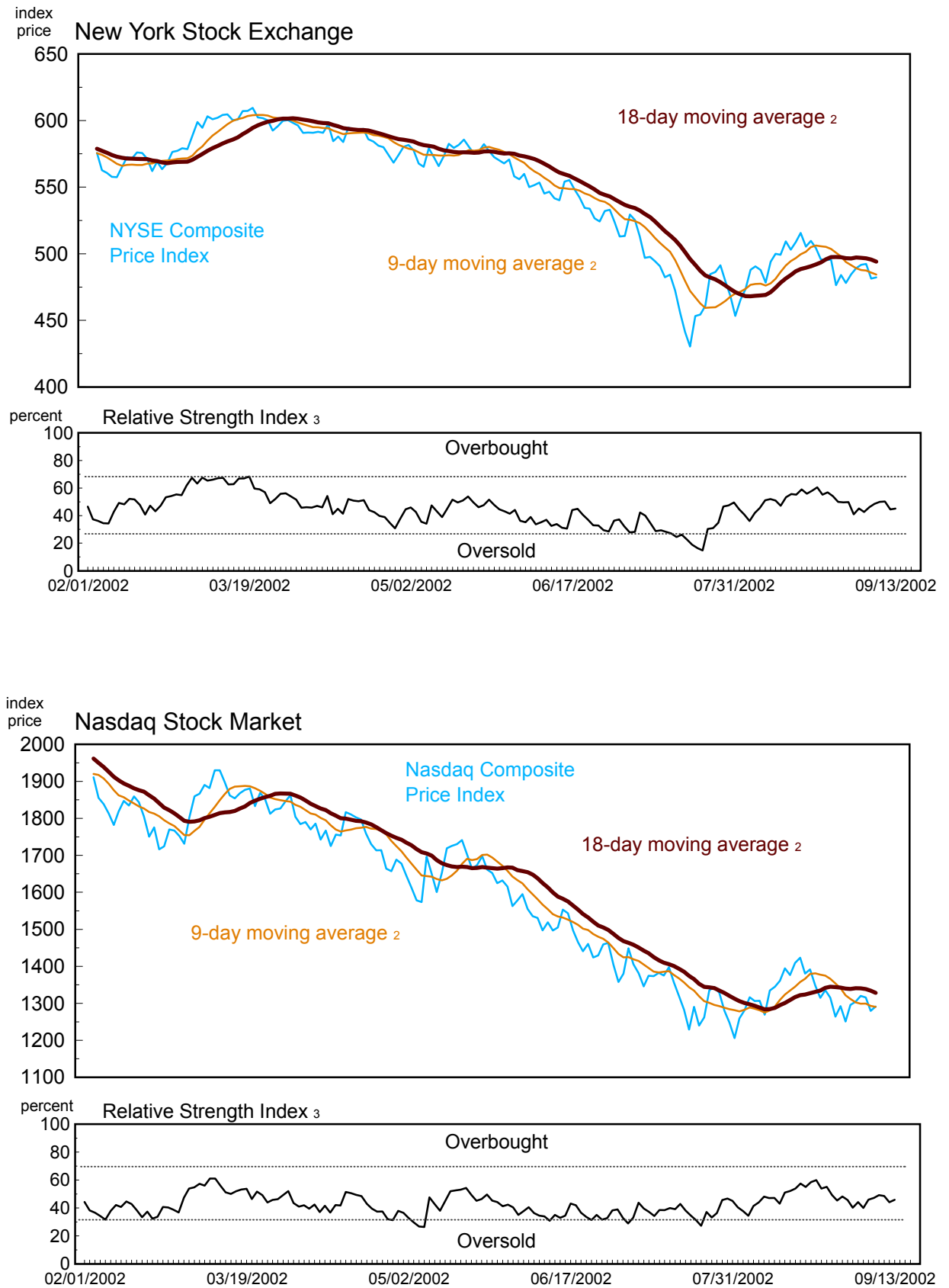
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Figure 1  
Daily Trends of Major U.S. Stock Exchanges



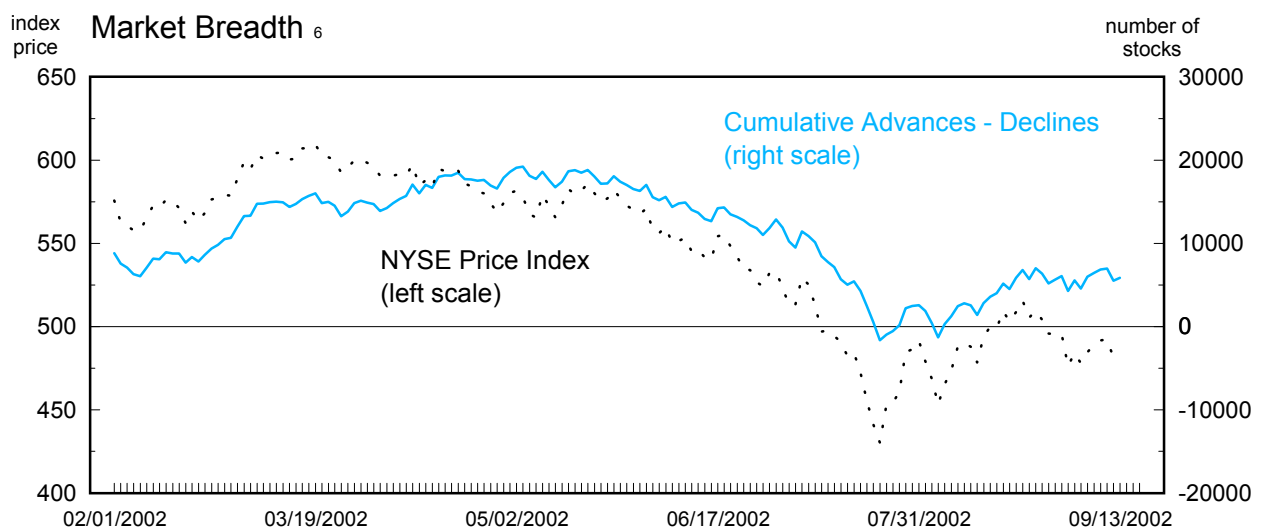
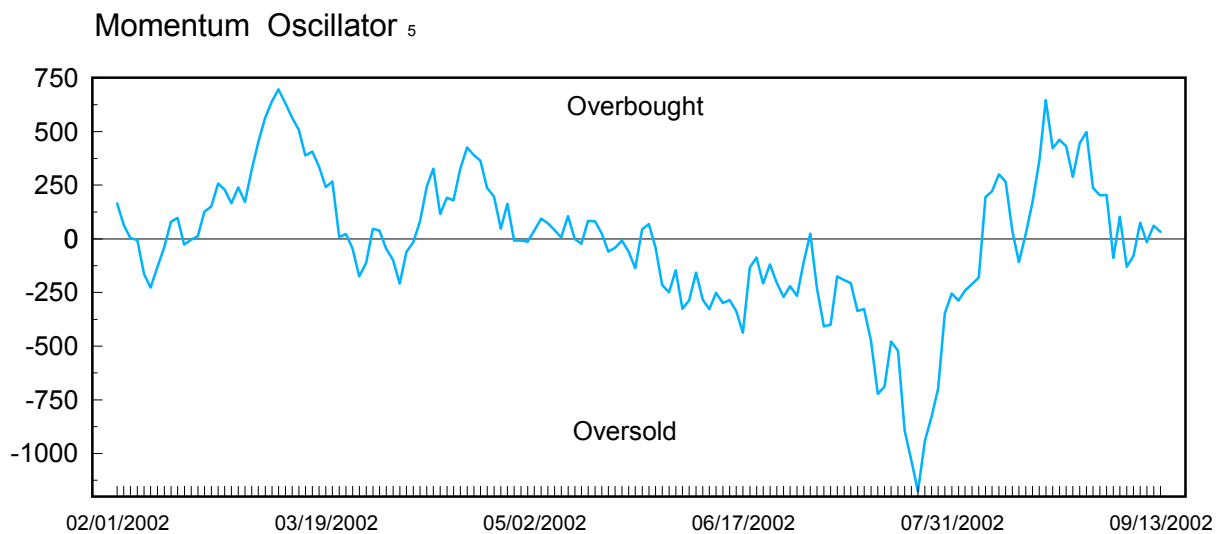
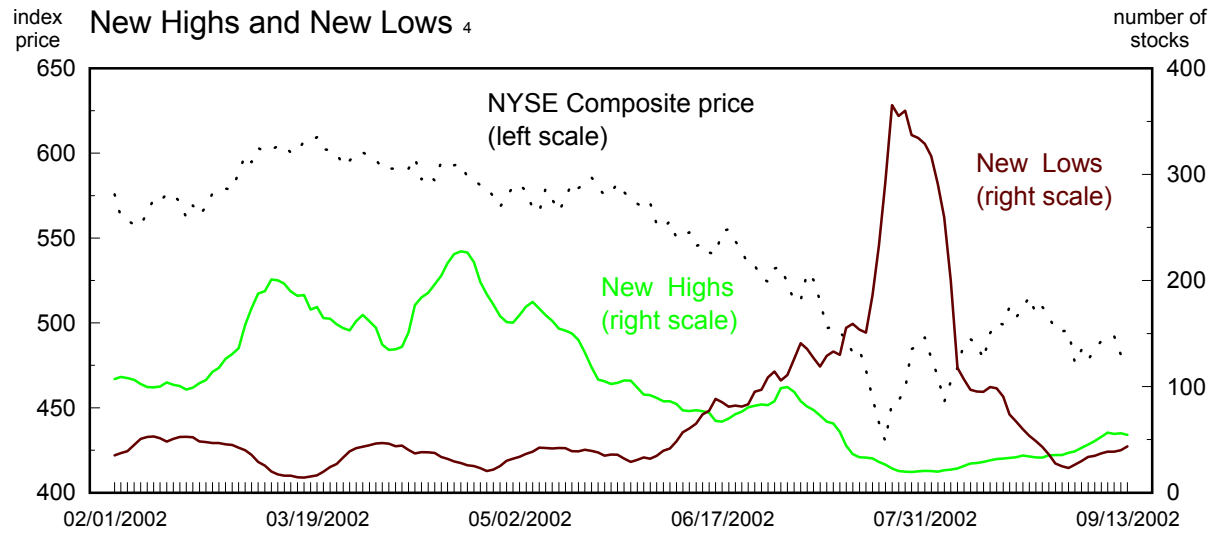
Source: Bloomberg, L.P.

Figure 2  
Moving Averages and Relative Strength



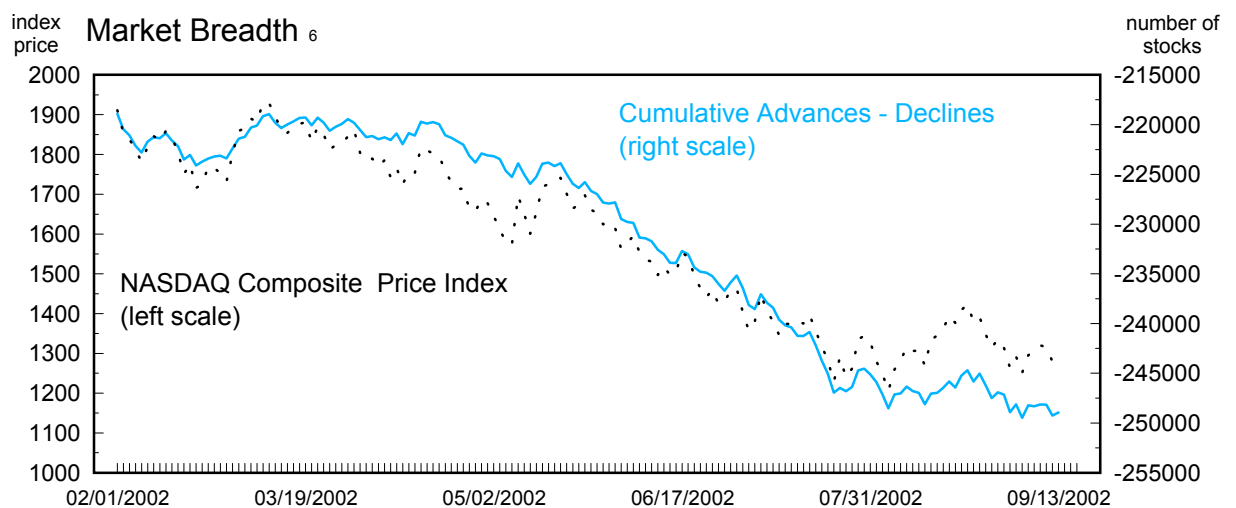
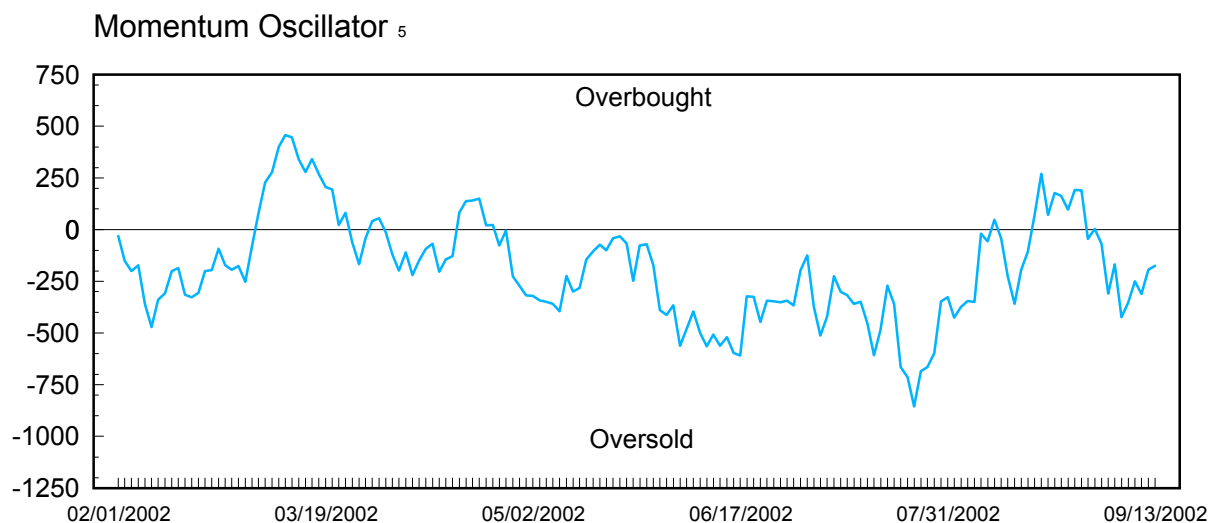
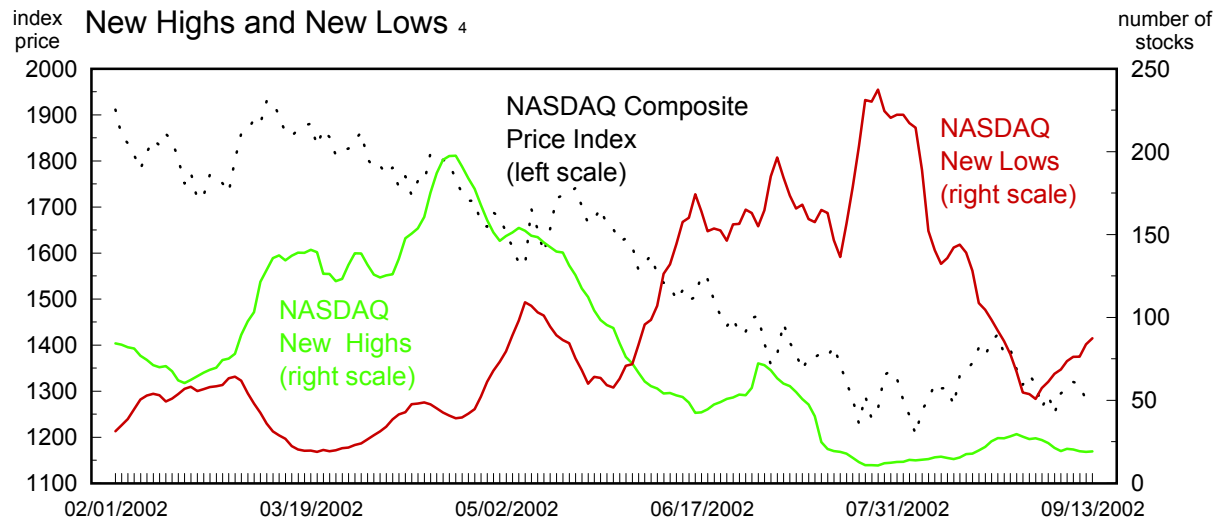
Source: Bloomberg, L.P.

Figure 3  
Index Breadth and Momentum Indicators -  
New York Stock Exchange



Source: Bloomberg, L.P.

Figure 4  
Index Breadth and Momentum Indicators -  
Nasdaq Stock Market



Source: Bloomberg, L.P.



Figure 5  
Volatility <sub>7</sub>

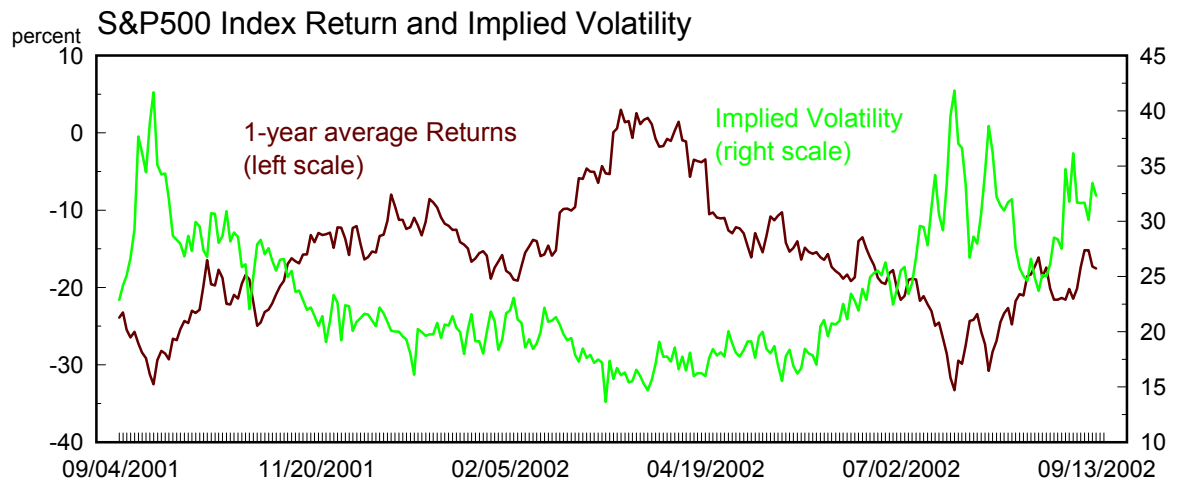
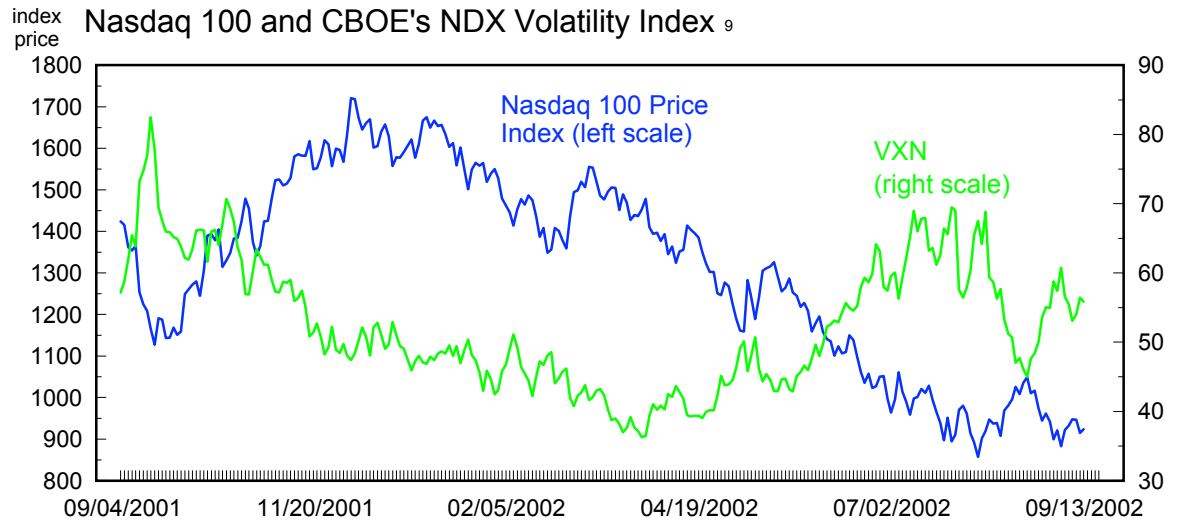
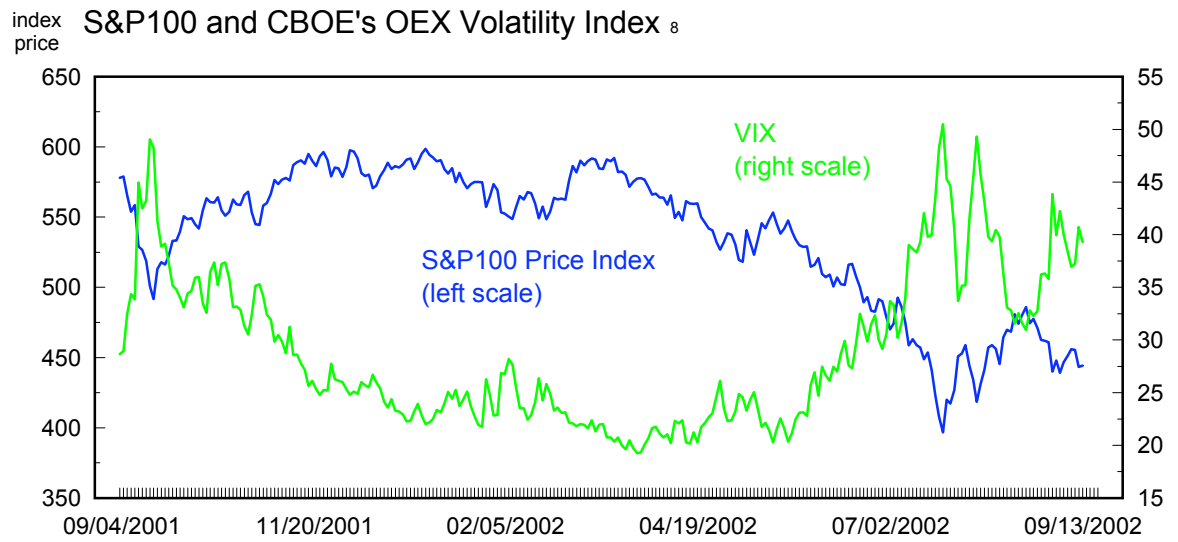
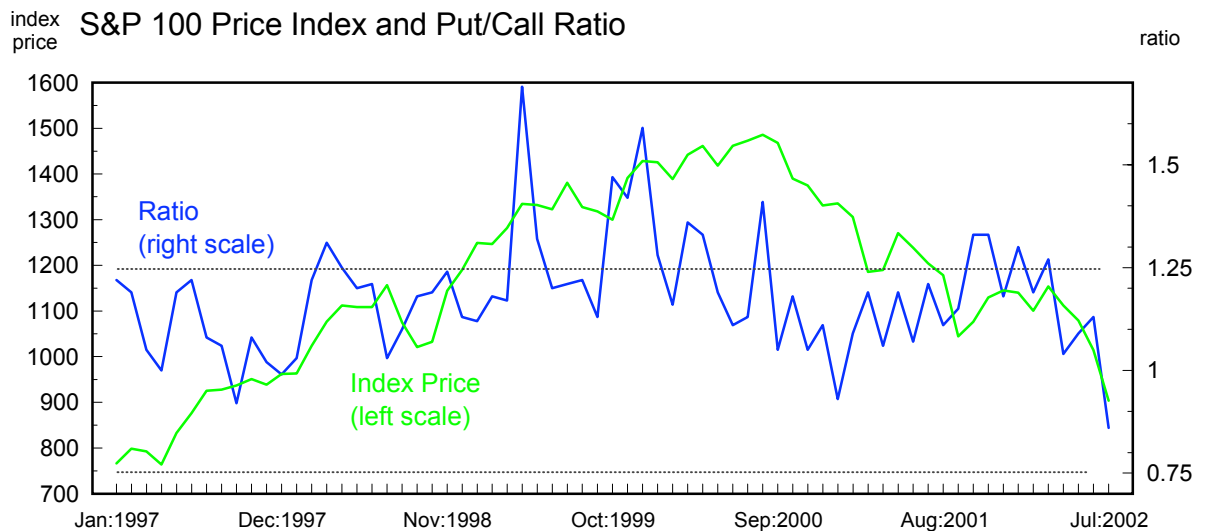
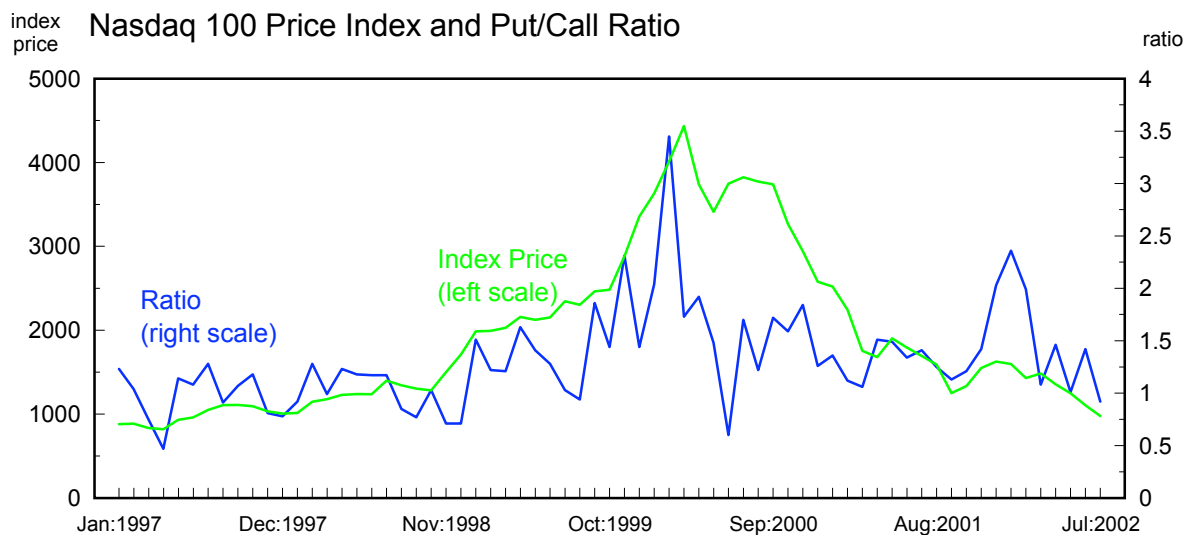
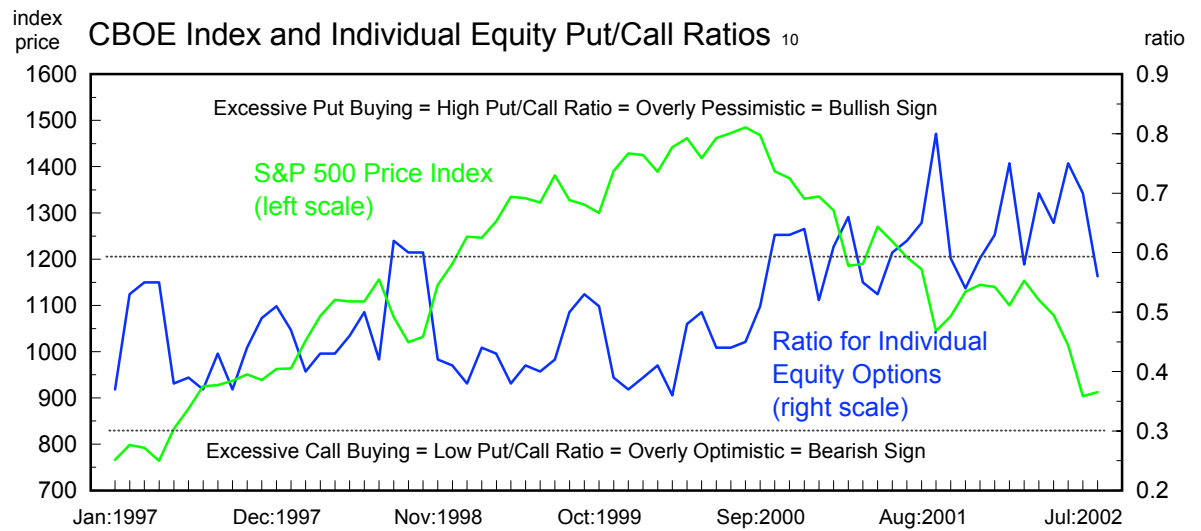


Figure 6  
Put / Call Ratio



Source: Haver Analytics

Figure 7  
S&P 500 Economic Sectors - Index Returns

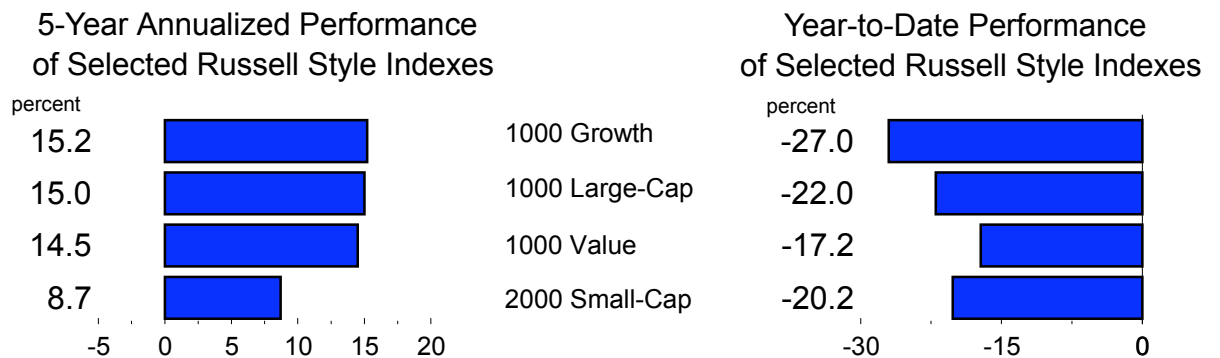
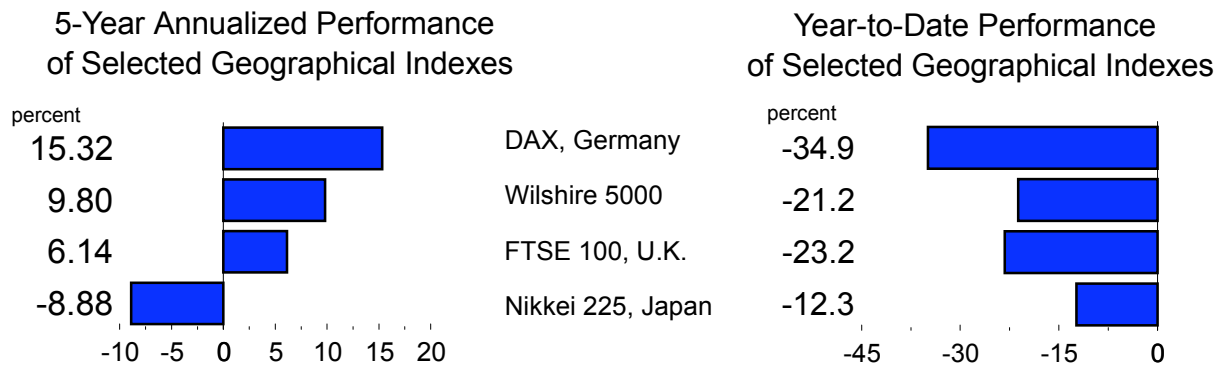
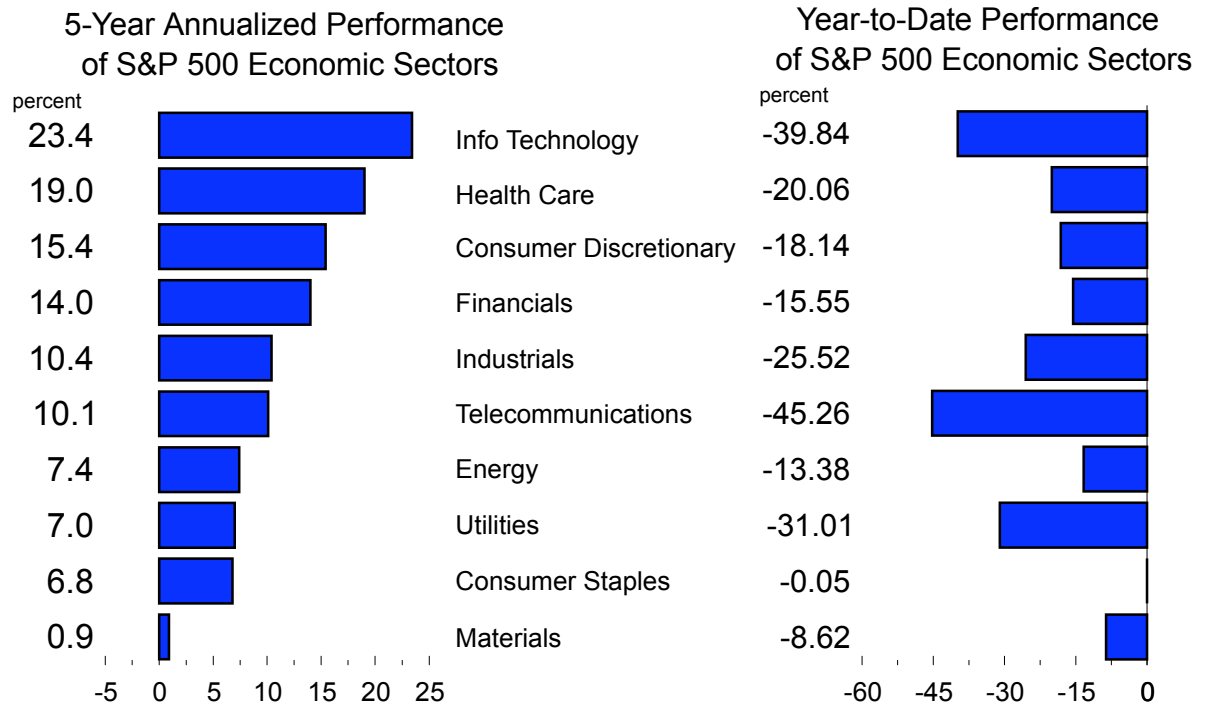


Figure 8  
S&P 500 Economic Sectors - Earnings Growth

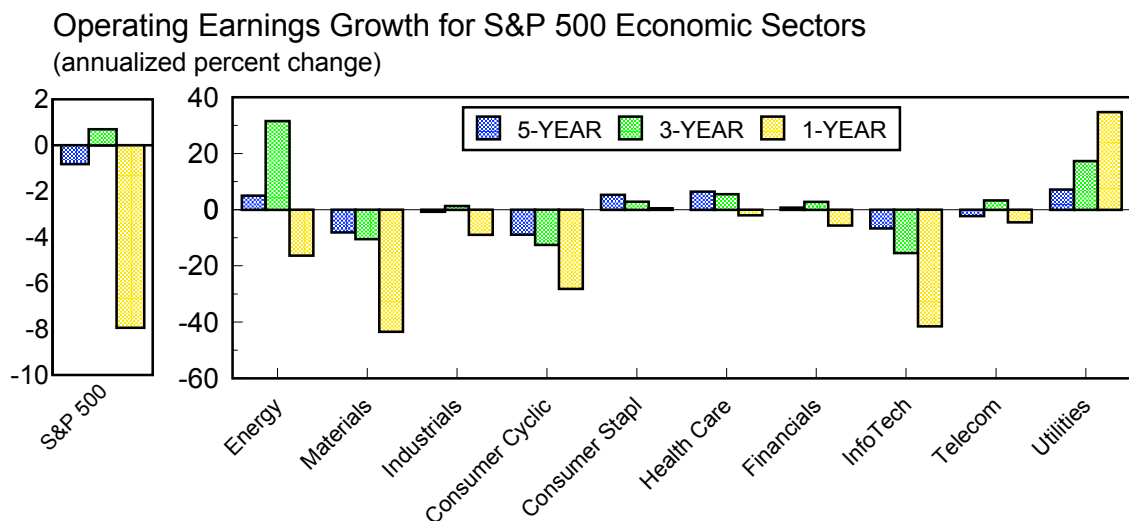
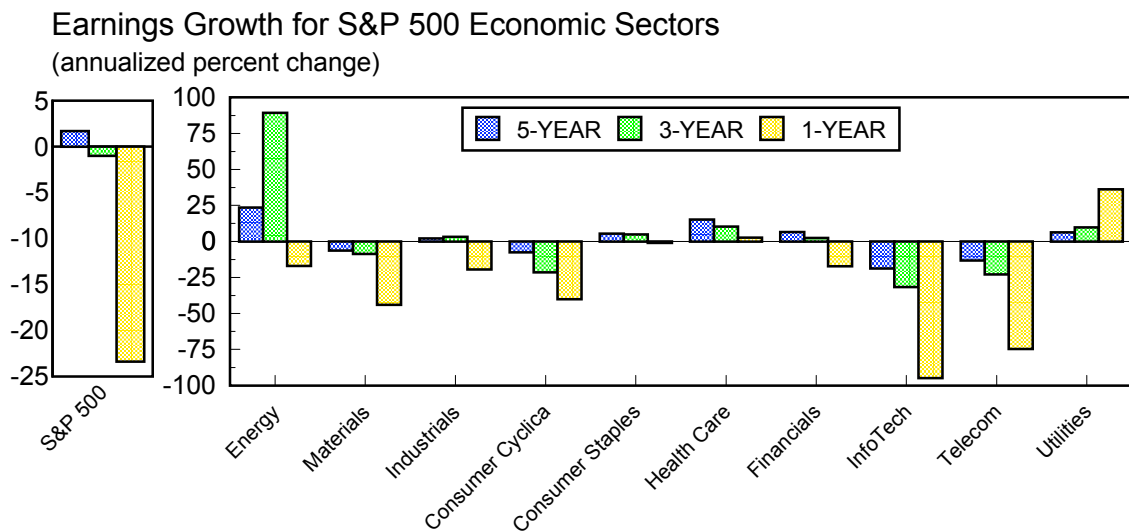
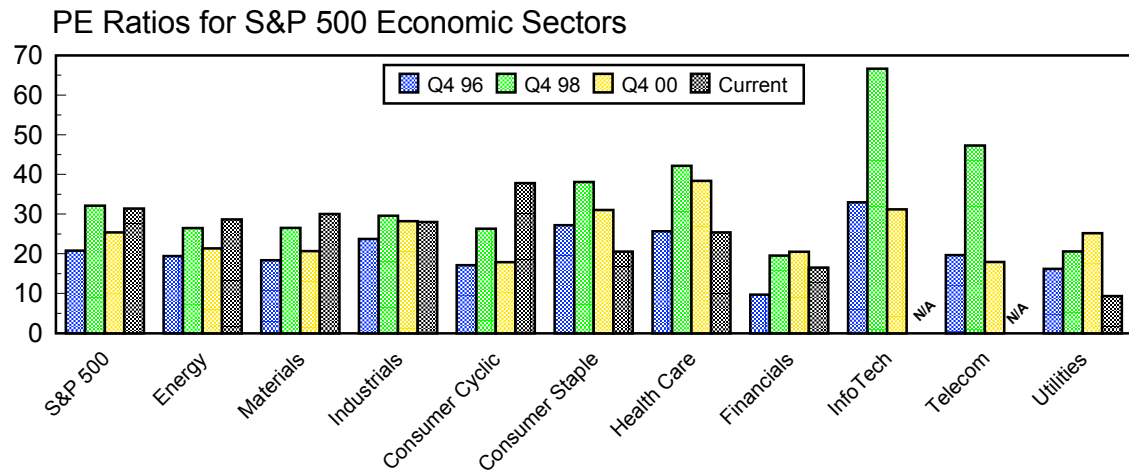
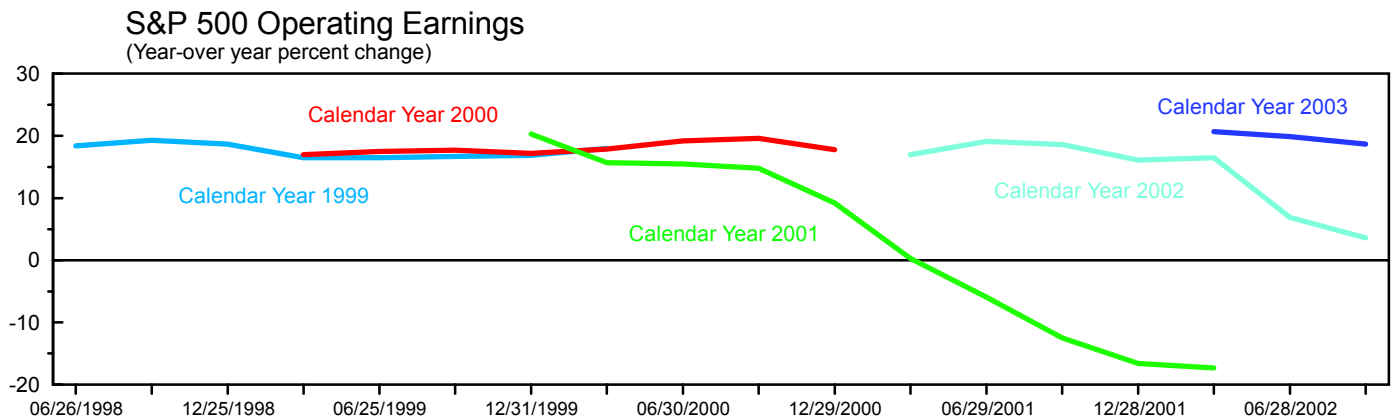


Figure 9  
S&P 500 Economic Sectors - Earnings Forecast



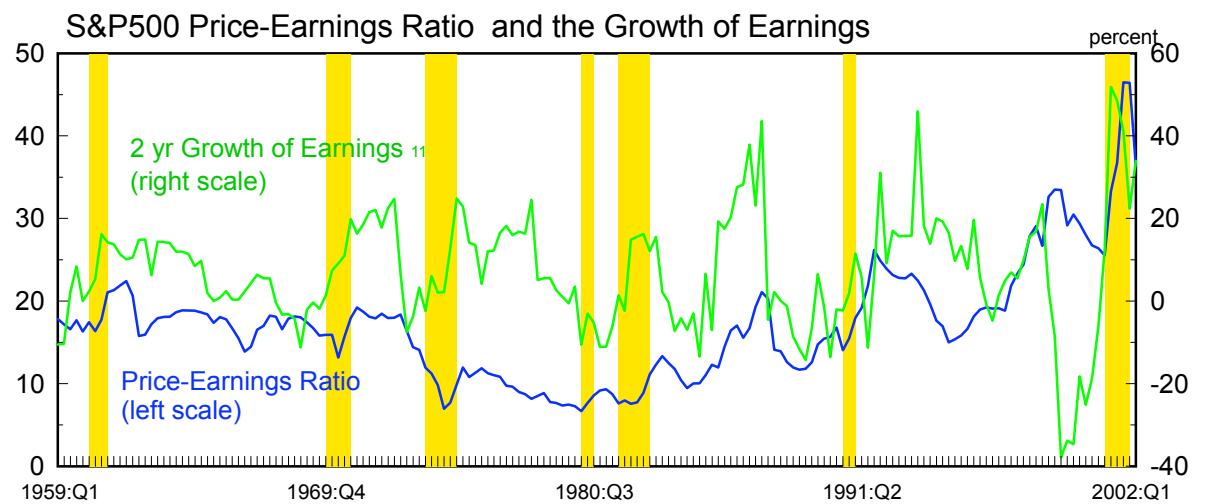
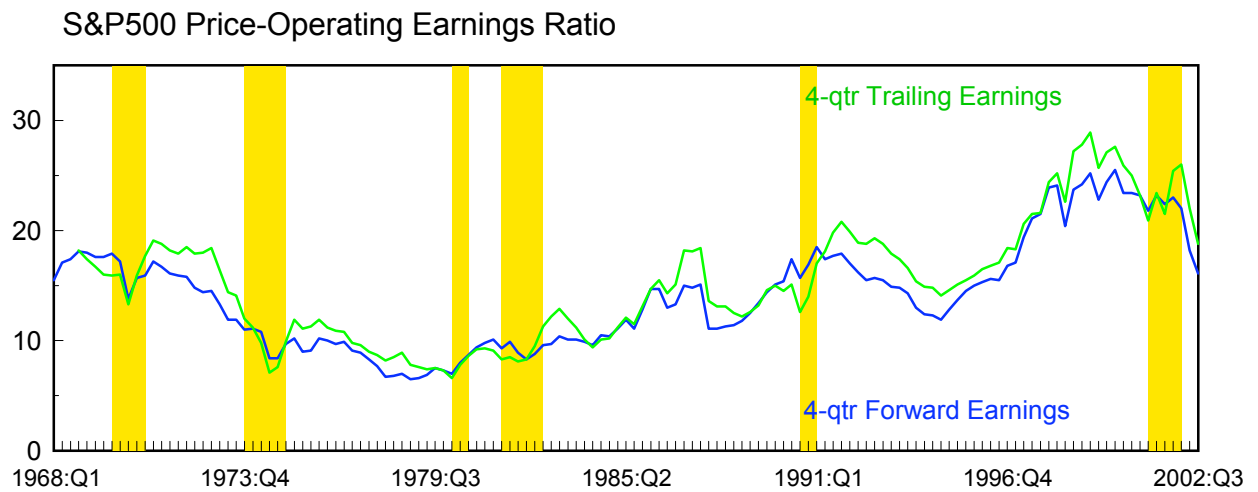
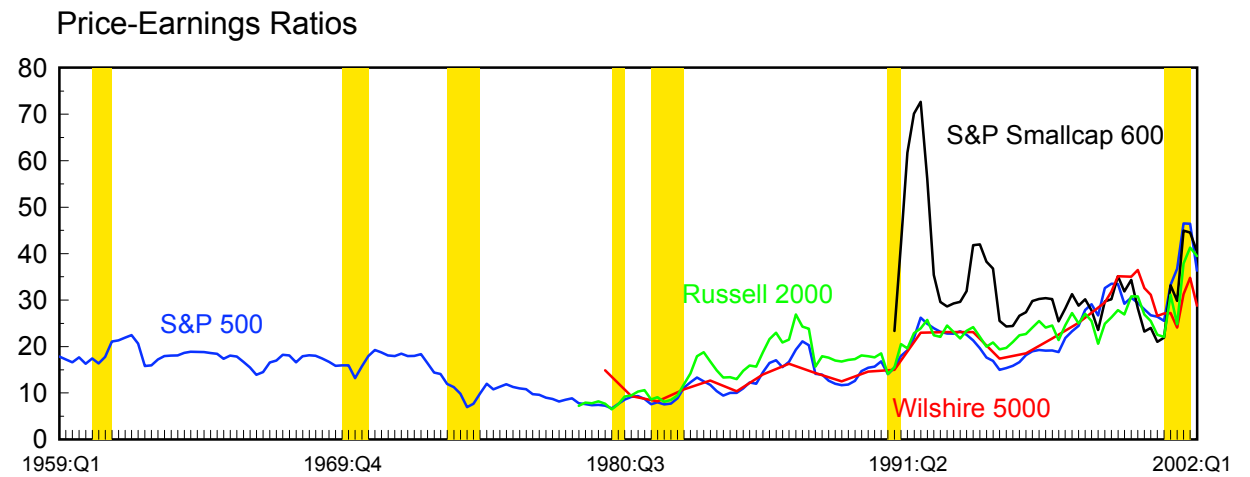
**Growth of Earnings - Quarterly Pattern**  
(4-quarter percent change)

Sector	Current Jun02 Q	Apr-02 Jun02 Q	Jan-02 Jun02 Q	Current Sep02Q	Jul-02 Sep02Q	Apr-02 Sep02Q	Jan-02 Sep02Q	Current Dec02Q	Apr-02 Dec02Q	Current Mar03Q	Current Jun03Q
Basic Materials	0.4%	-0.3%	5.4%	21.2%	27.0%	27.0%	55.5%	104.1%	108.0%	114.2%	63.4%
Capital Goods	-7.4%	-1.5%	10.1%	-2.1%	2.3%	13.2%	25.7%	5.9%	15.4%	14.7%	9.0%
Communications	-17.4%	-10.9%	5.7%	-14.1%	-14.5%	-3.7%	12.8%	20.3%	-10.0%	18.3%	7.1%
Consumer Cyclicals	30.0%	15.0%	16.2%	23.5%	21.7%	17.3%	22.5%	32.1%	33.4%	23.2%	13.6%
Consumer Staples	3.0%	7.2%	11.6%	5.4%	8.0%	12.0%	16.3%	9.0%	15.8%	12.5%	12.9%
Energy	-39.3%	-48.1%	-34.2%	-23.6%	-15.0%	-23.0%	-8.3%	43.7%	49.0%	89.9%	19.6%
Financials	14.1%	16.7%	23.1%	34.3%	39.0%	41.0%	45.9%	28.1%	36.6%	11.6%	19.4%
Health Care	1.1%	8.8%	10.8%	2.5%	6.7%	11.1%	12.8%	10.9%	15.0%	11.2%	14.4%
Technology	27.2%	37.9%	33.3%	59.2%	81.0%	96.0%	124.6%	41.3%	61.0%	34.9%	44.6%
Transports	-49.1%	-6.2%	10.1%	66.4%	27.0%	27.0%	nm	164.6%	nm	18.8%	14.3%
Utilities	-16.6%	-3.7%	6.7%	-12.4%	0.4%	5.4%	13.0%	-9.9%	16.0%	-5.9%	8.7%
Total	-0.2%	2.4%	8.8%	11.0%	16.6%	20.7%	29.3%	22.4%	31.5%	19.7%	18.6%
Total ex. Tech	-2.0%	-0.1%	6.9%	8.1%	12.4%	16.3%	23.8%	20.6%	28.4%	18.2%	16.2%
Total ex. Energy	5.5%	9.9%	15.9%	14.2%	20.3%	26.8%	34.1%	21.3%	31.1%	16.7%	18.6%

**Growth of Earnings - Calendar Year**  
(4-quarter percent change)

Sector	Current 02CY	Jul-02 02CY	Apr-02 02CY	Jan-02 02CY	Oct-01 02CY	Current 03CY	Jul-02 03CY	Apr-02 03CY
Basic Materials	19.1%	22.1%	23.6%	22.2%	70.9%	59.0%	64.7%	68.6%
Capital Goods	-5.2%	-2.8%	3.5%	2.9%	14.0%	15.0%	15.5%	13.4%
Communications	-7.4%	-10.8%	-9.3%	-8.5%	22.4%	9.5%	9.8%	11.7%
Consumer Cyclicals	25.0%	23.7%	15.4%	10.8%	21.3%	16.9%	19.7%	23.1%
Consumer Staples	5.0%	5.5%	8.8%	0.4%	14.8%	13.4%	14.5%	15.5%
Energy	-36.6%	-29.4%	-33.5%	-26.1%	-16.4%	24.6%	19.8%	24.8%
Financials	16.1%	21.2%	22.6%	20.8%	20.5%	15.7%	14.7%	14.2%
Health Care	4.8%	6.3%	10.5%	9.8%	15.9%	14.2%	15.1%	14.6%
Technology	11.9%	30.4%	41.3%	46.4%	59.8%	38.9%	52.5%	58.0%
Transports	0.9%	57.7%	nm	nm	166.0%	87.4%	156.8%	152.2%
Utilities	-16.5%	-7.3%	-1.3%	4.8%	13.4%	4.9%	8.1%	9.1%
Total	3.5%	6.8%	9.3%	8.8%	18.6%	18.5%	20.0%	20.7%
Total ex. Tech	2.7%	5.0%	6.9%	6.2%	15.1%	16.5%	16.9%	17.6%
Total ex. Energy	7.4%	11.1%	14.0%	13.2%	23.3%	18.1%	20.0%	20.4%

Figure 10  
PE Ratios and the Growth of Earnings



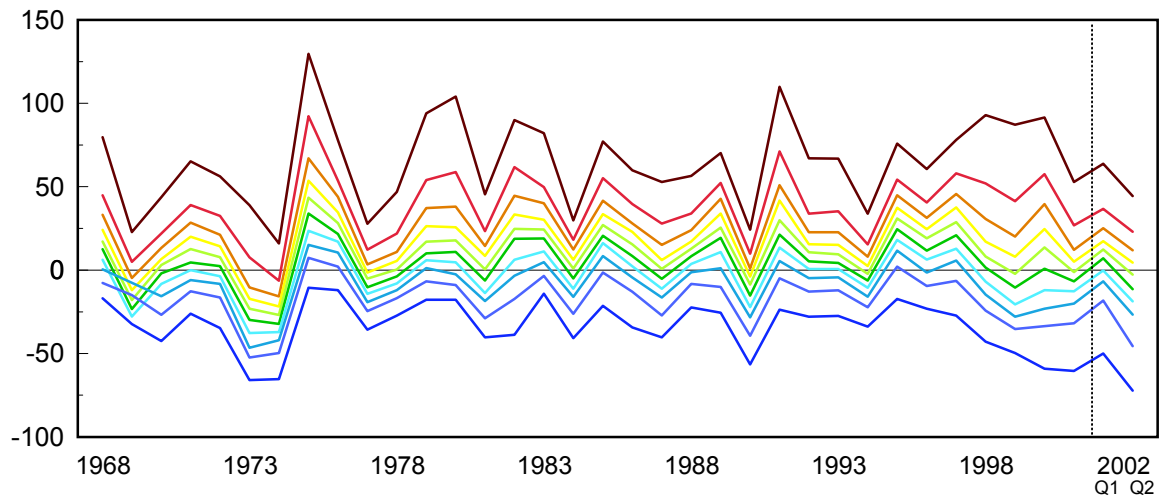
Source: Thomson Financial/First Call, DRI, Bloomberg L.P., Frank Russell Company

Figure 11

## Breadth of the S&P 500

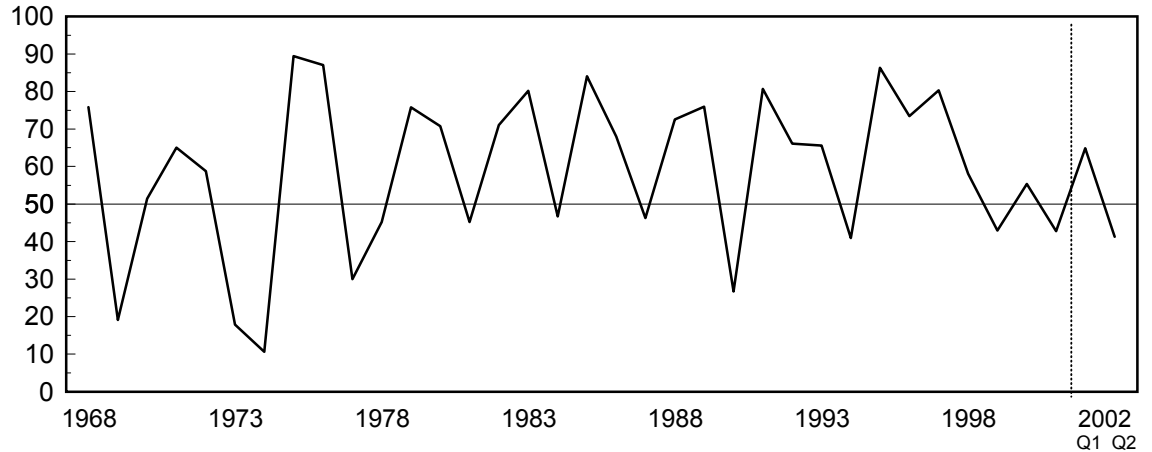
### One-Year Price Changes for Companies

(median percentage change for each decile, ranked by performance)



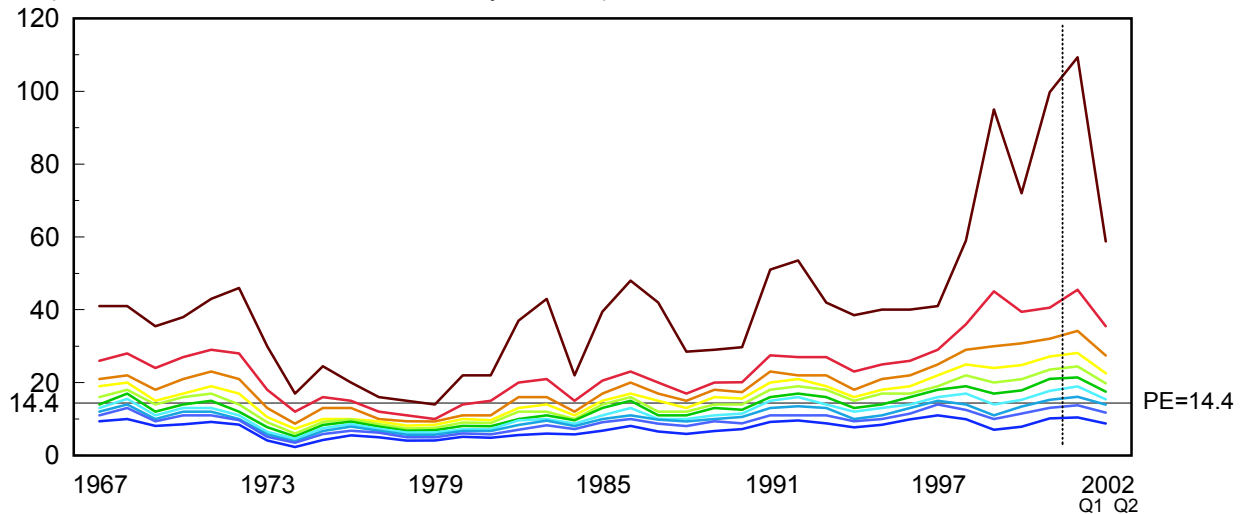
### Proportion of the S&P 500 Stocks Whose Price Increased Over One Year

percent



### Price-Operating Earnings Ratios for Companies

(median ratio for each decile, ranked by PE ratio)



Source: Standard & Poor's Compustat Special Projects

Figure 12  
Comparative Returns

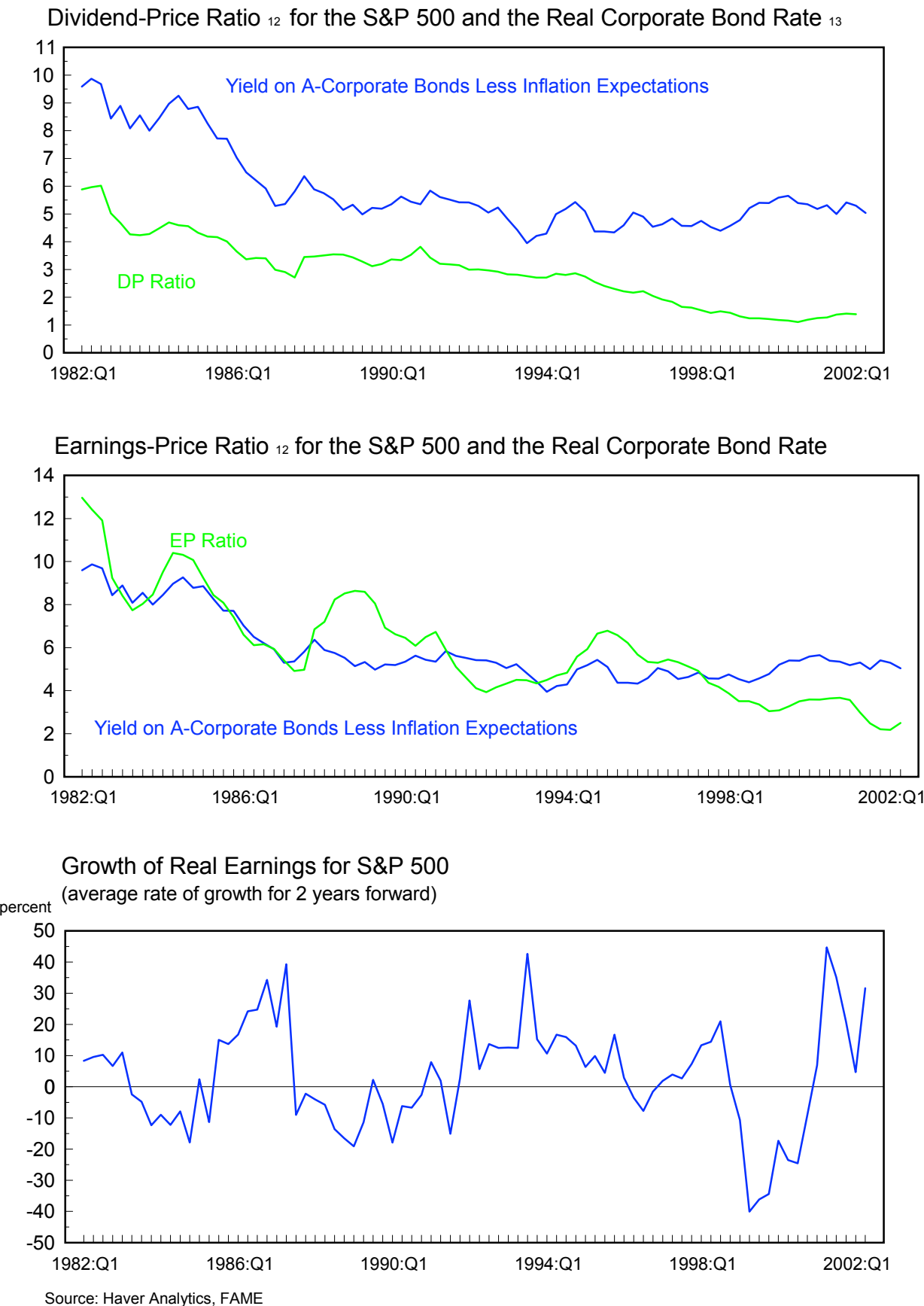




Figure 13  
Dividend Yields

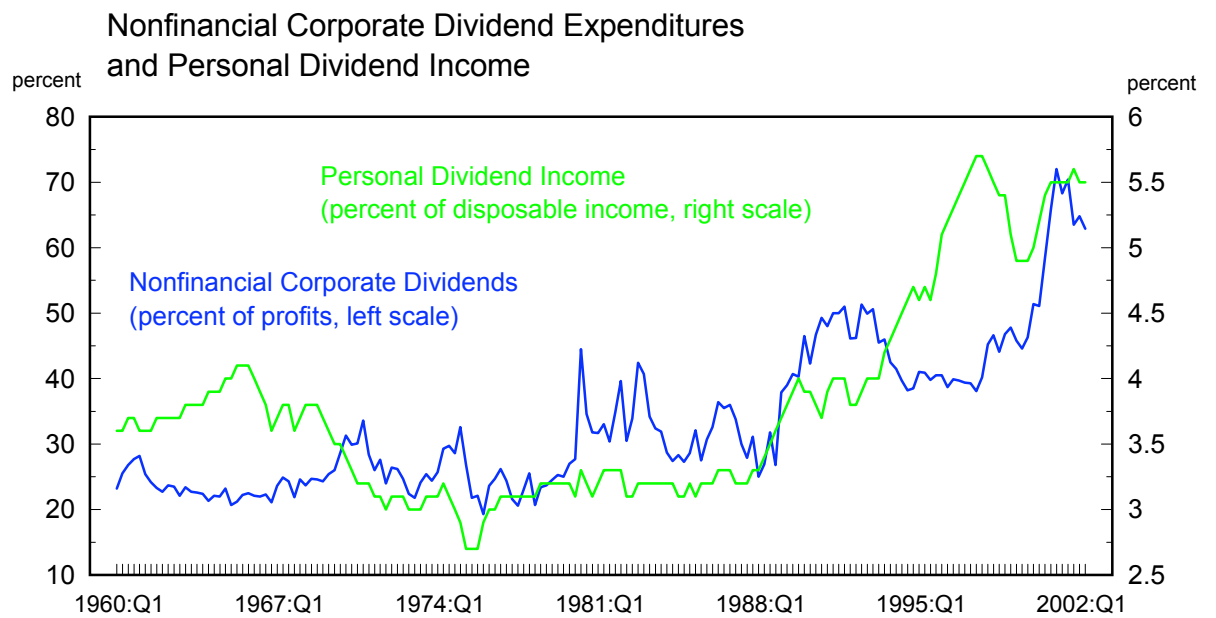
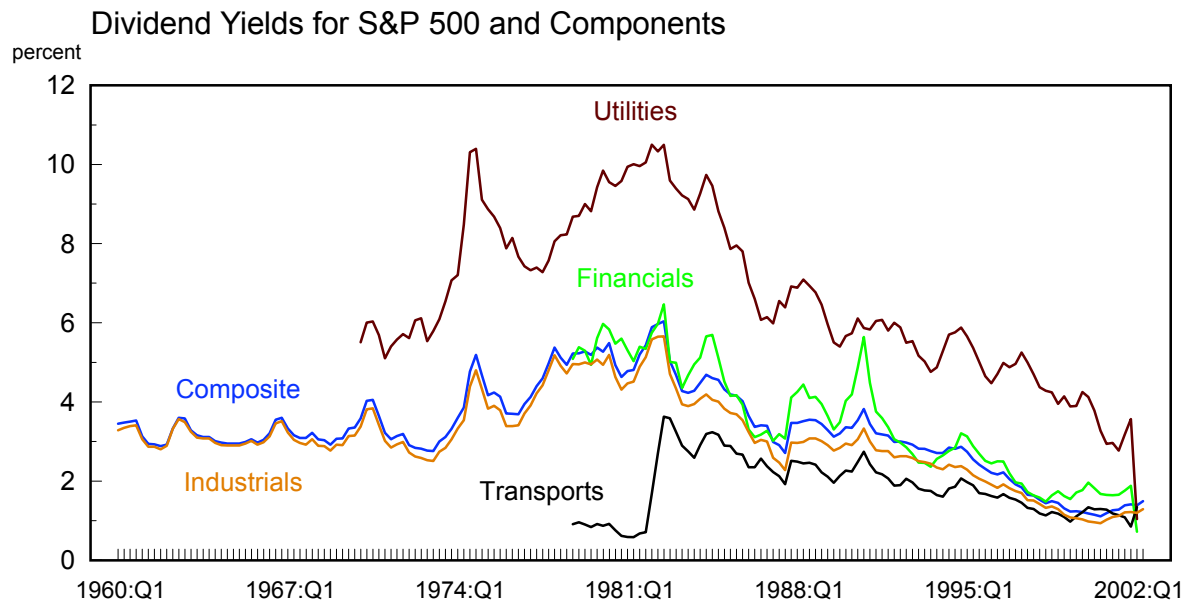
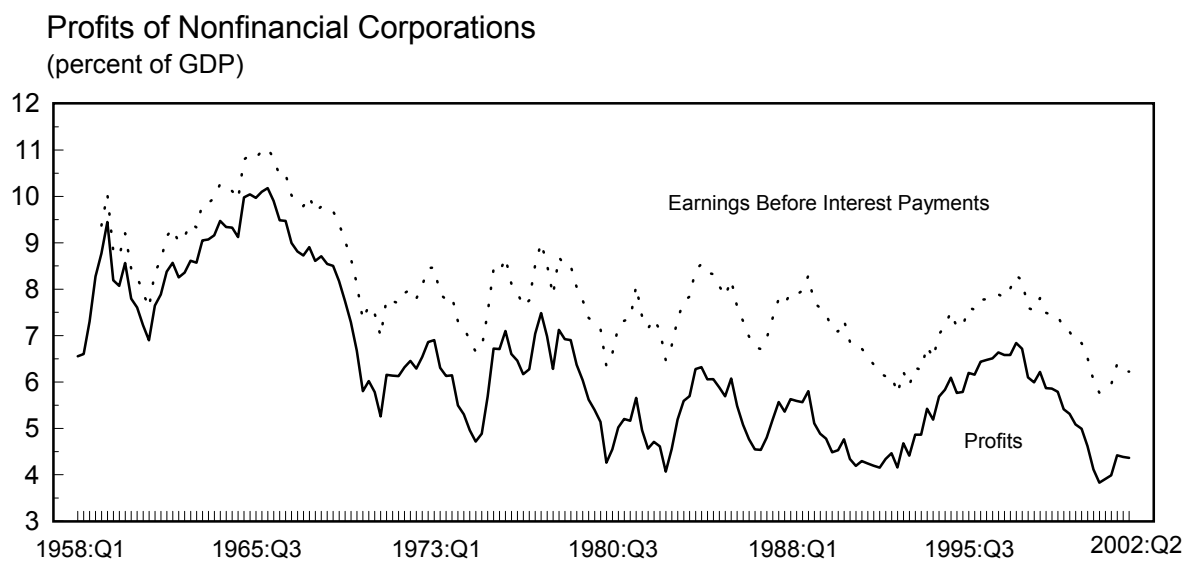
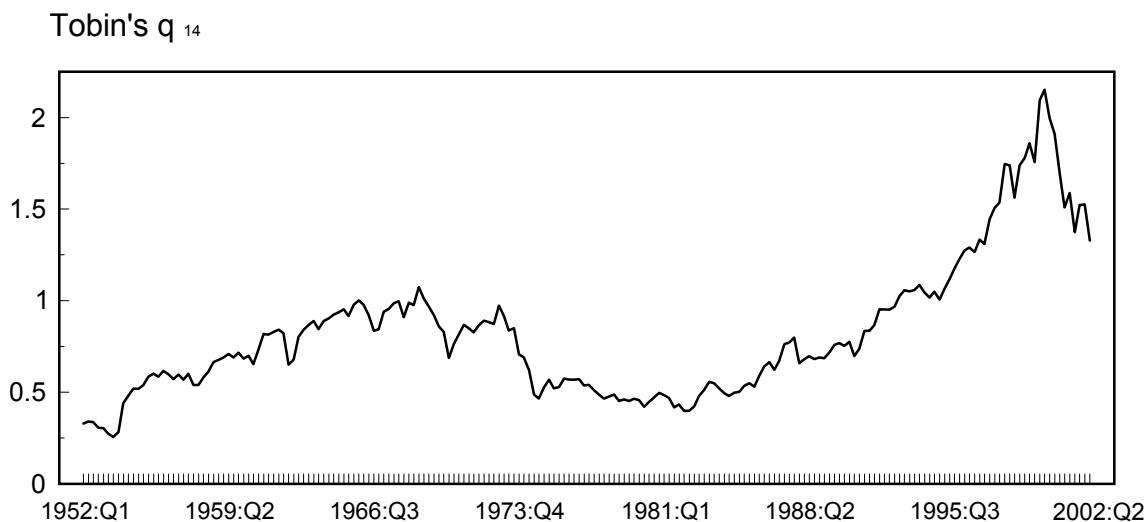
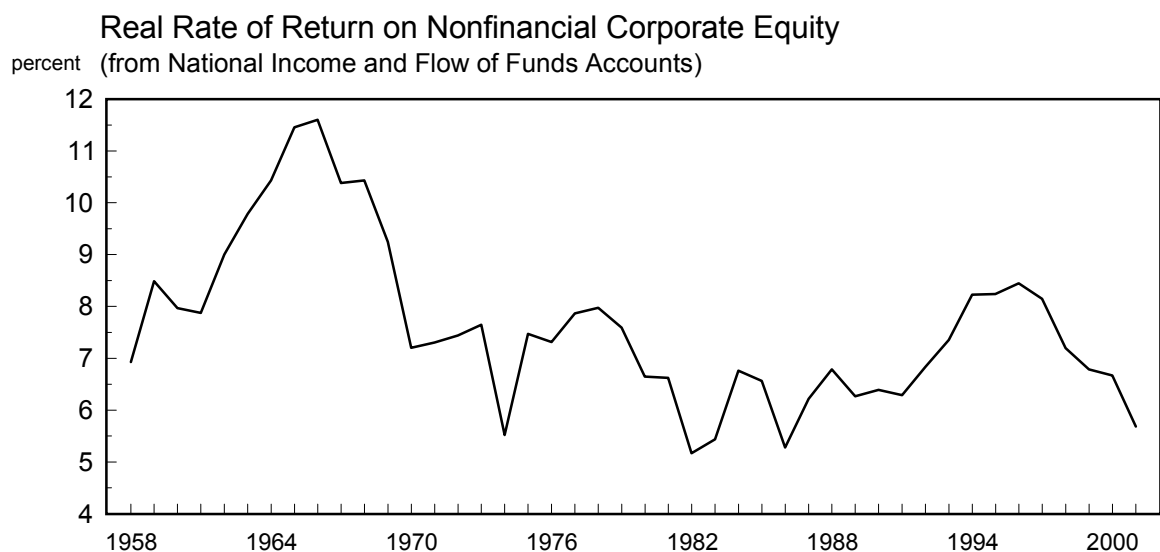
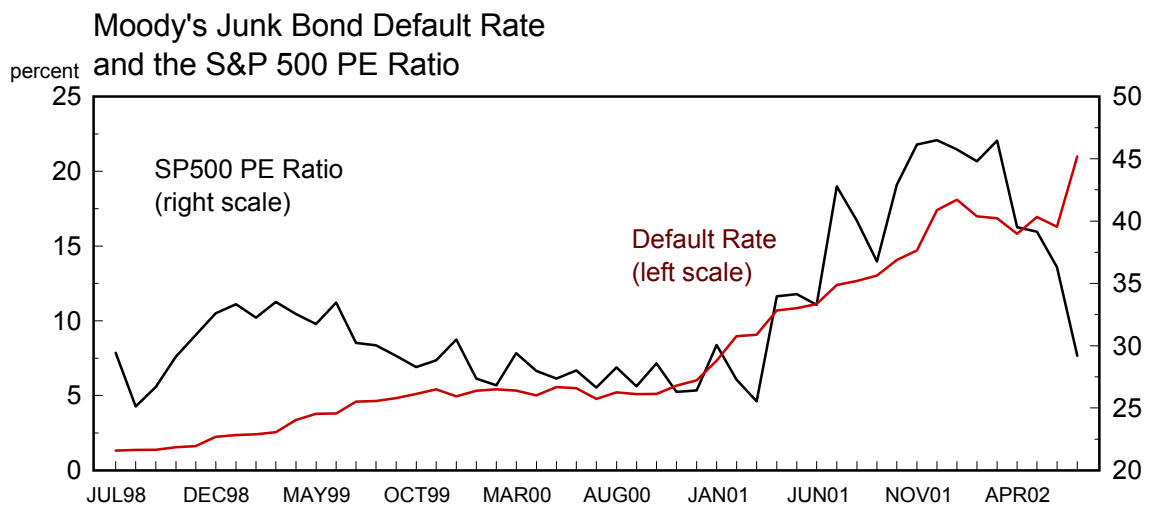
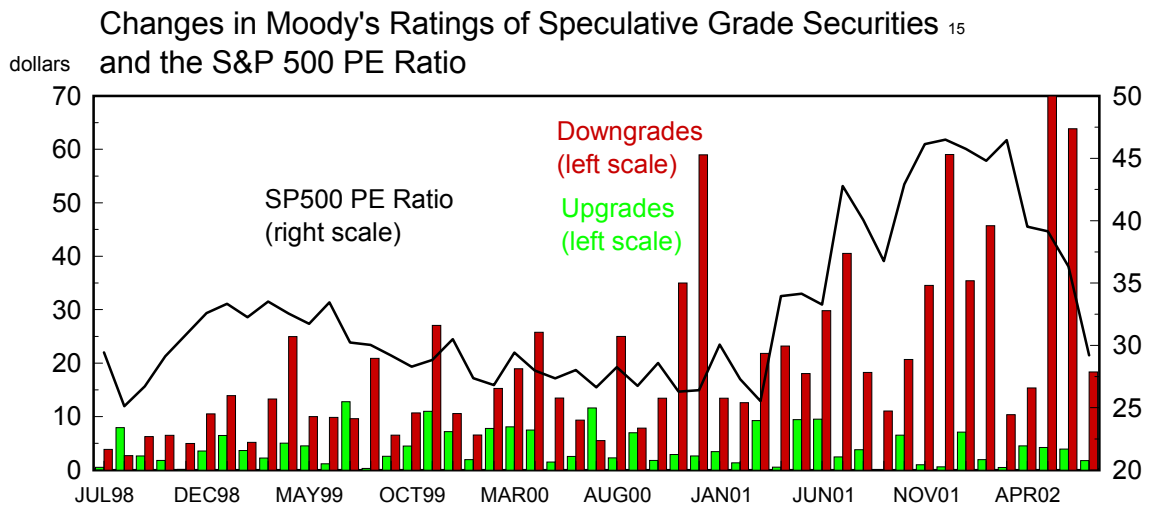
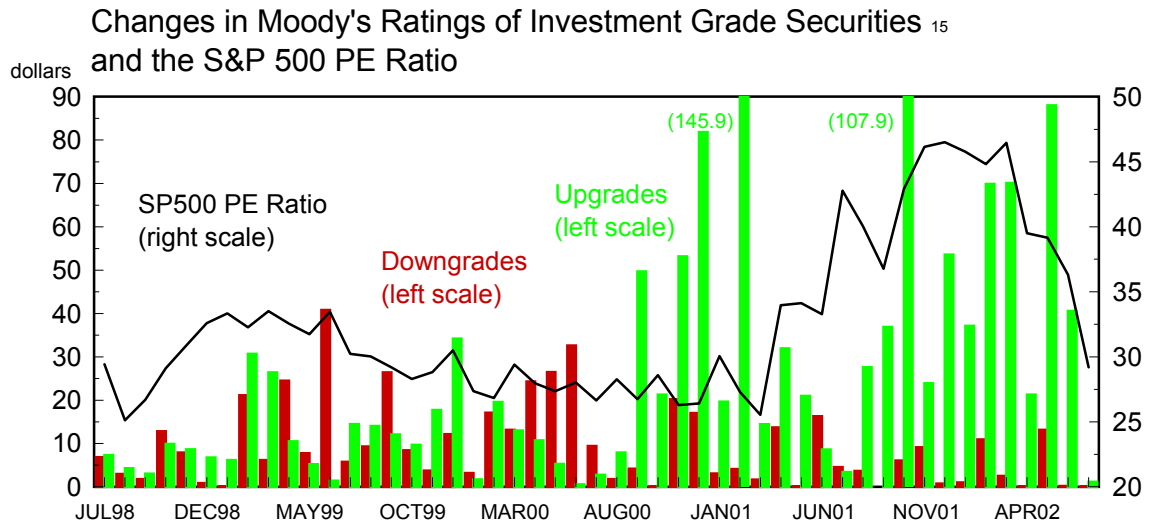


Figure 14  
Economic Measures of Equity Valuation



Source: Haver Analytics, NYSE Fact Book, Flow of Funds Accounts

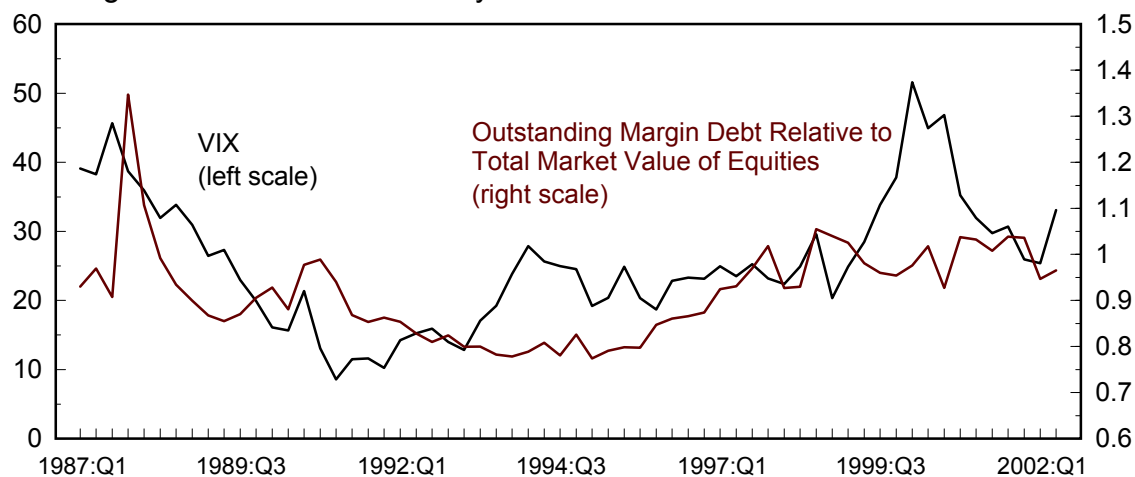
Figure 15  
Ratings and Default Rates



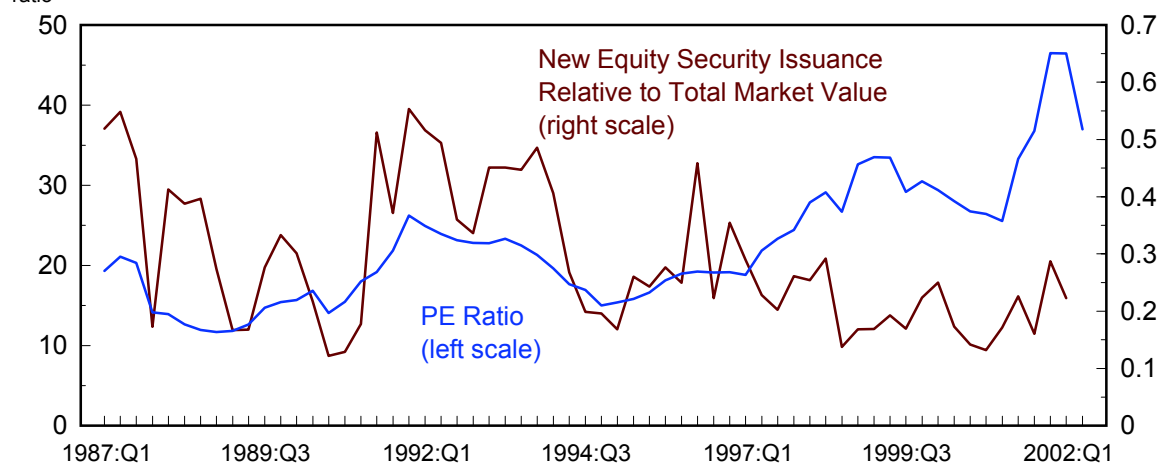
Source: Credqual database, Board of Governors of the Federal Reserve System

Figure 16  
Margin Debt and Expected Returns

Margin Debt and Stock Volatility



ratio Gross New Issuance and the S&P 500 PE Ratio



\$ billions Gross New Issuance of Securities by Nonfinancial Corporations

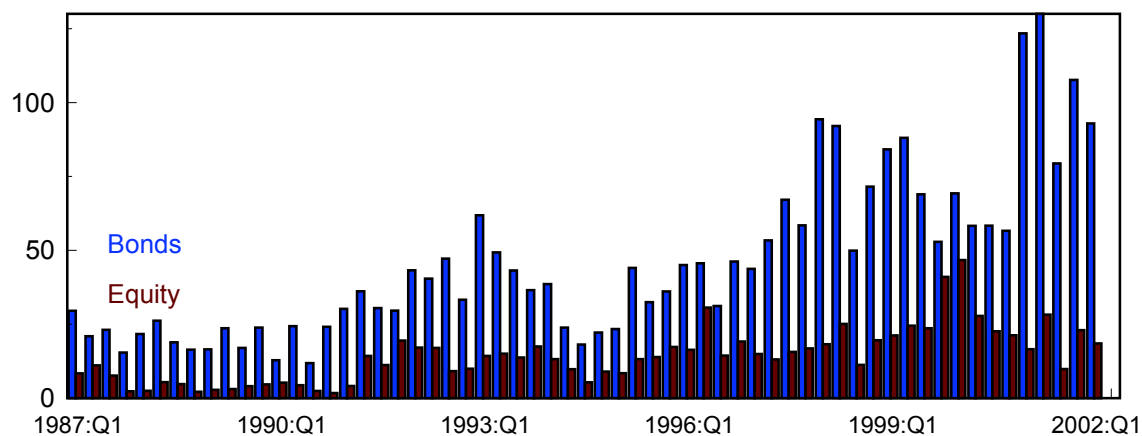
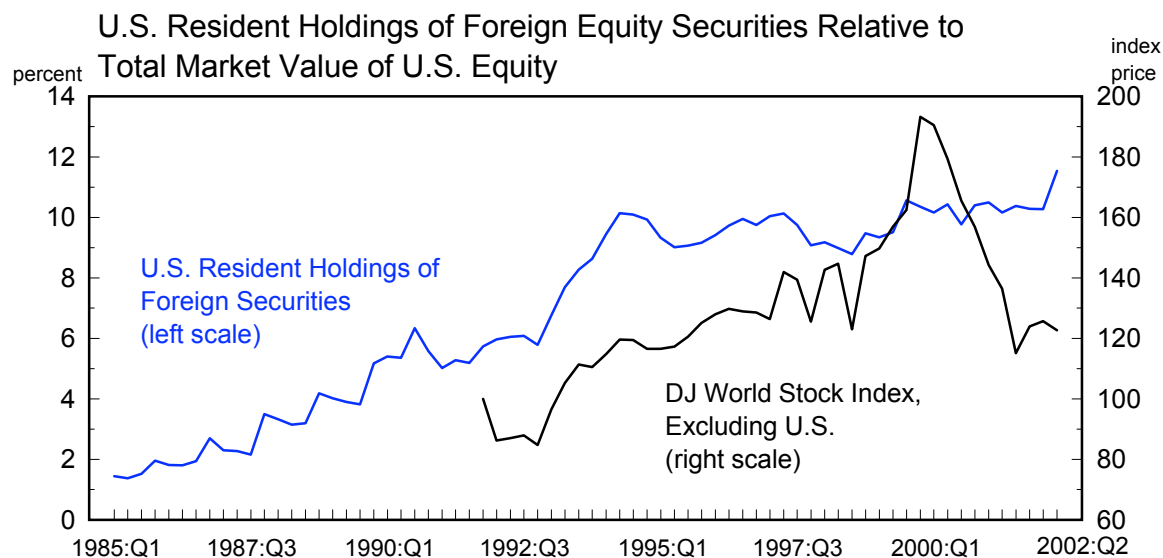
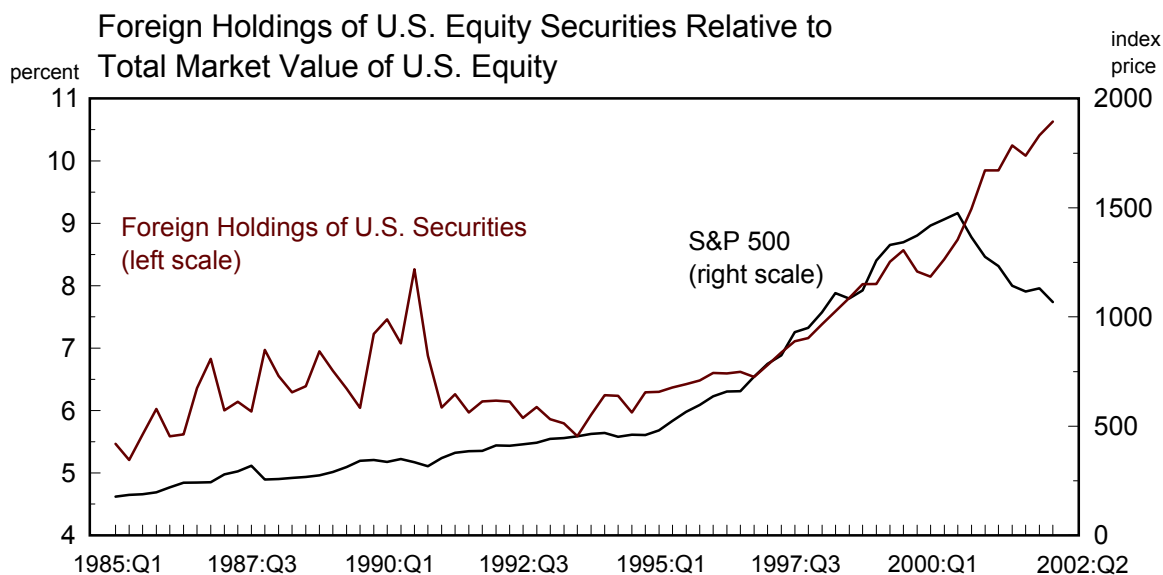
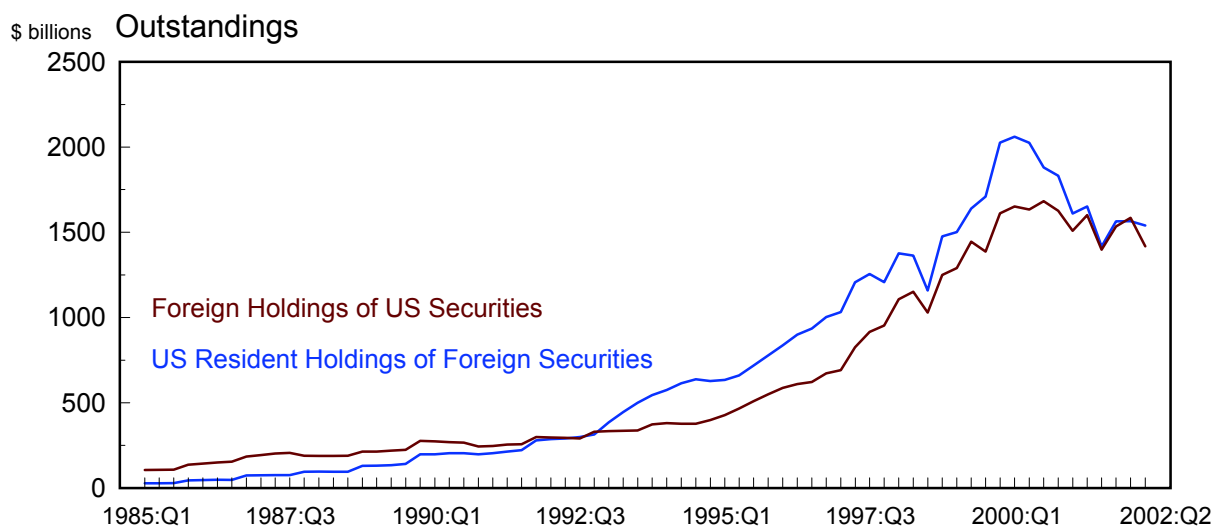
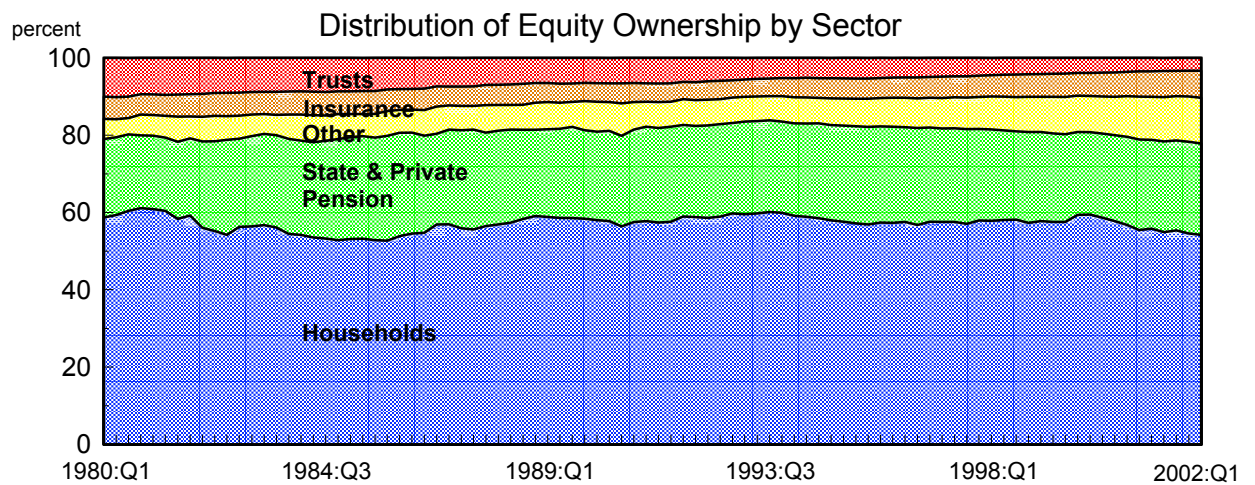
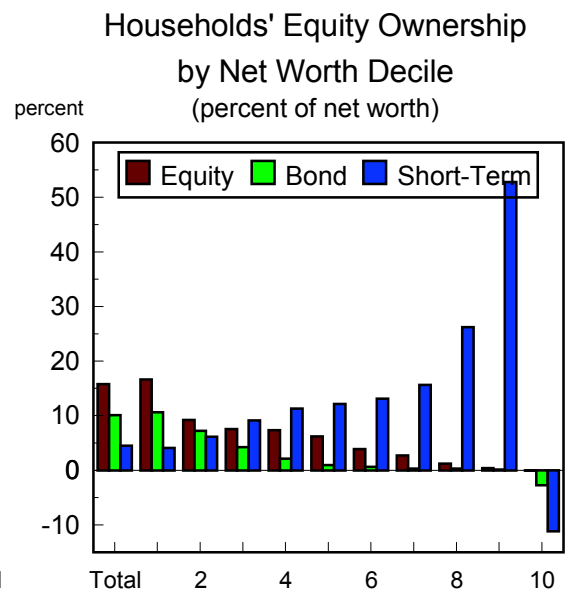
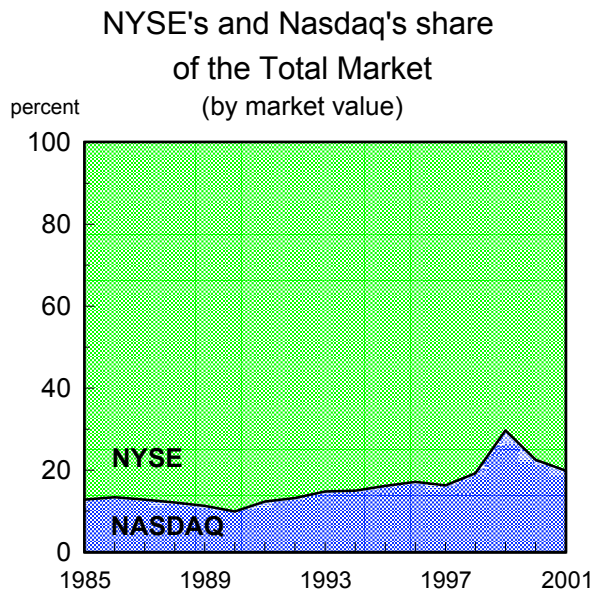
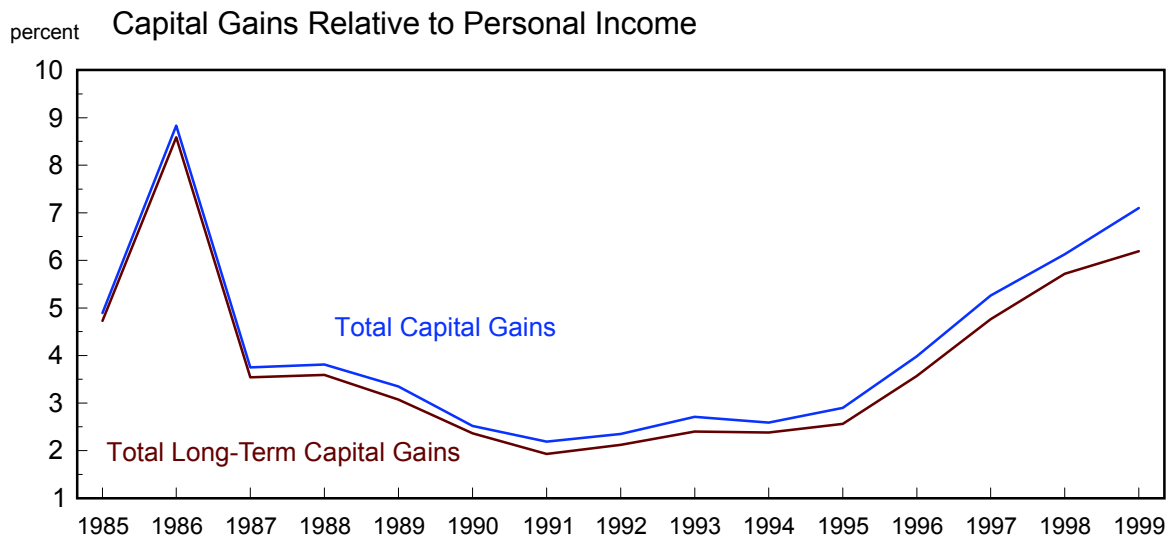


Figure 17  
Foreign and Domestic Holdings



Source: Haver Analytics, FAME, Flow of Funds Accounts of the United States

Figure 18  
Demographics



Source: Haver Analytics, Survey of Consumer Finance, Flow of Funds Accounts

## Endnotes

1. 50-Day, 200-Day Moving Average: Moving averages represent the average price investors paid for securities over a historical period, and present a smoothed picture of the price trends, eliminating the volatile daily movement. Because these lines offer a historical consensus entry point, chartists look to moving average trend lines of index prices to define levels of support or resistance in the market. When a chart trend is predominantly sideways (Figure 1, top chart), moving averages and the underlying series frequently cross, but during a time of prolonged increase or decrease (bottom chart) the daily prices of a security typically are above or below the trailing average. Moving above or below the 50-day moving average is sometimes associated with rallies or corrections. Similarly, prolonged movements, such as bull and bear markets can be represented by securities remaining above or below their 200-day moving average for prolonged periods of time.
2. 9-Day, 18-Day Moving Averages: The 9-day and 18-day moving averages are often used together to provide buy and sell signals. Buy signals are indicated by the 9-day average crossing above the 18-day when both are in an uptrend. The reverse, the 9-day crossing below the 18-day while both moving averages are declining is a sign to sell. However, this simple can often be misleading because of its dependence on trending markets and inability to capture quick market turns.
3. Relative Strength Index: This (RSI) momentum oscillator measures the velocity of directional price movements. When prices move rapidly upward they may indicate an overbought condition, generally assumed to occur above 70 percent. Oversold conditions arise when prices drop quickly producing RSI readings below 30 percent.
4. New Highs, New Lows: A straightforward breadth indicator, this is the 10-day moving average of the number of stocks on a given index or exchange making new 52-week highs or lows each day. This indicator also demonstrates divergence. If an index makes a new low, but the number of stocks in the index making new lows declines, there is positive divergence, and in this case a lack of downside conviction. Conversely, In rising markets if an index makes a new high but the number of individual stocks in that index making new highs does not increase this suggests a false rally.
5. Overbought / Oversold Oscillator: This momentum indicator is calculated by taking the 10-day moving average of the difference between the number of advancing and declining issues for a given index. The goal of the indicator is to show whether an index is gaining or losing momentum, so the size of the moves are more important than the level of the current reading. This is first affected by how the oscillator changes each day, by dropping a value ten days ago, and adding one today. If the advance decline line read minus 300 ten days ago, and minus 100 today, even though the market is down again, the oscillator will rise by 200 because of the net difference of the exchanged days' values. This suggests a

trough, however, if today's reading was minus 500 it would demonstrate a gain in downside momentum.

The magnitude in moves is useful when compared with divergence to the index price. If the Dow peaks at the same time the oscillator peaks in overbought territory, it suggests a top. If the index then makes a new high but the oscillator fails to make a higher high, divergence is negative and momentum is declining. If the index at this point declines and the oscillator moves into oversold territory it may again be time to buy. If the index rises but does not make new highs, but the oscillator continues to rise above a previous overbought level, upside momentum exists to continue the rally.

6. Cumulative Advance / Decline Line: Referred to as market breadth, the indicator is the cumulative total of advancing minus declining issues each day. When the line makes new highs a rally is considered widespread, but when lagging a rally is seen as narrow.
7. Volatility: With regard to stock prices and stock index levels, volatility is a measure of changes in price expressed in percentage terms without regard to direction. This means that a rise from 200 to 202 in one index is equal in volatility terms to a rise from 100 to 101 in another index, because both changes are 1 percent. Also, a 1 percent price rise is equal in volatility terms to a 1 percent price decline. While volatility simply means movement, there are four ways to describe this movement:
  1. *Historic volatility* is a measure of actual price changes during a specific time period in the past. Mathematically, historic volatility is the annualized standard deviation of daily returns during a specific period. CBOE provides 30 day historical volatility data for obtainable stocks in the Trader's Tools section of this Web site.
  2. *Future volatility* means the annualized standard deviation of daily returns during some future period, typically between now and an option expiration. And it is future volatility that option pricing formulas need as an input in order to calculate the theoretical value of an option. Unfortunately, future volatility is only known when it has become historic volatility. Consequently, the volatility numbers used in option pricing formulas are only estimates of future volatility. This might be a shock to those who place their faith in theoretical values, because it raises a question about those values. Theoretical values are only estimates, and as with any estimate, they must be interpreted carefully.
  3. *Expected volatility* is a trader's forecast of volatility used in an option pricing formula to estimate the theoretical value of an option. Many option traders study market conditions and historical price action to forecast volatility. Since forecasts vary, there is no specific number that everyone can agree on for expected volatility.
  4. *Implied volatility* is the volatility percentage that explains the current market price of an option; it is the common denominator of option prices. Just as p/e ratios allow comparisons of stock prices over a range of variables such as total



earnings and number of shares outstanding, implied volatility enables comparison of options on different underlying instruments and comparison of the same option at different times. Theoretical value of an option is a statistical concept, and traders should focus on relative value, not absolute value. The terms "overvalued" and "undervalued" describe a relationship between implied volatility and expected volatility. Two traders could differ in their opinion of the relative value of the same option if they have different market forecasts and trading styles.

8. CBOE Volatility Index (VIX): The VIX, introduced by CBOE in 1993, measures the Volatility of the U.S. equity market. It provides investors with up-to-the-minute market estimates of expected volatility by using real-time OEX index option bid/ask quotes. This index is calculated by taking a weighted average of the implied volatilities of eight OEX calls and puts. The chosen options have an average time to maturity of 30 days. Consequently, the VIX is intended to indicate the implied volatility of 30-day index options. It is used by some traders as a general indication of index option implied volatility. (Source: CBOE)
9. CBOE NASDAQ Volatility Index (VXN): Like the VIX, the VXN measures implied volatility, but in this case for NASDAQ 100 (NDX) index options, thereby representing an intraday implied volatility of a hypothetical at-the-money NDX option with thirty calendar days to expiration. Both the VXN and the VIX are used as sentiment indicators for the NASDAQ 100 and for the broader market, respectively. Higher readings and spikes generally occur during times of investor panic and at times coincide with market bottoms. Low readings suggest complacency and often occur around tops in index prices.
10. Put / Call Ratio: These ratios are used as contrary sentiment indicators. Higher ratio values, indicating more put trading, is considered more bullish. The CBOE index ratio tracks trade volume of all exchange traded index options, reflecting sentiment of professional and institutional strategies. The CBOE equity ratio is composed of trade volume for individual equity options and a better indicator of retail investor sentiment. Equity ratio readings 60/100 and 30/100 denote levels of bullishness and bearishness. Similarly, bullish and bearish boundaries for the S&P 100 are 125/100 and 75/100.
11. 2-Year Growth of Earnings: Growth of earnings over subsequent 8 quarters. Current observations use forecast of earnings from macro projections.
12. Earnings and Dividend Price Ratios: These ratios represent an investor's yield from earnings and dividend payments. Historically, the EP ratio often has exceeded the real return on bonds, reflecting the greater risk to shareholders for choosing equity investments. Recently, the EP ratio has fallen below the return on bonds as investors demand uncharacteristically large capital gains to compensate for the low earnings yield. Historically, the EP ratio has fallen below the real bond rate only when earnings are expected to rise dramatically.

13. Real Bond Rate: Moody's composite yield of A-rated corporate bonds less the expected rate of inflation over the next 10 years as measured by the consumer price index from the Survey of Professional Forecasters, published by the Federal Reserve Bank of Philadelphia.
14. Moody's Ratings: Denotes the change in dollar amount of investment grade (above BA1) or speculative grade (BA1 or below) securities outstanding for a particular company if that company is up/downgraded during a given month. For example, if company XYZ was upgraded, and they had bonds rated AA2 for \$10, AA1 for \$2, and A3 for \$15, this company's contribution to the chart value is \$27.
15. Investor Expectations: Internally generated composite of the Conference Board's 12-month forward investor expectations for no change, increase, and decrease in the stock market. Composite values of 50 indicate neutral expectations. Values below 50 demonstrate bearish sentiment, though the chart demonstrates that the outlook of investors is typically bullish.
16. Tobin's q: The ratio of the market value of equity plus net interest bearing debt to current value of land, inventories, equipment, and structures.