Recent Employment Growth in Cities, Suburbs, and Rural Communities

Benjamin K. Couillard and Christopher L. Foote

Federal Reserve Bank of Boston Research Department

October 3, 2019



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Eric Rosengren, President of Boston Fed

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Recent Employment Growth

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Many potential dimensions for spatial analysis of labor markets

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 - Rural vs. urban

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 - Center cities vs. suburbs

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- We will also use some county-level demographic data from Census

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Four Population-Density Groups

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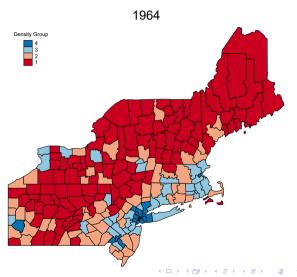
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Four Population-Density Groups

| Density Percentiles | No. of Counties | Share of Pop. |
|------------------------|--------------------|---------------|
| 1–85 | 2,473 | pprox 30% |
| 86–95 | 291 | pprox 25% |
| 96–99 | 116 | pprox 30% |
| 100 | 29 | pprox 15% |
| Total | 2,909 | 100% |

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Population and Employment Shares

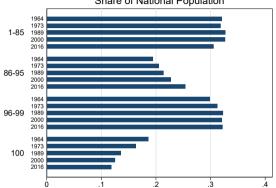
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Population and Employment Shares



Share of National Population

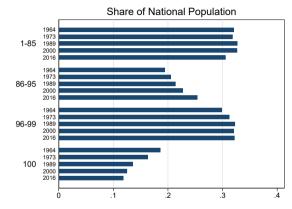
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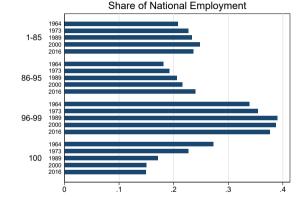
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Population and Employment Shares





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Suburbanization Trends: Empl. & Pop. Shares in Densest County

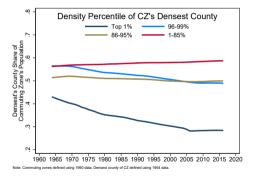
1964 Classifications

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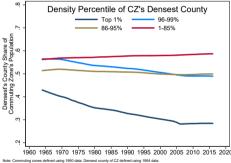
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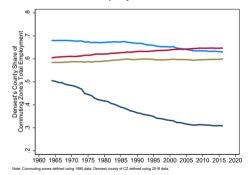
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1965 1970 1975 1980 1985 1990 1995 2000 2005 2010 2015 2020

Population

Employment



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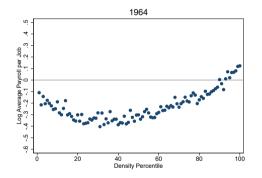
Earnings per Job Averages by Density Percentile

Relative to population-weighted mean across all counties

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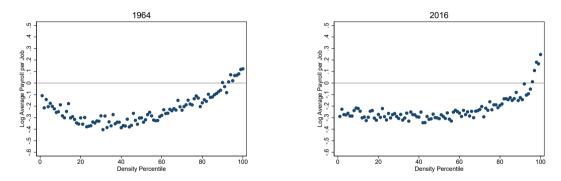
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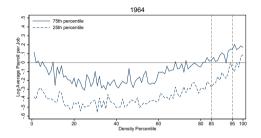
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Earnings per Job Dispersion: Inter-Quartile Range

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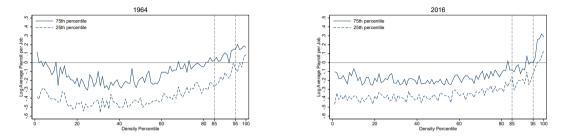
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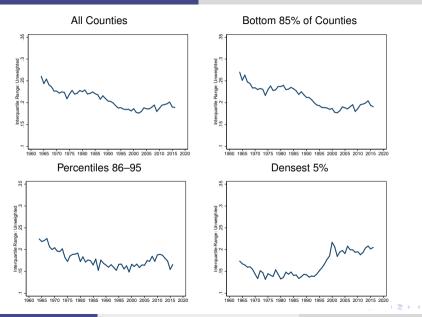


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Recent Employment Growth

County-Level Regression Model

Timing:

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Timing:

Regressions run separately year-by-year (not panel)

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County-Level Regression Model

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Dependent Variable:

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- Regressors:
 - Average January temperature

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Dependent Variable:

Average earnings per job

Regressors:

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Average earnings per job

Regressors:

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- Manufacturing share of employment

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Regressions run separately year-by-year (not panel)

Dependent Variable:

Average earnings per job

Regressors:

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- Manufacturing share of employment
- Log share of persons with bachelor's degrees (interpolated from Census and ACS)

- 32

$$Y_{t} = X_{t}\beta_{t} + WX_{t}\gamma_{t} + \varepsilon_{t}$$

$$Y_{t} = X_{t}\beta_{t} + WX_{t}\gamma_{t} + \underbrace{(\lambda_{t}W\varepsilon_{t} + \nu_{t})}_{\text{error}=\varepsilon_{t}}$$

Weighting matrix W is "second-order contiguity matrix"

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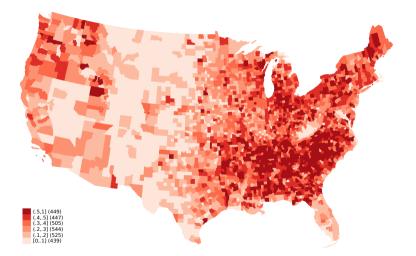
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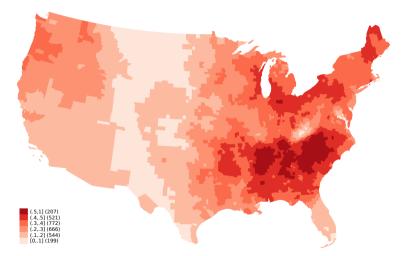
Manufacturing Shares in 1980



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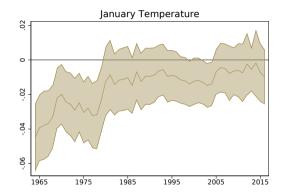
Neighboring Manufacturing Shares in 1980



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Log Earnings Per Job: Average January Temperature



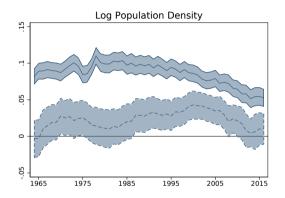
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Log Earnings Per Job: Density Regressors

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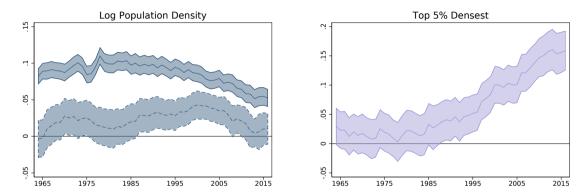
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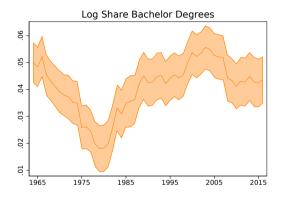
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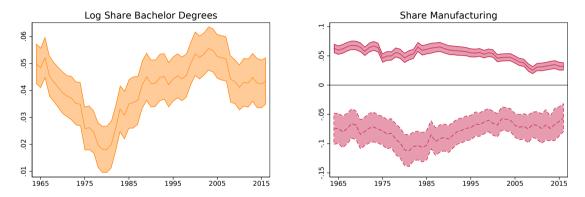
Log Earnings Per Job: Education and Manufacturing Shares

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Log Earnings Per Job: Education and Manufacturing Shares



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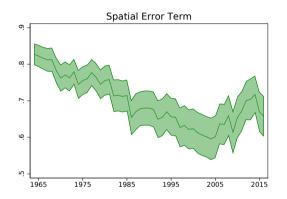


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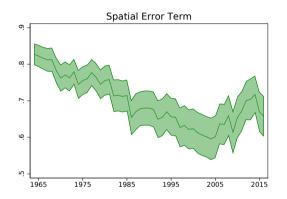
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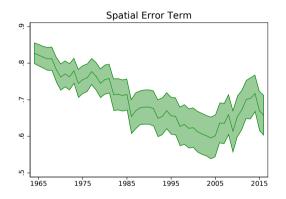
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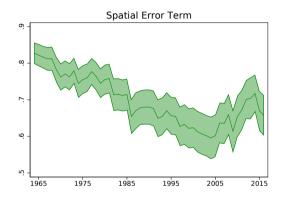
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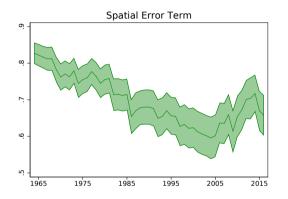
 Hypothesis: Starting in mid-1990s, superstar cities pull away from other cities

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- Similar movements in superstar cities constituent counties increase "clumpiness" of regression residuals (λ_t)

Rural vs. urban

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Relative earnings-per-job in densest 5% counties picks up in 1980s, even controlling for county's college share and its manufacturing-employment share

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■ Evidence that employment suburbanization stalled for ≈ 20 commuting zones with densest core counties starting in 2000s

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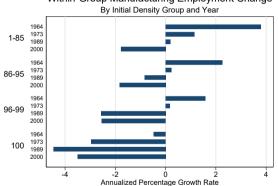
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- Population suburbanization slows in 2000s for both groups

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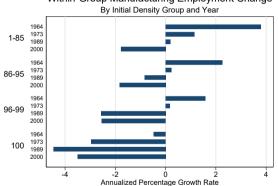
Within-Group Manufacturing Employment Change

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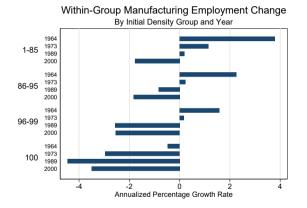
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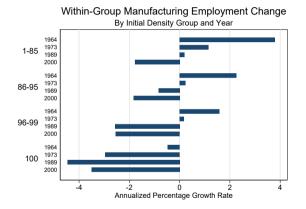
Growth in factory jobs in less-dense areas early in the sample period

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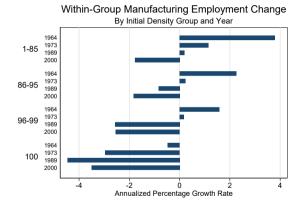
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- Big losses everywhere post-2000
- For manufacturers, 21st century has been an equal opportunity disemployer

Why have recent declines in the US manufacturing share had such large effects on local communities? (Charles, Hurst and Schwartz 2018)

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 - Human capital differences are likely important (Russ and Shambaugh 2019)

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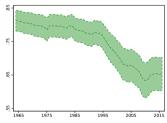
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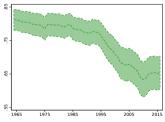
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Implication: Current job-losers less able to diversify than earlier job losers

How does the timing of manufacturing declines in various counties relate to rising within-city earnings inequality (Baum-Snow et al. 2018, Autor 2019)?

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 - CEA analysis (2015): Occupations with largest job losses from 1989–2014:

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 - A technological reallocation of traditional office tasks away from non-college workers would have large implications for urban/housing policy

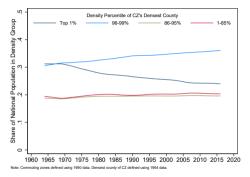


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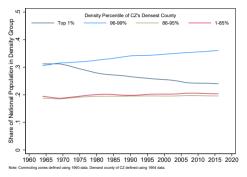
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Couillard & Foote (Boston Fed)

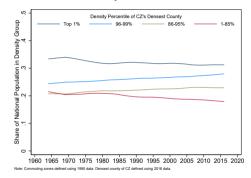
1964 County Classifications

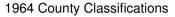


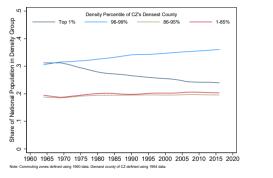
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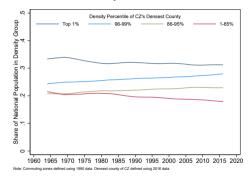
2016 County Classifications







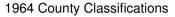
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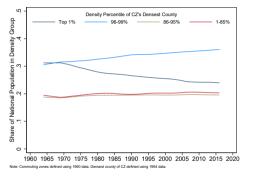


Evidence for population growth in middle two tiers in both panels (It. blue and tan)

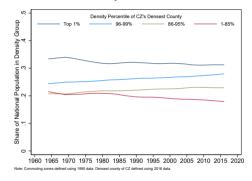
Couillard & Foote (Boston Fed)

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2016 County Classifications



Evidence for population growth in middle two tiers in both panels (It. blue and tan)
Rappaport (2018): Faster growth of "larger, less-crowded locations"

Couillard & Foote (Boston Fed)

Canonical Model

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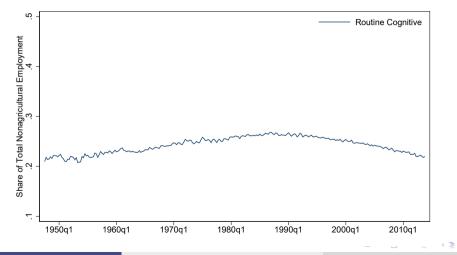
Theories of Earnings Inequality

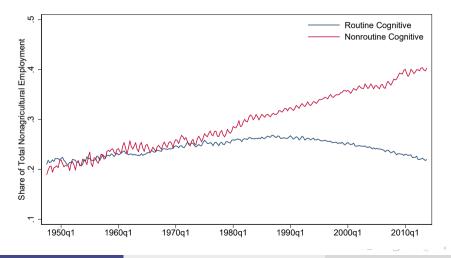
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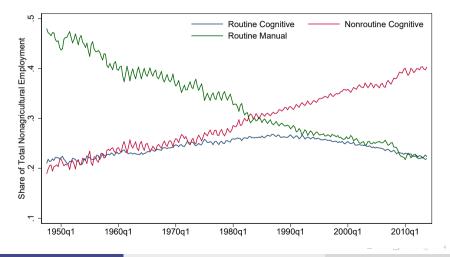
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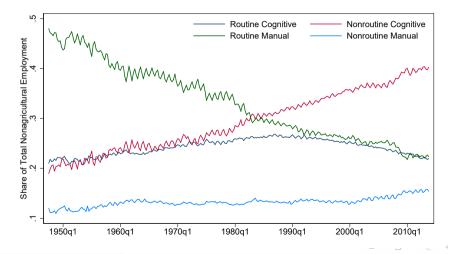
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 - Researchers typing their own papers using LaTEX or Scientific Word









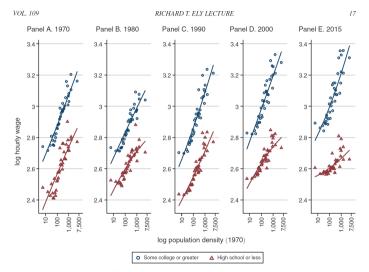


FIGURE 13. REAL LOG HOURLY WAGES OF COLLEGE AND NON-COLLEGE ADULTS, 1970–2015: WORKING-AGE ADULTS

Couillard & Foote (Boston Fed)

Recent Employment Growth

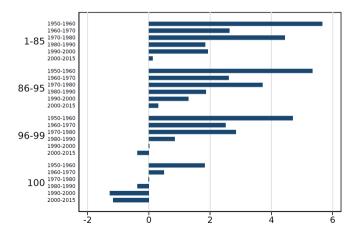
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Growth of Clerical/Office-Support Empl, by Density Group

Sources: Decennial Censuses and American Community Survey



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New York City in the 1970s

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Vows He'll Veto Any Bail-Out



Abe, Carey Rip Stand

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> Three pages of stories begin on page 3; fall test of Ford's speech on page 3

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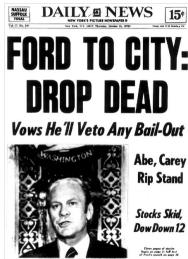
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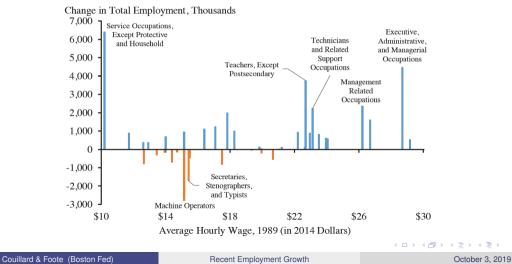
President Ford gives his message at Mushington's National Prose Cub parteries.

As recently as the 1970s, pretty much everv older industrial city seemed simultaneously doomed. Both New York and Detroit were reeling from the decline of their core industries, and if anything. New York seemed worse off because the car industry seemed more tightly tied to Motown than the garment sector did to Gotham. In 1977. workers in Wavne County, Michigan, which includes Detroit, were paid more than workers in Manhattan.

> Edward L. Glaeser Triumph of the City p. 56

Change in Employment by Detailed Occupation: 1989–2014

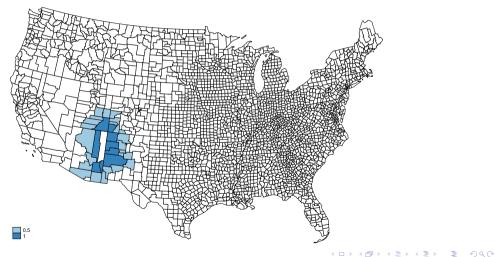
Source: Council of Economic Advisers (2015 Economic Report of the President)



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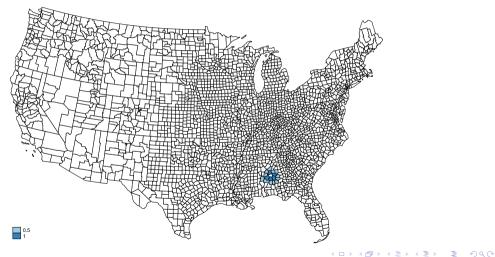
Second-Order Contiguity Matrix

Apache County, AZ

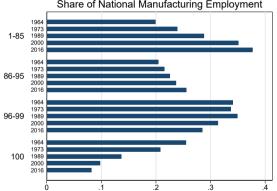


Second-Order Contiguity Matrix

Autauga County, AL



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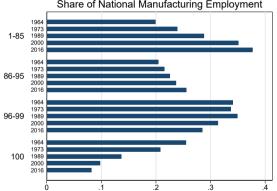


Share of National Manufacturing Employment

Couillard & Foote (Boston Fed)

October 3, 2019 22/22

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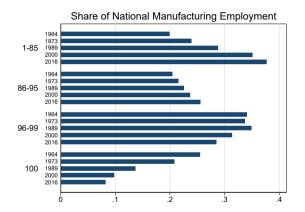


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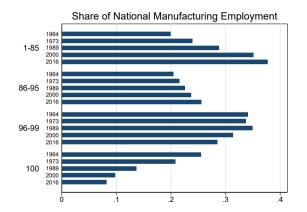
October 3, 2019 22/22

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Striking fact: In 1964, more factory jobs in densest 1% of counties than in the least-dense 85%

Couillard & Foote (Boston Fed)



- Striking fact: In 1964, more factory jobs in densest 1% of counties than in the least-dense 85%
- Dramatic reversal in importance of dense vs. rural counties during sample period

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