

Implementing an AMA for Operational Risk

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A Discussion of Quantitative Models for Operational Risk: Extremes, Dependence and Aggregation

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Agenda

- I. Introduction to Northern Trust
- II. Northern's Early Modeling Efforts for Operational Risk
- III. Northern's LDA-EVT Model (v.1.0):
 - Some Learnings and Some Questions to Consider
- IV. Closing Notes Using EVT in a Basel II Framework



I. Introduction



Northern Trust Profile (as of 12/31/2004)

Market Risk: minimal

Credit Risk:

\$18B Loans, \$19B Off-Balance Sheet

• Very high quality portfolio – net charge-offs average 0.11% of outstanding loans (1995-2004)

- * \$9B Securities
- * \$45B Total Assets

Operational Risk

- * Non-interest revenue is over 70% of total revenue
- - \$572B Under Management
- * Over 10M market transactions executed in 2004



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Northern Trust - Operational Risk Environment

Strong process management culture * Management focus has traditionally been on controls • Result is low loss rates • But not a lot of development of sophisticated quantitative analytics prior to Basel II implementation efforts World Wide Operations * Corporate strategic focus on par with income generation • Well established loss reporting structure * Detailed loss database in place since 1999 * Board of Directors focus – Business Risk Committee



II. Northern's Early Modeling Efforts For Operational Risk



Operational Risk Modeling Efforts

A learning process that has provided many insights

Development effort uncovered issues, problems, alternatives

Focus of Efforts:

- * Simple but flexible solutions that could grow as we learned
 - Started with simple spreadsheet model, knowing it would be throw-away
 - Developed simple approaches first, then evolved models or developed alternate approaches
- * Concentrated on the big pieces
 - *de minimis* or one-off solutions for small exposures

Parallel communications effort

* Inform and educate Senior Management



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Development Efforts - A Chronological Account

Basic LDA model

- * Internal data only Poisson frequency, empirical sampling for severity
- * Extended models to use modeled severity distributions (lognormal, etc.)

Inclusion of external data - issues

- * Filtering the data Which external losses apply to Northern Trust?
- Scaling or adjusting the data for:
 - Size of operations
 - Quality of Control Environment
 - Time (inflation effects)
- * How much weight should be given to external data?
 - 'Adventures in Probability Space'
- Explored various techniques some were legitimate
 - 'Stratified' Sampling, Regression 'Extension', Credibility Theory



Lessons from External Data Modeling

- Results were highly sensitive to assumptions
 - * Approaches required too much judgment, seemed arbitrary
- Scaling was critical, yet extremely difficult
- External data, even scaled, have powerful effect on loss distribution and capital
- Some techniques could be too complex to explain to Senior Management and Board Members
- At the time, other banks were finding similar challenges



III.a. Northern's LDA-EVT Model (v.1.0): Some Learnings



Exploratory Data Analysis



- Operational loss data appear to follow heavy-tailed distributions
 - * Mostly small losses mixed with a few large losses [---]
 - * Data points span many orders of magnitude
 - * Largest loss is 35 SD's away from mean



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Exploratory Data Analysis, continued

- No single distribution fits well over the entire data set
- Particularly the tail
 - Lognormal underfits
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 - * Pareto overfits
 - Not shown: other thin- and heavy-tailed distributions





Risk and Uncertainty in Monetary Policy

"Every model, no matter how detailed or how well designed, conceptually and empirically, is a vastly simplified representation of the world that we experience with all its intricacies on a day-to-day basis.

...We often fit simple models only because we cannot estimate a continuously changing set of parameters without vastly more observations than are currently available to us.

...In pursuing a risk-management approach to policy, we must confront the fact that only a limited number of risks can be quantified with any confidence. And even these risks are generally quantifiable only if we accept the assumption that the future will, at least in some important respects, resemble the past."

Remarks by Alan Greenspan At the Meetings of the American Economic Association January 3, 2004



Northern's LDA-EVT Model (v.1.0) An Overview



- ♦ Internal data only
- T_1 = Internal data collection threshold
- $T_2 = Tail threshold determined using EVT$ (more on T_2 later)

* EDPM: Execution, Delivery and Process Management



- Model separately
 - * Body (Poisson-Lognormal)
 - * Tail (Poisson-GPD)
- Top of house
 - No distinctions by loss type
 - 90% losses in EDPM *

Tail Threshold Selection Process

• On the one hand, EVT comes with a suite of analytical tools



Parameter Stability Plot





Residual Plot







- On the other hand...
 - Not a trivial exercise
 - Particularly when there is more than one appropriate tail threshold
- Requires skilled interpretation of plots
- Should not be examined in isolation
- 'Optimal' tail threshold best reconciles bias and variance

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Some Results of LDA-EVT Modeling

GPD outperforms every distribution tested



 As to Aggregate Loss Distribution, Unexpected Loss (UL) is 15 times greater than Expected Loss (EL)



(1) MRC: Minimum Regulatory Capital



III.b. Some Questions to Consider



Maximum Likelihood Estimator (MLE) vs. Probability Weighted Moments (PWM)



- Capital using MLE appears to be more sensitive to tail threshold than using PWM
- A conundrum: A higher capital estimate as a result of excluding the largest loss
 - * An answer: The exclusion of the largest loss slightly changes the overall characteristics of the data set. As a result, the previously chosen 'optimal' tail threshold is no longer deemed optimal. The new 'optimal' tail threshold corresponds to more exceedances; hence a higher capital estimate.

What are (or should be) the guidelines around which method to use?



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Robustness





- Aggregate loss distribution is obtained through simulation
 - ✤ 100,000 iterations
 - * 99.9th percentile is estimated (for regulatory capital)
- Due to randomness, estimate is expected to be different for each simulation
- Simulation is repeated 50 times to allow for randomness
 - Distribution of 50 simulated 99.9th percentiles seems wide-ranging
 - Maximum higher than minimum by about 30%
 - Even further spread for 99.97th percentile (for economic capital), about 60%
- What should be an acceptable level of robustness in dealing with heavy-tailed distributions?



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Stationarity



• Operational losses beyond tail threshold appear to be non-stationary, in the absence of formal analysis:

- * Loss frequencies are (also) irregularly spaced in time
 - But the presence of seasonality / cyclicality is not apparent
- * Loss frequencies seem to trend downward, only slightly
 - But the time period is relatively short
- More data are needed, in order to:
 - Obtain a proper understanding of event generating process
 - Appropriately model non-stationarity
- How different would capital be when non-stationarity is taken into account?



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Dependence



No evidence of dependence between frequency and severity

- Typically largest total-daily (-monthly) losses consist of one large loss combined with small losses
- Literature suggests the use of copulas for describing the interdependence between large losses of different business units/loss types
 - * What are (or should be) the guidelines that would help to determine the most appropriate copula (Clayton, Gumbel, Frank)?
 - * How sensitive is capital to copula?
 - * Is capital more sensitive to copula or to marginal distribution?
 - * May be quite some time before this one can be fully addressed from a practical standpoint
 - Particularly for institutions with a somewhat homogeneous business/loss portfolio



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IV. Closing Notes



Closing Notes

- Techniques for modeling operational risk are developing very quickly
 - * The learning curve seems to be growing taller even as we climb it
- For Northern, EVT-based modeling (v.1.0) produces reasonable though significant results
 - * More robust, defensible than models using only internal data or a mix of internal and filtered external data
 - * Plan to use EVT as one of several capital modeling approaches
- Still some tough issues to address
 - * Stability of model results (especially as new data are added)
 - * Explaining the modeling approach to Senior Management, Board of Directors
 - * Incorporating the Qualitative Adjustments RCSA, KRIs, Scenario Analysis
 - ... and still maintaining the quality of the modeling effort
 - * Allocating top of house capital to business units, products, customers



Connection with Emerging EVT Approaches

• Correlations do not play a large role in modeling at this point

- Northern Trust pretty close to mono-line
- ♦ Time impacts are noticeable
 - * See value in time adjustments for backtesting
 - * But foresee issues in applying time adjustments to forward-looking capital
 - Expectation of conservativism in Basel II

Capital allocation

- Currently determining 'marginal capital impacts' by excluding parts of the organization
- * Paper presents promising alternate techniques to address this issue
 - Embedding, Superpositioning, and Thinning
 - But it will be quite some time before we have enough data to use such approaches
- Overall, the approaches described in the paper open up several paths for exploration and development



Thank You



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