

CITY2CITY GREATER SPRINGFIELD

The Impact of Casino Style Gaming in Smaller Industrial Cities

**John B. Callahan, Mayor
Bethlehem, Pennsylvania
November 29, 2012**



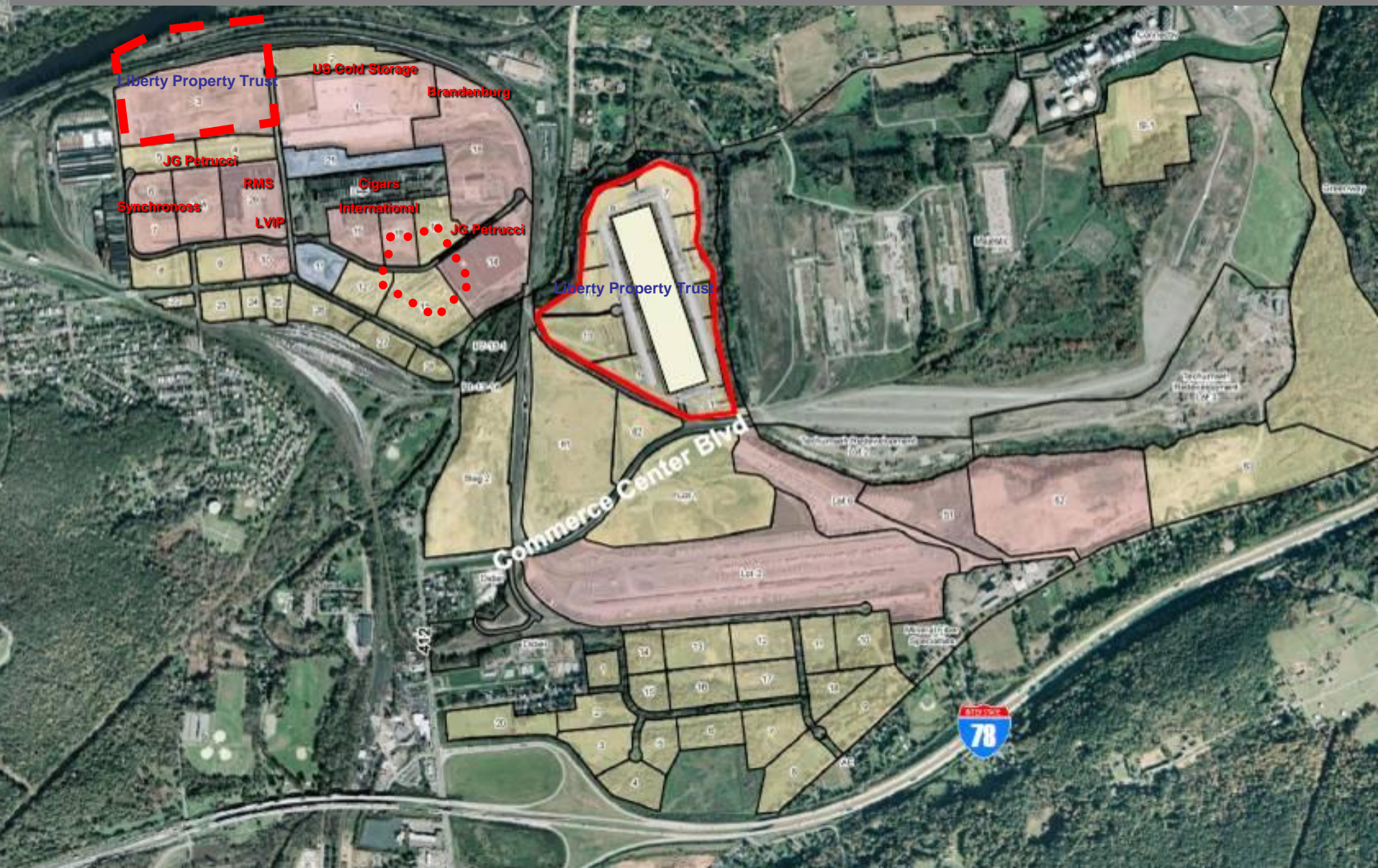
BETHLEHEM STEEL LEHIGH PLANT

1,800 acres, 20% of the City; 50% of the Southside

National Trust for Historic Preservation listed site as one of America's 11 Most Endangered in 2004



2785 COMMERCE CENTER BOULEVARD



MAJESTIC BETHLEHEM CENTER: Phase 1: RECLAIMING FORMER STEEL PROPERTIES & CREATING JOBS \$100 Million



LEED Buildings

- **Total Project Cost.....\$500 Million**
- **Total Acres441**
- **Projected Jobs 4,300+ Jobs**
- **Size.....7 Million SF**



LIBERTY PROPERTY TRUST

Total Project Cost: \$75 million

Projected Jobs: 500

Size: 1.2 million sq. ft.

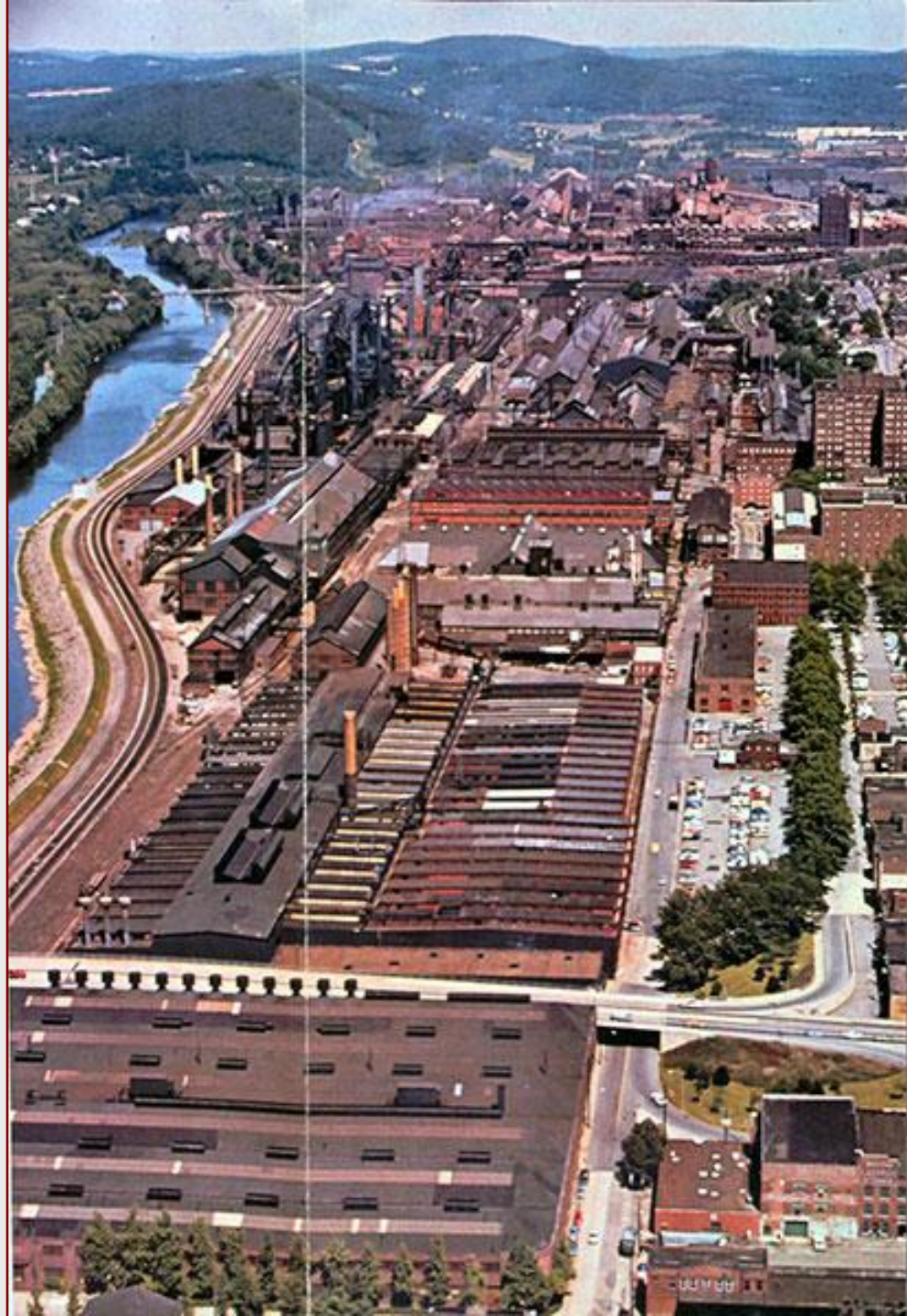


MAJESTIC BETHLEHEM CENTER



SANDS BETHWORKS



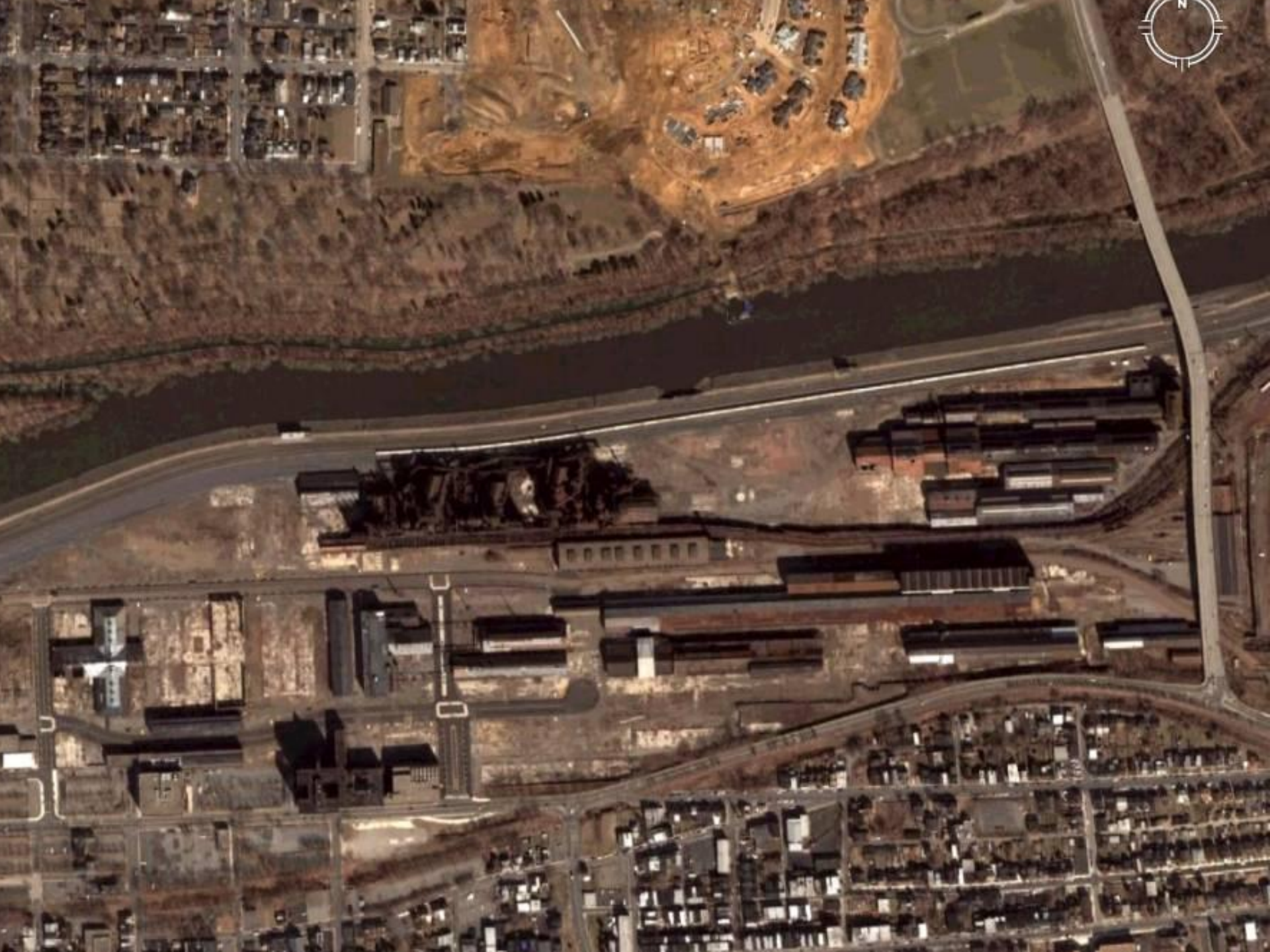




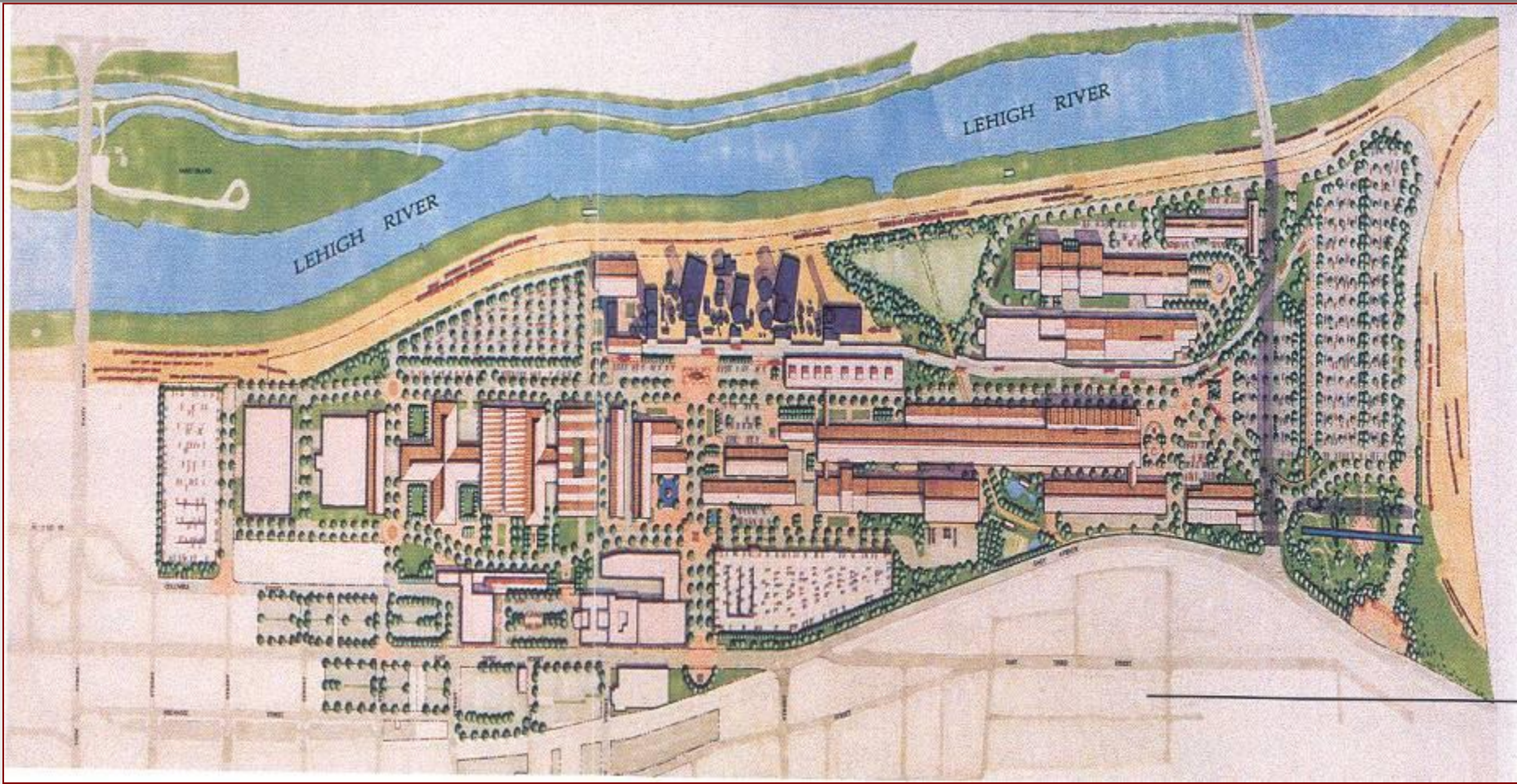
SANDS BETHWORKS







PROPOSED: BETHLEHEM WORKS



SITE PLAN – Demolish and Retain



DEMOLISH



RETAIN

SANDS BETHWORKS



















SANDS BETHLEHEM WORKS – PHASE 1

SOUTHSIDE BETHLEHEM CENTRAL BUSINESS DISTRICT

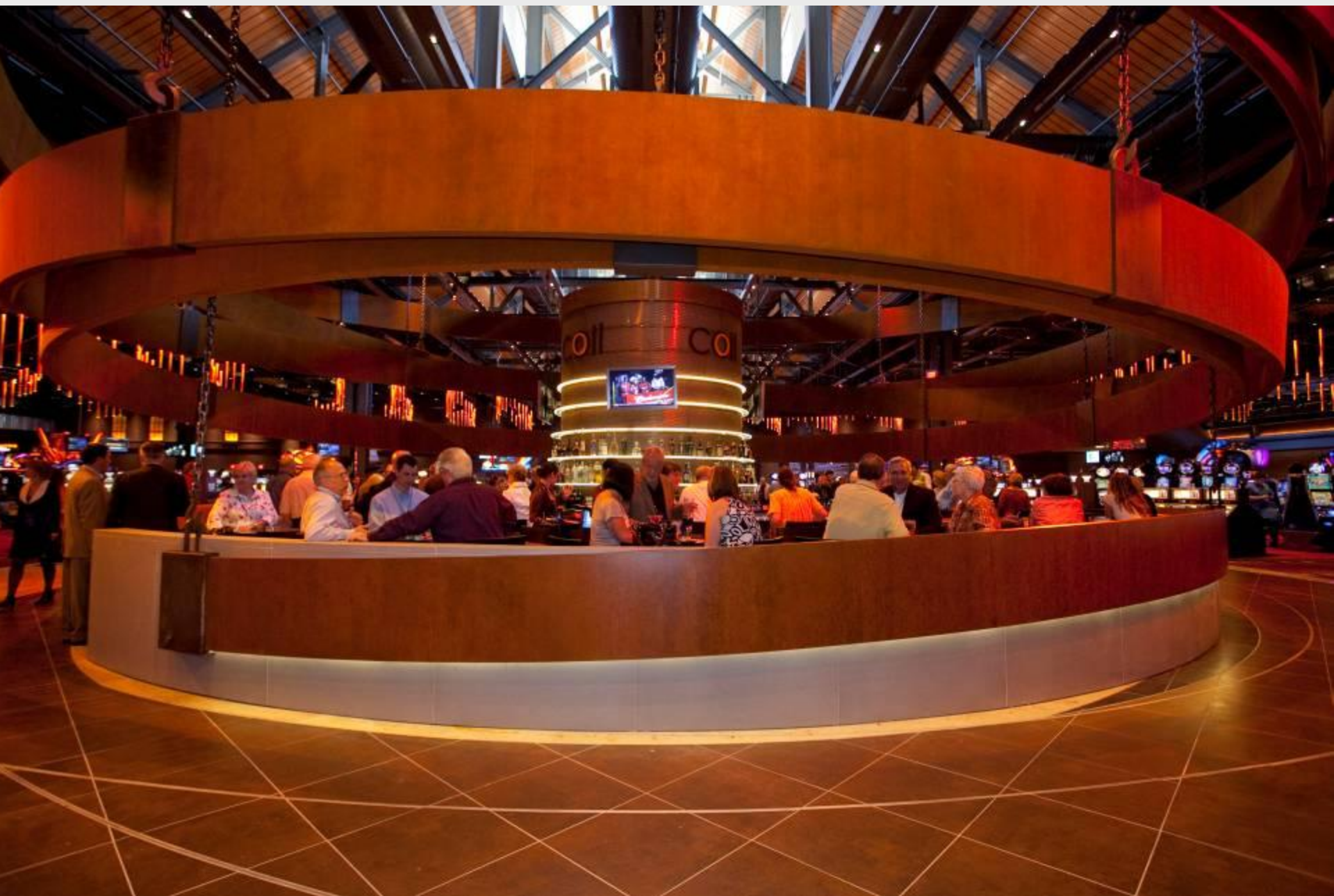








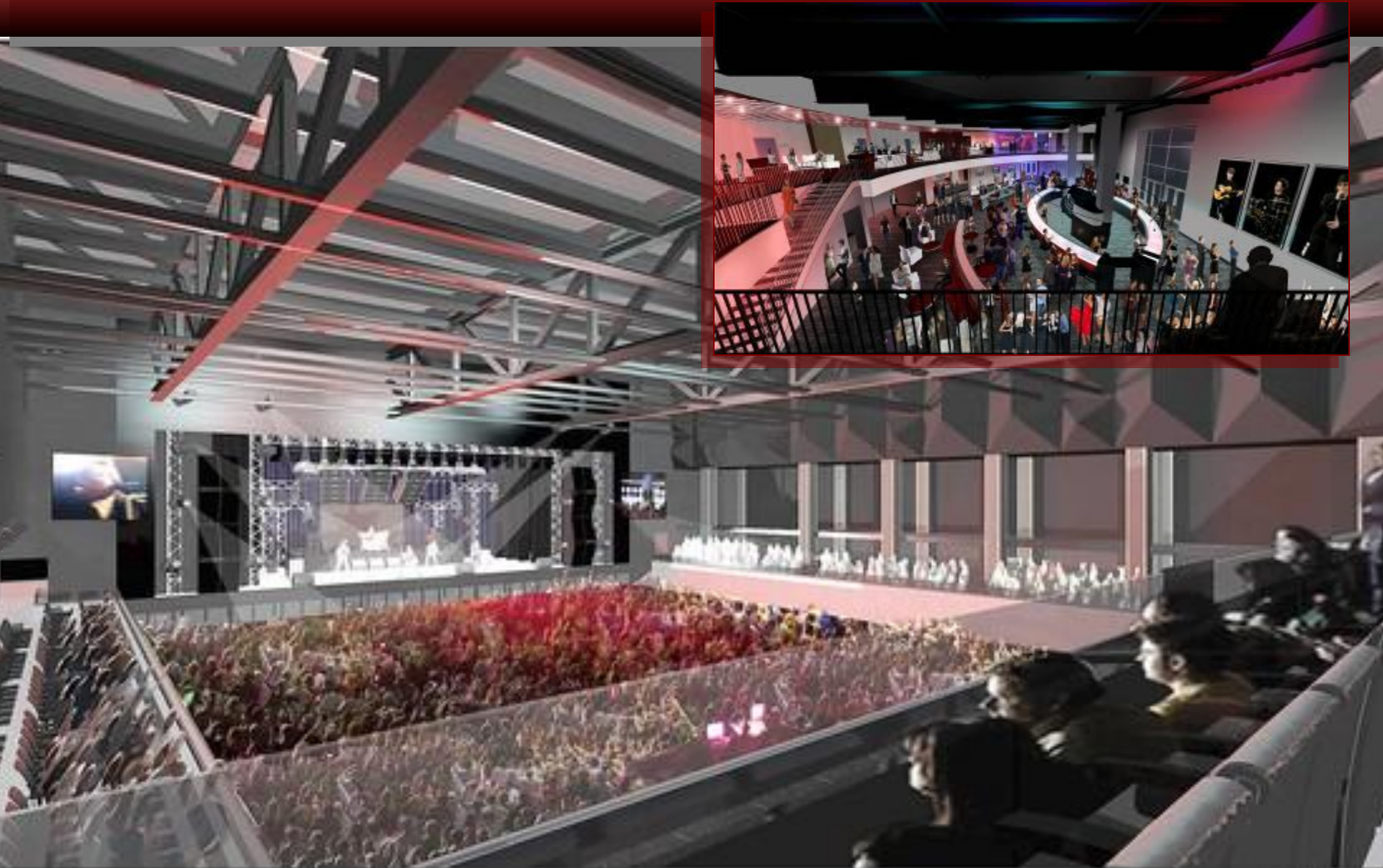




SHOPPES AT SANDS

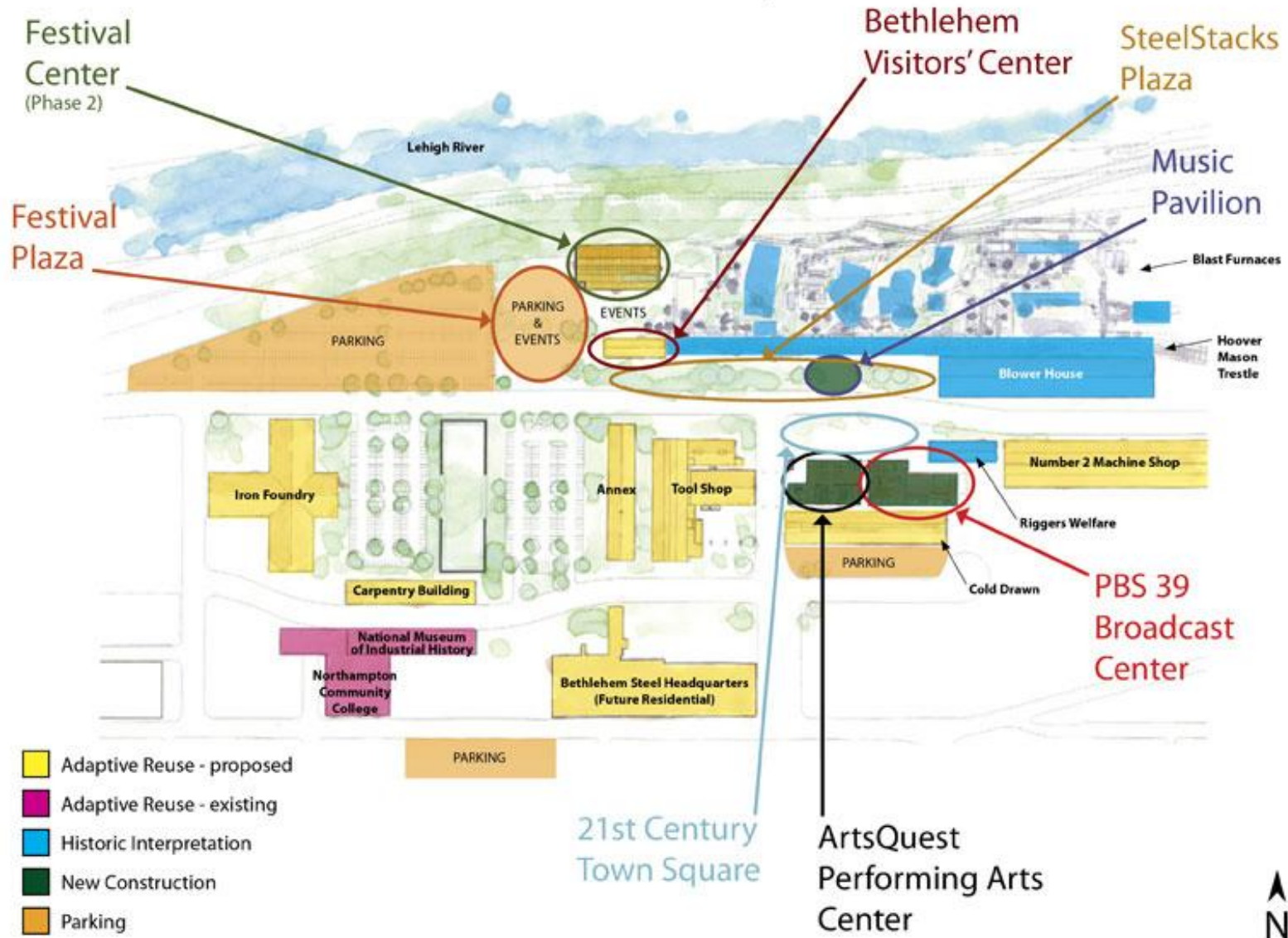


SANDS EVENT CENTER





STEELSTACKS CAMPUS



LEVITT PAVILION AT STEELSTACKS



- **50 FREE family-friendly concerts**
- **Lawn seating for 2,500**
- **Much needed green space**



STEELSTACKS CAMPUS









ARTSQUEST CENTER/TOWN SQUARE





Martin Guitar Lobby

Photograph by Ryan Hulvat



Photograph by Joe Ledva



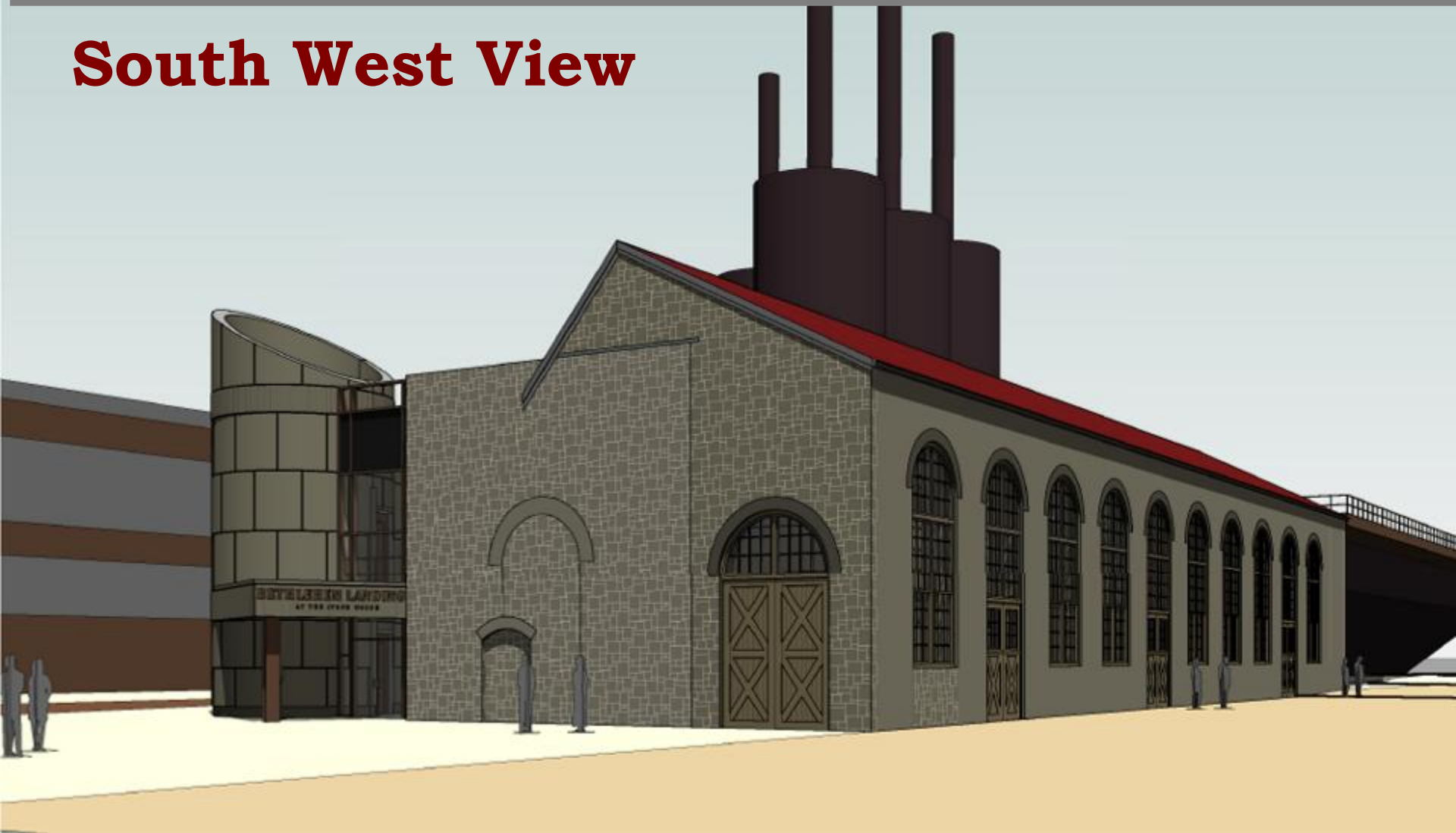
Frank Banko Alehouse Cinemas

MUSIKFEST CAFÉ PRESENTED BY YUENGLING



VISITOR'S CENTER

South West View



VISITOR'S CENTER







VISITOR'S CENTER



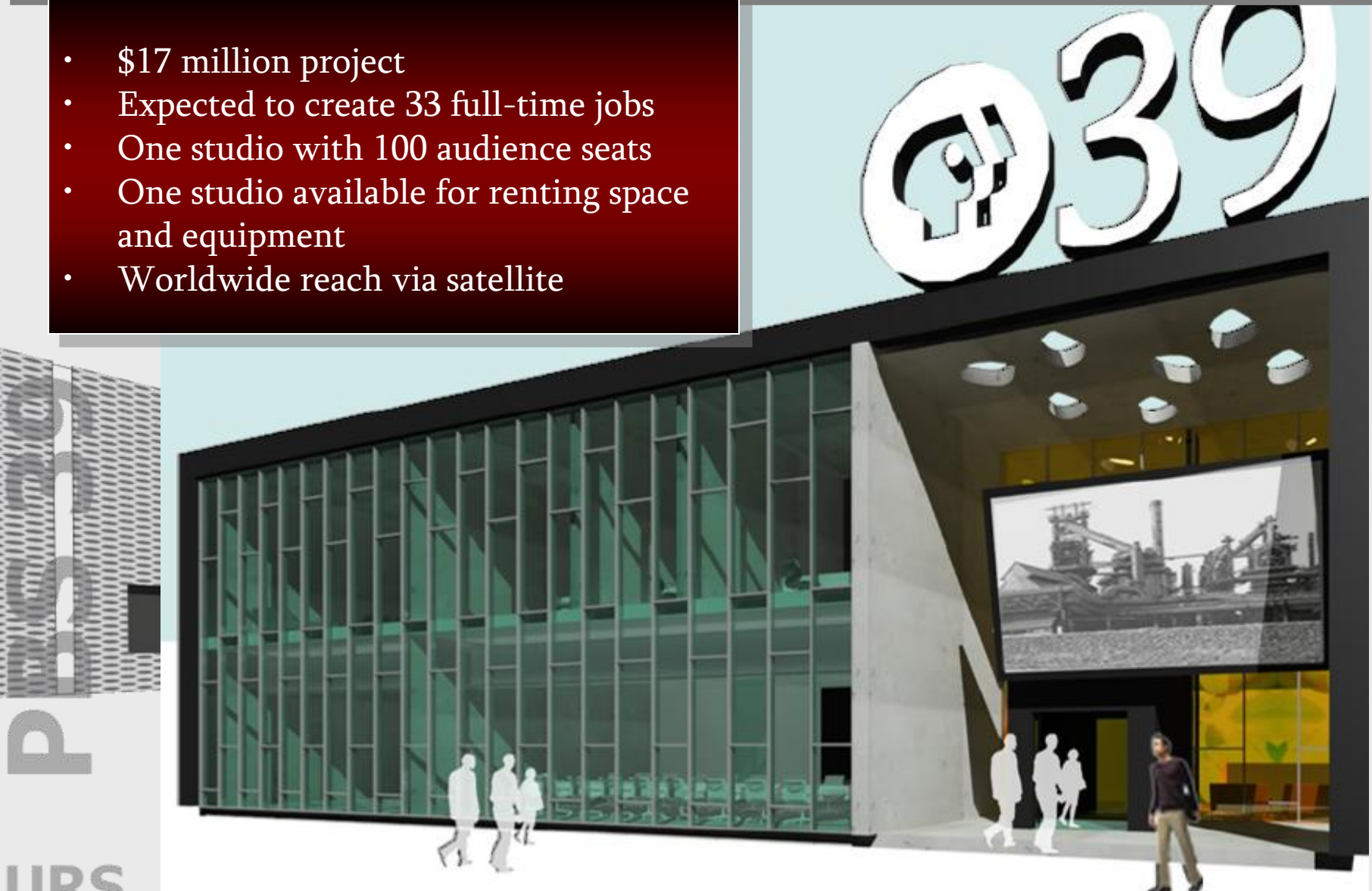
VISITOR'S CENTER



ACTUAL: PBS39: “CONVENING THE COMMUNITY”

STATE OF THE ART PUBLIC BROADCAST CENTER

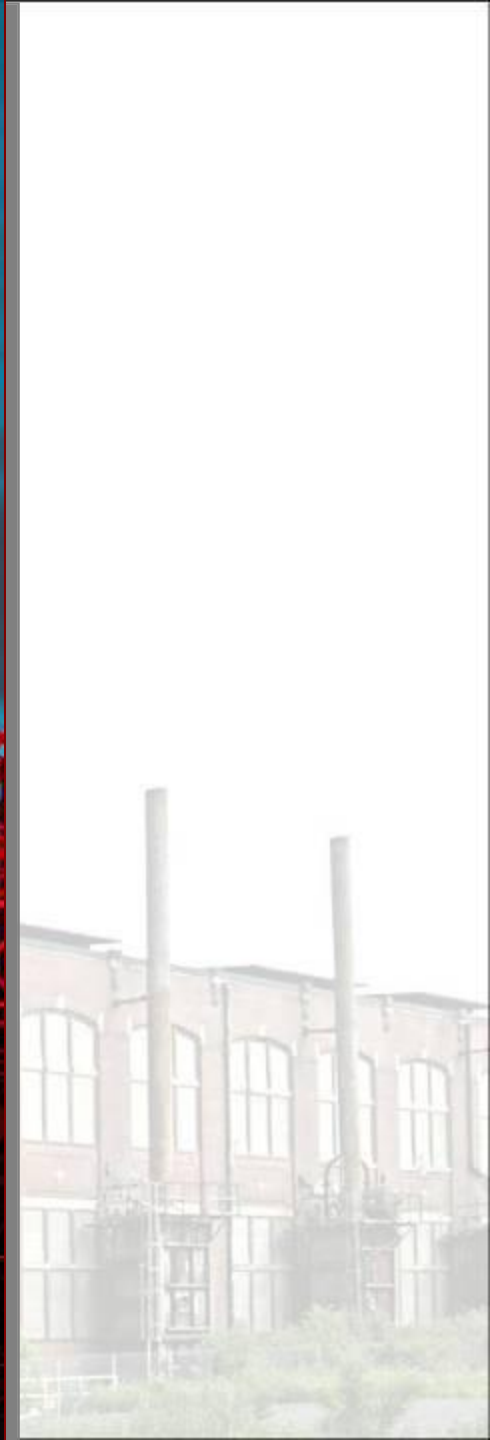
- \$17 million project
- Expected to create 33 full-time jobs
- One studio with 100 audience seats
- One studio available for renting space and equipment
- Worldwide reach via satellite



PBS 39

Studio A











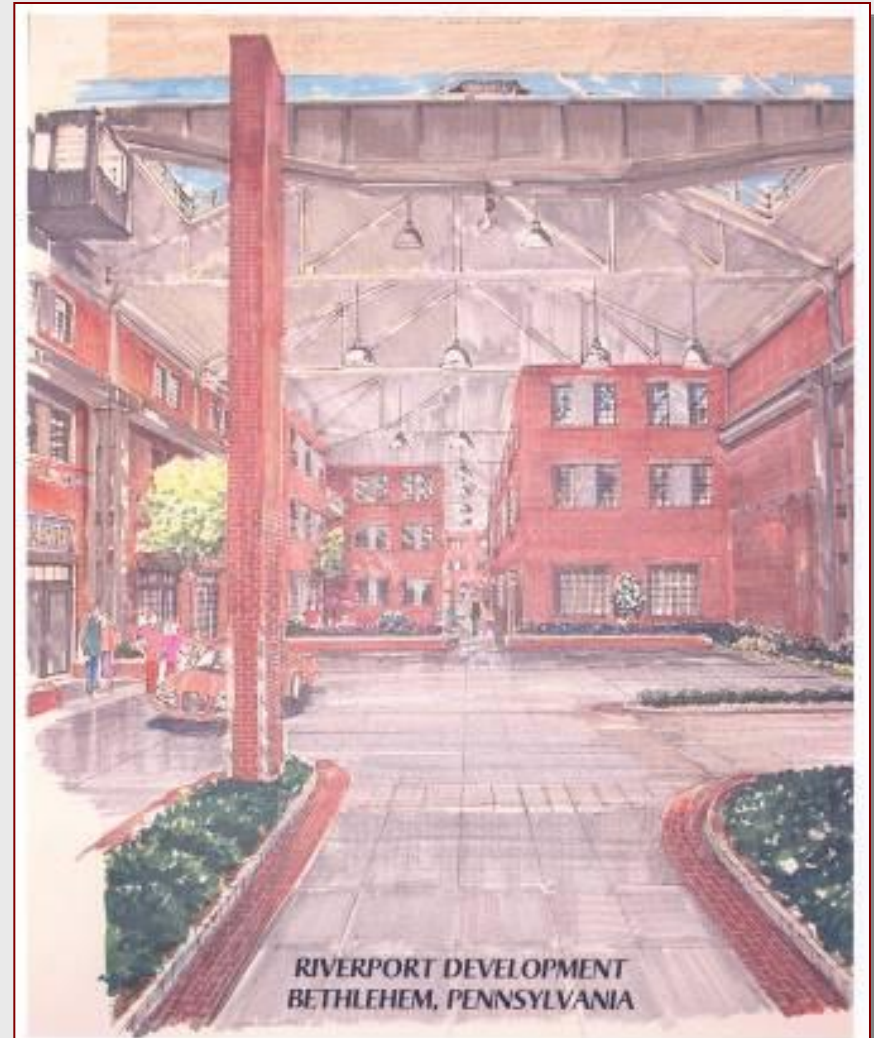




LEHIGH RIVERPORT

Lehigh Riverport

- 172 luxury condos
- Starters Pub
- Steel Force Fitness



LEHIGH RIVERPORT



NATIONAL MUSEUM OF INDUSTRIAL HISTORY



BEN FRANKLIN TECHVENTURES2 EXPANSION

ACCELERATING GROWTH & INNOVATION IN OUR TECHNOLOGY ECONOMY



- Size.....47,000SF
- Project Jobs Created.....200
- Projected Jobs Retained....100
- \$6M in American Recovery & Reinvestment Act funds



BEN FRANKLIN TECHVENTURES2

- ~\$17 million addition
- >80,000 s.f. combined
- 130 space parking deck
- Conference facilities
- LEED certified
- 40+ company capable



SOUTH BETHLEHEM GREENWAY: SKATE PLAZA



SOUTH BETHLEHEM GREENWAY: PHASE II



SOUTH BETHLEHEM GREENWAY: PHASE II



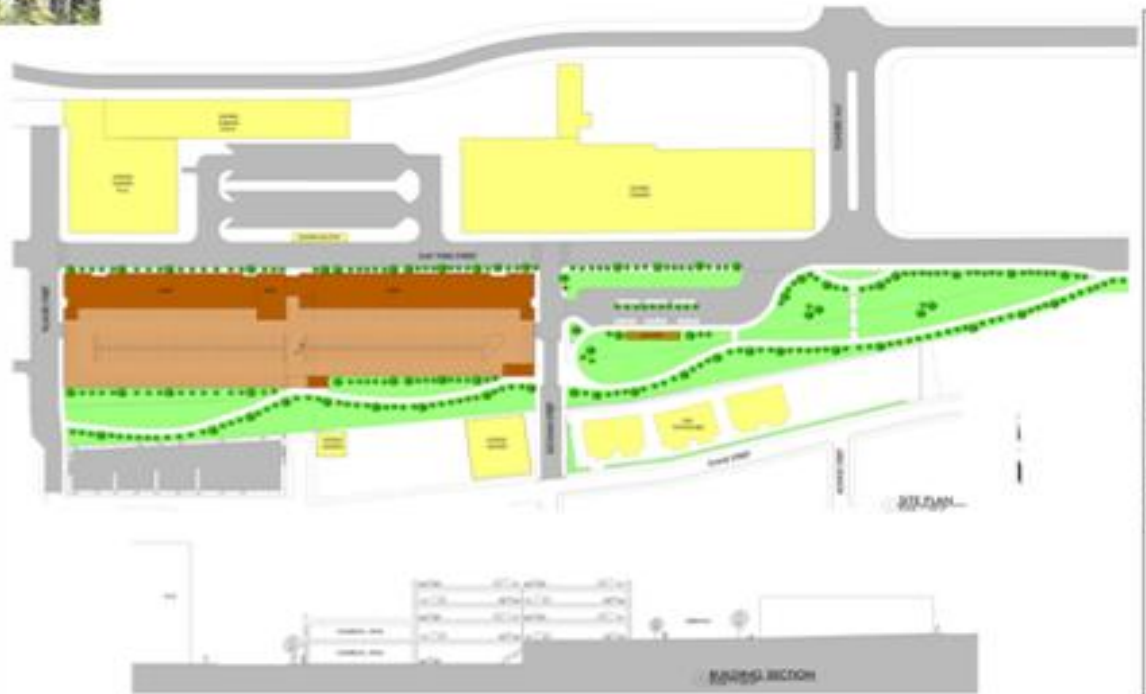
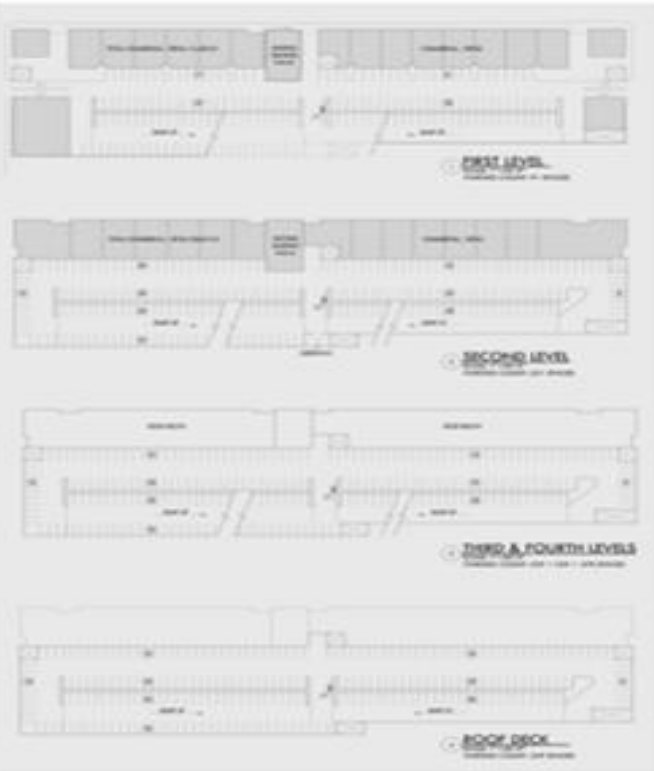
STEELSTACKS CAMPUS







E. Third Street Garage





HOOVER MASON TRESTLE



HOOVER MASON TRESTLE



TURN AND GRIND SHOP



TURN AND GRIND SHOP



ARTSQUEST FESTIVAL CENTER



ARTSQUEST FESTIVAL CENTER



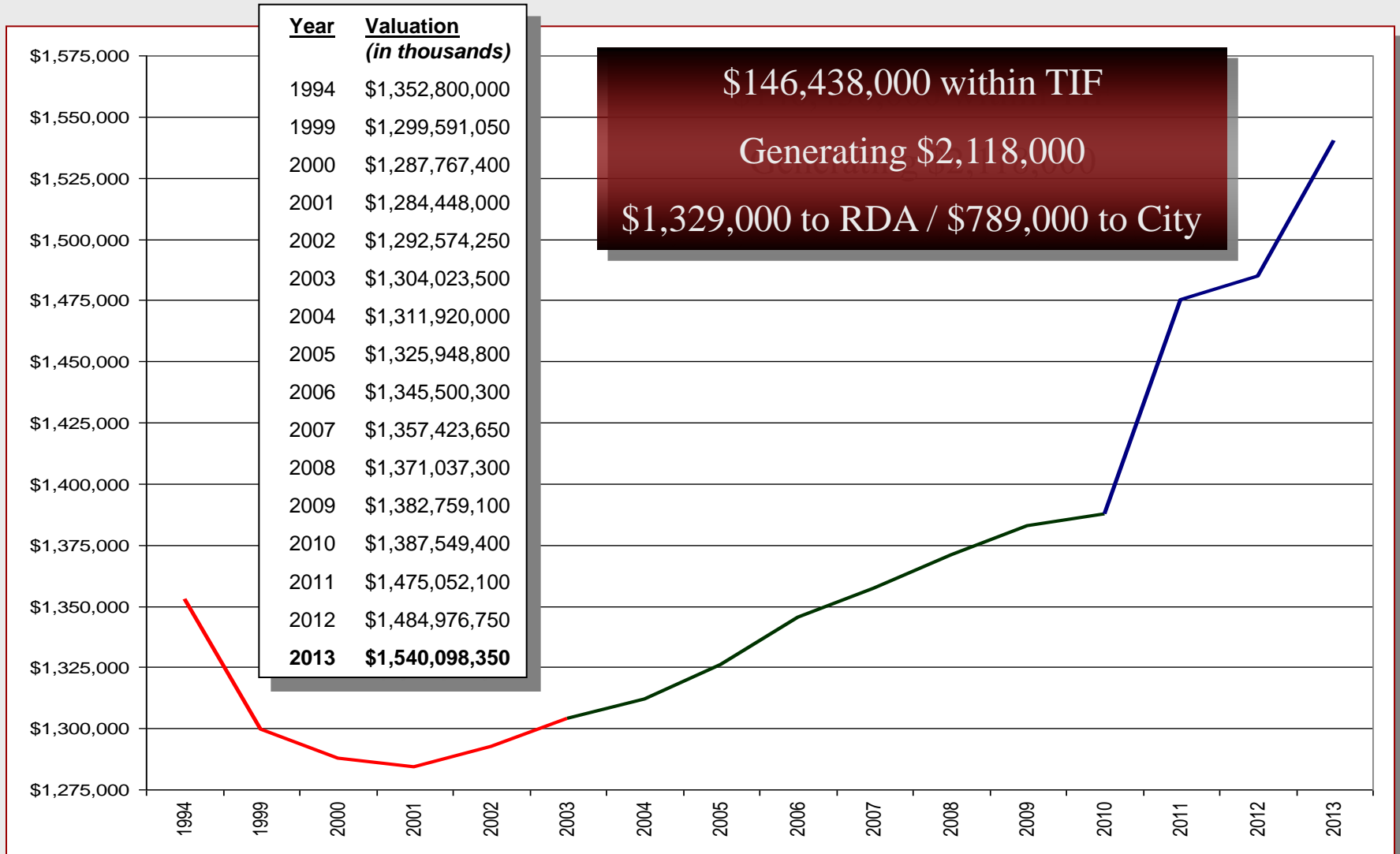


BETHLEHEM STEEL

GENERAL OFFICE BUILDING



REAL ESTATE ASSESSED VALUATIONS



DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT

Major Development Projects: *All Projects*

<u>Type</u>		<u>Investment</u>
Commercial Subtotal		\$ 72,905,450
Industrial Subtotal		\$ 643,138,850
Institutional Subtotal		\$ 95,513,756
Mixed-Use Subtotal		\$ 428,990,600
Residential / Senior Subtotal		\$ 27,400,000
Residential Subtotal		\$ 89,970,000
	<i>Total</i>	<i>\$ 1,357,918,656</i>

VIOLENT CRIME INDEX FOR PENNSYLVANIA CITIES OVER 30,000

Offenses Reported for Murder, Rape, Robbery, and Aggravated Assault: 2007-2011

City	County	2010 Census	5 Year Average	Per 100,000 Population	Ratio to State 5 Year Average
Pennsylvania	All Counties	12,702,379	38,455	309.1	1.00
Chester	Delaware	33,972	561	1,651.4	5.68
Harrisburg	Dauphin	59,528	692	1,397.2	4.80
York	York	43,718	476	1088.8	3.74
Reading	Berks	88,082	714	810.6	2.79
Lancaster	Lancaster	59,322	416	701.3	2.41
Allentown	Lehigh	118,032	708	599.8	2.06
Erie	Erie	101,786	458	450.0	1.55
Wilkes-Barre	Luzerne	41,498	161	388.0	1.33
Scranton	Lackawanna	76,089	204	268.1	0.92
Bethlehem	Northampton/Lehigh	74,982	170	226.7	0.78

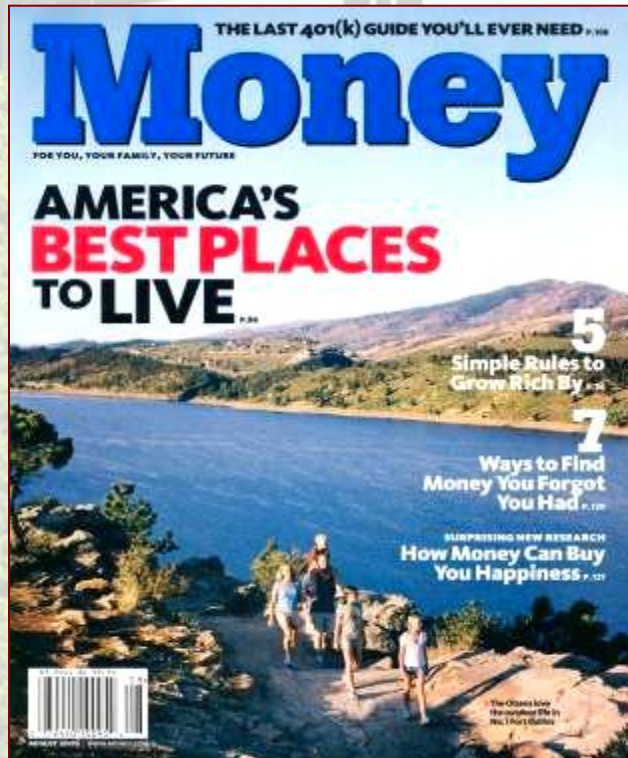
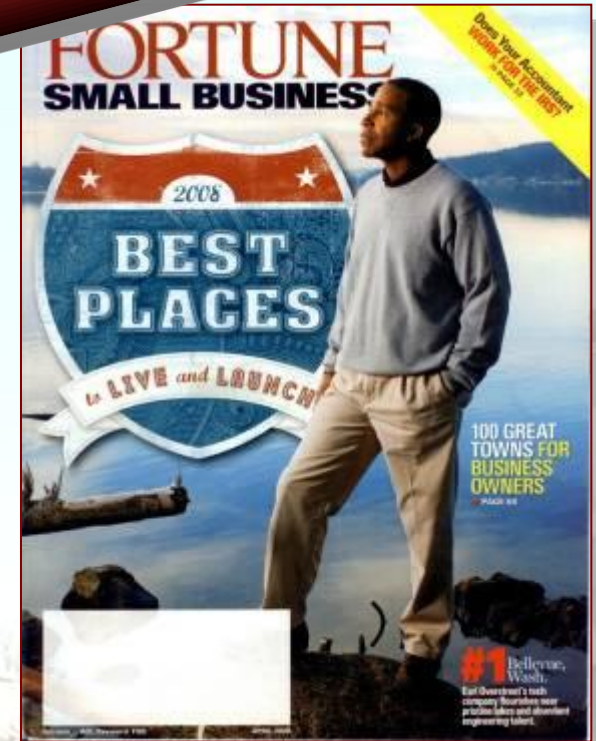
Ranked # 58



LIVE AND LAUNCH

"100 great towns that will feed your soul and nurture your business."

-Fortune Magazine



"The city welcomes new businesses with open arms.... In addition, Ben Franklin Technology Partners, an internationally recognized, state-funded program based at Lehigh University, links early-stage technology firms and established manufacturers with funding, employees, technology, and universities."

-Peter MacDougall, Money Magazine

CITIZEN SATISFACTION SURVEY

Rate the City of Bethlehem as a Place to Live

