



City2City Greater Springfield College and University Partnerships

Northampton Community College

Dr. Mark Erickson, President
Dr. Paul Pierpoint, VP Community Education
November 30, 2012



Why NCC came to Bethlehem's Southside

	Northampton County	City of Bethlehem	Southside Bethlehem
Persons Below Poverty	7.9%	15.0%	30.9%
Children below Poverty	10.3%	24.9%	36.0%
Female heads of household	9.8%	12.8%	18.2%
Single parent families with children below poverty level	25.6%	39.9%	45.3%
No Vehicle Available	8.5%	14.0%	25%
Free/Reduced Lunch Program	N/A	44%	85%

- 40% do not speak English as a first language; 5% do not speak any English
- 33% under age 24 (compared to 12% in Northampton County)
- 1.8% served by NCC (compared to 4% for the rest of the City)



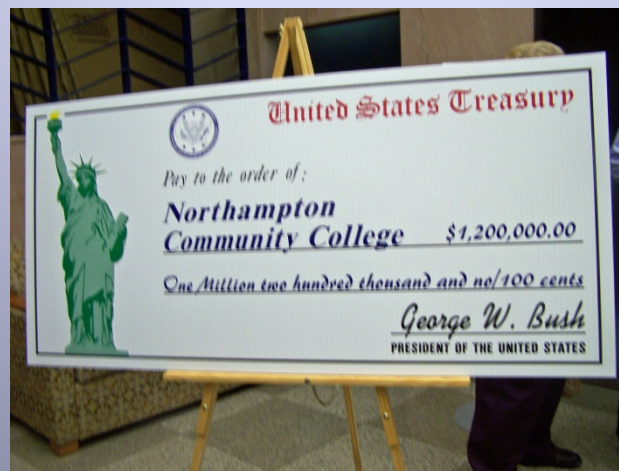
Our Private Donors





Thank You Congressman Dent and Senator Specter!

September 2006





Thank You Craig Dally!

October 2006



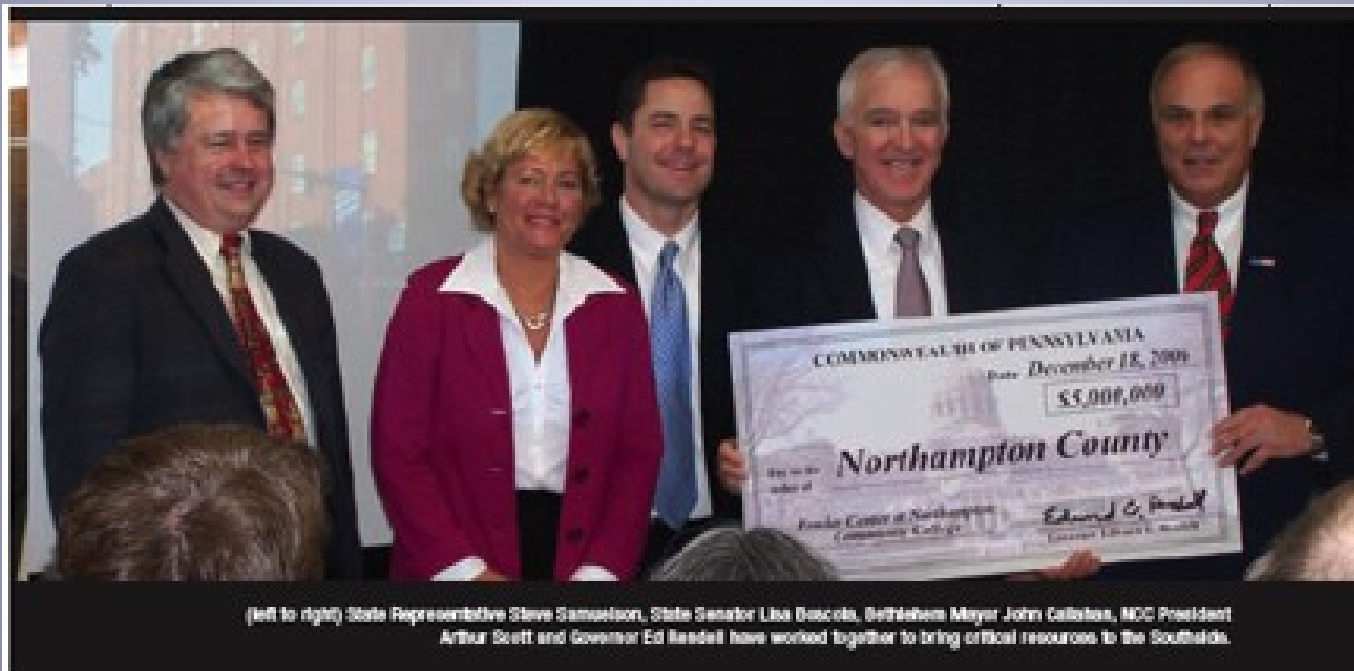


Thank You TJ! November 30, 2006





And finally.....
Thank You Governor Rendell!
December 18, 2006



(left to right) State Representative Steve Samuelson, State Senator Lisa Buscola, Bethlehem Mayor John Callahan, MOC President Arthur Scott and Governor Ed Rendell have worked together to bring critical resources to the Southside.



Three Days Later
D Day - December 21, 2006

Project
'just too
good to
pass up'

THE EXPRESS-TIMES
For convenient, reliable home delivery, A2 | Thursday, December 21, 2006 | www.pennlive.com/lv | 50 cents
GAME ON
Bethlehem wins slots license



Part of the idle Bethlehem Steel is seen through the cracked glass of another building. Casino operator Las Vegas Sands Corp. won a slot-machine license Wednesday for a casino at the site. AP PHOTO





















Where the Community meets....

- Lehigh Valley Storytelling Guild
- Lehigh Valley Industrial Parks
- Lehigh Valley Economic Development Corp.
- Keystone Innovation Zone Board
- LV Latino Leadership Alliance
- Northampton County Area on Aging
- Fellowship after School Program
- WIC Training
- Council on Compulsive Gambling of PA workshops
- Hispanic American League of Artists
- City Of Bethlehem
- Kutztown University SBDC minority business workshop
- CAPERS
- Victory House
- Northampton County Local Management Committee
- Leadership Lehigh Valley
- Latino Constituency
- Crime Prevention
- United Way
- Mayor's South Side Task Force
- Stars Technical
- Bethlehem Community Collaborative
- Lehigh Valley Planning Commission
- Librarian Educators
- Lehigh Valley Business Education Partnership
- Discordia Performance Project
- New Bethany Board
- Wells Fargo – affordable housing workshop
- SEPDC – South East Professional Development Center
- Northampton Co. Community and Economic Develop.
- LV Military Affair Counsel
- Congressman Dent- Congressional Hearing
- LVIHC – Delaware & Lehigh National Heritage
- Northampton Co. Early Intervention
- South Bethlehem Neighborhood Center
- US Census Bureau
- Dialog Center
- Turning Point
- ARC – Lehigh and Northampton Provider Fair
- Bethlehem Comprehensive Planning/Zoning Task Force



Why the City Welcomed NCC



- Building a balanced, creative and competitive economy
- Growing existing knowledge-based businesses
- Technology transfer
- Idea transfer
- Incubating new business ventures
- Developing human capital
- Service learning opportunities in the classroom
- Fostering a growth climate for entrepreneurs
- Enhancing the quality of life and appeal of southside Bethlehem
- An educated workforce strengthens the local economy
- Closing the gap in earnings between those with a college degree and those without
- Access to high quality low cost healthcare and dental care



Thank You

www.northampton.edu