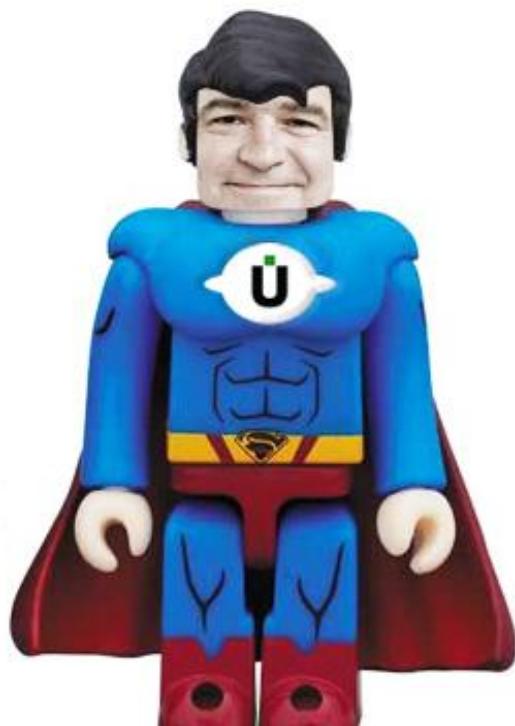
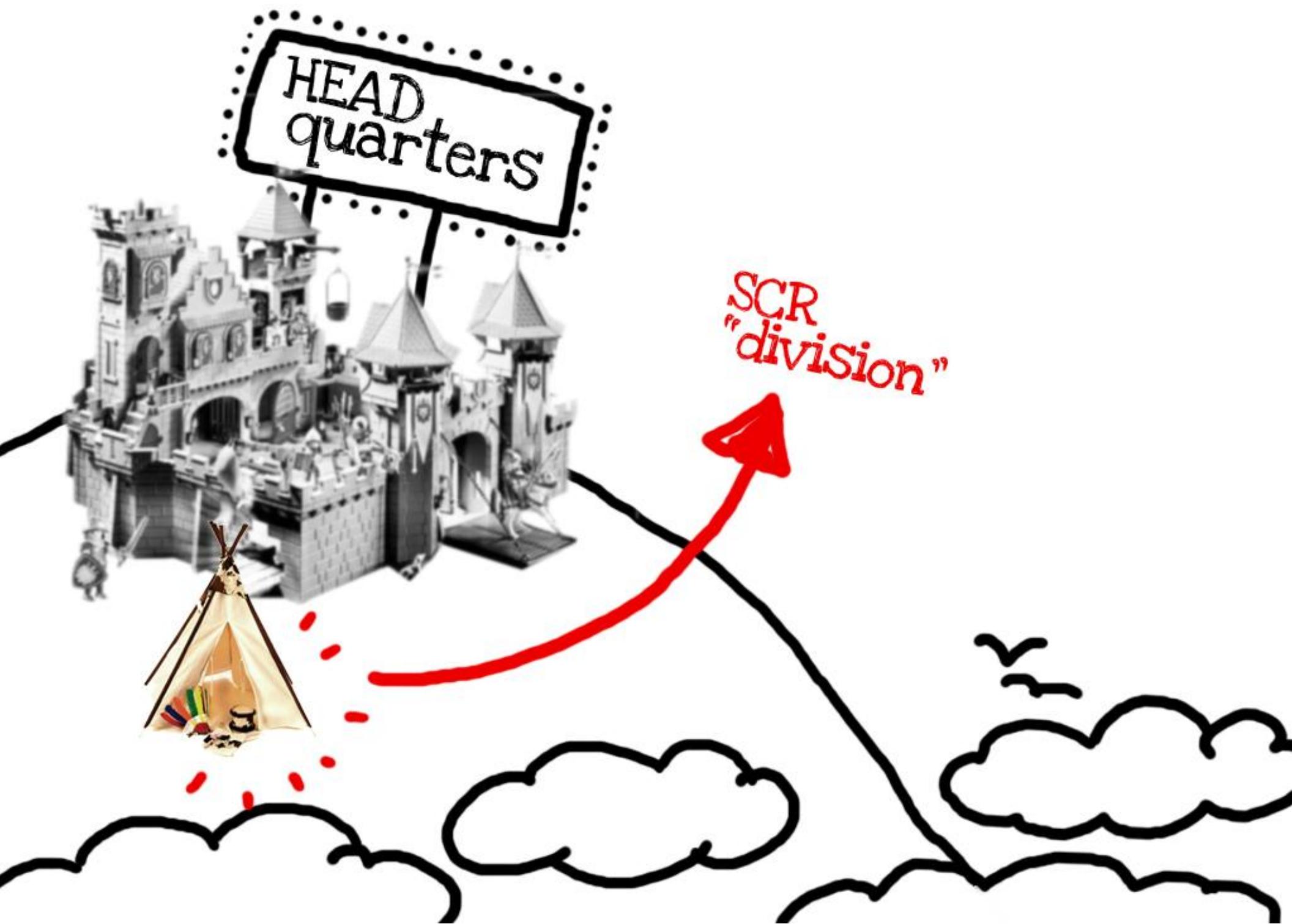


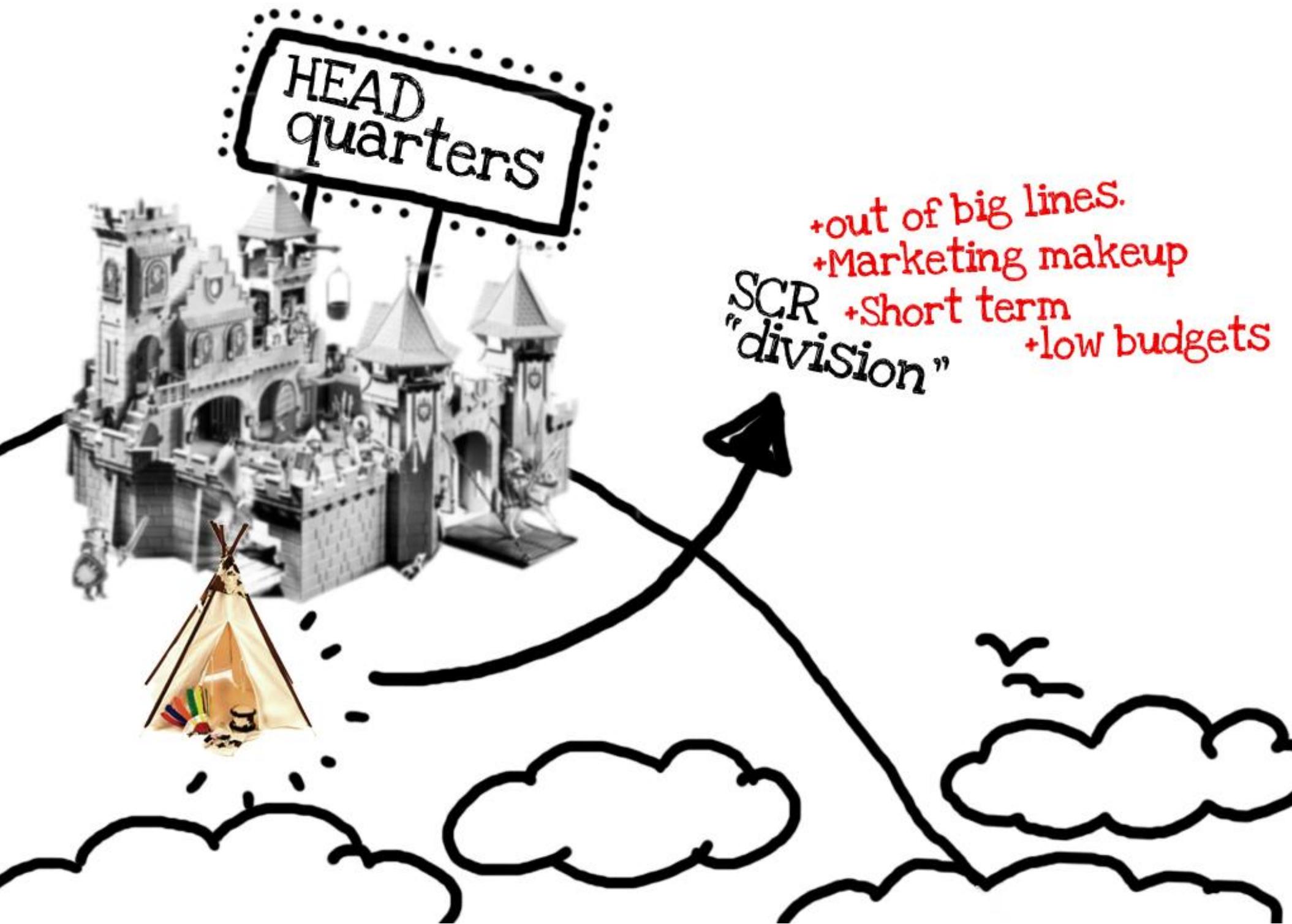
Once upon a time ...
"SOCIAL INNOVATION"



HEAD
quarters





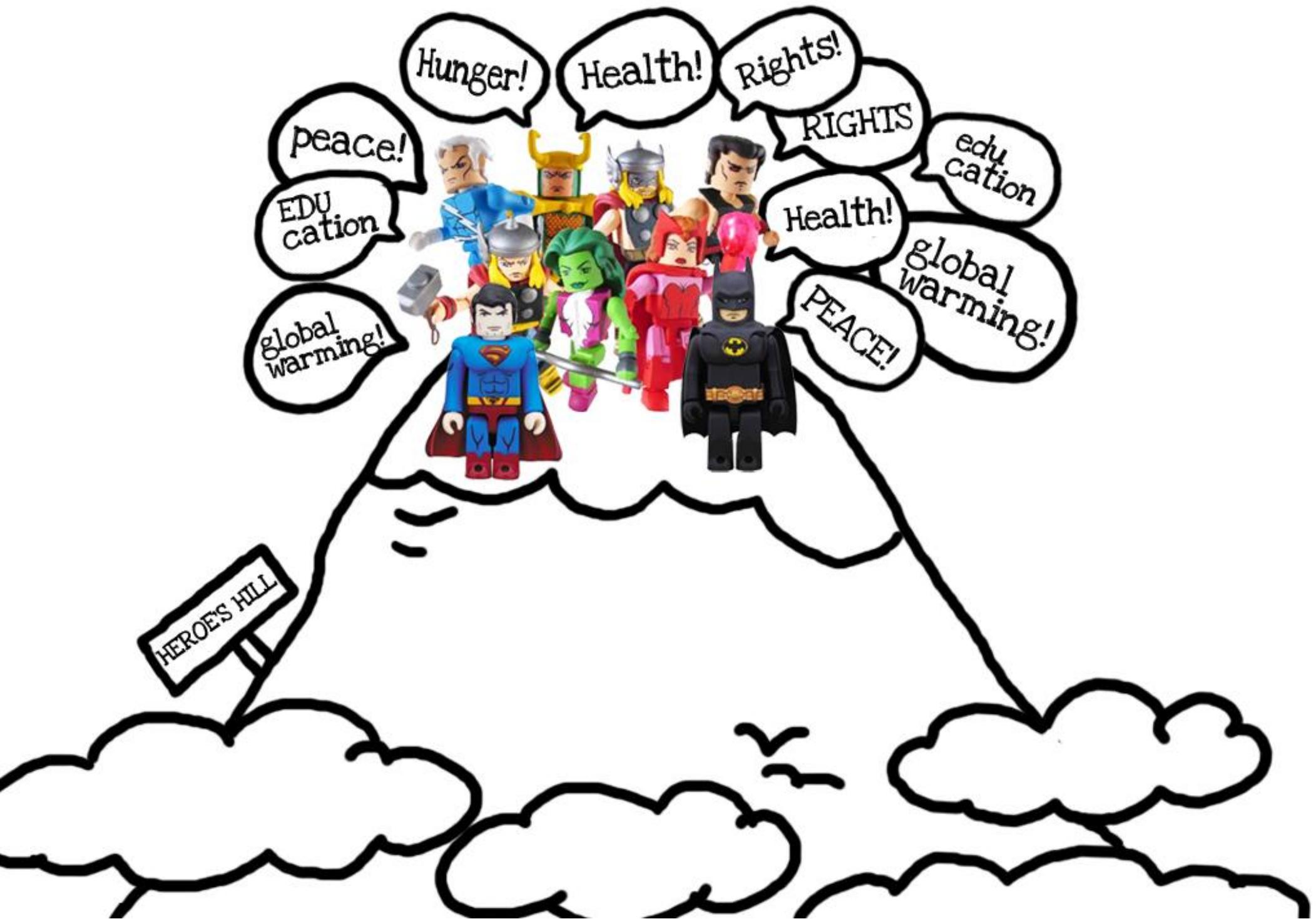


SCR "division"

- +out of big lines.
- +Marketing makeup
- +Short term
- +low budgets

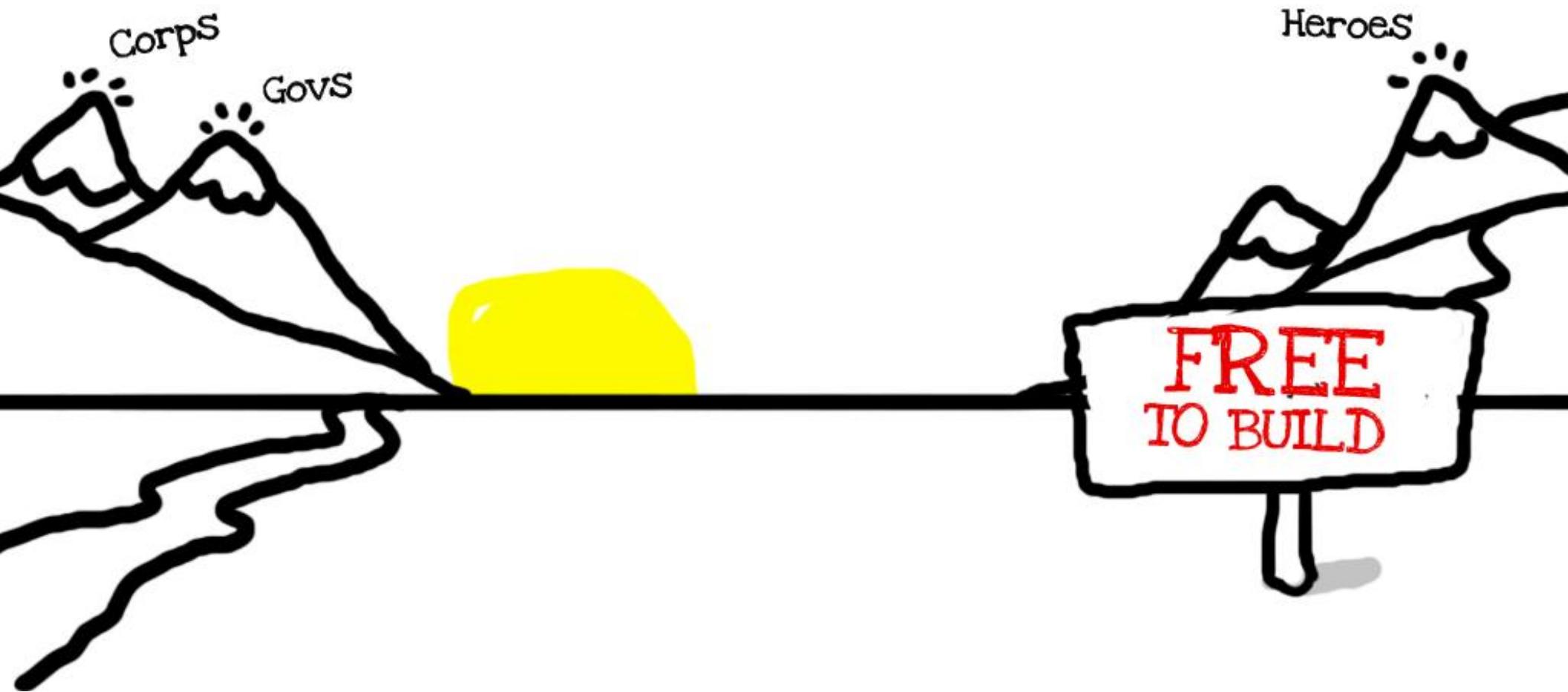
- +old Social policies
- +Short term votes
 - + "Credibility"
- +Segmented resources





- +dependency
- +no LT strategies
- +lack professional teams
- +egos
- +Cloned NGOs
- +low/Slow impact







100% ^{Social} natural
Corporate responsibility

- +Board-Level Involvement
- +Employee Engagement
- +Cause-Marketing programs, long term
- +winning Skeptical Consumers

(SUSAN MCPHERSON, Harvard)



HEART
quarters



Social
Corporation

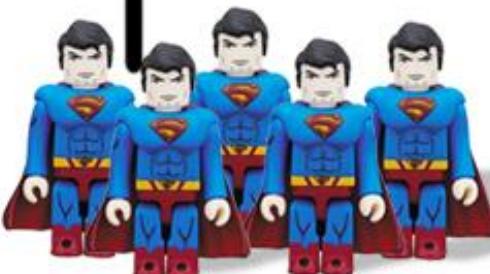


Jean Claude →

GOVERNMENT



local&global
impact Solutions





How do we work for SOCIAL INNOVATION?

21st century EDUCATION:

"There must be another way to learn and teach"

1 PROBLEM:

- + School failure growing up (20-30% Europe)
- + Distance teachers versus students
- + lack of stimulus

2 RESEARCH

3 ANSWER:

- + 21st century methodology
- + Lenguaje > best technology

METHODOLOGY

- + Multiple Intelligence Theory
(Howard Gardner)

LENQUAJE > Experience+Technology

Multi-touch Surface + Ludic experience



mesosfera

utani social lab:
interactive recreational learning table



"to cook knowledge"



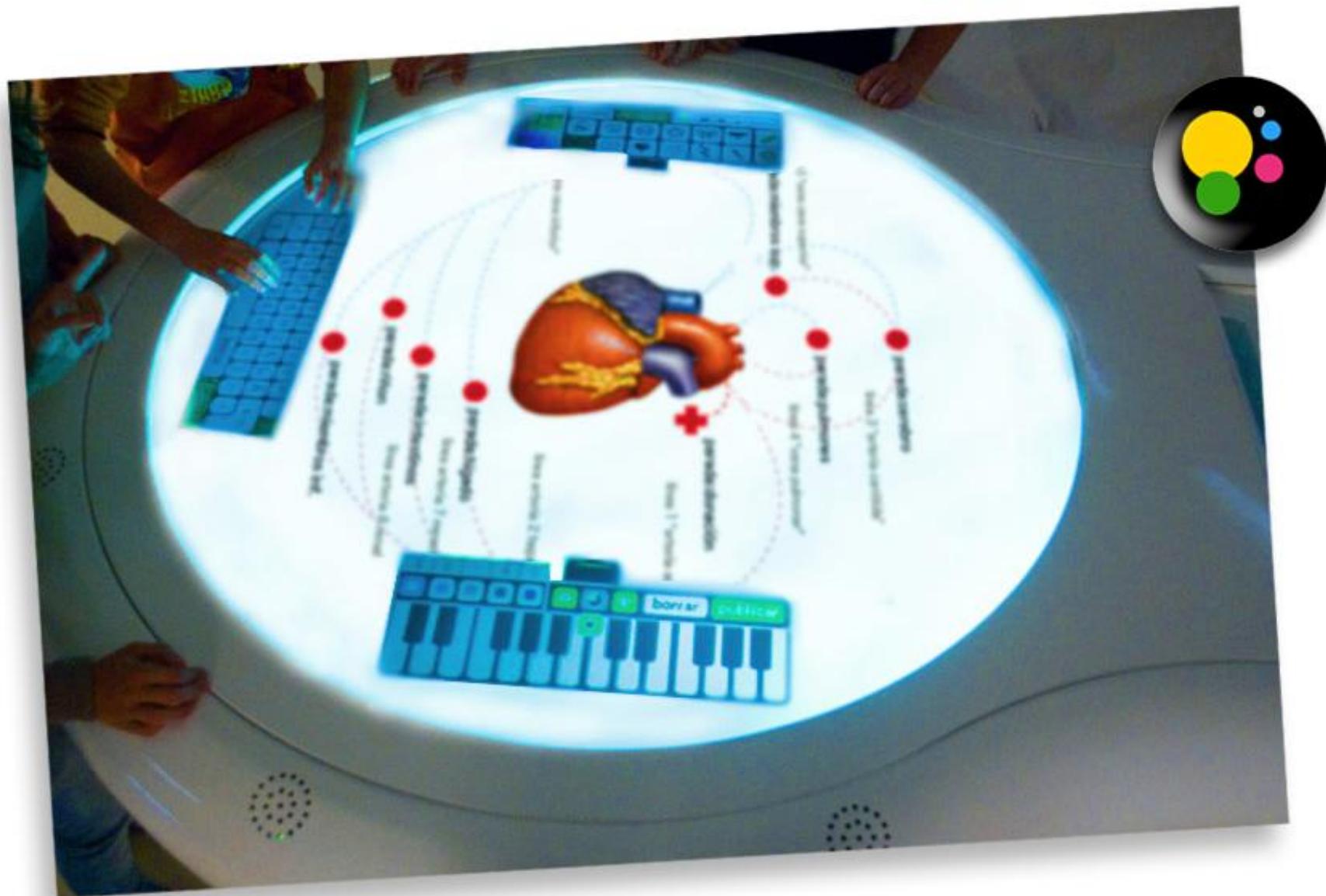
Classical Art exam



4 years creation and development + 3 prototypes
2 years testing + Autism programs + exams



"Global Warming" Secondary School activity



"The circulatory System"
primary School activity

21st century ECONOMY:

"Why don't we finance ourselves?"

Financial revolution!

Banks HILL



micro-finances,
tontines, etc HILL



WINKOMUN:

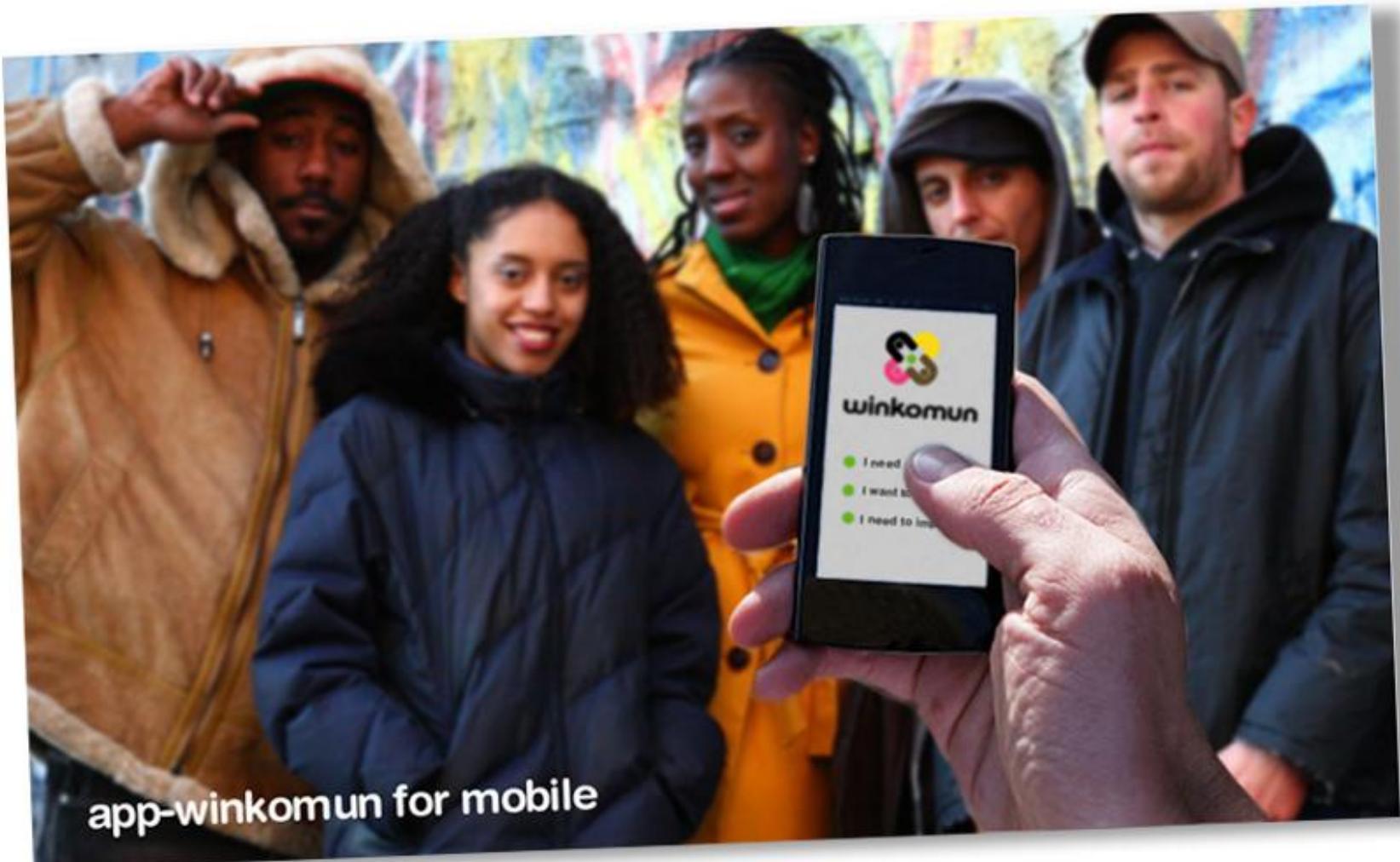
- + Method
 - + Strategy
 - + Technology
-

the Revolution
READY TO SCALE



Do it yourself
Savings and Investment
Community

revolution is here





Do it yourself
Savings and Investment
Community



Do you Self-finance,
or you let them finance you?

A screenshot of the winkomun mobile application interface. The top right corner shows the logo and the tagline "Do it yourself Savings and Investment Community". The main content area shows a dashboard for "winkommunity Club25 (Barcelona)". On the left, there's a date and time display ("Jun 23 23:23") and a list of menu items: "share_contact", "financial tools", "credits", "loans", "members" (highlighted in green), "accountability", and "notes". On the right, there's a grid showing progress and credit information for four members: Alberto Jonas (60%, 2.500), Abdoulaye Sali (26%, 1.900), Nin Li Sabate (16%, 900), and Richard Sanz (13%, 750). A large black box on the right contains handwritten-style numbers: 75%, 45%, 160, 240, and 400, with a diagonal line through them.

animo
creative education
and therapy 





tickling room ♀
ludic rehabilitation room

zooom
interacting with culture



zooom & Guernica

THE END?

