

Strengthening New England's Smaller Cities

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The Community Development Advisory Council's 2012 Regional Convening Lawrence, Massachusetts

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EMBARGOED UNTIL MONDAY, SEPTEMBER 24, 2012 AT 10:20 A.M. EASTERN TIME, OR UPON DELIVERY

Focus on Mid-Sized Cities

- Mid-sized cities deserve more policy focus
 - Important entry point for many immigrants
 - Younger populations
 - Potential source of strength in the future regional centers, transportation hubs, colleges, hospitals
- Area of focus for Boston Fed over the next several years

Outline

- Importance of mid-sized cities
- Some recent economic trends
- These cities can be resurgent cities
- Boston Fed plans additional research, gathering and disseminating information, convening stakeholders, outreach

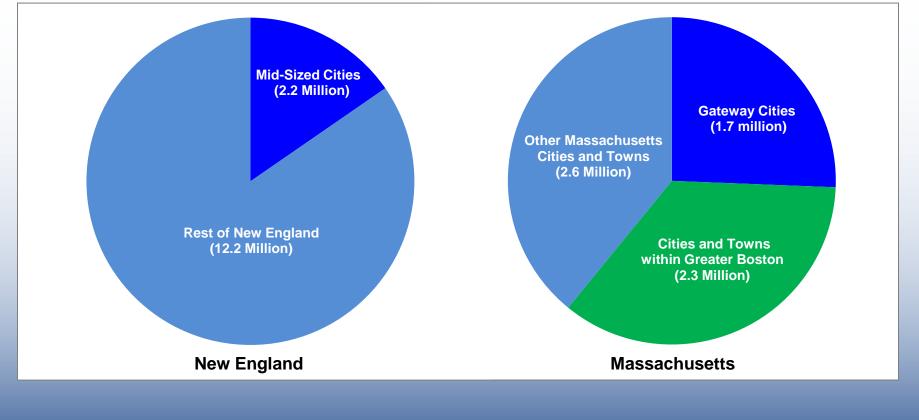
Importance of Mid-Sized Cities

Definition

- Use 75,000-200,000 for New England
- Massachusetts Use legislative definition of Gateway Cities – 35,000-250,000 and median household income and educational attainment below state average
- Important population centers

Figure 1 Population: New England and Mid-Sized Cities, Massachusetts and Gateway Cities

2010



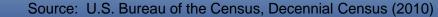
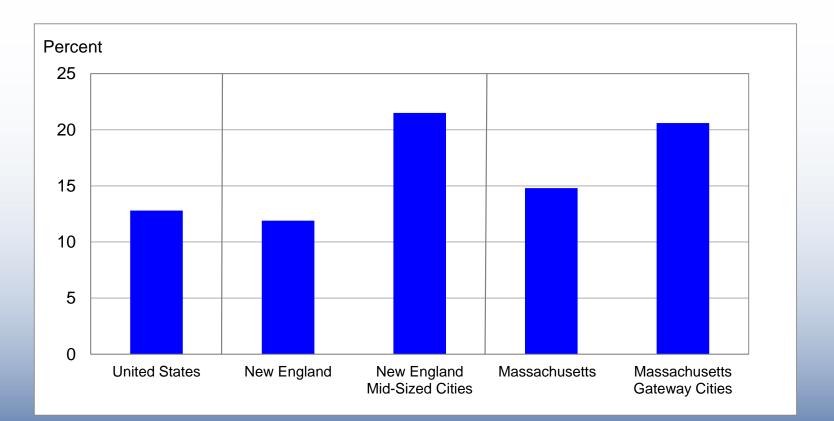


Figure 2 Foreign-Born Share of Population

2008 - 2010

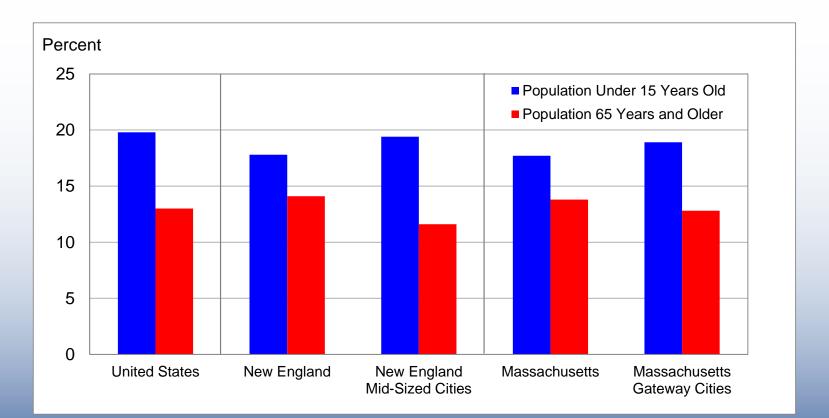


Source: U.S. Bureau of the Census, American Community Survey (2008 – 2010, 3-Year Estimates)

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Figure 3 Selected Age Groups as a Share of Population

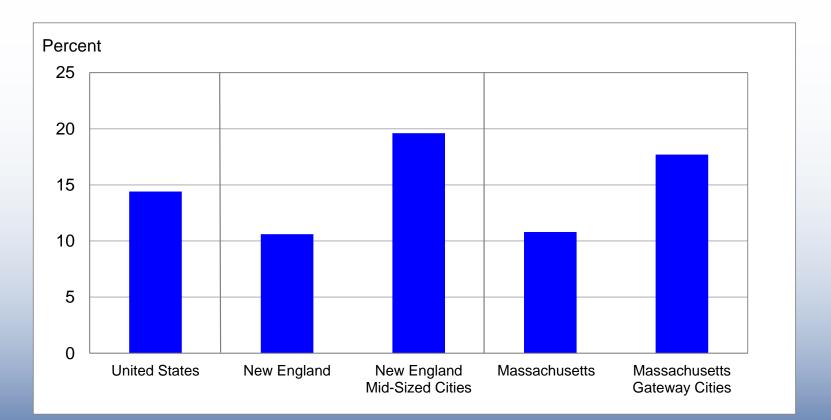
2010



Source: U.S. Bureau of the Census, Decennial Census (2010)

Figure 4 Population Poverty Rate

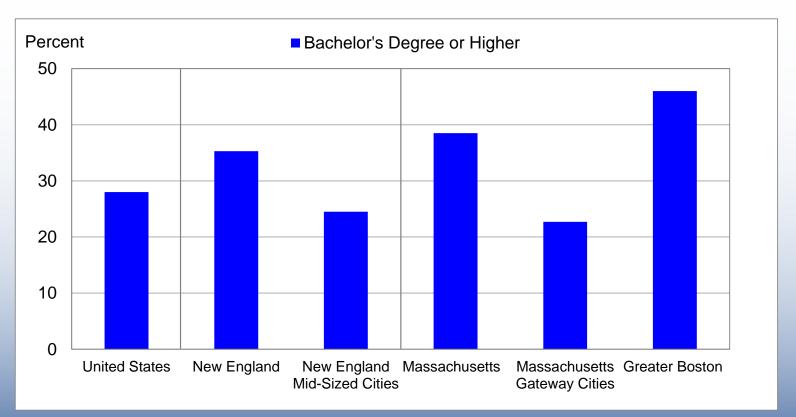
2008 - 2010



Source: U.S. Bureau of the Census, American Community Survey (2008 - 2010, 3-Year Estimates)

Figure 5 Educational Attainment of Population 25 Years and Older

2008 - 2010



Source: U.S. Bureau of the Census, American Community Survey (2008 - 2010, 3-Year Estimates)

Opportunities and Challenges

- Mid-sized cities are an important source of potential future growth
- Need to focus on work force development
- Educational attainment opportunities for all residents – including new immigrants – to provide the skilled work force for the future

Resurgent Cities

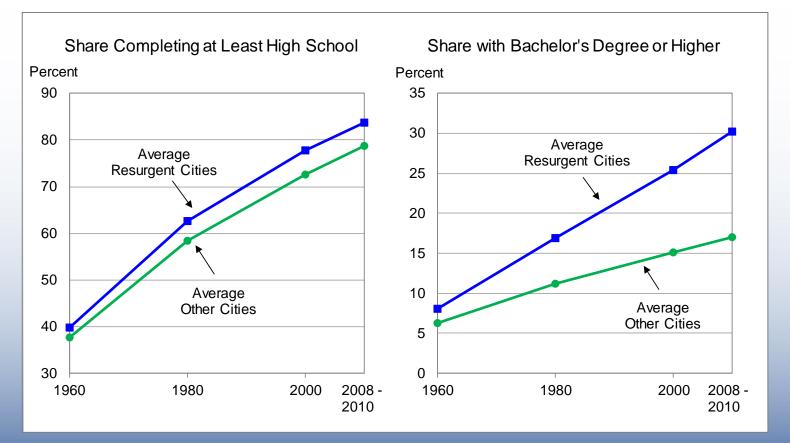
- Yolanda Kodrzycki and Ana Patricia Muñoz research on characteristics of resurgent cities – focused on larger midsized U.S. cities
- New Haven, Providence, Worcester New England cities in their study viewed as resurgent
- Two on coast, all have major universities and hospitals

Figure 6 Median Family Income as a Share of U.S. Median Family Income



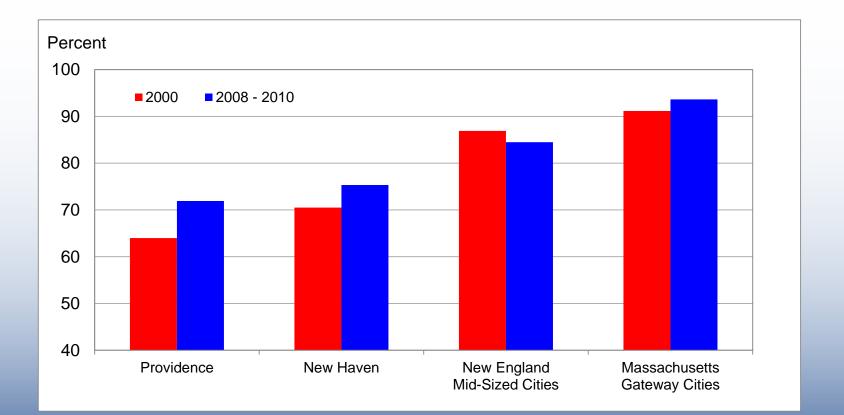
Source: U.S. Bureau of the Census, County and City Data Book (1960), Decennial Census (1980 and 2000), American Community Survey (2008 - 2010, 3-Year Estimates)

Figure 7 Educational Attainment of Population 25 Years and Older



Source: U.S. Bureau of the Census, County and City Data Book (1960), Decennial Census (1980 and 2000), American Community Survey (2008 - 2010, 3-Year Estimates)

Figure 8 Median Household Income as a Share of U.S. Median Household Income



Source: U.S. Bureau of the Census, Decennial Census (2000), American Community Survey (2008-2010, 3-Year Estimates) 4

The "Soft Side" of Development and Resurgence

- Collaborative leadership is key element of success
- Can come from many sources foundations and charitable organizations, public sector, private sector
- Can't come from outside. Resurgent cities show presence of a shared vision for community
- Boston Fed looking for ways to work with communities to help catalyze resurgence

Figure 9 New England Mid-Sized Cities, Massachusetts Gateway Cities and Springfield Peers Nationwide

New England Mid-Sized Cities	Massachusetts Gateway Cities	Springfield and Nationwide Peers <u>Resurgent Cities</u> <u>Other Cities</u>	
Bridgeport, CT	Barnstable	Resurgent Cities	Other Cities
Danbury, CT	Brockton	Evansville, IN	Akron, OH
Hartford, CT	Chelsea	Fort Wayne, IN	Allentown, PA
New Haven, CT	Chicopee	Grand Rapids, MI	Bridgeport, CT
Norwalk, CT	Everett	Greensboro, NC	Dayton, OH
Stamford, CT	Fall River	Jersey City, NJ	Erie, PA
Waterbury, CT	Fitchburg	New Haven, CT	Flint, MI
Brockton, MA	Haverhill	Peoria, IL	Gary, IN
Fall River, MA	Holyoke	Providence, RI	Hartford, CT
Lawrence, MA	Lawrence	Winston-Salem, NC	Paterson, NJ
Lowell, MA	Leominster	Worcester, MA	Rochester, NY
Lynn, MA	Lowell		Rockford, IL
New Bedford, MA	Lynn		South Bend, IN
Springfield, MA	Malden		Springfield, MA
Worcester, MA	Methuen		Syracuse, NY
Manchester, NH	New Bedford		Waterbury, CT
Nashua, NH	Pittsfield		Youngstown, OH
Cranston, RI	Quincy		
Providence, RI	Revere		
Warwick, RI	Salem		
	Springfield		
	Taunton		
	Westfield		

Source: Massachusetts Gateway Cities - Chapter 23A of the General Laws of the Commonwealth of Massachusetts Resurgent/Other Cities - Federal Reserve Bank of Boston, Kodrzycki and Muñoz, "Lessons from Resurgent Cities"

Worcester